

**WATERMARK, INC.**931 N. La Cienega Boulevard
Los Angeles, California 90069
(213) 659-3834FOR WEEK ENDING: December 11, 1971
CYCLE NO. 714 PROGRAM 11 OF 13
DISC & HALF HOUR NO 1a
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR I TALK UNIT #40 - YOUR MOVE - Yes TALK UNIT #39 - HALLELUJAH - Sweathog TALK UNIT LOGO: CASEY'S COAST TO COAST	7:45
07:43			
07:45		LOCAL INSERT: C-1	:60
08:45		LOGO: AMERICAN TOP 40 TALK UNIT #38 - LET'S STAY TOGETHER - Al Green TALK UNIT	2:15
11:58		LOGO: HITS FROM COAST TO COAST	
12:00		LOCAL INSERT: C-2	2:00
14:00		LOGO: AMERICAN TOP 40 TALK UNIT #37 - DROWNING IN THE SEA OF LOVE - Joe Simon TALK UNIT #36 - BEHIND BLUE EYES - Who TALK UNIT LOGO: CASEY'S COAST TO COAST	7:40
21:38			
21:40		LOCAL INSERT: C-3	:60
22:40		LOGO: AMERICAN TOP 40 TALK UNIT #35 - I'M A GREEDY MAN - James Brown TALK UNIT #34 - AN AMERICAN TRILOGY - Mickey Newbury TALK UNIT LOGO: CASEY'S COAST TO COAST	6:40
29:18			
29:20 29:30		STATION I.D.: LOCAL INSERT: C-4	:10 2:00



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 DISC & HALF HOUR NO 1b
 PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:30		LOGO: AMERICAN TOP 40 TALK UNIT #33 - WILD NIGHT - Van Morrison TALK UNIT	3:45
35:13		LOGO: HITS FROM COAST TO COAST	
35:15		LOCAL INSERT: C-5	:60
36:15		LOGO: AMERICAN TOP 40 TALK UNIT #32 - CLEAN UP WOMAN - Betty Wright TALK UNIT #31 - I'D LIKE TO TEACH THE WORLD TO SING - Hillside Singers	5:20
41:33		LOGO: CASEY'S COAST TO COAST	
41:35		LOCAL INSERT: C-6	2:00
43:35		LOGO: AMERICAN TOP 40 TALK UNIT #30 - ONE MONKEY DON'T STOP NO SHOW - Honey Cone TALK UNIT #29 - EASY LOVING - Freddie Hart TALK UNIT	5:12
48:45		LOGO: HITS FROM COAST TO COAST	
48:47		LOCAL INSERT: C-7	:60
49:47		LOGO: AMERICAN TOP 40 TALK UNIT #28 - I KNOW I'M LOSING YOU - Rod Stewart TALK UNIT #27 - SUNSHINE - Jonathan Edwards TALK UNIT	7:03
56:50		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:00 THEME TO: 58:00	
58:00		EMERGENCY THEME RUNOUT TO: 58:47	
59:00		LOCAL INSERT: C-8 STATION I.D.:	:60 :10



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 PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR II TALK UNIT #26 - PEACE TRAIN - Cat Stevens TALK UNIT #25 - AMERICAN PIE - Don McClean TALK UNIT LOGO: CASEY'S COAST TO COAST	8:16
08:14			
08:16		LOCAL INSERT: C-1	:60
09:16		LOGO: AMERICAN TOP 40 TALK UNIT #24 - TWO DIVIDED BY LOVE - Grass Roots TALK UNIT	2:34
11:48		LOGO: HITS FROM COAST TO COAST	
11:50		LOCAL INSERT: C-2	2:00
13:50		LOGO: AMERICAN TOP 40 TALK UNIT #23 - EVERYBODY'S EVERYTHING - Santana TALK UNIT #22 - SUPERSTAR - Temptations TALK UNIT LOGO: CASEY'S COAST TO COAST	7:04
20:52			
20:54		LOCAL INSERT: C-3	:60
21:54		LOGO: AMERICAN TOP 40 TALK UNIT #21 - THEME FROM SUMMER OF '42 - Peter Nero TALK UNIT #20 - WHERE DID OUR LOVE GO - Donnie Elbert TALK UNIT LOGO: HITS FROM COAST TO COAST	6:17
28:09			
28:11 28:21		STATION I.D.: LOCAL INSERT: C-4	:10 2:00



