



# WATERMARK

10700 Ventura Blvd.  
Los Angeles, California 91604  
Phone: 213 980-9490

FOR WEEK ENDING: July 21, 1973  
CYCLE NO. 733 PROGRAM 3 OF 13  
DISC & HALF HOUR NO 1a  
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1 TALK UNIT #40 - FRANKENSTEIN - Edgar Winter Group TALK UNIT #39 - DADDY COULD SWEAR I DECLARE - Gladys Knight & the Pips LOGO: CASEY'S COAST TO COAST	7:32
7:30			
7:32		LOCAL INSERT: C-1	2:00
9:32		LOGO: AMERICAN TOP 40 TALK UNIT #38 - ANGEL - Aretha Franklin TALK UNIT #37 - SOUL MAKOSSA - Manu Dib TALK UNIT LOGO: HITS FROM COAST TO COAST	7:43
17:13			
17:15		LOCAL INSERT: C-2	2:00
19:15		LOGO: AMERICAN TOP 40 TALK UNIT #36 - I'LL ALWAYS LOVE MY MAMA - Intruders TALK UNIT #35 - HOW CAN I TELL HER - Lobo TALK UNIT #34 - I'M GONNA LOVE YOU JUST A LITTLE MORE TALK UNIT BABY - Barry White LOGO: CASEY'S COAST TO COAST	9:56
29:09			
29:11		STATION I.D.: C-3	:10
29:21		LOCAL INSERT:	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:21		LOGO: AMERICAN TOP 40 TALK UNIT #33 - HERE I AM (Come and Take Me) - Al Green TALK UNIT #32 - ONE OF A KIND - Spinners TALK UNIT	7:56
39:09		LOGO: HITS FROM COAST TO COAST	
39:11		LOCAL INSERT: C-4	2:00
41:11		LOGO: AMERICAN TOP 40 TALK UNIT #31 - WHERE PEACEFUL WATERS FLOW - Gladys Knight & the Pips TALK UNIT #30 - UNEASY RIDER - Charlie Daniels TALK UNIT	8:15
49:24		LOGO: CASEY'S COAST TO COAST	
49:26		LOCAL INSERT: C-5	2:00
51:26		LOGO: AMERICAN TOP 40 TALK UNIT #29 - LIVE AND LET DIE - Wings TALK UNIT #28 - SATIN SHEETS - Jeanne Pruett TALK UNIT	7:00
58:26		THEME UP & UNDER W/TALK UNIT ENDING AT:58:33 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO:60:05	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 11 TALK UNIT #27 - IF YOU WANT ME TO STAY - Sly and the Family Stone TALK UNIT #26 - I BELIEVE IN YOU (You Believe in Me) - Johnnie Taylor TALK UNIT #25 - DOIN' IT TO DEATH - Fred Wesley & the J.B.'s TALK UNIT	12:03
12:01		LOGO: CASEY'S COAST TO COAST	
12:03		LOCAL INSERT: C-1	2:00
14:03		LOGO: AMERICAN TOP 40 TALK UNIT #24 - BROTHER LOUIE - Stories TALK UNIT #23 - MISDEMEANOR - Foster Sylvers TALK UNIT	6:40
20:41		LOGO: HITS FROM COAST TO COAST	
20:43		LOCAL INSERT: C-2	2:00
22:43		LOGO: AMERICAN TOP 40 TALK UNIT #22 - GET DOWN - Gilbert O'Sullivan TALK UNIT #21 - MY LOVE - Paul McCartney & Wings TALK UNIT	6:29
29:10		LOGO: CASEY'S COAST TO COAST	
29:12		STATION I.D.: C-3	:10
29:22		LOCAL INSERT:	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:22		LOGO: AMERICAN TOP 40 TALK UNIT #20 - THE MORNING AFTER - Maureen McGovern TALK UNIT #19 - FEELIN' STRONGER EVERY DAY - Chicago	7:45
39:05		TALK UNIT LOGO: HITS FROM COAST TO COAST	
39:07		LOCAL INSERT: C-4	2:00
41:07		LOGO: AMERICAN TOP 40 TALK UNIT #18 - SO VERY HARD TO GO - Tower of Power TALK UNIT #17 - TOUCH ME IN THE MORNING - Diana Ross	8:32
49:37		TALK UNIT LOGO: CASEY'S COAST TO COAST	
49:39		LOCAL INSERT: C-5	2:00
51:39		LOGO: AMERICAN TOP 40 TALK UNIT #16 - MONSTER MASH - Bobby Boris & the Crypt TALK UNIT Kickers #15 - BEHIND CLOSED DOORS - Charlie Rich	6:37
58:16		TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:24 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:03	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 111 TALK UNIT #14 - MONEY - Pink Floyd TALK UNIT #13 - RIGHT PLACE WRONG TIME TALK UNIT	6:11
6:09		LOGO: CASEY'S COAST TO COAST	
6:11		LOCAL INSERT: C-1	2:00
8:11		LOGO: AMERICAN TOP 40 TALK UNIT #12 - LONG TRAIN RUNNING - Doobie Brothers TALK UNIT #11 - DIAMOND GIRL - Seals & Crofts TALK UNIT	5:21
13:30		LOGO: HITS FROM COAST TO COAST	
13:32		LOCAL INSERT: C-2	2:00
15:32		LOGO: AMERICAN TOP 40 TALK UNIT #10 - NATURAL HIGH - Bloodstone TALK UNIT #9 - PLAYGROUND IN MY MIND - Clint Holmes TALK UNIT #8 - BOOGIE WOOGIE BUGLE BOY - Bette Midler TALK UNIT #7 - SMOKE ON THE WATER - Deep Purple TALK UNIT	12:32
28:02		LOGO: CASEY'S COAST TO COAST	
28:04		STATION I.D.: C-3	:10
28:14		LOCAL INSERT:	2:00



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30:14		LOGO: AMERICAN TOP 40 TALK UNIT #6 - GIVE ME LOVE - George Harrison TALK UNIT #5 - KODACHROME - Paul Simon TALK UNIT	7:53
38:05		LOGO: HITS FROM COAST TO COAST	
38:07		LOCAL INSERT: C-4	2:00
40:07		LOGO: AMERICAN TOP 40 TALK UNIT #4 - SHAMBALA - Three Dog Night TALK UNIT #3 - YESTERDAY ONCE MORE - Carpenters TALK UNIT	7:40
47:45		LOGO: CASEY'S COAST TO COAST	
47:47		LOCAL INSERT: C-5	2:00
49:47		LOGO: AMERICAN TOP 40 TALK UNIT #2 - WILL IT GO ROUND IN CIRCLES - Billy Preston TALK UNIT #1 - BAD, BAD LEROY BROWN - Jim Croce TALK UNIT	8:26
58:13		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:43 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:03	
58:50 59:50		LOCAL INSERT: STATION I.D.: C-6	:60 :10