



WATERMARK, INC.
931 N. La Cienega Boulevard
Los Angeles, California 90069
(213) 659-3834

FOR WEEK ENDING: March 11, 1972
CYCLE NO. 721 PROGRAM 11 OF 13
DISC & HALF HOUR NO 1a
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR I TALK UNIT #40 - UNTIL IT'S TIME FOR YOU TO GO - Elvis Presley TALK UNIT #39 - TAURUS - Dennis Coffey TALK UNIT	7:51
07:49		LOGO: CASEY'S COAST TO COAST	
07:51		LOCAL INSERT: C-1	:60
08:51		LOGO: AMERICAN TOP 40 TALK UNIT #38 - CRAZY MAMA - J.J. Cale TALK UNIT	2:23
11:12		LOGO: HITS FROM COAST TO COAST	
11:14		LOCAL INSERT: C-2	2:00
13:14		LOGO: AMERICAN TOP 40 TALK UNIT #37 - NO ONE TO DEPEND ON - Santana TALK UNIT SPECIAL - RUBY TUESDAY - Rolling Stones TALK UNIT	7:32
20:44		LOGO: CASEY'S COAST TO COAST	
20:46		LOCAL INSERT: C-3	:60
21:46		LOGO: AMERICAN TOP 40 TALK UNIT #36 - YOU WANT IT YOU GOT IT - Detroit Emeralds TALK UNIT #35 - THE NICKLE SONG - Melanie TALK UNIT	6:49
28:33		LOGO: HITS FROM COAST TO COAST	
28:35 28:45		STATION I.D.: LOCAL INSERT: C-4	:10 2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:45		LOGO: AMERICAN TOP 40 TALK UNIT #34 - BETCHA BY GOLLY WOW - Stylistics TALK UNIT #33 - A COWBOY'S WORK IS NEVER DONE - Sonny & Cher TALK UNIT LOGO: CASEY'S COAST TO COAST	6:36
37:19			
37:21		LOCAL INSERT: C-5	:60
38:21		LOGO: AMERICAN TOP 40 TALK UNIT #32 - ROUNDABOUT - Yes TALK UNIT #31 - RING THE LIVING BELL - Melanie TALK UNIT LOGO: HITS FROM COAST TO COAST	6:45
45:04			
45:06		LOCAL INSERT: C-6	2:00
47:06		LOGO: AMERICAN TOP 40 TALK UNIT #30 - TALKING LOUD AND SAYING NOTHING - James Brown TALK UNIT #29 - SOFTLY WHISPERING I LOVE YOU - English Congregation TALK UNIT LOGO: CASEY'S COAST TO COAST	7:14
54:18			
54:20		LOCAL INSERT: C-7	:60
55:20		LOGO: AMERICAN TOP 40 TALK UNIT #28 - WE'VE GOT TO GET IT ON AGAIN - Adrissi Bros. TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:14 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:14	2:44
58:04			
58:50		LOCAL INSERT C-8	:60
59:50		STATION I.D.	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR II TALK UNIT #27 - IN THE RAIN - Dramatics TALK UNIT	5:34
05:32		LOGO: CASEY'S COAST TO COAST	
05:34		LOCAL INSERT: C-1	:60
06:34		LOGO: AMERICAN TOP 40 TALK UNIT #26 - NEVER BEEN TO SPAIN - Three Dog Night TALK UNIT #25 - RUNNIN' AWAY - Sly & The Family Stone TALK UNIT	7:56
14:28		LOGO: HITS FROM COAST TO COAST	
14:30		LOCAL INSERT: C-2	2:00
16:30		LOGO: AMERICAN TOP 40 TALK UNIT #24 - AIN'T UNDERSTANDING MELLOW - Jerry Butler TALK UNIT	4:22
20:50		LOGO: CASEY'S COAST TO COAST	
20:52		LOCAL INSERT: C-3	:60
21:52		LOGO: AMERICAN TOP 40 TALK UNIT #23 - MY WORLD - Bee Gees TALK UNIT #22 - I CAN'T HELP MYSELF - Donnie Elbert TALK UNIT	7:40
29:30		LOGO: HITS FROM COAST TO COAST	
29:32 29:42		STATION I.D.: LOCAL INSERT: C-4	:10 2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:42		LOGO: AMERICAN TOP 40 TALK UNIT #21 - ROCK AND ROLL LULLABY - B.J. Thomas TALK UNIT #20 - LET'S STAY TOGETHER - Al Green TALK UNIT	7:28
39:08		LOGO: CASEY'S COAST TO COAST	
39:10		LOCAL INSERT: C-5	:60
40:10		LOGO: AMERICAN TOP 40 TALK UNIT #19 - AMERICAN PIE - Don McLean TALK UNIT #18 - I GOTCHA - Joe Tex TALK UNIT	7:57
48:05		LOGO: HITS FROM COAST TO COAST	
48:07		LOCAL INSERT: C-6	2:00
50:07		LOGO: AMERICAN TOP 40 TALK UNIT #17 - DON'T SAY YOU DON'T REMEMBER - Beverly Bremers TALK UNIT	4:01
54:06		LOGO: CASEY'S COAST TO COAST	
54:08		LOCAL INSERT: C-7	:60
55:08		LOGO: AMERICAN TOP 40 TALK UNIT #16 - FLOY JOY - Supremes TALK UNIT	2:50
57:58		THEME UP & UNDER W /TALK UNIT ENDING AT: 58:06 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:06	
58:50		LOCAL INSERT C-8	:60
59:50		STATION I.D.	:10