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FOR WEEK ENDING: December 11, 1971
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 DISC & HALF HOUR NO 2b
 PAGE NO. 4

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:30		LOGO: AMERICAN TOP 40 TALK UNIT #19 - HEY GIRL - Donny Osmond TALK UNIT SPECIAL - Please Mr. Postman - Marvalettes TALK UNIT	3:04
34:32		LOGO: HITS FROM COAST TO COAST	
34:34		LOCAL INSERT: C-5	:60
35:34		LOGO: AMERICAN TOP 40 TALK UNIT #18 - YOU ARE EVERYTHING - Stylistics TALK UNIT #17 - A NATURAL MAN - Lou Rawls TALK UNIT	6:35
42:07		LOGO: CASEY'S COAST TO COAST	
42:09		LOCAL INSERT: C-6	2:00
44:09		LOGO: AMERICAN TOP 40 TALK UNIT SPECIAL - Number One LP - BATUKA - Santana TALK UNIT #16 - RESPECT YOURSELF - Staple Singers TALK UNIT	7:56
52:07		LOGO: CASEY'S COAST TO COAST	
52:09		LOCAL INSERT: C-7	:60
53:09		LOGO: AMERICAN TOP 40 TALK UNIT #15 - STONES - Neil Diamond TALK UNIT	3:38
56:47		THEME UP & UNDER W/TALK UNIT ENDING AT: 56:55 THEME TO: 58:00 EMERGENCY THEME RUNOUT TO: 59:25	
58:00		LOCAL INSERT: C-8	:60
59:00		STATION I.D.:	:10



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FOR WEEK ENDING... December 11, 1971
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 DISC & HALF HOUR NO 3a
 PAGE NO. 5

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR III TALK UNIT #14 - SCORPIO - Dennis Coffey TALK UNIT #13 - IMAGINE - John Lennon TALK UNIT	7:44
07:42		LOGO: CASEY'S COAST TO COAST	
07:44		LOCAL INSERT: C-1	:60
08:44		LOGO: AMERICAN TOP 40 TALK UNIT #12 - ROCK STEADY - Aretha Franklin TALK UNIT #11 - CHERISH - David Cassidy TALK UNIT	6:59
15:41		LOGO: HITS FROM COAST TO COAST	
15:43		LOCAL INSERT: C-2	2:00
17:43		LOGO: AMERICAN TOP 40 TALK UNIT #10 - THE DESIDERATA - Les Crane TALK UNIT #9 - BRAND NEW KEY - Melanie TALK UNIT	7:05
24:46		LOGO: CASEY'S COAST TO COAST	
24:48		LOCAL INSERT: C-3	:60
25:48		LOGO: AMERICAN TOP 40 TALK UNIT #8 - ALL I EVER NEED IS YOU - Sonny & Cher TALK UNIT	2:32
28:18		LOGO: CASEY'S COAST TO COAST	
28:20 28:30		STATION I.D.: LOCAL INSERT: C-4	:10 2:00

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FOR WEEK ENDING: December 11, 1971CYCLE NO. 714 PROGRAM 11 OF 13DISC & HALF HOUR NO 3bPAGE NO. 6

