



WATERMARK, INC.
931 N. La Cienega Boulevard
Los Angeles, California 90069
(213) 659-3834

FOR WEEK ENDING: April 7, 1972
CYCLE NO. 722 PROGRAM 2 OF 13
DISC & HALF HOUR NO 1a
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR I TALK UNIT #40 - KING HERDIN - James Brown TALK UNIT #39 - TAKE A LOOK AROUND - Temptations TALK UNIT	8:19
8:17		LOGO: CASEY'S COAST TO COAST	
8:19		LOCAL INSERT: C-1	:60
9:19		LOGO: AMERICAN TOP 40 TALK UNIT #38 - HELP ME MAKE IT THROUGH THE NIGHT - Gladys Knight & The Pips TALK UNIT	4:39
13:56		LOGO: HITS FROM COAST TO COAST	
13:58		LOCAL INSERT: C-2	2:00
15:58		LOGO: AMERICAN TOP 40 TALK UNIT #37 - AIN'T UNDERSTANDING MELLOW - Jerry Butler & Brenda Lee Eager TALK UNIT #36 - WE'VE GOT TO GET IT ON AGAIN - Addrissi Bros. TALK UNIT	6:47
22:43		LOGO: CASEY'S COAST TO COAST	
22:45		LOCAL INSERT: C-3	:60
23:45		LOGO: AMERICAN TOP 40 TALK UNIT #35 - SLIPPIN' INTO DARKNESS - War TALK UNIT	4:17
28:02		LOGO: CASEY'S COAST TO COAST	
28:04 28:14		STATION I.D.: LOCAL INSERT: C-4	:10 2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:14		LOGO: AMERICAN TOP 40 TALK UNIT #34 - BANG A GONG - T.Rex TALK UNIT - Letter #33 - LOOK WHAT YOU DONE FOR ME - Al Breen TALK UNIT	7:54
38:06		LOGO: CASEY'S COAST TO COAST	
38:08		LOCAL INSERT: C-5	:60
39:08		LOGO: AMERICAN TOP 40 TALK UNIT #32 - JUMP INTO THE FIRE - Nilsson TALK UNIT #31 - PRECIOUS & FEW - Climax TALK UNIT	6:22
45:28		LOGO: HITS FROM COAST TO COAST	
45:30		LOCAL INSERT: C-6	2:00
47:30		LOGO: AMERICAN TOP 40 TALK UNIT #30 - DO YOUR THING - Isaac Hayes TALK UNIT #29 - SUAVITO - Malo TALK UNIT	6:40
54:08		LOGO: CASEY'S COAST TO COAST	
54:10		LOCAL INSERT: C-7	:60
55:10		LOGO: AMERICAN TOP 40 TALK UNIT #28 - EVERY DAY OF MY LIFE - Bobby Vinton TALK UNIT	2:58
58:08		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:31 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:31	
58:50		LOCAL INSERT: C-8	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR II TALK UNIT #27 - FAMILY OF MAN - Three Dog Night TALK UNIT	3:29
3:27		LOGO: CASEY'S COAST TO COAST	
3:29		LOCAL INSERT: C-1	:60
4:29		LOGO: AMERICAN TOP 40 TALK UNIT #26 - BABY BLUE - Badfinger TALK UNIT #25 - VINCENT - Don McLean TALK UNIT	9:05
13:32		LOGO: HITS FROM COAST TO COAST	
13:34		LOCAL INSERT: C-2	2:00
15:34		LOGO: AMERICAN TOP 40 TALK UNIT #24 - DOCTOR MY EYES - Jackson Browne TALK UNIT #23 - THE DAY I FOUND MYSELF - Honey Cone TALK UNIT	6:09
21:41		LOGO: CASEY'S COAST TO COAST	
21:43		LOCAL INSERT: C-3	:60
22:43		LOGO: AMERICAN TOP 40 TALK UNIT #22 - CRAZY MAMA - J.J. Cale TALK UNIT #21 - GIVE IRELAND BACK TO THE IRISH - Wings TALK UNIT	6:12
28:53		LOGO: HITS FROM COAST TO COAST	
28:55		STATION I.D.:	:10
