



WATERMARK

10700 Ventura Blvd.
No. Hollywood, Ca. 91604
Phone: (213) 980-9490

FOR WEEK ENDING February 16, 1974
CYCLE NO. 741 PROGRAM 7 OF 13
DISC & HALF HOUR NO 1a
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1 TALK UNIT #40 - LAST KISS - Wednesday TALK UNIT #39 - SUNSHINE ON MY SHOULDER - John Denver TALK UNIT LOGO: CASEY'S COAST TO COAST	8:45
8:43			
8:45		LOCAL INSERT: C-1	2:00
10:45		LOGO: AMERICAN TOP 40 TALK UNIT #38 - I LIKE TO LIVE THE LOVE - B.B. King TALK UNIT #37 - TRYING TO HOLD ON TO MY WOMAN - Lamont TALK UNIT Dozier LOGO: HITS FROM COAST TO COAST	8:49
19:32			
19:34		LOCAL INSERT: C-2	2:00
21:34		LOGO: AMERICAN TOP 40 TALK UNIT #36 - MY SWEET LADY - Cliff De Young TALK UNIT #35 - COME AND GET YOUR LOVE - Red Bone TALK UNIT LOGO: CASEY'S COAST TO COAST	8:11
29:43			
29:45		STATION I.D.: C-3	:10
29:55		LOCAL INSERT:	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:55		LOGO: AMERICAN TOP 40 TALK UNIT #34 - ERES TU - Mecedades TALK UNIT #33 - THE AMERICANS - Gordon Sinclair	8:27
40:20		TALK UNIT LOGO: HITS FROM COAST TO COAST	
40:22		LOCAL INSERT: C-4	2:00
42:22		LOGO: AMERICAN TOP 40 TALK UNIT #32 - ABRA-CA-DABRA - DeFranco Family TALK UNIT #31 - CAN THIS BE REAL - Natural Four	6:21
48:41		TALK UNIT LOGO: CASEY'S COAST TO COAST	
48:43		LOCAL INSERT: C-5	2:00
50:43		LOGO: AMERICAN TOP 40 TALK UNIT #30 - MOCKINGBIRD - Carly Simon TALK UNIT #29 - THE MOST BEAUTIFUL GIRL - Charlie Rich	7:47
58:30		TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:39 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:57	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 11 TALK UNIT #28 - NEVER, NEVER GONNA GIVE YA UP - Barry White	7:51
7:49		TALK UNIT #27 - BABY COME CLOSE - Smokey Robinson TALK UNIT LOGO: CASEY'S COAST TO COAST	
7:51		LOCAL INSERT: C-1	2:00
9:51		LOGO: AMERICAN TOP 40 TALK UNIT #26 - TIME IN A BOTTLE - Jim Croce TALK UNIT #25 - JIM DANDY - Black Oak Arkansas TALK UNIT #24 - SEXY MAMA - Moments TALK UNIT LOGO: HITS FROM COAST TO COAST	9:26
19:15			
19:17		LOCAL INSERT: C-2	2:00
21:17		LOGO: AMERICAN TOP 40 TALK UNIT #23 - LIVING FOR THE CITY - Stevie Wonder TALK UNIT #22 - SMOKIN' IN THE BOYS' ROOM - Brownsville Station TALK UNIT LOGO: CASEY'S COAST TO COAST	7:00
28:15			
28:17		STATION I.D.:	:10
28:27		LOCAL INSERT: C-3	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:27		LOGO: AMERICAN TOP 40 TALK UNIT #21 - DARK LADY - Cher TALK UNIT #20 - MIDNIGHT RIDER - Gregg Allman	8:13
38:38		TALK UNIT LOGO: HITS FROM COAST TO COAST	
38:40		LOCAL INSERT: C-4	2:00
40:40		LOGO: AMERICAN TOP 40 TALK UNIT #19 - A LOVE SONG - Anne Murray TALK UNIT #18 - THE JOKER - The Steve Miller Band	7:09
47:47		TALK UNIT LOGO: CASEY'S COAST TO COAST	
47:49		LOCAL INSERT: C-5	2:00
49:49		LOGO: AMERICAN TOP 40 TALK UNIT #17 - LAST TIME I SAW HIM - Diana Ross TALK UNIT #16 - DOO DOO DOO DOO DOO (HEARTBREAKER) - Rolling Stones #15 - I LOVE - Tom T. Hall TALK UNIT	8:29
58:18		THEME UP & UNDER W/TALK UNIT ENDING AT:58:26 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:56	
58:50		LOCAL INSERT:	:60
59:50		STATION I.D.: C-6	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 111 TALK UNIT #14 - I'VE GOT TO USE MY IMAGINATION - Gladys Knight & the Pips TALK UNIT #13 - PUT YOUR HANDS TOGETHER - O'Jays TALK UNIT	6:48
6:46		LOGO: CASEY'S COAST TO COAST	
6:48		LOCAL INSERT: C-1	2:00
8:48		LOGO: AMERICAN TOP 40 TALK UNIT #12 - SEASONS IN THE SUN - Terry Jacks TALK UNIT #11 - SHOW AND TELL - Al Wilson TALK UNIT #10 - ROCK ON - David Essex TALK UNIT	11:17
20:03		LOGO: HITS FROM COAST TO COAST	
20:05		LOCAL INSERT: C-2	2:00
22:05		LOGO: AMERICAN TOP 40 TALK UNIT #9 - BOOGIE DOWN - Eddie Kendricks TALK UNIT #8 - JUNGLE BOOGIE - Kool & the Gang TALK UNIT	7:07
29:10		LOGO: CASEY'S COAST TO COAST	
29:12		STATION I.D.: C-3	:10
29:22		LOCAL INSERT:	2:00



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31:22		LOGO: AMERICAN TOP 40 TALK UNIT #7 - LET ME BE THERE - Olivia Newton-John TALK UNIT #6 - AMERICANS - Byron MacGregor (NOT PLAYED) TALK UNIT #5 - SPIDERS AND SNAKES - Jim Stafford TALK UNIT	6:24
37:44		LOGO: HITS FROM COAST TO COAST	
37:46		LOCAL INSERT: C-4	2:00
39:46		LOGO: AMERICAN TOP 40 TALK UNIT #4 - UNTIL YOU COME BACK OT ME (THAT'S WHAT I'M TALK UNIT GONNA DO) - Aretha Franklin #3 - YOU'RE SIXTEEN - Ringo Starr TALK UNIT	6:47
46:31		LOGO: CASEY'S COAST TO COAST	
46:33		LOCAL INSERT: C-5	2:00
48:33		LOGO: AMERICAN TOP 40 TALK UNIT #2 - LOVE'S THEME - Love Unlimited Orchestra TALK UNIT #1 - THE WAY WE WERE - Barbra Streisand TALK UNIT	9:05
57:38		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:11 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:56	
58:50		LOCAL INSERT:	:60
59:50		STATION I.D.: C-6	:10