

THEME & OPENING

40. W.O.L.D.
Harry Chapin

:06/4:56/fade (Both)

C-1 _____

39. LET ME BE THERE
Olivia Newton-John

:08/2:54/cold (Both)

[Handwritten signature]

38. I'LL HAVE TO SAY I LOVE YOU IN A SONG
Jim Croce

:14/2:06/fade (Both)

37. JUST DON'T WANT TO BE LONELY
Main Ingredient

:07/3:21/fade (45)

[Handwritten initials]

C-2 _____

36. WE'RE GETTING CARELESS WITH OUR LOVE
Johnny Taylor

:11/3:33/fade (45)

[Handwritten signature]

[Handwritten initials]

35. ENERGY CRISIS '74
Dickie Goodman

:00/2:00/cold (45)

[Handwritten signature]

34. YOU'RE SIXTEEN
Ringo Starr

:07/2:30/fade (Both)

C-3

33. LAST TIME I SAW HIM
Diana Ross

:06/2:30/fade (Both)

32. I LIKE TO LIVE THE LOVE
B.B. King

:22/3:11/fade (45)

C-4

31. STAR
Stealer's Wheel

:16/2:43/fade (Both)

H 30

30. LOOKING FOR A LOVE
Bobby Womack

:01/2:23/fade (45)

29. A VERY SPECIAL LOVE SONG
Charlie Rich

:07/2:32/fade (45)

C-5

28. I LOVE R. HALL
Tom T. Hall

:05/2:00/cold (Both)

27. PUT YOUR HANDS TOGETHER
O'Jays

:17/2:55/fade (45)

THEME & CLOSING

END OF VOICE

THEME PLAYOUT IN CLEAR FOR 1:20

Alo

26. ROCK & ROLL HOOCHIE KOO :15/2:51/cold (45)
Rick Derringer :15/3:37/cold (LP)

25. T.S.O.P. :93/3:15/fade (45)
M.F.S.B.

(KRS)
C-1

SPUCE

24. BEST THING THAT EVER HAPPENED TO ME :10/3:39/cold (Both)
Gladys Knight & the Pips

Edman

23. THERE WON'T BE ANYMORE :11/2:20/cold (Both)
Charlie Rich

(PS)

22. A LOVE SONG :00/2:42/cold (45)
Anne Murray

C-2

21. MIGHTY LOVE, Pt. 1 :18/3:00/fade (45)
Spinners

420

(KRS)

20. THE LORD'S PRAYER :16/2:40/fade (45)
Sister Janet Mead

20

THES (KRS)

C-3

19. UNTIL YOU COME BACK TO ME :09/3:17/fade (45)
(THAT'S WHAT I'M GONNA DO)
Aretha Franklin

C-4

18. MY SWEET LADY :05/2:37/cold (45)
Cliff DeYoung :05/4:15/cold (LP)

C-4

17. SEXY MAMA :04/2:56/fade (45)
Moments

C-4

16. TRYING TO HOLD ONTO MY WOMAN :23/4:15/fade (45)
Lamont Dozier

C-5

15. LOVE'S THEME :25/3:26/fade (45)
Love Unlimited Orchestra :25/4:00/fade (LP)

C-5

#14

14. HOOKED ON A FEELING :00/2:42/fade (45)
Blue Swede

THEME & CLOSING

END OF VOICE

THEME PLAYOUT IN CLEAR FOR 1:20

SINCE

CUTAWAY

#13

13.

COME AND GET YOUR LOVE
Red Bone

:10/3:20/fade (45)

12.

BENNY AND THE JETS
Elton John

:26/4:50/fade (Both)

C-1

11.

ERES TU
Mocedades

:15/3:13/fade (45)

W

C-1

#10

10.

JET
Paul McCartney & Wings

:26/4:00/cold (Both)

W

9.

SPIDERS AND SNAKES
Jim Stafford

:14/2:50/fade (45)

C-2

8.

ROCK ON
David Essex

:22/3:02/fade (45)

W

C-3

7.

