

WATERMARK, INC. 931 N. La Cienega Boulevard Los Angeles, California 90069 (213) 659-3834

FOR WEEK ENDING: March 20, 1971 CYCLE NO. 711 PROGRAM -11 OF 13 REEL & HOUR NO. 1-1

PAGE NO. 1 .

I certify that American Top 40, including each of the below listed Watermark commercials, also referred to as "Network Commercials" was broadcast on from until on DAY

CALL LETTERS TIME STARTED TIME ENDED

DATE AND YEAR

SCHEDULED START TIME	ACTUAL	ELEMENT	RUNNING TIME
		THEME & OPENING OF HOUR I #40 - HEAVY MAKES YOU HAPPY - Staple Singers TALK UNIT #39 - BURNING BRIDGES - Mike Curb Congregation TALK UNIT LOGO: CASEY'S COAST TO COAST	6:33
		LOCAL INSERT: C-1	: 60
		LOGO: AMERICAN TOP 40 TALK UNIT #38 - EIGHTEEN - Alice Cooper TALK UNIT LOGO: CASEY'S COAST TO COAST	2:59
		LOCAL INSERT: C-2	:60
		LOGO: AMERICAN TOP 40 TALK UNIT #37 - COUNTRY ROAD - James Taylor TALK UNIT LOGO: HITS FROM COAST TO COAST	3:44
		LOCAL INSERT: C-3	: 60
		LOGO: AMERICAN TOP 40 TALK UNIT #36 - WATCHING SCOTTY GROW - Bobby Goldsboro TALK UNIT LOGO: CASEY'S COAST TO COAST	2:42
		LOCAL INSERT: C-4	: 60
		LOGO: AMERICAN TOP 40 TALK UNIT #35' - THEME FROM LOVE STORY - Francis Lai TALK UNIT #34 - KNOCK THREE TIMES - Dawn TALK UNIT <u>NETWORK COML: Yamaha Motorcycles #1</u> TALK UNIT #33 - LOVE'S LINES, ANGLES AND RHYMES - 5th Dimension TALK UNIT LOGO: CASEY'S COAST TO COAST	10:39
		STATION I.D.:	:10
	-	LOCAL INSERT: C-5	: 60

۲ WATERMARK, INC.

931 N. La Cienega Boulevard Los Angeles, California 90069 (213) 659-3834

FOR WEEK ENDING: March 20, 1971 CYCLE NO. 711 PROGRAM -11 OF 13 REEL & HOUR NO. 1-1

PAGE NO. 2.

I certify that American Top 40, including each of the below listed Watermark commercials, also referred to as "Network Commercials" was broadcast on _____ from _____ until _____ on_ DAY

CALL LETTERS

TIME STARTED TIME ENDED

DATE AND YEAR

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
		LOGO: AMERICAN TOP 40 TALK UNIT #32 - SOUL POWER - James Brown TALK UNIT SPECIAL: - SURRENDER - Elvis Presley TALK UNIT LOGO: HITS FROM COAST TO COAST	5:49
		LOCAL INSERT: C-1	: 60
		LOGO: AMERICAN TOP 40 TALK UNIT #31 - AMAZING GRACE - Judy Collins TALK UNIT LOGO: CASEY'S COAST TO COAST	4:21
		LOCAL INSERT: C-2	: 60
		LOGO: AMERICAN TOP 40 TALK UNIT #30 - ROSE GARDEN - Lynn Anderson TALK UNIT LOGO: CASEY'S COAST TO COAST	2:47
		LOCAL INSERT: C-3	: 60
		LOGO: AMERICAN TOP 40 TALK UNIT #29 - DON'T LET THE GREEN GRASS FOOL YOU - Wilson Pickett TALK UNIT #28 - NO LOVE AT ALL - B.J. Thomas TALK UNIT <u>NETWORK COML: Dore Records #2/Hudson & Landry</u> TALK UNIT #27 - YOU'RE ALL I NEED TO GET BY - Aretha Franklin TALK UNIT THEME UP & UNDER TALK UNIT THEME UP & UNDER TALK UNIT THEME PLAYOUT IN CLEAR TO: <u>58:50</u>	12:49
		STATION I.D.: LOCAL INSERT: C-4	:10 :60



WATERMARK, INC. 931 N. La Cienega Boulevard Los Angeles, California 90069 (213) 659-3834

FOR WEEK ENDING: <u>March 20, 1971</u> CYCLE NO. <u>711</u> PROGRAM <u>-11</u> OF 13 REEL & HOUR NO. <u>2-2</u> PAGE NO. <u>3</u>.

