



WATERMARK, INC.

931 N. La Cienega Boulevard
Los Angeles, California 90069
(213) 659-3834

FOR WEEK ENDING: April 29, 1972
CYCLE NO. 722 PROGRAM 5 OF 13
DISC & HALF HOUR NO 1a
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR I TALK UNIT #40 - MISTER, CAN'T YOU SEE - Buffy Sainte Marie TALK UNIT #39 - CRAZY MAMA - J.J. Cale TALK UNIT LOGO: CASEY'S COAST TO COAST	6:00
5:58			
6:00		LOCAL INSERT: C-1	:60
7:00		LOGO: AMERICAN TOP 40 TALK UNIT #38 - THE DAY I FOUND MYSELF - Honey Cone TALK UNIT #37 - NICE TO BE WITH YOU - Gallery TALK UNIT LOGO: HITS FROM COAST TO COAST	6:15
13:13			
13:15		LOCAL INSERT: C-2	2:00
15:15		LOGO: AMERICAN TOP 40 TALK UNIT #36 - YOU COULD HAVE BEEN A LADY - April Wine TALK UNIT	3:22
18:35		LOGO: CASEY'S COAST TO COAST	
18:37		LOCAL INSERT: C-3	:60
19:37		LOGO: AMERICAN TOP 40 TALK UNIT #35 - GIVE IRELAND BACK TO THE IRISH - Wings TALK UNIT - Letter #34 - I DIDN'T GET TO SLEEP AT ALL - Fifth TALK UNIT Dimension LOGO: HITS FROM COAST TO COAST	8:14
27:51			
27:53		STATION I.D.:	:10
28:03		LOCAL INSERT: C-4	2:00

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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:03		LOGO: AMERICAN TOP 40 TALK UNIT #33 - HELP ME MAKE IT THROUGH THE NIGHT - Gladys TALK UNIT Knight & The Pips	4:34
34:35		LOGO: CASEY'S COAST TO COAST	
34:37		LOCAL INSERT: C-5	:60
35:37		LOGO: AMERICAN TOP 40 TALK UNIT #32 - LITTLE BITTY PRETTY ONE - Jackson 5 TALK UNIT #31 - TAXI - Harry Chapin TALK UNIT	10:20
45:55		LOGO: HITS FROM COAST TO COAST	
45:57		LOCAL INSERT: C-6	2:00
47:57		LOGO: AMERICAN TOP 40 TALK UNIT #30 - ME AND JULIO DOWN BY THE SCHOOLYARD - Paul TALK UNIT Simon	2:46
50:43		LOGO: CASEY'S COAST TO COAST	
50:45		LOCAL INSERT: C-7	:60
51:45		LOGO: AMERICAN TOP 40 TALK UNIT #29 - RUN RUN RUN - Jo Jo Gunne TALK UNIT #28 - CANDY MAN - Sammy Davis Jr. TALK UNIT	6:17
58:02		THEME UP & UNDER W/TALK UNIT AT: 58:11 THEME TO: 58:40	
58:40		EMERGENCY THEME RUNOUT TO: 59:11	
59:40		LOCAL INSERT: C-8 STATION I.D.:	:60 :10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR II TALK UNIT #27 - JUMP INTO THE FIRE - Nilsson TALK UNIT #26 - MOTHER AND CHILD REUNION - Paul Simon TALK UNIT LOGO: CASEY'S COAST TO COAST	7:20
7:18			
7:20		LOCAL INSERT: C-1	:60
8:20		LOGO: AMERICAN TOP 40 TALK UNIT #25 - ROUNDABOUT - Yes TALK UNIT	3:31
11:49		LOGO: HITS FROM COAST TO COAST	
11:51		LOCAL INSERT: C-2	2:00
13:51		LOGO: AMERICAN TOP 40 TALK UNIT #24 - EVERY DAY OF MY LIFE - Bobby Vinton TALK UNIT #23 - TAURUS - Dennis Coffey TALK UNIT LOGO: CASEY'S COAST TO COAST	5:54
19:43			
19:45		LOCAL INSERT: C-3	:60
20:45		LOGO: AMERICAN TOP 40 TALK UNIT #22 - SLIPPIN' INTO DARKNESS - War TALK UNIT #21 - MORNING HAS BROKEN - Cat Stevens TALK UNIT LOGO: CASEY'S COAST TO COAST	7:07
27:50			
27:52		STATION I.D.: C-4	:10
28:02		LOCAL INSERT:	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:02		LOGO: AMERICAN TOP 40 TALK UNIT #20 - HOT ROD LINCOLN - Commander Cody TALK UNIT - Letter #19 - SUAVECITO - Malo TALK UNIT	6:38
36:38		LOGO: CASEY'S COAST TO COAST	
36:40		LOCAL INSERT: C-5	:60
37:40		LOGO: AMERICAN TOP 40 TALK UNIT #18 - I'LL TAKE YOU THERE - Staple Singers TALK UNIT #17 - HEART OF GOLD - Neil Young TALK UNIT	6:22
44:00		LOGO: CASEY'S COAST TO COAST	
44:02		LOCAL INSERT: C-6	2:00
46:02		LOGO: AMERICAN TOP 40 TALK UNIT #16 - OH, GIRL - Chi'Lites TALK UNIT - Letter #15 - PUPPY LOVE - Donny Osmond TALK UNIT	7:31
53:31		LOGO: CASEY'S COAST TO COAST	
53:33		LOCAL INSERT: C-7	:60
54:33		LOGO: AMERICAN TOP 40 TALK UNIT #14 - BABY BLUE - Badfinger TALK UNIT	3:40
58:13		THEME UP & UNDER W/TALK UNIT ENDING AT:58:20 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:20	
58:50 59:50		LOCAL INSERT: C-8 STATION I.D.:	:60 :10