JUNGLE BOOGIE
Kool & the Gang

:01/3:02/cold (45)

(PK)

Call

6. MOCKINGBIRD
Carly Simon & James Taylor

:00/3:35/fade (45)
:00/3:56/fade (LP)

me

5. THE WAY WE WERE
Barbra Streisand

:03/3:22/cold (45)

C-4

4. SUNSHINE ON MY SHOULDER
John Denver

:06/3:14/cold (45)
:13/5:01/cold (LP)

3. DARK LADY
Cher

:18/3:15/fade (45)

(FR)

C-5

2. BOOGIE DOWN
Eddie Kendricks

:07/3:34/fade (45)
:07/2:22/fade (Tape)

me

1. SEASONS IN THE SUN
Terry Jacks

:06/3:18/fade (45)

THEME & CLOSING

END OF VOICE

THEME PLAYOUT IN CLEAR FOR 1:20

FRITZSID 10:00
hwsd



WATERMARK

10700 Ventura Blvd.
No. Hollywood, Ca. 91604
Phone: (213) 980-9490

FOR WEEK ENDING: March 16, 1974
CYCLE NO. 741 PROGRAM 11 OF 13
DISC & HALF HOUR NO 1a
PAGE NO. 1

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|-------------------------|----------------|---|-----------------|
| 00:00 5:51 | | THEME & OPENING OF PART 1 TALK UNIT #40 - W.O.L.D. - Harry Chapine TALK UNIT LOGO: CASEY'S COAST TO COAST | 5:53 |
| 5:53 | | LOCAL INSERT: C-1 | 2:00 |
| 7:53 18:13 | | LOGO: AMERICAN TOP 40 TALK UNIT #39 - LET ME BE THERE - Olivia Newton-John TALK UNIT #38 - I'LL HAVE TO SAY I LOVE YOU IN A SONG - Jim Croce #37 - JUST DON'T WANT TO BE LONELY - Main Ingredient TALK UNIT LOGO: CASEY'S COAST TO COAST | 10:22 |
| 18:15 | | LOCAL INSERT: C-2 | 2:00 |
| 20:15 30:07 | | LOGO: AMERICAN TOP 40 TALK UNIT #36 - WE'RE GETTING CARELESS WITH OUR LOVE - Johnny Taylor TALK UNIT #35 - ENERGY CRISIS 74 - Dickie Goodman TALK UNIT #34 - YOU'RE SIXTEEN - Ringo Starr TALK UNIT LOGO: HITS FROM COAST TO COAST | 9:54 |
| 30:09 30:19 | | STATION I.D.: LOCAL INSERT: C-3 | :10 2:00 |



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PAGE NO. 2

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|-------------------------|----------------|--|-----------------|
| 32:19 38:35 | | LOGO: AMERICAN TOP 40 TALK UNIT #33 - LAST TIME I SAW HIM - Diana Ross TALK UNIT #32 - I LIKE TO LIVE THE LOVE - B.B. King TALK UNIT LOGO: CASEY'S COAST TO COAST | 6:18 |
| 38:37 | | LOCAL INSERT: C-4 | 2:00 |
| 40:37 50:03 | | LOGO: AMERICAN TOP 40 TALK UNIT #31 - STAR - Stealer's Wheel TALK UNIT #30 - LOOKING FOR A LOVE - Bobby Womack TALK UNIT #29 - A VERY SPECIAL LOVE SONG - Charlie Rich TALK UNIT LOGO: CASEY'S COAST TO COAST | 9:28 |
| 50:05 | | LOCAL INSERT: C-5 | 2:00 |
| 52:05 58:28 | | LOGO: AMERICAN TOP 40 TALK UNIT #28 - I LOVE - Tom T. Hall TALK UNIT #27 - PUT YOUR HANDS TOGETHER - O'Jays TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:35 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:55 | 6:23 |
| 58:50 59:50 | | LOCAL INSERT: C-6 STATION I.D.: | :60 :10 |



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 PAGE NO. 3

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|--------------------------------|----------------|---|-----------------|
| 00:00 8:06 | | THEME & OPENING OF PART 11 TALK UNIT #26 - ROCK & ROLL HOCHIE KOO - Rick Derringer TALK UNIT #25 - T.S.O.P. - M.F.S.B. TALK UNIT LOGO: HITS FROM COAST TO COAST | 8:08 |
| 8:08 | | LOCAL INSERT: C-1 | 2:00 |
| 10:08 20:08 | | LOGO: AMERICAN TOP 40 TALK UNIT #24 - BEST THING THAT EVER HAPPENED TO ME - Gladys Knight & the Pips TALK UNIT #23 - THERE WON'T BE ANYMORE - Charlie Rich TALK UNIT #22 - A LOVE SONG - Anne Murray TALK UNIT LOGO: CASEY'S COAST TO COAST | 10:02 |
| 20:10 | | LOCAL INSERT: C-2 | 2:00 |
| 22:10 28:58 | | LOGO: AMERICAN TOP 40 TALK UNIT #21 - MIGHTY LOVE, PT. 1 - Spinners TALK UNIT #20 - THE LORD'S PRAYER - Sister Janet Mead TALK UNIT LOGO: HITS FROM COAST TO COAST | 6:50 |
| 29:00 29:10 | | STATION I.D.: LOCAL INSERT: C-3 | :10 2:00 |



