

Official

THEME & OPENING HOUR I

25 01 17
2431
4932
100
714-7-1A
45 #40 "CHERISH"
David Cassidy

25
:10 3:34
-- 3:45
115

340
421 #39 "WHAT ARE YOU DOING SUNDAY?" [LP] :08 2:24
Dawn (643) -- 2:35

C-1 710 (:60)

610
75 #38 "SCORPIO"
Dennis Coffey & the
Detroit Guitar Band

1001
:09 --
3:48 3:56

C-2 1017 (2:00)

1010
1021 #37 "RESPECT YOURSELF" 1323
Staple Singers

1344
:08 3:15
-- 3:26
31

430
1424 1332
b10
#36 "LONG AGO AND FAR AWAY"
James Taylor

-- 1:58
2:12 --
1046

C-3 1637 (:60)

16:00 1642
#35 "TRAPPED BY A THING CALLED LOVE"
Denise LaSalle 1915

16:00
:10 2:30
1912 2:40

1925 21
#34 "IF YOU REALLY LOVE ME"
Stevie Wonder

:14 2:42
3:00

2215 2224
#33 "ALL I EVER NEED IS YOU"
Sonny and Cher

22:04
:06 2:28
4:52 2:35

24:00 714-7-1B
#32 "THIN LINE BETWEEN LOVE AND HATE"
Persuaders

:17 3:03
3:12

C-5 (:60)

SEQUENCE →
DIO
#31 "A NATURAL MAN"
Lou Rawls

:04+ 3:18
-- 3:30

3230
#30 "SWEET CITY WOMAN"
The Stampedeers

:21 3:06
3:12

what is this?

C-6 3542 (2:00)

3545

#29 "ONE TIN SOLDIER"
Coven:16 3:01
3:12 3:18

3850

LETTER
FIJI -- ?
$$\begin{array}{r} 1653 \\ 334 \\ \hline 718 \end{array}$$

4012

#28 "YOU'VE GOT TO CRAWL
(BEFORE YOU WALK)"
8th Day:10 2:27
-- 2:51C-7 4245 (:60)

4250

#27 "TWO DIVIDED BY LOVE"
Grass Roots:08 2:30
-- 2:40

4525

#26 "ABSOLUTELY RIGHT"
Five Man Electrical Band:08 2:04
2:15 --

4716

THEME & CASEY'S CLOSING, HOUR 1

4745

END OF VOICE (SHOULD BE 48:40)

$$\begin{array}{r} 1110 \\ 5855 \end{array}$$

THEME PLAYOUT IN CLEAR FOR AT LEAST 1:10

FADE OUT THEME

(NEVER EARLIER THAN 49:50,
BUT GO LONGER THAN 49:50
IF NECESSARY TO GET 1:10
OF CLEAR THEME).

AMERICAN TOP 40: ET MASTER LOG SHEET

Prog # 714-7 Date: 11-13-71 Reel 1A

ET # ATF-714-7-1A c Watermark, Inc 1971

1. Leader		
2. Calibration Tone	00:30	
3. Leader	00:30	
4. Reference Tone	00:10	
5. Leader	00:05	
6. Program	<u>2501</u>	25:14
Total ET time 4+5+6 =	<u>2516</u>	25:20

AMERICAN TOP 40: ET MASTER LOG SHEET

Prog # 714-2 Date: 11-13-71 Reel 1B

ET # ATF-714-7-18 c Watermark, Inc 1971

1. Leader	
2. Calibration Tone	00:30
3. Leader	00:30
4. Reference Tone	00:10
5. Leader	00:05
6. Program	<u>24:31</u>
Total ET time 4+5+6 =	<u>24:46</u>

23:51
15
20:06

OFFICIAL

THEME & OPENING HOUR II

SRQ →

714-7-2A

:19 ~~25~~ *chours*:30 : ~~25~~#25 "QUESTIONS 67 & 68"
Chicago

3:49

:22 1/2

:22 3:09
3:18 --

3:55

#24 "ONE FINE MORNING"
Lighthouse

[single]