					_
CALL LETTERS	TIME STARTED	TIME ENDED	DAY	DATE AND YEAR	

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
		THEME & OPENING OF HOUR II #26 - ONE TOKE OVER THE LINE - Brewer & Shipley TALK UNIT #25 - BLUE MONEY - Van Morrison TALK UNIT LOGO: CASEY'S COAST TO COAST	7:24
		LOCAL INSERT: C-1	: 60
		LOGO: AMERICAN TOP 40 TALK UNIT #24 - OYE COMO VA - Santana TALK UNIT LOGO: CASEY'S COAST TO COAST	2:58
		LOCAL INSERT: C-2	:60
		LOGO: AMERICAN TOP 40 TALK UNIT #23 - FREE - Chicago TALK UNIT SPECIAL: STAND BY YOUR MAN - Tammy Wynette TALK UNIT LOGO: HITS FROM COAST TO COAST	5:37
		LOCAL INSERT: C-3	: 60
		LOGO: AMERICAN TOP 40 TALK UNIT #22 - WILD WORLD - Cat Stevens TALK UNIT LOGO: CASEY'S COAST TO COAST	3:19
		LOCAL INSERT: C-4	: 60
		LOGO: AMERICAN TOP 40 TALK UNIT #21 - SWEET MARY - Wadsworth Mansion TALK UNIT <u>NETWORK COML: Yamaha Motorcycles #1</u> TALK UNIT #20 - ANOTHER DAY - Paul McCartney TALK UNIT LOGO: CASEY'S COAST TO COAST	7:37
		STATION I.D.: LOCAL INSERT: C-5	:10 :60





931 N. La Cienega Boulevard Los Angeles, California 90069 (213) 659-3834

FOR WEEK ENDING: March 20, 1971 CYCLE NO. 711 PROGRAM -11 OF 13 REEL & HOUR NO. 1-1

PAGE NO. 4 .

I certify that American Top 40, including each of the below listed Watermark commercials, also referred to as "Network Commercials" was broadcast on_ from until _on_ DAY CALL LETTERS

TIME STARTED

TIME ENDED

DATE AND YEAR

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
		LOGO: AMERICAN TOP 40 TALK UNIT #19 - THEME FROM LOVE STORY - Henry Mancini TALK UNIT SPECIAL: - HIGH SCHOOL USA - Tommy Facenda TALK UNIT LOGO: HITS FROM COAST TO COAST	5:53
		LOCAL INSERT: C-1	: 60
		LOGO: AMERICAN TOP 40 TALK UNIT #18 - TEMPTATION EYES - Grass Roots TALK UNIT LOGO: CASEY'S COAST TO COAST	2:33
-		LOCAL INSERT: C-2	: 60
		LOGO: AMERICAN TOP 40 TALK UNIT #17 - MR. BOJANGLES - Nitty Gritty Dirt Band TALK UNIT LOGO: CASEY'S COAST TO COAST	3:32
		LOCAL INSERT: C-3	: 60
		LOGO: AMERICAN TOP 40 TALK UNIT #16 - CRIED LIKE A BABY - Bobby Sherman TALK UNIT <u>NETWORK COML: Dore Records #2/Hudson & Landry</u> TALK UNIT #15 - WHAT IS LIFE - George Harrison TALK UNIT THEME UP & UNDER TALK UNIT THEME UP & UNDER TALK UNIT	11:3
		STATION I.D.: LOCAL INSERT: C-4	:10 :60



^e WATERMARK, INC.

