



**WATERMARK**

927 N. La Cienega Blvd.  
Los Angeles, Ca. 90069  
Ph: (213) 659-3834

FOR WEEK ENDING: March 24, 1973  
CYCLE NO. 731 PROGRAM 12 OF 13  
DISC & HALF HOUR NO 1a  
PAGE NO. 1

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT  | RUNNING TIME |
|----------------------|-------------|--|--------------|
| 00:00                |             | THEME & OPENING OF PART 1<br>TALK UNIT<br>#40 - DAISY A DAY - Jud Strunk<br>TALK UNIT<br>#39 - A LETTER TO MYSELF - Chi-Lites<br>TALK UNIT   | 7:42         |
| 7:40                 |             | LOGO: CASEY'S COAST TO COAST   |              |
| 7:42                 |             | LOCAL INSERT: C-1  | 2:00         |
| 9:42                 |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#38 - ONE LESS SET OF FOOTSTEPS - Jim Croce<br>TALK UNIT<br>#37 - GOOD MORNING HEARTACHE - Diana Ross<br>TALK UNIT   | 6:29         |
| 16:09                |             | LOGO: HITS FROM COAST TO COAST   |              |
| 16:11                |             | LOCAL INSERT: C-2  | 2:00         |
| 18:11                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#36 - COOK WITH HONEY - Judy Collins<br>TALK UNIT<br>#35 - HELLO HURRAY - Alice Cooper<br>TALK UNIT<br>#34 - MASTER OF EYES - Aretha Franklin<br>TALK UNIT | 9:50         |
| 27:59                |             | LOGO: CASEY'S COAST TO COAST   |              |
| 28:01                |             | STATION I.D.:  | :10          |
| 28:11                |             | LOCAL INSERT: C-3  | 2:00         |



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| SCHEDULED START TIME | ACTUAL TIME | ELEMENT  | RUNNING TIME |
|----------------------|-------------|--|--------------|
| 30:11                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#33 - GIVE ME YOUR LOVE - Barbara Mason<br>TALK UNIT<br>#32 - LITTLE WILLIE - The Sweet<br>TALK UNIT   | 6:35         |
| 36:44                |             | LOGO: HITS FROM COAST TO COAST   |              |
| 36:46                |             | LOCAL INSERT: C-4  | 2:00         |
| 38:46                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#31 - KISSING MY LOVE - Bill Withers<br>TALK UNIT<br>#30 - PEACEFUL - Helen Reddy<br>TALK UNIT<br>#29 - THE TWELFTH OF NEVER - Donny Osmond<br>TALK UNIT | 10:08        |
| 48:52                |             | LOGO: CASEY'S COAST TO COAST   |              |
| 48:54                |             | LOCAL INSERT: C-5  | 2:00         |
| 50:54                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#28 - ROCKY MOUNTAIN HIGH - John Denver<br>TALK UNIT<br>#27 - CROCODILE ROCK - Elton John<br>TALK UNIT   | 7:26         |
| 58:20                |             | THEME UP & UNDER W/TALK UNIT ENDING AT: 58:28<br>THEME TO: 58:50<br>EMERGENCY THEME RUNOUT TO: 59:28   |              |
| 58:50                |             | LOCAL INSERT: C-6  | :60          |
| 59:50                |             | STATION I.D.:  | :10          |



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PAGE NO. 3

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT   | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 00:00                |             | THEME & OPENING OF PART 11<br>TALK UNIT<br>#26 - CISCO KID - War<br>TALK UNIT<br>#25 - DO YOU WANT TO DANCE - Bette Midler<br>TALK UNIT   | 7:06         |
| 7:04                 |             | LOGO: CASEY'S COAST TO COAST  |              |
| 7:06                 |             | LOCAL INSERT: C-1   | 2:00         |
| 9:06                 |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#24 - STIR IT UP - Johnny Nash<br>TALK UNIT<br>#23 - BIG CITY MISS RUTH ANN - Gallery<br>TALK UNIT  | 6:01         |
| 15:05                |             | LOGO: HITS FROM COAST TO COAST  |              |
| 15:07                |             | LOCAL INSERT: C-2   | 2:00         |
| 17:07                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#22 - THE MASTERPIECE - Temptations<br>TALK UNIT<br>#21 - HUMMINGBIRD - Seals & Crofts<br>TALK UNIT | 9:17         |
| 26:22                |             | LOGO: CASEY'S COAST TO COAST  |              |
| 26:24                |             | STATION I.D.:   | :10          |
| 26:34                |             | LOCAL INSERT: C-3   | 2:00         |



