

*Special* Top 40 artists of the  
MODERN ERA -

*\$10.00*

1968-1972

**WATERMARK**

927 N. La Cienega Blvd.  
Los Angeles, Ca. 90069  
Ph: (213) 659-3834

*2 LPS*

FOR WEEK ENDING September 30, 1972  
CYCLE NO. 724 PROGRAM 1 OF 13  
DISC & HALF HOUR NO 1a  
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		PLEASE NOTE - Part 1 is 2 Min. SHORT THEME & OPENING OF PART 1 TALK UNIT #40 - ONLY THE STRONG SURVIVE - Jerry Butler TALK UNIT #39 - ONE BAD APPLE - The Osmonds TALK UNIT LOGO: CASEY'S COAST TO COAST	6:51
6:49			
6:51		LOCAL INSERT: C-1	2:00
8:51		LOGO: AMERICAN TOP 40 TALK UNIT #38 - I THINK I LOVE YOU - Partridge Family TALK UNIT #37 - PLEASE LOVE ME FOREVER - Bobby Vinton TALK UNIT #36 - RIDERS ON THE STORM - The Doors TALK UNIT LOGO: HITS FROM COAST TO COAST	10:01
18:50			
18:52		LOCAL INSERT: C-2	2:00
20:52		LOGO: AMERICAN TOP 40 TALK UNIT #35 - THE LETTER - The Box Tops TALK UNIT #34 - I CAN SEE FOR MILES - The Who TALK UNIT LOGO: CASEY'S COAST TO COAST	6:57
27:47			
27:49		STATION I.D.:	:10
27:59		LOCAL INSERT: C-3	2:00

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 PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:59		LOGO: AMERICAN TOP 40 TALK UNIT #33 - INDIAN RESERVATION - The Raiders TALK UNIT #32 - 25 or 6 to 4 - Chicago TALK UNIT LOGO: HITS FROM COAST TO COAST	6:28
36:25			
36:27		LOCAL INSERT: C-4	2:00
38:27		LOGO: AMERICAN TOP 40 TALK UNIT #31 - PEOPLE GOT TO BE FREE - The Rascals TALK UNIT #30 - LADY WILLPOWER - Union Gap TALK UNIT #29 - FUNKY BROADWAY - Wilson Pickett TALK UNIT LOGO: CASEY'S COAST TO COAST	8:56
47:21			
47:23		LOCAL INSERT: C-5	2:00
49:23		LOGO: AMERICAN TOP 40 TALK UNIT #28 - HONKY TONK WOMAN - The Rolling Stones TALK UNIT #27 - MAKE IT WITH YOU - Bread TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 56:40 THEME TO: 56:50 EMERGENCY THEME RUNOUT TO: 57:40	7:10
56:33			
56:50		LOCAL INSERT: C-6	:60
57:50		STATION I.D.:	:10

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 PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		PLEASE NOTE - Part 11 is 2 Min. SHORT THEME & OPENING OF PART 11 TALK UNIT #26 - BRIDGE OVER TROUBLED WATER - Simon & Garfunkel TALK UNIT #25 - WICHITA LINEMAN - Glen Campbell TALK UNIT	8:54
8:52		LOGO: CASEY'S COAST TO COAST	
8:54		LOCAL INSERT: C-1	2:00
10:54		LOGO: AMERICAN TOP 40 TALK UNIT #24 - CRIMSON & CLOVER - Tommy James & The Shondells TALK UNIT #23 - RAINDROPS KEEP FALLIN' ON MY HEAD - B.J. Thomas TALK UNIT	6:42
17:34		LOGO: HITS FROM COAST TO COAST	
17:36		LOCAL INSERT: C-2	2:00
19:36		LOGO: AMERICAN TOP 40 TALK UNIT #22 - AMERICAN WOMAN - The Guess Who TALK UNIT #21 - IF I WERE YOUR WOMAN - Gladys Knight & The Pips TALK UNIT	7:15
26:49		LOGO: CASEY'S COAST TO COAST	
26:51		STATION I.D.:	:10
27:01		LOCAL INSERT: C-3	2:00