29:05		LOCAL INSERT: C-4	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:05		LOGO: AMERICAN TOP 40 TALK UNIT #20 - DOWN BY THE LAZY RIVER - Osmonds TALK UNIT #19 - TAURUS - Dennis Coffey TALK UNIT	6:27
37:30		LOGO: CASEY'S COAST TO COAST	
37:32		LOCAL INSERT: C-5	:60
38:32		LOGO: AMERICAN TOP 40 TALK UNIT #18 - EVERYTHING I OWN - Bread TALK UNIT #17 - WITHOUT YOU - Nilsson TALK UNIT	6:00
44:50		LOGO: HITS FROM COAST TO COAST	
44:52		LOCAL INSERT: C-6	2:00
46:52		LOGO: AMERICAN TOP 40 TALK UNIT #16 - THE WAY OF LOVE - Cher TALK UNIT - Letter #15 - ROCK AND ROLL LULLABY - B.J. Thomas TALK UNIT	6:57
53:47		LOGO: CASEY'S COAST TO COAST	
53:49		LOCAL INSERT: C-7	:60
54:49		LOGO: AMERICAN TOP 40 TALK UNIT #14 - ROUNDABOUT - Yes TALK UNIT	3:29
58:18		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:26 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:26	
58:50		LOCAL INSERT: C-8	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR III TALK UNIT #13 - A COWBOY'S WORK IS NEVER DONE - Sonny & Cher TALK UNIT #12 - DAY DREAMING - Aretha Franklin TALK UNIT LOGO: CASEY'S COAST TO COAST	6:31
6:29			
6:31		LOCAL INSERT: C-1	:60
7:31		LOGO: AMERICAN TOP 40 TALK UNIT #11 - BETCHA BY GOLLY, WOW - Stylistics TALK UNIT #10 - LION SLEEPS TONIGHT - Robert John TALK UNIT LOGO: HITS FROM COAST TO COAST	5:54
13:23			
13:25		LOCAL INSERT: C-2	2:00
15:25		LOGO: AMERICAN TOP 40 TALK UNIT #9 - IN THE RAIN - Dramatics TALK UNIT <u>SPECIAL</u> - ALL SHOOK UP - Elvis Presley TALK UNIT LOGO: CASEY'S COAST TO COAST	7:43
23:06			
23:08		LOCAL INSERT: C-3	:60
24:08		LOGO: AMERICAN TOP 40 TALK UNIT #8 - JUNGLE FEVER - Chakachas TALK UNIT	4:16
28:24		LOGO: HITS FROM COAST TO COAST	
28:26		STATION I.D.:	:10
28:36		LOCAL INSERT: C-4	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:36		LOGO: AMERICAN TOP 40 TALK UNIT #7 - MOTHER AND CHILD REUNION - Paul Simon TALK UNIT - Letter #6 - PUPPY LOVE - Donny Osmond TALK UNIT	7:20
37:54		LOGO: CASEY'S COAST TO COAST	
37:56		LOCAL INSERT: C-5	:60
38:56		LOGO: AMERICAN TOP 40 TALK UNIT #5 - ROCKIN' ROBIN - Michael Jackson TALK UNIT #4 - I GOTCHA - Joe Tex TALK UNIT	5:02
43:56		LOGO: HITS FROM COAST TO COAST	
43:58		LOCAL INSERT: C-6	2:00
45:58		LOGO: AMERICAN TOP 40 TALK UNIT #3 - THE FIRST TIME EVER I SAW YOUR FACE - Roberta Flack TALK UNIT #2 - HEART OF GOLD - Neil Young TALK UNIT	7:38
53:34		LOGO: CASEY'S COAST TO COAST	
53:36		LOCAL INSERT: C-7	:60
54:36		LOGO: AMERICAN TOP 40 TALK UNIT #1 - A HORSE WITH NO NAME - America TALK UNIT	
58:24		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:56 THEME TO: 59:00 EMERGENCY THEME RUNOUT TO: 59:56	
59:00		LOCAL INSERT: C-8	:60
60:00		STATION I.D.:	:10