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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR III TALK UNIT #15 - JUNGLE FEVER - Chakachas TALK UNIT	3:24
03:22		LOGO: CASEY'S COAST TO COAST	
03:24		LOCAL INSERT: C-1	:60
04:24		LOGO: AMERICAN TOP 40 TALK UNIT #14 - JOY - Apollo 100 TALK UNIT #13 - SWEET SEASONS - Carole King TALK UNIT	6:52
11:14		LOGO: CASEY'S COAST TO COAST	
11:16		LOCAL INSERT: C-2	2:00
13:16		LOGO: AMERICAN TOP 40 TALK UNIT #12 - MOTHER AND CHILD REUNION - Paul Simon TALK UNIT #11 - PUPPY LOVE - Donny Osmond TALK UNIT	6:17
19:31		LOGO: CASEY'S COAST TO COAST	
19:33		LOCAL INSERT: C-3	:60
20:33		LOGO: AMERICAN TOP 40 TALK UNIT #10 - BANG A GONG - T. Rex TALK UNIT #9 - THE WAY OF LOVE - Cher TALK UNIT	6:32
27:03		LOGO: HITS FROM COAST TO COAST	
27:05 27:15		STATION I.D.: LOCAL INSERT: C-4	:10 2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:15		LOGO: AMERICAN TOP 40 TALK UNIT #8 - HURTING EACH OTHER - Carpenters TALK UNIT #7 - A HORSE WITH NO NAME - America TALK UNIT	7:14
36:27		LOGO: CASEY'S COAST TO COAST	
36:29		LOCAL INSERT: C-5	:60
37:29		LOGO: AMERICAN TOP 40 TALK UNIT #6 - PRECIOUS AND FEW - Climax TALK UNIT #5 - EVERYTHING I OWN - Bread TALK UNIT	6:00
43:27		LOGO: HITS FROM COAST TO COAST	
43:29		LOCAL INSERT: C-6	2:00
45:29		LOGO: AMERICAN TOP 40 TALK UNIT #4 - DOWN BY THE LAZY RIVER - Osmonds TALK UNIT #3 - LION SLEEPS TONIGHT - Robert John TALK UNIT	5:12
50:39		LOGO: CASEY'S COAST TO COAST	
50:41		LOCAL INSERT: C-7	:60
51:41		LOGO: AMERICAN TOP 40 TALK UNIT #2 - HEART OF GOLD - Neil Young TALK UNIT #1 - WITHOUT YOU - Nilsson TALK UNIT	6:24
58:05		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:26 THEME TO: 58:50	
58:50		EMERGENCY THEME RUNOUT TO: 59:26	
59:50		LOCAL INSERT C-8 STATION I.D.	:60 :10