



WATERMARK

927 N. La Cienega Blvd.
Los Angeles, Ca. 90069
Ph: (213) 659-3834

FOR WEEK ENDING: March 17, 1973
CYCLE NO. 731 PROGRAM 11 OF 13
DISC & HALF HOUR NO 1a
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00 6:37		THEME & OPENING OF PART 1 TALK UNIT #40 - COOK WITH HONEY - Judy Collins TALK UNIT #39 - ONE LESS SET OF FOOTSTEPS - Jim Croce TALK UNIT LOGO: CASEY'S COAST TO COAST	6:39
6:39		LOCAL INSERT: C-1	2:00
8:39 14:46		LOGO: AMERICAN TOP 40 TALK UNIT #38 - SOUL SONG - Joe Stampley TALK UNIT #37 - MASTER OF EYES - Aretha Franklin TALK UNIT LOGO: HITS FROM COAST TO COAST	6:09
14:48		LOCAL INSERT: C-2	2:00
16:48 26:56		LOGO: AMERICAN TOP 40 TALK UNIT #36 - LITTLE WILLIE - The Sweet TALK UNIT #35 - HELLO HURRAY - Alice Cooper TALK UNIT #34 - GOOD MORNING HEARTACHE - Diana Ross TALK UNIT LOGO: CASEY'S COAST TO COAST	10:10
26:58 27:08		STATION I.D.: LOCAL INSERT: C-3	:10 2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:08 35:51		LOGO: AMERICAN TOP 40 TALK UNIT #33 - PEACEFUL - Helen Reddy TALK UNIT #32 - KISSING MY LOVE - Bill Withers TALK UNIT LOGO: HITS FROM COAST TO COAST	6:45
35:53		LOCAL INSERT: C-4	2:00
37:53 45:02		LOGO: AMERICAN TOP 40 TALK UNIT #31 - GIVE ME YOUR LOVE - Barbara Mason TALK UNIT #30 - THE NIGHTS THE LIGHTS WENT OUT IN GEORGIA TALK UNIT - Vicki Lawrence LOGO: CASEY'S COAST TO COAST	7:11
45:04		LOCAL INSERT: C-5	2:00
47:04 58:01		LOGO: AMERICAN TOP 40 TALK UNIT #29 - TIE A YELLOW RIBBON ROUND THE OLD OAK TREE TALK UNIT - Dawn #28 - DON'T EXPECT ME TO BE YOUR FRIEND - Lobo TALK UNIT #27 - STIR IT UP - Johnny Nash TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:08 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:20	10:57
58:50 59:50		LOCAL INSERT: C-6 STATION I.D.:	:60 :10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 11 TALK UNIT #26 - YOU'RE SO VAIN - Carly Simon TALK UNIT #25 - THE MASTERPIECE - Temptations TALK UNIT #24 - SPACE ODDITY - David Bowie TALK UNIT 12:02 LOGO: CASEY'S COAST TO COAST	12:04
12:04		LOCAL INSERT: C-1	2:00
14:04		LOGO: AMERICAN TOP 40 TALK UNIT #23 - BIG CITY MISS RUTH ANN - Gallery TALK UNIT #22 - HUMMINGBIRD - Seals & Crofts TALK UNIT 20:28 LOGO: HITS FROM COAST TO COAST	6:26
20:30		LOCAL INSERT: C-2	2:00
22:30		LOGO: AMERICAN TOP 40 TALK UNIT #21 - DANCING IN THE MOONLIGHT - King Harvest TALK UNIT #20 - DEAD SKUNK - Loudon Wainwright III TALK UNIT 28:50 LOGO: CASEY'S COAST TO COAST	6:22
28:52 29:02		STATION I.D.: LOCAL INSERT: C-3	:10 2:00



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31:02 37:27		LOGO: AMERICAN TOP 40 TALK UNIT #19 - DO YOU WANT TO DANCE - Bette Midler TALK UNIT #18 - SING - Carpenters TALK UNIT LOGO: HITS FROM COAST TO COAST	6:27
37:29		LOCAL INSERT: C-4	2:00
39:29 47:37		LOGO: AMERICAN TOP 40 TALK UNIT #17 - AUBREY - Bread TALK UNIT #16 - CALL ME - Al Green TALK UNIT LOGO: CASEY'S COAST TO COAST	8:10
47:39		LOCAL INSERT: C-5	2:00
49:39 58:24		LOGO: AMERICAN TOP 40 TALK UNIT #15 - ROCKY MOUNTAIN HIGH - John Denver TALK UNIT #14 - AIN'T NO WOMAN - Four Tops TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:31 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:31	8:45
58:50 59:50		LOCAL INSERT: C-6 STATION I.D.:	:60 :10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00 7:39		THEME & OPENING OF PART 111 TALK UNIT #13 - CROCODILE ROCK - Elton John TALK UNIT #12 - I'M JUST A SINGER - Moody Blues TALK UNIT LOGO: CASEY'S COAST TO COAST	7:41
7:41		LOCAL INSERT: C-1	2:00
9:41 15:57		LOGO: AMERICAN TOP 40 TALK UNIT #11 - BREAK UP TO MAKE UP - Stylistics TALK UNIT #10 - DANNY'S SONG - Anne Murray TALK UNIT LOGO: HITS FROM COAST TO COAST	6:18
15:59		LOCAL INSERT: C-2	2:00
17:59 28:57		LOGO: AMERICAN TOP 40 TALK UNIT #9 - DADDY'S HOME - Jermaine Jackson TALK UNIT #8 - NEITHER ONE OF US - Gladys Knight & the Pips TALK UNIT #7 - COULD IT BE I'M FALLING IN LOVE - Spinners TALK UNIT LOGO: CASEY'S COAST TO COAST	11:00
28:59 29:09		STATION I.D.: LOCAL INSERT: C-3	:10 2:00



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31:09 37:59		LOGO: AMERICAN TOP 40 TALK UNIT #6 - THE COVER OF ROLLING STONE - Dr. Hook & the Medicine Show TALK UNIT #5 - LAST SONG - Edward Bear TALK UNIT LOGO: HITS FROM COAST TO COAST	6:52
38:01		LOCAL INSERT: C-4	2:00
40:01 47:37		LOGO: AMERICAN TOP 40 TALK UNIT #4 - ALSO SPRACH ZARATHUSTRA - Deodato TALK UNIT #3 - LOVE TRAIN - O'Jays TALK UNIT LOGO: CASEY'S COAST TO COAST	7:38
47:39		LOCAL INSERT: C-5	2:00
49:39 58:07		LOGO: AMERICAN TOP 40 TALK UNIT #2 - DUELING BANJOS - Deliverance/Soundtrack TALK UNIT #1 - KILLING ME SOFTLY WITH HIS SONG - Roberta Flack TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:34 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:34	8:28
58:50 59:50		LOCAL INSERT: C-6 STATION I.D.:	:60 :10