



**WATERMARK**

10700 Ventura Blvd.  
No. Hollywood, Ca. 91604  
Phone: (213) 980-9490

FOR WEEK ENDING: August 31, 1974  
CYCLE NO. 743 PROGRAM 9 OF 13  
DISC & HALF HOUR NO 1A  
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1	
		TALK UNIT	
		#40 - CAN'T GET ENOUGH - Bad Company	
		TALK UNIT	
		#39 - EARACH MY EYE FEATURNING ALICE BOWIE -	10:32
10:30		TALK UNIT Cheech & Chong	
		LOGO: CASEY'S COAST TO COAST	
10:32		LOCAL INSERT: C-1	2:00
12:32		LOGO: AMERICAN TOP 40	
		TALK UNIT	
		#38 - DON'T LET THE SUN GO DOWN ON ME - Elton	5:54
18:24		TALK UNIT John	
		LOGO: HITS FROM COAST TO COAST	
18:26		LOCAL INSERT: C-2	2:00
20:26		LOGO: AMERICAN TOP 40	
		TALK UNIT	
		#37 - SUGAR BABY LOVE - Rubettes	
		TALK UNIT	
		#36 - I LOVE MY FRIEND - Charlie Rich	6:47
27:11		TALK UNIT	
		LOGO: CASEY'S COAST TO COAST	
27:13		STATION I.D.: C-3	:10
27:23		LOCAL INSERT:	2:00



**WATERMARK**

10700 Ventura Blvd.  
No. Hollywood, Ca. 91604  
Phone: (213) 980-9490

FOR WEEK ENDING: August 31, 1974  
CYCLE NO. 743 PROGRAM 9 OF 13  
DISC & HALF HOUR NO 1B  
PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:23		LOGO: AMERICAN TOP 40 TALK UNIT #35 - SURE AS I'M SITTING HERE - Three Dog Night TALK UNIT #34 - CALL ON ME - Chicago TALK UNIT	7:12
36:33		LOGO: HITS FROM COAST TO COAST	
36:35		LOCAL INSERT: C-4	2:00
38:35		LOGO: AMERICAN TOP 40 TALK UNIT #33 - TAKING CARE OF BUSINESS - Bachman-Turner TALK UNIT Overdrive #32 - TIME FOR LIVIN' - Sly & Family Stone TALK UNIT #31 - DON'T CHANGE HORSES (IN THE MIDDLE OF THE TALK UNIT STREAM) - Tower of Power LOGO: CASEY'S COAST TO COAST	11:43
50:16			
50:18		LOCAL INSERT: C-5	2:00
52:18		LOGO: AMERICAN TOP 40 TALK UNIT #30 - FREE MAN IN PARIS - Joni Mitchell TALK UNIT #29 - WHO DO YOU THINK YOU ARE - Bo Donaldson & TALK UNIT the Heywoods THEME UP & UNDER W/TALK UNIT ENDING AT: 58:41 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:00	6:16
58:34			
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10





**WATERMARK**

10700 Ventura Blvd.  
No. Hollywood, Ca. 91604  
Phone: (213) 980-9490

FOR WEEK ENDING: August 31, 1974  
CYCLE NO. 743 PROGRAM 9 OF 13  
DISC & HALF HOUR NO 2A  
PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 11 TALK UNIT #28 - SWEET HOME ALABAMA - Lynyrd Skynyrd TALK UNIT #27 - ANOTHER SATURDAY NIGHT - Cat Stevens TALK UNIT 7:19 LOGO: CASEY'S COAST TO COAST	7:21
7:21		LOCAL INSERT: C-1	2:00
9:21		LOGO: AMERICAN TOP 40 TALK UNIT #26 - I HONESTLY LOVE YOU - Olivia Newton-John TALK UNIT #25 - BEACH BABY - First Class TALK UNIT #24 - WATERLOO - Abba TALK UNIT 21:14 LOGO: HITS FROM COAST TO COAST	11:55
21:16		LOCAL INSERT: C-2	2:00
23:16		LOGO: AMERICAN TOP 40 TALK UNIT #23 - LET'S PUT IT ALL TOGETHER - Stylistics TALK UNIT #22 - KEEP ON SMILIN' - Wet Willie TALK UNIT 29:42 LOGO: CASEY'S COAST TO COAST	6:28
29:44 29:54		STATION I.D.: C-3 LOCAL INSERT:	:10 2:00