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:30		LOGO: AMERICAN TOP 40 TALK UNIT #7 - GYPSIES, TRAMPS & THIEVES - Cher TALK UNIT #6 - BABY I'M A WANT YOU - Bread TALK UNIT	5:01
35:29		LOGO: HITS FROM COAST TO COAST	
35:31		LOCAL INSERT: C-5	:60
36:31		LOGO: AMERICAN TOP 40 TALK UNIT #5 - AN OLD FASHIONED LOVE SONG - Three Dog Night TALK UNIT #4 - GOT TO BE THERE - Michael Jackson TALK UNIT	7:11
43:40		LOGO: CASEY'S COAST TO COAST	
43:42		LOCAL INSERT: C-6	2:00
45:42		LOGO: AMERICAN TOP 40 TALK UNIT #3 - HAVE YOU SEEN HER - Chi-Lites TALK UNIT	4:46
50:26		LOGO: CASEY'S COAST TO COAST	
50:28		LOCAL INSERT: C-7	:60
51:28		LOGO: AMERICAN TOP 40 TALK UNIT #2 - THEME FROM SHAFT - Isaac Hayes TALK UNIT #1 - FAMILY AFFAIR - Sly & The Family Stone TALK UNIT	6:31
57:59		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:30	
58:50		THEME TO: 58:50	
59:50		EMERGENCY THEME RUNOUT TO: 60:36 LOCAL INSERT: C-8	:60
		STATION I.D.:	:10

Dave

1A-25:30

1B-22:33 Official
(To END OF VOICE)

THEME AND OPENING

2:58
1:07

#40 "YOUR MOVE"
Yes

4:33

Sgl :00/3:26 cold

4:51

#39 "HALLELUJAH"
Sweathog

7:28

:06
Sgl :21/2:37 fade

raise the who

7:47

C-1 _____ 3:49

7:53

#38 "LET'S STAY TOGETHER"
Al Green

10:58

:03
Sgl :9.5/3:04 fade

11:05

C-2 _____ 07

11:12

#37 "DROWNING IN THE SEA OF LOVE"
Joe Simon

14:24

Sgl :15/3:10 fade

15:13 (b/w)

#36 "BEHIND BLUE EYES"
Who

18:43

Both:07/3:35 cold

18:52 C-3 54

20:20

1903

#35 "I'M A GREEDY MAN" - Part 1
James Brown

Sgl :00/2:40 fade

21:47

23:00

2204

#34 "AN AMERICAN TRILOGY"
Mickey Newbury

Sgl :08/3:44 cold
LP . " " fade

25:26
Sca Total

7 C-4 25:37

27:16

2540

#33 "WILD NIGHT"
Van Morrison

Sgl :12/3:24 cold

2908

tease Hillside Singers

27 C-5 29:24

31:00

29:27

#32 "CLEAN UP WOMAN"
Betty Wright

Sgl :16/2:37 fade

32:04

33:38

3238

#31 "I'D LIKE TO TEACH THE WORLD TO
Hillside Singers SING"

Sgl :01/2:02 fade

34:36

C-6 34:46

36:40

34:50

#30 "ONE MONKEY DON'T STOP NO SHOW" Both :08/3:17 fade
Honey Cone (Part 1)

38:09

~~LETTER~~

40:27

(14)

38:21

#29 "EASY LOVING"
Freddie Hart

40:44

Sgl :9.5/2:18 fade

tease letter

Spc-7 41:00

41:04

#28 "I KNOW I'M LOSING YOU"
Rod Stewart

44:40

Sgl :09/3:36 cold

LETTER / Joel Bellin et al

45:03

45:16

#27 "SUNSHINE"
Jonathan Edwards

47:25

Sgl :3.5/2:01 fade

48:10

48:06

THEME AND CLOSING

48:30

48:13

END OF VOICE
Theme clear for 1:20

49:50

FADE OUT THEME

*Theme must always be at least 1:20
May be longer if necessary to run to 49:50

AMERICAN TOP 40: ET MASTER LOG SHEET

Prog # 710-11

Date: 12.11-71

Reel 1A

ET # ATF- - - c Watermark, Inc 1971

- 1. Leader
 - 2. Calibration Tone 00:30
 - 3. Leader 00:30
 - 4. Reference Tone 00:10
 - 5. Leader 00:05
 - 6. Program 25:40
- Total ET time 4+5+6 = 25:50

34 . AN American Trilogy.
scratches in beginning & near end
sounds bad

Ben Marshall
357-2051

Hi & welcome to American Top 40

Im Carey Case. Well lets see, its that
time of the week again for the most

auth top record survey - our

Countdown of the 40 top tunes on

B.B.'s Hot 100 2 hrs from now -

on Xmas weekend - well be doing

our exclusive all time Xmas countdown

thats a special survey that AT-40

has tabulated from the entire 31 years

worth of B.B.'s charts to come up with

our countdown of the 40 top popular Christmas

Songs of all times - Dont miss that one -

In fact dont miss any of our count downs

I'd like to have you wish us whether its

a once a year special or a regular one

like right now.