:08
:33 2:58
3:14 --7:00
12

7:22

C-1 :25 (:60)

7:29

#23 "GO AWAY, LITTLE GIRL"
Donny Osmond:08 2:18
2:269:42
50

:57

9:59

#22 "ROCK STEADY"
Aretha Franklin

13:04

:19 3:02
-- 3:09

13:32

C-2 :34 (2:00)

13:42

#21 "FAMILY AFFAIR"
Sly & the Family Stone:05 2:43
-- 3:00

16:35

bio - letter

16:30
30

17:38

SPECIAL: "HELLO DOLLY"
Louis Armstrong

2:23

Record signals
weird

C-3 :10 (:60)

20:07

11:57

#20 "ONLY YOU KNOW AND I KNOW"
Delaney & Bonnie:07+ 2:52
3:25

20:15

23:20

C-4 :38 (2:10)

23:36

14:36
826
610#19 "THE NIGHT THEY DROVE OLD
DIXIE DOWN"
Joan Baez

:09 3:16

23:42

27:58

27:06 chm

#18 "EASY LOVING"
Freddie Hart:09+ 2:18
-- 2:25

27:08

29:28

22:21
23:11
1636
-35C-5 :37 (:60)

29:35

#17 "TIRED OF BEING ALONE"
Al Green:09 2:34
2:42

29:43

32:19

32:27

bio

#16 "EVERYBODY'S EVERYTHING"
Santana:07 3:16
-- 3:26

33:16

36:35

C-6 :13 (2:00)

37:09

27:41
2411
-330

714-7-28

SEQ →

37:19

#15 "THE DESIDERATA"
Les Crane

4105

:12 3:16
3:42 3:56

41:14

#14 "DO YOU KNOW WHAT I MEAN?"
Lee Michaels

44:23

:08 3:00
3:07

44:28

C-7 :31 (:60)

SEQ →

LETTER
Year w/most Number Ones

45:34 Chorus

45:35

#13 "GOT TO BE THERE"
Michael Jackson48:25
:28:12 2:52
-- 3:21

48:34

THEME & CASEY'S CLOSING, HOUR II

48:43

END OF VOICE (SHOULD BE 48:40)

THEME PLAYOUT IN CLEAR FOR AT LEAST 1:10

FADE OUT THEME

(NEVER EARLIER THAN 49:50,
BUT GO LONGER THAN 49:50
IF NECESSARY TO GET 1:10
OF CLEAR THEME).

49:53

AMERICAN TOP 40: ET MASTER LOG SHEET

Prog # 714-7 Date: 11-13-71 Reel 2A

ET # ATF-710-7-2A c Watermark, Inc 1971

1. Leader
2. Calibration Tone 00:30
3. Leader 00:30
4. Reference Tone 00:10
5. Leader 00:05
6. Program 23:35

Total ET time 4+5+6 =

23:56

767-5922

AMERICAN TOP 40: ET MASTER LOG SHEET

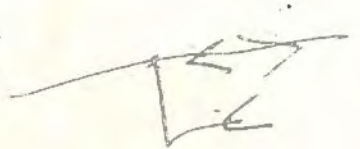
Prog # 714-7 Date: 11-13-71 Reel 2B

ET # ATF-714-7-2B c Watermark, Inc 1971

1. Leader
2. Calibration Tone 00:30
3. Leader , 00:30
4. Reference Tone 00:10
5. Leader 00:05
6. Program 26:07

Total ET time 4+5+6 =

26:22 26:20



13:36
13:36
27:12

Official

THEME AND OPENING HOUR III

2315
2720
5035

714-7-3A

:15 :13 chrus

#12 "NEVER MY LOVE"
Fifth Dimension

:15 3:27

3:54 #11 "BABY, I'M-A WANT YOU"
Bread

:13 2:08
2:08 2:22

6:39 C-1 :40 (:60)

6:45 #10 "SUPERSTAR"
Carpenters

:26 3:32
3:44 --

SPECIAL: #1 LP: "SANTANA"
ARTIST: SANTANA
CUT: _____

C-2 :22 (2:00)