931 N. La Cienega Boulevard Los Angeles, California 90069 (213) 659-3834

FOR WEEK ENDING: March 20, 1971 CYCLE NO. 711 PROGRAM -11 OF 13

REEL & HOUR NO. 3-3

PAGE NO. 5.

 certify that American Top 40, including each of the below listed Watermark commercials, also referred to as "Network Comnercials" was broadcast on ________from ______until ______on _____, _____.

 CALL LETTERS
 TIME STARTED
 TIME ENDED
 DAY
 DATE AND YEAR

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
		THEME & OPENING OF HOUR III #14 - LOVE STORY (WHERE DO I BEGIN) - Andy Williams TALK UNIT #13 - MAMA'S PEARL - Jackson Five TALK UNIT LOGO: CASEY'S COAST TO COAST	6:26
		LOCAL INSERT: C-1	:60
		LOGO: AMERICAN TOP 40 TALK UNIT #12 - HAVE YOU EVER SEEN THE RAIN - Creedence Clearwater Revival TALK UNIT LOGO: CASEY'S COAST TO COAST	2:43
		LOCAL INSERT: C-2	:60
		LOGO: AMERICAN TOP 40 TALK UNIT #11 - AMOS MOSES - Jerry Reed TALK UNIT LOGO: HITS FROM COAST TO COAST	3:22
		LOCAL INSERT: C-3	: 60
		LOGO: AMERICAN TOP 40 TALK UNIT #10 - IF YOU COULD READ MY MIND - Gordon Lightfoot TALK UNIT LOGO: CASEY'S COAST TO COAST	3:45
		LOCAL INSERT: C-4	:60
		LOGO: AMERICAN TOP 40 TALK UNIT #9 - THEME FROM LOVE STORY - Francis Lai TALK UNIT <u>NETWORK COML: Yamaha Motorcycles #1</u> TALK UNIT #8 - WHAT'S GOING ON - Marvin Gaye TALK UNIT LOGO: CASEY'S COAST TO COAST	7:20
		STATION I.D.: LOCAL INSERT: C-5	:10 :60

WATERMARK, INC.



931 N. La Cienega Boulevard Los Angeles, California 90069 (213) 659-3834

FOR WEEK ENDING: <u>March 20, 1971</u> CYCLE NO. <u>711</u> PROGRAM <u>-11</u> OF 13 REEL & HOUR NO. <u>3-3</u>

PAGE NO. 6 .

I certify that American Top 40, including each of the below listed Watermark commercials, also referred to as "Network Commercials" was broadcast on______from_____until_____on____, _____. CALL LETTERS TIME STARTED TIME ENDED DAY DATE AND YEAR

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
		LOGO: AMERICAN TOP 40 TALK UNIT #7 - DOESN'T SOMEBODY WANT TO BE WANTED - Partridge Family TALK UNIT SPECIAL: - MERCEDES BENZ - Janis Joplin TALK UNIT LOGO: CASEY'S COAST TO COAST	4:59
		LOCAL INSERT: C-1	: 60
		LOGO: AMERICAN TOP 40 TALK UNIT #6 - PROUD MARY - Ike & Tina Turner TALK UNIT LOGO: CASEY'S COAST TO COAST	3:44
		LOCAL INSERT: C-2	: 60
		LOGO: AMERICAN TOP 40 TALK UNIT #5 - FOR ALL WE KNOW - Carpenters TALK UNIT #4 - ONE BAD APPLE The Osmonds TALK UNIT LOGO: CASEY'S COAST TO COAST	5:27
		LOCAL INSERT: C-3	:60
		LOGO: AMERICAN TOP 40 TALK UNIT #3 - JUST MY IMAGINATION - Temptations TALK UNIT #2 - SHE'S A LADY - Tom Jones TALK UNIT <u>NETWORK COML: Dore Records #2/Hudson & Landry</u> TALK UNIT #1 - ME & BOBBY MCGEE - Janis Joplin TALK UNIT THEME UP & UNDER TALK UNIT THEME UP & UNDER TALK UNIT	13:44
		STATION I.D.: LOCAL INSERT: C-4	:10 :60