



To: AMERICAN TOP 40 Subscribers

From: Tom Rounds

Re: Revisions in Chart and Shipping Dates

Friday, August 2, 1974

AMERICAN TOP 40 has been produced, since the beginning back in 1970, on about every imaginable timetable. All our schedules have been based on the time we get the chart from Billboard.

But not until this week have we had to track and assemble a program as late as Thursday, on a regular basis. Billboard charts have been arriving Wednesday afternoons lately, and we've been forced to move production to Thursday. The new recording schedule has Casey tracking AT40 on Thursday morning; assembly completed by noon Thursday, and all the remaining post production processes (including mastering, re-timing, production of American Forces Radio edition; master plating, disc stamping and packaging, collation and boxing) completed in time to have all shipments in the mail or on air freight by 12 Noon Saturdays.

This represents an 18 hour delay over our prior schedule (which had all shipments in the mail by 6PM Fridays).

We don't expect this to have a major effect on local arrival of program packages in the United States. Wednesday will remain as "trouble day", and the procedure of calling Watermark on any Wednesday on which a shipment has not arrived will continue in effect.

However, it is difficult to predict what effect Saturday shipments will have on our international subscribers. As always, our recommendation is that international subscribers, especially those right across the international date line, normally schedule programs to air a week after scheduled chart date. In any case, we will continue to make best efforts to deliver on your required date, whatever it is.

As usual, you can call us collect, and we'll return your calls right away on the WATS line. We appreciate your reports of anything unusual happening in receiving Watermark program shipments for the next few weeks. We are prepared to give every case our special attention; we need only to hear from you so we can help solve any problems that come up as a result of Saturday shipments.

Thanks!



WATERMARK

10700 Ventura Blvd.
No. Hollywood, Ca. 91604
Phone: (213) 980-9490

FOR WEEK ENDING: August 10, 1974
CYCLE NO. 743 PROGRAM 6 OF 13
DISC & HALF HOUR NO 1A
PAGE NO. 1

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|-------------------------|----------------|---|-----------------|
| 00:00 | | THEME & OPENING OF PART 1 TALK UNIT #40 - FISH AIN'T BITIN' - Lamont Dozier TALK UNIT #39 - CAN'T GET ENOUGH OF YOUR LOVE, BABE - TALK UNIT Barry White 7:49 LOGO: CASEY'S COAST TO COAST | 7:51 |
| 7:51 | | LOCAL INSERT: C-1 | 2:00 |
| 9:51 | | LOGO: AMERICAN TOP 40 TALK UNIT #38 - MACHINE GUN - The Commodores TALK UNIT #37 - HAPPINESS IS JUST AROUND THE BEND - Main TALK UNIT Ingredient 16:47 LOGO: HITS FROM COAST TO COAST | 6:58 |
| 16:49 | | LOCAL INSERT: C-2 | 2:00 |
| 18:49 | | LOGO: AMERICAN TOP 40 TALK UNIT #36 - CLAP FOR THE WOLFMAN - Guess Who TALK UNIT #35 - ONE HELL OF A WOMAN - Mac Davis TALK UNIT #34 - IF YOU TALK IN YOUR SLEEP - Elvis TALK UNIT 28:25 LOGO: CASEY'S COAST TO COAST | 9:38 |
| 28:27 | | STATION I.D.: C-3 | :10 |
| 28:37 | | LOCAL INSERT: | 2:00 |



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| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|-------------------------|----------------|---|-----------------|
| 30:37 | | LOGO: AMERICAN TOP 40 TALK UNIT #33 - RIVER'S RISIN' - Edgar Winter TALK UNIT #32 - MY THANG - James Brown TALK UNIT | 7:26 |
| 38:01 | | LOGO: HITS FROM COAST TO COAST | |
| 38:03 | | LOCAL INSERT: C-4 | 2:00 |
| 40:03 | | LOGO: AMERICAN TOP 40 TALK UNIT #31 - NOTHING FROM NOTHING - Billy Preston TALK UNIT #30 - ON AND ON - Gladys Knight & the Pips TALK UNIT | 6:00 |
| 46:01 | | LOGO: CASEY'S COAST TO COAST | |
| 46:03 | | LOCAL INSERT: C-5 | 2:00 |
| 48:03 | | LOGO: AMERICAN TOP 40 TALK UNIT #29 - THEN CAME YOU - Dionne Warwicke & the Spinners TALK UNIT #28 - WILD THING - Fancy TALK UNIT #27 - ROCK THE BOAT - Hues Corporation TALK UNIT | 10:29 |
| 58:32 | | THEME UP & UNDER W/TALK UNIT ENDING AT: 58:41 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:00 | |
| 58:50 | | LOCAL INSERT: | :60 |
| 59:50 | | STATION I.D.: C-6 | :10 |