**WATERMARK**

10700 Ventura Blvd.  
No. Hollywood, Ca. 91604  
Phone: (213) 980-9490

FOR WEEK ENDING: August 31, 1974  
CYCLE NO. 743 PROGRAM 9 OF 13  
DISC & HALF HOUR NO 2B  
PAGE NO. 4

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:54		LOGO: AMERICAN TOP 40 TALK UNIT #21 - IT'S ONLY ROCK AND ROLL - Rolling Stones TALK UNIT #20 - SHININ' ON - Grand Funk TALK UNIT	9:23
41:15		LOGO: HITS FROM COAST TO COAST	
41:17		LOCAL INSERT: C-4	2:00
43:17		LOGO: AMERICAN TOP 40 TALK UNIT #19 - YOU HAVEN'T DONE NOTHIN' - Stevie Wonder TALK UNIT #18 - PLEASE COME TO BOSTON - Dave Loggins TALK UNIT	7:33
50:48		LOGO: CASEY'S COAST TO COAST	
50:50		LOCAL INSERT: C-5	2:00
52:50		LOGO: AMERICAN TOP 40 TALK UNIT #17 - CLAP FOR THE WOLFMAN - Guess Who TALK UNIT #16 - RUB IT IN - Billy Crash Craddock TALK UNIT	5:43
58:33		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:41 THEME TO: 58:41 EMERGENCY THEME RUNOUT TO: 60:00	
58:50 59:50		LOCAL INSERT: C-6 STATION I.D.:	:60 :10





**WATERMARK**

10700 Ventura Blvd.  
No. Hollywood, Ca. 91604  
Phone: (213) 980-9490

FOR WEEK ENDING: August 31, 1974  
CYCLE NO. 743 PROGRAM 9 OF 13  
DISC & HALF HOUR NO 3A  
PAGE NO. 5

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 111 TALK UNIT #15 - WILD THING - Fancy TALK UNIT #14 - HANG ON IN THERE BABY - Johnny Bristol TALK UNIT #13 - SIDESHOW - Blue Magic TALK UNIT	10:25
10:23		LOGO: CASEY'S COAST TO COAST	
10:25		LOCAL INSERT: C-1	2:00
12:25		LOGO: AMERICAN TOP 40 TALK UNIT #12 - NOTHING FROM NOTHING - Billy Preston TALK UNIT #11 - THEN CAME YOU - Dionne Warwicke & the TALK UNIT Spinners	6:18
18:41		LOGO: HITS FROM COAST TO COAST	
18:43		LOCAL INSERT: C-2	2:00
20:43		LOGO: AMERICAN TOP 40 TALK UNIT #10 - YOU AND ME AGAINST THE WORLD - Helen Reddy TALK UNIT #9 - CAN'T GET ENOUGH OF YOUR LOVE, BABE - Barry TALK UNIT White	7:02
27:43		LOGO: CASEY'S COAST TO COAST	
27:45		STATION I.D.: C-3	:10
27:55		LOCAL INSERT:	2:00



**WATERMARK**

10700 Ventura Blvd.  
No. Hollywood, Ca. 91604  
Phone: (213) 980-9490

FOR WEEK ENDING: August 31, 1974

CYCLE NO. 743 PROGRAM 9 OF 13

DISC & HALF HOUR NO 3B

PAGE NO. 6

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:55		LOGO: AMERICAN TOP 40 TALK UNIT #8 - ROCK ME GENTLY - Andy Kim TALK UNIT #7 - WILDWOOD WEED - Jim Stafford TALK UNIT	5:15
35:10		LOGO: HITS FROM COAST TO COAST	
35:12		LOCAL INSERT: C-4	2:00
37:12		LOGO: AMERICAN TOP 40 TALK UNIT #6 - I'M LEAVING IT ALL UP TO YOU - Donny & Marie Osmond TALK UNIT #5 - FEEL LIKE MAKIN' LOVE - Roberta Flack TALK UNIT #4 - THE NIGHT CHICAGO DIED - Paper Lace TALK UNIT	9:09
46:19		LOGO: CASEY'S COAST TO COAST	
46:21		LOCAL INSERT: C-5	2:00
48:21		LOGO: AMERICAN TOP 40 TALK UNIT #3 - TELL ME SOMETHING GOOD - Rufus TALK UNIT #2 - I SHOT THE SHERIFF - Eric Clapton TALK UNIT #1 - (YOU'RE HAVING) MY BABY - Paul Anka TALK UNIT	9:47
58:08		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:41 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:00	
58:50		LOCAL INSERT:	:60
59:50		STATION I.D.: C-6	:10



## THEME &amp; OPENING

✓ 40. CAN'T GET ENOUGH Bad Company :18/3:20/fade (45)  
Bad :18/4:10/cold (LP)

✓ 39. EARACHE MY EYE FEATURING ALICE :02/5:05/fade (45)  
BOWIE  
Cheech & Chong

✓ C-1 \_\_\_\_\_

✓ 38. DON'T LET THE SUN GO DOWN ON ME :14/5:25/cold (Both)  
Elton John

C-2 \_\_\_\_\_

✓ 37. SUGAR BABY LOVE Rubettes :14/3:22/fade (45)

✓ 36. I LOVE MY FRIEND Charlie Rich :06/2:18/cold (45)

C-3 \_\_\_\_\_



- ✓ 35. SURE AS I'M SITTING HERE  
Three Dog Night

:15/2:54/fade (45)  
:15/4:25/fade (LP)