AMERICAN TOP 40: ET MASTER LOG SHEET

Prog # 714-11 Date: 12-11-71 Reel 1B

ET # ATF- - - c Watermark, Inc 1971

- 1. Leader
- 2. Calibration Tone 00:30
- 3. Leader 00:30
- 4. Reference Tone 00:10
- 5. Leader 00:05
- 6. Program ~~22:33~~ 20:20

Total ET time 4+5+6 = 20:35

22:33
1:47

24:20

22:33
1:5
1:06

23:48

23:55
~~23:45~~

2B-

(TO END OF VOICE)

Official

2A-24:12

THEME AND OPENING

Dowl:

209
11

#26 "PEACE TRAIN"
Cat Stevens

327

Sg1 :11/3:10 fade

3:38

#25 "AMERICAN PIE"
Don McLean

17:53

Sg1 :00/4:12 fade

tease

C-1 8:14

8:17

#24 "TWO DIVIDED BY LOVE"
Grass Roots

10:37
42

Sg1 :08/2:30 fade

C-2 10:50

10:54

#23 "EVERYBODY'S EVERYTHING"
Santana

14:16

Sg1 :07/3:16 fade

19:34 1500

#22 "SUPERSTAR"
Temptations

17:35

Sg1 :13/2:35 fade

10

C-3 17:55

22:24

17:50

#21 THEME FROM "SUMMER OF '42"
Peter Nero

Both :13/2:36 fade

20:42

25:00

20:51

#20 "WHERE DID OUR LOVE GO"
Donnie Elbert

Sg1 :02/2:57 fade
LP :03/3:03 fade

23:40
51

> C-4 24:01

28:10

24:04

#19 "HEY GIRL"
Donny Osmond

Sg1 :06/2:50 fade

26:54

(b/w)

SPECIAL "PLEASE, MR. POSTMAN"

:00/2:20 fade

29:08

31:01

C-5 29:20

33:19
29:23

#18 "YOU ARE EVERYTHING"
Stylistics

Both :20/2:43 fade

32:09

#17 "A NATURAL MAN"
Lou Rawls

Sgl :4.5/3:18 fade
LP :05 /3:18 fade
:35

C-6

~~STOP~~
3:56

3:54 2

3:35

#1 LP ~~"PARA LOS RUMBEROS"~~
Santana

:00/2:41 cold

Batukal 3:30

3:59

3:28

#16 "RESPECT YOURSELF"
Staple Singers

Sgl :08/3:15 fade

C-7

4401

~~4:32 4~~
32

#15 "STONES"
Neil Diamond

Both :9.5/2:41 fade

~~46:38~~
47:13

48:10

THEME AND CLOSING

48:30

END OF VOICE
Theme Clear for 1:20

49:50

FADE OUT THEME

*Theme must always be at least 1:20
May be longer if necessary to run to 49:50

3605

32:20

39:33

42:54

41009

45:39

44:17

417:48

417:53

AMERICAN TOP 40: ET MASTER LOG SHEET

Prog # 716-11

Date: 12-11-71

Reel 2A

ET # ATF- - - c Watermark, Inc 1971

1. Leader
2. Calibration Tone 00:30
3. Leader 00:30
4. Reference Tone 00:10
5. Leader 00:05
6. Program 26:20

Total ET time 4+5+6 = 26:30

Remarks:

- ① Timing!
- ② Edits - Drops cuts = Monitor PB
- ③ Use ch#2 for Sequences?
- ④ Red 12KC @ -10

① Long fade "Down", Not enough excitement in voice, Shows have gradually become more "Lag Back".