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DISC & HALF HOUR NO 2b PAGE NO. 4

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT   | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 28:34                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#20 - SPACE ODDITY - David Bowie<br>TALK UNIT<br>#19 - TIE A YELLOW RIBBON ROUND THE OLD OAK<br>TALK UNIT TREE - Dawn<br>LOGO: HITS FROM COAST TO COAST   | 8:46         |
| 37:18                |             |   |              |
| 37:20                |             | LOCAL INSERT: C-4   | 2:00         |
| 39:20                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#18 - DADDY'S HOME - Jermaine Jackson<br>TALK UNIT<br>#17 - DEAD SKUNK - Loudon Wainwright III<br>TALK UNIT<br>#16 - THE NIGHT THE LIGHTS WENT OUT IN GEORGIA<br>TALK UNIT - Vicki Lawrence<br>LOGO: CASEY'S COAST TO COAST | 10:30        |
| 49:48                |             |   |              |
| 49:50                |             | LOCAL INSERT: C-5   | 2:00         |
| 51:50                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#15 - AUBREY - Bread<br>TALK UNIT<br>#14 - COULD IT BE I'M FALLING IN LOVE -<br>TALK UNIT Spinners<br>THEME UP & UNDER W/TALK UNIT ENDING AT: 58:44<br>THEME TO: 58:50<br>EMERGENCY THEME RUNOUT TO: 59:44                  | 6:47         |
| 58:37                |             |   |              |
| 58:50                |             | LOCAL INSERT: C-6   | :60          |
| 59:50                |             | STATION I.D.:   | :10          |



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PAGE NO. 5

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT  | RUNNING TIME |
|----------------------|-------------|--|--------------|
| 00:00                |             | THEME & OPENING OF PART 111<br>TALK UNIT<br>#13 - CALL ME - Al Green<br>TALK UNIT<br>#12 - I'M JUST A SINGER - Moody Blues<br>TALK UNIT  | 7:32         |
| 7:30                 |             | LOGO: CASEY'S COAST TO COAST   |              |
| 7:32                 |             | LOCAL INSERT: C-1  | 2:00         |
| 9:32                 |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#11 - SING - Carpenters<br>TALK UNIT<br>#10 - AIN'T NO WOMAN - Four Tops<br>TALK UNIT              | 6:35         |
| 16:05                |             | LOGO: HITS FROM COAST TO COAST   |              |
| 16:07                |             | LOCAL INSERT: C-2  | 2:00         |
| 18:07                |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#9 - BREAK UP TO MAKE UP - Stylistics<br>TALK UNIT<br>#8 - DANNY'S SONG - Anne Murray<br>TALK UNIT | 8:12         |
| 26:17                |             | LOGO: CASEY'S COAST TO COAST   |              |
| 26:19                |             | STATION I.D.:  | :10          |
| 26:29                |             | LOCAL INSERT: C-3  | 2:00         |



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|----------------------|-------------|---|--------------|
| 28:29<br>34:38       |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#7 - DUELING BANJOS - Deliverance/Soundtrack<br>TALK UNIT<br>#6 - THE COVER OF ROLLING STONE - Dr. Hook and<br>TALK UNIT the Medicine Show<br>LOGO: HITS FROM COAST TO COAST  | 6:11         |
| 34:40                |             | LOCAL INSERT: C-4   | 2:00         |
| 36:40<br>42:57       |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#5 - LAST SONG - Edward Bear<br>TALK UNIT<br>#4 - NEITHER ONE OF US - Gladys Knight & the<br>TALK UNIT Pips<br>LOGO: CASEY'S COAST TO COAST   | 6:19         |
| 42:59                |             | LOCAL INSERT: C-5   | 2:00         |
| 44:59<br>57:58       |             | LOGO: AMERICAN TOP 40<br>TALK UNIT<br>#3 - ALSO SPRACH ZARATHUSTRA - Deodato<br>TALK UNIT<br>#2 - KILLING ME SOFTLY WITH HIS SONG - Roberta<br>TALK UNIT Flack<br>#1 - LOVE TRAIN - O'Jays<br>TALK UNIT<br>THEME UP & UNDER W/TALK UNIT ENDING AT: 58:29<br>THEME TO: 58:50<br>EMERGENCY THEME RUNOUT TO: 59:29 | 12:59        |
| 58:50<br>59:50       |             | LOCAL INSERT: C-6<br>STATION I.D.:  | :60<br>:10   |