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| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|-------------------------|----------------|---|-----------------|
| 31:10 39:14 | | LOGO: AMERICAN TOP 40 TALK UNIT #19 - UNTIL YOU COME BACK TO ME (THAT'S WHAT I'M TALK UNIT GONNA DO) - Aretha Franklin #18 - MY SWEET LADY - Cliff DeYoung TALK UNIT LOGO: CASEY'S COAST TO COAST | 8:06 |
| 39:16 | | LOCAL INSERT: C-4 | 2:00 |
| 41:16 49:29 | | LOGO: AMERICAN TOP 40 TALK UNIT #17 - SEXY MAMA - Moments TALK UNIT #16 - TRYING TO HOLD ONTO MY WOMAN - Lamont TALK UNIT Dozier LOGO: HITS FROM COAST TO COAST | 8:15 |
| 49:31 | | LOCAL INSERT: C-5 | 2:00 |
| 51:31 58:35 | | LOGO: AMERICAN TOP 40 TALK UNIT #15 - LOVE'S THEME - Love Unlimited Orchestra TALK UNIT #14 - HOOKED ON A FEELING - Blue Swede TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:40 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:00 | 7:04 |
| 58:50 59:50 | | LOCAL INSERT: C-6 STATION I.D.: | :60 :10 |



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DISC & HALF HOUR NO 3a
PAGE NO. 5

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|---------------------------|----------------|--|-------------------|
| 00:00 8:59 | | THEME & OPENING OF PART 111 TALK UNIT #13 - COME AND GET YOUR LOVE - Red Bone TALK UNIT #12 - BENNY AND THE JETS - Elton John TALK UNIT LOGO: CASEY'S COAST TO COAST | 9:01 |
| 9:01 | | LOCAL INSERT: C-1 | 2:00 |
| 11:01 22:20 | | LOGO: AMERICAN TOP 40 TALK UNIT #11 - ERES TU - Mocedades TALK UNIT #10 - JET - Paul McCartney & Wings TALK UNIT #9 - SPIDERS & SNAKES - Jim Stafford TALK UNIT LOGO: HITS FROM COAST TO COAST | 11:21 |
| 22:22 | | LOCAL INSERT: C-2 | 2:00 |
| 24:22 28:00 | | LOGO: AMERICAN TOP 40 TALK UNIT #8 - ROCK ON - David Essex TALK UNIT LOGO: HITS FROM COAST TO COAST | 3:40 |
| | | "PROMOS FOR AT-40 SPECIAL 742-1" PROMO #1 - "ON OUR NEXT AT-40 SHOW" PROMO #2 - "TOMORROW FOR ANOTHER AT-40 SPECIAL" PROMO #3 - "A VERY SPECIAL AT-40....TODAY" | :20 :10 :16 |
| 28:02 28:12 | | STATION I.D.: LOCAL INSERT: C-3 | :10 2:00 |



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|-------------------------|----------------|---|-----------------|
| 30:12 | | LOGO: AMERICAN TOP 40 TALK UNIT #7 - JUNGLE BOOGIE - Kool & the Gang TALK UNIT #6 - MOCKINGBIRD - Carly Simon & James Taylor TALK UNIT #5 - THE WAY WE WERE - Barbra Streisand TALK UNIT | 10:42 |
| 40:52 | | LOGO: THE HITS FROM COAST TO COAST | |
| 40:54 | | LOCAL INSERT: C-4 | 2:00 |
| 42:54 | | LOGO: AMERICAN TOP40 TALK UNIT #4 - SUNSHINE ON MY SHOULDER - John Denver TALK UNIT #3 - DARK LADY - Cher TALK UNIT | 7:04 |
| 49:56 | | LOGO: CASEY'S COAST TO COAST | |
| 49:58 | | LOCAL INSERT: C-5 | 2:00 |
| 51:58 | | LOGO: AMERICAN TOP 40 TALK UNIT #2 - BOOGIE DOWN - Eddie Kendricks TALK UNIT #1 - SEASONS IN THE SUN - Terry Jacks TALK UNIT | 6:13 |
| 58:11 | | THEME UP & UNDER W/TALK UNIT ENDING AT: 58:43 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:02 | |
| 58:50 59:50 | | LOCAL INSERT: C-6 STATION I.D.: | :60 :10 |