



# WATERMARK

10700 Ventura Blvd.  
Los Angeles, California 91604  
Phone: 213 / 980-9490

FOR WEEK ENDING: July 28, 1973  
CYCLE NO. 733 PROGRAM 4 OF 13  
DISC & HALF HOUR NO 1a  
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1 TALK UNIT #40 - I'LL ALWAYS LOVE MY MAMA - Intruders TALK UNIT #39 - SAY, HAS ANYBODY SEEN MY SWEET GYPSY ROSE TALK UNIT LOGO: CASEY'S COAST TO COAST	6:34
6:32			
6:34		LOCAL INSERT: C-1	2:00
8:34		LOGO: AMERICAN TOP 40 TALK UNIT #38 - ARE YOU MAN ENOUGH - Four Tops TALK UNIT #37 - ONE OF A KIND - Spinners TALK UNIT LOGO: HITS FROM COAST TO COAST	6:54
15:26			
15:28		LOCAL INSERT: C-2	2:00
17:28		LOGO: AMERICAN TOP 40 TALK UNIT #36 - LET'S GET IT ON - Marvin Gaye TALK UNIT #35 - SOUL MAKOSSA - Manu Dibango TALK UNIT #34 - DOIN' IT TO DEATH - Fred Wesley & the J.B.'s TALK UNIT LOGO: CASEY'S COAST TO COAST	12:35
30:01			
30:03		STATION I.D.: C-3	:10
30:13		LOCAL INSERT:	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:13		LOGO: AMERICAN TOP 40 TALK UNIT #33 - RIGHT PLACE, WRONG TIME - Dr. John TALK UNIT #32 - DELTA DAWN - Helen Reddy TALK UNIT #31 - MY LOVE - Paul McCartney & Wings TALK UNIT	11:27
43:28		LOGO: HITS FROM COAST TO COAST	
43:30		LOCAL INSERT: C-4	2:00
45:30		LOGO: AMERICAN TOP 40 TALK UNIT #30 - ANGEL - Aretha Franklin TALK UNIT	4:18
49:46		LOGO: CASEY'S COAST TO COAST	
49:48		LOCAL INSERT: C-5	2:00
51:48		LOGO: AMERICAN TOP 40 TALK UNIT #29 - HOW CAN I TELL HER - Lobo TALK UNIT #28 - WHERE PEACEFUL WATERS FLOW - Gladys Knight & the Pips	
56:46		THEME UP & UNDER W/TALK UNIT ENDING AT:58:52 THEME TO: 58:55 EMERGENCY THEME RUNOUT TO:60:26	
58:55		LOCAL INSERT:	:60
59:55		STATION I.D.: C-6	:10



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PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 11 TALK UNIT #27 - BEHIND CLOSED DOORS - Charlie Rich TALK UNIT #26 - LONG TRAIN RUNNING - Doobie Brothers TALK UNIT	6:43
6:41		LOGO: CASEY'S COAST TO COAST	
6:43		LOCAL INSERT: C-1	2:00
8:43		LOGO: AMERICAN TOP 40 TALK UNIT #25 - IF YOU WANT ME TO STAY - Sly & the Family Stone TALK UNIT #24 - HERE I AM ( Come & Take Me) -Al Green TALK UNIT #23 - UNEASY RIDER - Charlie Daniels TALK UNIT	12:18
20:59		LOGO: HITS FROM COAST TO COAST	
21:01		LOCAL INSERT: C-2	2:00
23:01		LOGO: AMERICAN TOP 40 TALK UNIT #22 - MISDEMEANOR - Foster Sylvers TALK UNIT #21 - LIVE AND LET DIE - Wings TALK UNIT	6:50
29:49		LOGO: CASEY'S COAST TO COAST	
29:51 30:01		STATION I.D.: C-3 LOCAL INSERT:	:10 2:00



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PAGE NO. 4

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:01		LOGO: AMERICAN TOP 40 TALK UNIT #20 - BROTHER LOUIE - Stories TALK UNIT #19 - I BELIEVE IN YOU (You Believe in Me) - TALK UNIT Johnnie Taylor LOGO: HITS FROM COAST TO COAST	6:41
38:40			
38:42		LOCAL INSERT: C-4	2:00
40:42		LOGO: AMERICAN TOP 40 TALK UNIT #18 - GET DOWN - Gilbert O'Sullivan TALK UNIT #17 - SO VERY HARD TO GO - Tower of Power TALK UNIT LOGO: CASEY'S COAST TO COAST	6:28
47:08			
47:10		LOCAL INSERT: C-5	2:00
49:10		LOGO: AMERICAN TOP 40 TALK UNIT #16 - FEELIN' STRONGER EVERYDAY - Chicago TALK UNIT #15 - NATURAL HIGH - Bloodstone TALK UNIT #14 - PLAYGROUND IN MY MIND - Clint Holmes TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:34 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:58	9:16
58:26			
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 111 TALK UNIT #13 - MONEY - Pink Floyd TALK UNIT #12 - MONSTER MASH - Bobby Boris Pickett & the Crypt Kickers TALK UNIT LOGO: CASEY'S COAST TO COAST	6:57
6:55			
6:57		LOCAL INSERT: C-1	2:00
8:57		LOGO: AMERICAN TOP 40 TALK UNIT #11 - TOUCH ME IN THE MORNING - Diana Ross TALK UNIT #10 - GIVE ME LOVE - George Harrison TALK UNIT #9 - THE MORNING AFTER - Maureen McGovern TALK UNIT LOGO: HITS FROM COAST TO COAST	11:09
20:04			
20:06		LOCAL INSERT: C-2	2:00
22:06		LOGO: AMERICAN TOP 40 TALK UNIT #8 - BOOGIE WOOGIE BUGLE BOY - Bette Midler TALK UNIT #7 - KODACHROME - Paul Simon TALK UNIT LOGO: CASEY'S COAST TO COAST	6:10
28:14			
28:16		STATION I.D.: C-3	:10
28:26		LOCAL INSERT:	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:26		LOGO: AMERICAN TOP 40 TALK UNIT #6 - DIAMOND GIRL - Seals & Crofts TALK UNIT #5 - WILL IT GO ROUND IN CIRCLES - Billy Preston TALK UNIT	8:13
38:37		LOGO: HITS FROM COAST TO COAST	
38:39		LOCAL INSERT: C-4	2:00
40:39		LOGO: AMERICAN TOP 40 TALK UNIT #4 - SMOKE ON THE WATER - Deep Purple TALK UNIT #3 - SHAMBALA - Three Dog Night TALK UNIT	7:54
48:31		LOGO: CASEY'S COAST TO COAST	
48:33		LOCAL INSERT: C-5	2:00
50:33		LOGO: AMERICAN TOP 40 TALK UNIT #2 - YESTERDAY ONCE MORE - Carpenters TALK UNIT #1 - BAD, BAD LEROY BROWN - Jim Croce TALK UNIT	7:46
58:29		THEME UP & UNDER W/TALK UNIT ENDING AT:58:55 THEME TO:60:00 EMERGENCY THEME RUNOUT TO:60:16	
60:00		LOCAL INSERT: C-6	:60
61:00		STATION I.D.:	:10