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PAGE NO. 4

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:01		LOGO: AMERICAN TOP 40 TALK UNIT #20 - HOW CAN YOU MEND A BROKEN HEART - Bee Gees TALK UNIT #19 - MIDNIGHT CONFESSIONS - The Grass Roots TALK UNIT #18 - SHE'S A LADY - Tom Jones	9:59
38:58		TALK UNIT LOGO: HITS FROM COAST TO COAST	
39:00		LOCAL INSERT: C-4	2:00
41:00		LOGO: AMERICAN TOP 40 TALK UNIT #17 - THE TEARS OF A CLOWN - Smokey Robinson & The Miracles TALK UNIT #16 - CLOSE TO YOU - Carpenters	7:01
47:59		TALK UNIT LOGO: CASEY'S COAST TO COAST	
48:01		LOCAL INSERT: C-5	2:00
50:01		LOGO: AMERICAN TOP 40 TALK UNIT #15 - I SAY A LITTLE PRAYER - Dionne Warwick TALK UNIT #14 - FAMILY AFFAIR - Sly & The Family Stone TALK UNIT	6:10
56:11		THEME UP & UNDER W/TALK UNIT ENDING AT: 56:21 THEME TO: 56:50 EMERGENCY THEME RUNOUT TO: 57:21	
56:50		LOCAL INSERT: C-6	:60
57:50		STATION I.D.:	:10

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 DISC & HALF HOUR NO 3a  
 PAGE NO. 5

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		PLEASE NOTE - Part III is 1 Min. SHORT THEME & OPENING OF PART III TALK UNIT #13 - CRACKLIN' ROSE - Neil Diamond TALK UNIT #12 - SUSPICIOUS MINDS - Elvis Presley TALK UNIT LOGO: CASEY'S COAST TO COAST	7:20
7:18			
7:20		LOCAL INSERT: C-1	2:00
9:20		LOGO: AMERICAN TOP 40 TALK UNIT #11 - I HEARD IT THROUGH THE GRAPEVINE - Marvin Gaye TALK UNIT #10 - PROUD MARY - Creedence Clearwater Revival TALK UNIT LOGO: HITS FROM COAST TO COAST	6:22
15:40			
15:42		LOCAL INSERT: C-2	2:00
17:42		LOGO: AMERICAN TOP 40 TALK UNIT #9 - FOR ONCE IN MY LIFE - Stevie Wonder TALK UNIT #8 - I WANT YOU BACK - Jackson Five TALK UNIT #7 - SOMEDAY WE'LL BE TOGETHER - The Supremes TALK UNIT LOGO: CASEY'S COAST TO COAST	9:54
27:34			
27:36		STATION I.D.:	:10
27:46		LOCAL INSERT: C-3	2:00

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PAGE NO. 6

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:46		LOGO: AMERICAN TOP 40 TALK UNIT #6 - MAMA TOLD ME (NOT TO COME) - Three Dog Night TALK UNIT #5 - CLOUD NINE - Temptations TALK UNIT	6:49
36:33		LOGO: HITS FROM COAST TO COAST	
36:35		LOCAL INSERT: C-4	2:00
38:35		LOGO: AMERICAN TOP 40 TALK UNIT #4 - AQUARIUS/LET THE SUN SHINE IN - Fifth TALK UNIT Dimension #3 - SUPER BAD, Part 2 - James Brown TALK UNIT	8:22
46:55		LOGO: CASEY'S COAST TO COAST	
46:57		LOCAL INSERT: C-5	2:00
48:57		LOGO: AMERICAN TOP 40 TALK UNIT #2 - ROCK STEADY - Aretha Franklin TALK UNIT #1 - THE LONG AND WINDING ROAD - The Beatles TALK UNIT	7:49
* 56:46		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:35 THEME TO: 57:50 EMERGENCY THEME RUNOUT TO: 58:35	
57:50		LOCAL INSERT: C-6	:60
58:50		STATION I.D.:	:10