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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR III TALK UNIT #13 - VINCENT - Don McLean TALK UNIT #12 - FAMILY OF MAN - Three Dog Night TALK UNIT LOGO: CASEY'S COAST TO COAST	8:44
8:42			
8:44		LOCAL INSERT: C-1	:60
9:44		LOGO: AMERICAN TOP 40 TALK UNIT #11 - BACK OFF BOOGALOO - Ringo Starr TALK UNIT	2:49
12:31		LOGO: HITS FROM COAST TO COAST	
12:33		LOCAL INSERT: C-2	2:00
14:33		LOGO: AMERICAN TOP 40 TALK UNIT #10 - LOOK WHAT YOU DONE FOR ME - Al Green TALK UNIT #9 - DOCTOR, MY EYES - Jackson Browne TALK UNIT LOGO: CASEY'S COAST TO COAST	6:08
20:39			
20:41		LOCAL INSERT: C-3	:60
21:41		LOGO: AMERICAN TOP 40 TALK UNIT #8 - A COWBOY'S WORK IS NEVER DONE - Sonny & Cher TALK UNIT #7 - IN THE RAIN - Dramatics TALK UNIT LOGO: HITS FROM COAST TO COAST	8:21
30:00			
30:02		STATION I.D.: C-4	:10
30:12		LOCAL INSERT:	2:00

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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:12		LOGO: AMERICAN TOP 40 TALK UNIT #6 - DAY DREAMING - Aretha Franklin TALK UNIT	2:56
35:06		LOGO: CASEY'S COAST TO COAST	
35:08		LOCAL INSERT: C-5	:60
36:08		LOGO: AMERICAN TOP 40 TALK UNIT #5 - A HORSE WITH NO NAME - America TALK UNIT #4 - BETCHA BY GOLLY, WOW - Stylistics TALK UNIT LOGO: HITS FROM COAST TO COAST	7:38
43:44			
43:46		LOCAL INSERT: C-6	2:00
45:46		LOGO: AMERICAN TOP 40 TALK UNIT #3 - I GOTCHA - Joe Tex TALK UNIT	2:20
48:04		LOGO: CASEY'S COAST TO COAST	
48:06		LOCAL INSERT: C-7	:60
49:06		LOGO: AMERICAN TOP 40 TALK UNIT #2 - ROCKIN' ROBIN - Michael Jackson TALK UNIT #1 - THE FIRST TIME EVER I SAW YOUR FACE - Roberta TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:27 THEME TO: 58:50	8:52
57:58			
58:50		EMERGENCY THEME RUNOUT TO: 59:27	
59:50		LOCAL INSERT: C-8 STATION I.D.:	:60 :10