#9 "INNER CITY BLUES"
(Make Me Wanna Holler)
Marvin Gaye

:14 2:48
2:56

C-3 :48 +12 (:60)

SEQ → 1

1805

#8 "HAVE YOU SEEN HER?"
Chi-Lites

:01 4:54
-- 5:04

23.00

SEQ →



23:12

C-4 :14 (2:10)

bio

24:11

#7 "PEACE TRAIN"
Cat Stevens

:11 3:10
3:31

27:20

27:14

#6 "YO YO"
Osmonds

:07
:13-2:45
2:51

~~30:14~~
29:58

30:26

C-5 :28 (:60)

30:32

#5 "I'VE FOUND SOMEONE OF MY OWN"
Free Movement

:10 3:28
3:41

~~34:00~~
33:48

2680
2159
121

33:55

LETTER
Eivets Rednow

34:55 Chorus
34:5,6

#4 "MAGGIE MAY"
Rod Stewart

:14 4:54
5:07

39:45
~~39:45~~

39:49

C-6 :51 (2:00)

39:55

#3 "IMAGINE"
John Lennon

42:49

:13 2:54
2:56 --

42:52

#2 "SHAFT"
Isaac Hayes[single] :26 2:44
3:13

45:49

45:54 C-7 :56 (:60)

46:22

#1 "GYPSIES, TRAMPS & THIEVES"
Cher

46:44

:08 2:22
2:28

48:49-

THEME & CASEY'S CLOSING, HOUR III

49:19

END OF VOICE (SHOULD BE 48:40)

1:10

THEME PLAYOUT IN CLEAR FOR AT LEAST 1:10

FADE OUT THEME

(NEVER EARLIER THAN 49:50,
BUT GO LONGER THAN 49:50
IF NECESSARY TO GET 1:10
OF CLEAR THEME).58 67
56 22
245Rom Stewart
Transmits Rom57
2940
17

AMERICAN TOP 40: ET MASTER LOG SHEET

Prog # 714-7 Date: 11-13-71 Reel 3A

ET # ATF-714-7-3A c Watermark, Inc 1971

1. Leader	
2. Calibration Tone	00:30
3. Leader	00:30
4. Reference Tone	00:10
5. Leader	00:05
6. Program	<u>23:15</u>

Total ET time 4+5+6 =

23:30

AMERICAN TOP 40: ET MASTER LOG SHEET

Prog # 714-7 Date: 11-13-71 Reel 3B

ET # ATF- - - c Watermark, Inc 1971

1. Leader	
2. Calibration Tone	00:30
3. Leader	00:30
4. Reference Tone	00:10
5. Leader	00:05
6. Program	<u>27:20</u>

Total ET time 4+5+6 =

27:35

**WATERMARK, INC.**

931 N. La Cienega Boulevard
Los Angeles, California 90069
(213) 659-3834

FOR WEEK ENDING: November 13, 1971CYCLE NO. 71-4 PROGRAM 7 OF 13DISC & HALF HOUR NO 1aPAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR I TALK UNIT #40 - CHERISH - David Cassidy TALK UNIT #39 - WHAT ARE YOU DOING SUNDAY - Dawn TALK UNIT LOGO: CASEY'S COAST TO COAST.	7:13
7:11			
7:13		LOCAL INSERT: C-1	:60
8:13		LOGO: AMERICAN TOP 40 TALK UNIT #38 - SCORPIO - Dennis Coffey & The Detroit Gutar Band TALK UNIT	3:02
11:13		LOGO: HITS FROM COAST TO COAST	
11:15		LOCAL INSERT: C-2	2:00
13:15		LOGO: AMERICAN TOP 40 TALK UNIT #37 - RESPECT YOURSELF - Staple Singers TALK UNIT #36 - LONG AGO & FAR AWAY - James Taylor TALK UNIT LOGO: CASEY'S COAST TO COAST	6:17
19:30			
19:32		LOCAL INSERT: C-3	:60
20:32		LOGO: AMERICAN TOP 40 TALK UNIT #35 - TRAPPED BY A THING CALLED LOVE - Denise LaSalle TALK UNIT #34 - IF YOU REALLY LOVE ME - Stevie Wonder TALK UNIT #33 - ALL I EVER NEED IS YOU - Sonny & Cher TALK UNIT	8:29
28:59		LOGO: CASEY'S COAST TO COAST	
29:01		STATION I.D.:	:10
29:11		LOCAL INSERT: C-4	2:10