*Stations*

34. CALL ON ME Chicago

:38/3:50/fade (Both)

C-4 \_\_\_\_\_

33. TAKING CARE OF BUSINESS  
Bachman-Turner Overdrive

:30/3:05/fade short  
(45)  
:30/4:39/fade (long  
45)

- ✓ 32. TIME FOR LIVIN' Sly & Family Stone :10/3:02/fade (LP)

✓  
LETTER

*Number 45 - hard-off*

31. DON'T CHANGE HORSES (IN THE MIDDLE  
OF THE STREAM)  
Tower of Power

:00/2:59/fade (45)  
:10/4:25/fade (LP)

C-5 \_\_\_\_\_

- ✓ 30. FREE MAN IN PARIS Joni Mitchell

:14/2:54/cold (Both)

- ✓ 29. WHO DO YOU THINK YOU ARE  
Bo Donaldson & the Heywoods

:15/2:54/fade (45)  
:15/3:06/fade (LP)

THEME & CLOSING

END OF VOICE

THEME PLAYOUT IN CLEAR FOR 1:20



## THEME &amp; OPENING

28. ✓ SWEET HOME ALABAMA Lynyrd Skynyrd :23/4:30/fade (Both)

27. ✓ ANOTHER SATURDAY NIGHT :14/2:25/cold (45)  
Cat Stevens

C-1 \_\_\_\_\_

26. ✓ I HONESTLY LOVE YOU Olivia Newton-John :21/3:29/cold (Both)  
Olivia Newton-John

25. ✓ BEACH BABY First Class :05/4:46/fade (45)

24. ✓ WATERLOO Abba :06/2:33/fade (Both)

C-2 \_\_\_\_\_

23. ✓ LET'S PUT IT ALL TOGETHER :11/2:55/cold (45)  
Stylistics :11/3:19/cold (LP)

22. ✓ KEEP ON SMILIN' Wet Willie :09/3:16/fade (45)  
:09/3:45/fade (LP)

C-3 \_\_\_\_\_



21. IT'S ONLY ROCK AND ROLL  
Rolling Stones

:07+/4:58/fade (45)

20. SHININ' ON Grand Funk

:34/3:16/fade (45)  
:34/5:38/fade (LP)

C-4 \_\_\_\_\_

19. YOU HAVEN'T DONE NOTHIN'  
Stevie Wonder

:28/3:12/fade (Both)

18. PLEASE COME TO BOSTON  
Dave Loggins

:14/4:03/cold (45)

C-5 \_\_\_\_\_

17. CLAP FOR THE WOLFMAN Guess Who

:11/3:16/fade (45)  
:22/3:55/fade (LP)

16. RUB IT IN Billy Crash Craddock

:02/2:05/fade (45)  
:02/2:15/fade (LP)

THEME & CLOSING

END OF VOICE

THEME PLAYOUT IN CLEAR FOR 1:20



## THEME &amp; OPENING

✓  
15. WILD THING Fancy

:23/2:44/fade (45)

✓  
14. HANG ON IN THERE BABY  
Johnny Bristol:03/3:10/fade (45)  
:21/✓  
13. SIDESHOW Blue Magic

:15/3:58/fade (Both)

C-1 \_\_\_\_\_

✓  
12. NOTHING FROM NOTHING

Billy Preston :14/2:28/fade (45)

Letter  
11. THEN CAME YOU  
Dionne Warwick & the Spinners

:18/3:47/fade (45)

C-2 \_\_\_\_\_

✓  
10. YOU AND ME AGAINST THE WORLD  
Helen Reddy

:02/3:06/cold (Both)

BIO  
✓  
9. CAN'T GET ENOUGH OF YOUR LOVE,  
BABE  
Barry White

:01/3:15/fade (45)

C-3 \_\_\_\_\_

Stations out  
of Spent



→ Best Station

8. ROCK ME GENTLY Andy Kim :16/3:18/fade (45)

Checks  
fade

2ND Chorus

→ 3rd Chorus  
→ 39 seconds

7. WILDWOOD WEED Jim Stafford :07/2:34/cold (LP)

C-4

6. I'M LEAVING IT ALL UP TO YOU  
Donny & Marie Osmond :13/2:31/fade (45)

Master  
Edit

5. FEEL LIKE MAKIN' LOVE  
Roberta Flack :01/2:36/fade (45)

4. THE NIGHT CHICAGO DIED  
Paper Lace :18/3:20/fade (Both)

C-5

3. TELL ME SOMETHING GOOD Rufus :13/3:20/fade (45)  
:13/4:23/fade (Both)

Edit

2. I SHOT THE SHERIFF Eric Clapton :00/3:18/fade (45)  
:00/4:15/fade (LP)

1. (YOU'RE HAVING) MY BABY Paul Anka :12/2:20/fade (45)

THEME & CLOSING

END OF VOICE

THEME PLAYOUT IN CLEAR FOR 1:20

1:30  
3:00  
4:00  
5:00