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PAGE NO. 3

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|-------------------------|----------------|---|-----------------|
| 00:00 | | THEME & OPENING OF PART 11 TALK UNIT #26 - ROCK YOUR BABY - George McCrae TALK UNIT #25 - RUB IT IN - Billy "Crash" Craddock TALK UNIT | 6:35 |
| 6:33 | | LOGO: CASEY'S COAST TO COAST | |
| 6:35 | | LOCAL INSERT: C-1 | 2:00 |
| 8:35 | | LOGO: AMERICAN TOP 40 TALK UNIT #24 - HANG ON IN THERE BABY - Johnny Bristol TALK UNIT | 3:53 |
| 12:26 | | LOGO: HITS FROM COAST TO COAST | |
| 12:28 | | LOCAL INSERT: C-2 | 2:00 |
| 14:28 | | LOGO: AMERICAN TOP 40 TALK UNIT #23 - I SHOT THE SHERIFF - Eric Clapton TALK UNIT #22 - RADAR LOVE - Golden Earring TALK UNIT #21 - YOU AND ME AGAINST THE WORLD - Helen Reddy TALK UNIT | 12:41 |
| 27:07 | | LOGO: CASEY'S COAST TO COAST | |
| 27:09 | | STATION I.D.: C-3 | :10 |
| 27:19 | | LOCAL INSERT: | 2:00 |



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| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|-------------------------|----------------|--|-----------------|
| 29:19 | | LOGO: AMERICAN TOP 40 TALK UNIT #20 - ROCK ME GENTLY - Andy Kim TALK UNIT #19 - I'M LEAVING IT ALL UP TO YOU - Donny & Marie Osmond TALK UNIT #18 - SHININ' ON - Grand Funk TALK UNIT | 10:28 |
| 39:45 | | LOGO: HITS FROM COAST TO COAST | |
| 39:47 | | LOCAL INSERT: C-4 | 2:00 |
| 41:47 | | LOGO: AMERICAN TOP 40 TALK UNIT #17 - THE AIR THAT I BREATHE - Hollies TALK UNIT #16 - SURE AS I'M SITTING HERE - Three Dog Night TALK UNIT | 6:24 |
| 48:09 | | LOGO: CASEY'S COAST TO COAST | |
| 48:11 | | LOCAL INSERT: C-5 | 2:00 |
| 50:11 | | LOGO: AMERICAN TOP 40 TALK UNIT #15 - RIKKI DON'T LOSE THAT NUMBER - Steely Dan TALK UNIT #14 - ROCK AND ROLL HEAVEN - Righteous Brothers TALK UNIT | 8:22 |
| 58:33 | | THEME UP & UNDER W/TALK UNIT ENDING: 58:41 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:00 | |
| 58:50 | | LOCAL INSERT: C-6 | :60 |
| 59:50 | | STATION I.D.: | :10 |



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PAGE NO. 5

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|-------------------------|----------------|--|-----------------|
| 00:00 | | THEME & OPENING OF PART 111 TALK UNIT #13 - (YOU'RE) HAVING MY BABY - Paul Anka TALK UNIT #12 - TAKING CARE OF BUSINESS - Bachman-Turner TALK UNIT Overdrive LOGO: CASEY'S COAST TO COAST | 6:13 |
| 6:11 | | | |
| 6:13 | | LOCAL INSERT: C-1 | 2:00 |
| 8:13 | | LOGO: AMERICAN TOP 40 TALK UNIT #11 - KEEP ON SMILIN' - Wet Willie TALK UNIT #10 - TELL ME SOMETHING GOOD - Rufus TALK UNIT LOGO: HITS FROM COAST TO COAST | 7:24 |
| 15:35 | | | |
| 15:37 | | LOCAL INSERT: C-2 | 2:00 |
| 17:37 | | LOGO: AMERICAN TOP 40 TALK UNIT #9 - WILDWOOD WEED - Jim Stafford TALK UNIT #8 - SIDESHOW - Blue Magic TALK UNIT #7 - WATERLOO - Abba TALK UNIT LOGO: CASEY'S COAST TO COAST | 9:53 |
| 27:28 | | | |
| 27:30 27:40 | | STATION I.D.: C-3 LOCAL INSERT: | :10 2:00 |



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|-------------------------|----------------|--|-----------------|
| 29:40 33:34 | | LOGO: AMERICAN TOP 40 TALK UNIT #6 - CALL ON ME - Chicago TALK UNIT LOGO: HITS FROM COAST TO COAST | 3:56 |
| 33:36 | | LOCAL INSERT: C-4 | 2:00 |
| 35:36 46:17 | | LOGO: AMERICAN TOP 40 TALK UNIT #5 - PLEASE COME TO BOSTON - Dave Loggins TALK UNIT #4 - DON'T LET THE SUN GO DOWN ON ME - Elton John TALK UNIT LOGO: CASEY'S COAST TO COAST | 10:43 |
| 46:19 | | LOCAL INSERT: C-5 | 2:00 |
| 48:19 58:07 | | LOGO: AMERICAN TOP 40 TALK UNIT #3 - ANNIE'S SONG - John Denver TALK UNIT #2 - THE NIGHT CHICAGO DIED - Paper Lace TALK UNIT #1 - FEEL LIKE MAKIN' LOVE - Roberta Flack TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:40 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:00 | 9:48 |
| 58:50 59:50 | | LOCAL INSERT: C-6 STATION I.D.: | :60 :10 |