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FOR WEEK ENDING... November 13, 1971CYCLE NO. 71-4 PROGRAM 7 OF 13DISC & HALF HOUR NO 1bPAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:21		LOGO: AMERICAN TOP 40 TALK UNIT #32 - THIN BETWEEN LOVE & HATE - Persuaders TALK UNIT	3:14
34:32		LOGO: HITS FROM COAST TO COAST	
34:35		LOCAL INSERT: C-5	:60
35:35		LOGO: AMERICAN TOP 40 TALK UNIT #31 - A NATURAL MAN - Lou Rawls TALK UNIT #30 - SWEET CITY WOMAN - Stampeders TALK UNIT LOGO: CASEY'S COAST TO COAST	7:18
42:51			
42:53		LOCAL INSERT: C-6	2:00
44:53		LOGO: AMERICAN TOP 40 TALK UNIT #29 - ONE TIN SOLDIER - Coven TALK UNIT #28 - YOU'VE GOT TO CRAWL - 8th Day TALK UNIT LOGO: HITS FROM COAST TO COAST	6:58
51:49			
51:50		LOCAL INSERT: C-7	:60
52:50		LOGO: AMERICAN TOP 40 TALK UNIT #27 - TWO DIVIDED BY LOVE - Grass Roots TALK UNIT #26 - ABSOLUTELY RIGHT - Five Man Electrical Band TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT 57:49 THEME TO: 58:50	4:50
57:40		EMERGENCY THEME RUNOUT TO: 59:02	
58:50		LOCAL INSERT: C-8	:60
59:50		STATION I.D.:	:10

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FOR WEEK ENDING: November 13, 1971
CYCLE NO. 71-4 PROGRAM 7 OF 13
DISC & HALF HOUR NO 2a
PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00 7:24		THEME & OPENING OF HOUR II TALK UNIT #25 - QUESTIONS 67 & 68 - Chicago TALK UNIT #24 - ONE FINE MORNING - Lighthouse TALK UNIT LOGO: HITS FROM COAST TO COAST	7:26
7:26		LOCAL INSERT: C-1	:60
8:26 14:34		LOGO: AMERICAN TOP 40 TALK UNIT #23 - GO AWAY, LITTLE GIRL - Donny Osmond TALK UNIT #22 - ROCK STEADY - Aretha Franklin TALK UNIT LOGO: CASEY'S COAST TO COAST	6:10
14:36		LOCAL INSERT: C-2	2:00
16:36 23:09		LOGO: AMERICAN TOP 40 TALK UNIT #21 - FAMILY AFFAIR - Sly & The Family Stone TALK UNIT SPECIAL - HELLO DOLLY - Louis Armstrong TALK UNIT LOGO: HITS FROM COAST TO COAST	6:35
23:11		LOCAL INSERT: C-3	:60
24:11 27:39		LOGO: AMERICAN TOP 40 TALK UNIT #20 - ONLY YOU KNOW & I KNOW - Delaney & Bonnie TALK UNIT LOGO: CASEY'S COAST TO COAST	3:30
27:41 27:51		STATION I.D.: LOCAL INSERT: C-4	:10 2:10



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FOR WEEK ENDING: November 13, 1971
CYCLE NO. 71-4 PROGRAM 7 OF 13
DISC & HALF HOUR NO 2b
PAGE NO. 4