AMERICAN TOP 40: ET MASTER LOG SHEET

Prog # 714-11

Date: 12-11-71

Reel 2B

ET # ATF- - - c Watermark, Inc 1971

- 1. Leader
- 2. Calibration Tone 00:30
- 3. Leader 00:30
- 4. Reference Tone 00:10
- 5. Leader 00:05
- 6. Program 24:20

Total ET time 4+5+6 =

26:37

23:05
1:00
26:05
(26:36)

3A 24:23

3B-24:05 Official
(To End of Voice)

THEME AND OPENING

David

#14 "SCORPIO"

Dennis Coffey & Detroit Guitar BAND"

Sg1 :09/3:48

fade

LP :09/4:05

fade

3:45

bio

#13 "IMAGINE"

John Lennon

Sg1 :13/2:54

cold

4:58

17:53

tease

C-1

8:14

8:16

#12 "ROCK STEADY"

Aretha Franklin

Sg1 :19/3:02

fade

11:19

11:25

#11 "CHERISH"

David Cassidy

Sg1 :10/3:34

fade

14:54
15:06

C-2

15:15

15:55, 15:18

#10 "THE DESIDERATA"

Les Crane

Sg1 :12/3:42

fade

19:04

19:41

19:50

#9 "BRAND NEW KEY"
Melanie

Both :06/2:16 fade

22:06

10
176

C-3 22:15

22:05

22:18

#8 "ALL I EVER NEED IS YOU"
Sonny & Cher

Sg1 :06/2:28 fade

24:40

10
9 32

7

C-4 24:49

24:45

24:52

#7 "GYPSIES, TRAMPS & THIEVES"
Cher

Sg1 :08/2:22 fade

27:10

27:34

27:26

#6 "BABY, I'M-A WANT YOU"
Bread

Sg1 :13/2:08 fade

29:37

C-5 29:56

29:29

29:59

#5 "AN OLD FASHIONED LOVE SONG"
Three Dog Night

Sg1 :12/3:18 fade

33:06

5:17

31:47

LETTER

33:40

34:17

#4

"GOT TO BE THERE"
Michael Jackson

37:04

Sg1 :12/2:52 fade

10

3:02

C-6

37:14

36:49

37:29

#3

"HAVE YOU SEEN HER?"
ChiLites

~~42:13~~

41:49

Sg1 :28.5/4:54 fade

10

5:04

C-7

42:02

41:45

42:05

THEME FROM "SHAFT"
Isaac Hayes

44:49

Sg1 :26/2:44 fade

45:00

45:22

#1

"FAMILY AFFAIR"
Sly & Family Stone

48:05

Sg1 :05/2:43' fade

47:50

48:09

THEME AND CLOSING

48:30

END OF VOICE

48:39

THEME CLEAR FOR 1:20

49:50

FADE OUT THEME

*Theme must always be at least 1:20
May be longer if necessary to run to 49:50

AMERICAN TOP 40: ET MASTER LOG SHEET

Prog # 71A-11

Date: 12-11-71

Reel 3A

ET # ATF- - - c Watermark, Inc 1971

1. Leader
2. Calibration Tone 00:30
3. Leader 00:30
4. Reference Tone 00:10
5. Leader 00:05
6. Program 24:20

Total ET time 4+5+6 =

24:40
24:44

#8 - "All I need is you" - Bad single.

AMERICAN TOP 40: ET MASTER LOG SHEET

Prog # 710-11

Date: 12-11-71

Reel 3B

ET # ATF- - - c Watermark, Inc 1971

- | | |
|---------------------|--------------|
| 1. Leader | |
| 2. Calibration Tone | 00:30 |
| 3. Leader | 00:30 |
| 4. Reference Tone | 00:10 |
| 5. Leader | 00:05 |
| 6. Program | <u>16:16</u> |

Total ET time 4+5+6 =

16:50
16:33

20:05
1:00
21:20

#5 - "An Old Fashioned Love Song" Boal Single

the
Six new songs moved into ~~the top~~ ^{the} to
the week, one of them having to leap
30 notches to make it, one debut tune
is a pop version of a commercial for
a well known soft drink —
and the count down begins