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:01 35:56		LOGO: AMERICAN TOP 40 TALK UNIT #19 - THE NIGHT THEY DROVE OLD DIXIE DOWN - Joan Baez TALK UNIT #18 - EASY LOVING - Freddie Hart TALK UNIT LOGO: CASEY'S COAST TO COAST	5:57
35:58		LOCAL INSERT: C-5	:60
36:58 44:31		LOGO: AMERICAN TOP 40 TALK UNIT #17 - TIRED OF BEING ALONE - Al Green TALK UNIT #16 - EVERYBODY'S EVERYTHING - Santana TALK UNIT LOGO: HITS FROM COAST TO COAST	7:35
44:33		LOCAL INSERT: C-6	2:00
46:33 53:45		LOGO: AMERICAN TOP 40 TALK UNIT #15 - THE DESIDERATA - Les Crane TALK UNIT #14 - DO YOU KNOW WHAT I MEAN - Lee Michaels ^c TALK UNIT LOGO: HITS FROM COAST TO COAST	7:14
53:47		LOCAL INSERT: C-7	:60
54:47 58:40		LOGO: AMERICAN TOP 40 TALK UNIT #13 - GOT TO BE THERE - Michael Jackson TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT 58:45 THEME TO 58:50 EMERGENCY THEME RUNOUT TO 60:07	3:53
58:50 59:50		LOCAL INSERT C-8 STATION I.D.	:60 :10



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FOR WEEK ENDING: November 13, 1971

CYCLE NO. 71-4 PROGRAM 7 OF 13

DISC & HALF HOUR NO 3a

PAGE NO. 5

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR III TALK UNIT #12 - NEVER MY LOVE - Fifth Dimension TALK UNIT #11 - BABY I'M A WANT YOU - Bread TALK UNIT 6:54 LOGO: CASEY'S COAST TO COAST	6:56
6:56		LOCAL INSERT: C-1	:60
7:56		LOGO: AMERICAN TOP 40 TALK UNIT #10 - SUPERSTAR - Carpenters TALK UNIT SPECIAL - EVERYTHING'S COMIN' OUR WAY - Santana TALK UNIT 15:29 LOGO: HITS FROM COAST TO COAST	7:35
15:31		LOCAL INSERT: C-2	2:00
17:31		LOGO: AMERICAN TOP 40 TALK UNIT #9 - INNER CITY BLUES - Marvin Gaye TALK UNIT 20:57 LOGO: CASEY'S COAST TO COAST	3:28
20:59		LOCAL INSERT: C-3	:60
21:59		LOGO: AMERICAN TOP 40 TALK UNIT #8 - HAVE YOU SEEN HER - Chi-Lites TALK UNIT 27:18 LOGO: HITS FROM COAST TO COAST	5:21
27:20 27:30		STATION I.D.: LOCAL INSERT: C-4	:10 2:10

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FOR WEEK ENDING: November 13, 1971CYCLE NO. 71-4 PROGRAM 7 OF 13DISC & HALF HOUR NO 3bPAGE NO. 6

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:40		LOGO: AMERICAN TOP 40 TALK UNIT #7 - PEACE TRAIN - Cat Stevens TALK UNIT #6 - YO YO - Osmonds TALK UNIT	7:17
36:55		LOGO: CASEY'S COAST TO COAST	
36:57		LOCAL INSERT: C-5	:60
37:57		LOGO: AMERICAN TOP 40 TALK UNIT #5 - I'VE FOUND SOMEONE OF MY OWN - Free Movement TALK UNIT #4 - MAGGIE MAY - Rod Stewart TALK UNIT	9:22
47:17		LOGO: CASEY'S COAST TO COAST	
47:19		LOCAL INSERT: C-6	2:00
49:19		LOGO: AMERICAN TOP 40 TALK UNIT #3 - IMAGINE - John Lennon TALK UNIT #2 - SHAFT - Isaac Hayes TALK UNIT	6:01
55:20		LOGO: HITS FROM COAST TO COAST	
55:22		LOCAL INSERT: C-7	:60
56:22		LOGO: AMERICAN TOP 40 TALK UNIT #1 - GYPSIES, TRAMPS & THIEVES - Cher TALK UNIT	2:45
59:07		THEME UP & UNDER W/TALK UNIT ENDING AT: 59:39 THEME TO: 59:50 EMERGENCY THEME RUNOUT TO: 60:50	
59:50 60:50		LOCAL INSERT C-8 STATION I.D.	:60 :10