



WATERMARK

10700 Ventura Blvd.
No. Hollywood, Ca. 91604
Phone: (213) 980-9490

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FOR WEEK ENDING March 1, 1975
CYCLE NO. 751 PROGRAM 9 OF 13
SIDES: 1A & 1B
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1 #40 - PART OF THE PLAN - Dan Fogelberg #39 - EMOTION - Helen Reddy #38 - CHEVY VAN - Sammy Johns	10:51
10:49		LOGO: CASEY'S COAST TO COAST	
10:51		LOCAL INSERT: C-1 FIRST COMMERCIAL & JIFFY	2:00
12:51		LOGO: AMERICAN TOP 40 #37 I GET LIFTED - George McCrae #36 (HEY WON'T YOU PLAY) ANOTHER SOMEBODY DONE SOMEBODY WRONG SONG - B,J, Thomas	6:55
19:44		LOGO: HITS FROM COAST TO COAST	
19:46		LOCAL INSERT: C-2 YOUNG FASHIONS & FIRST COMM.	2:00
21:46		LOGO: AMERICAN TOP 40 #35 - BOOGIE ON REGGAE WOMAN - Stevie Wonder #34 - I'VE BEEN THIS WAY BEFORE - Neil Diamond	7:10
28:54		LOGO: CASEY'S COAST TO COAST	
28:56		LOCAL INSERT: C-3 JIFFY & WES HANEY CHEVROLET	2:10
31:06		LOGO: AMERICAN TOP 40 #33 - DOCTOR'S ORDERS - Carol Douglas #32 - LOOK IN MY EYES PRETTY WOMAN - Tony Orlando & Dawn	6:01
37:05		LOGO: HITS FROM COAST TO COAST	
37:07		LOCAL INSERT: C-4 FIRST COMMERCIAL & JIFFY	2:00
39:07		LOGO: AMERICAN TOP 40 #31 SNOOKEROO - Ringo Starr #30 NEVER LET HER GO - David Gates #29 - SWEET SURRENDER - John Denver	10:04
49:09		LOGO: CASEY'S COAST TO COAST	
49:11		LOCAL INSERT: C-5 NEHI & FIRST COMMERCIAL	2:00
51:11		LOGO: AMERICAN TOP 40 #28 FIRE - Ohio Players #27 SHAME, SHAME, SHAME - Shirley & Co.	7:22
58:33		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:43 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:00	
58:50		LOCAL INSERT: C-6 JIFFY	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 11 #26 I AM LOVE PART 2 - Jackson Five #25 SAD SWEET DREAMER - Sweet Sensation LOGO: CASEY'S COAST TO COAST	6:40
6:38		LOGO: CASEY'S COAST TO COAST	
6:40		LOCAL INSERT: <i>Young Fashions</i> + FIRST COMMERCIAL COMM.	2:00
8:40		LOGO: AMERICAN TOP 40 #24 YOU ARE SO BEAUTIFUL - Joe Cocker #23 MY BOY - Elvis Presley #22 LOVIN' YOU - Minnie Ripperton LOGO: HITS FROM COAST TO COAST	11:01
19:39		LOGO: HITS FROM COAST TO COAST	
19:41		LOCAL INSERT: <i>Jiffy + Wes Haney</i> ^{G-2} YOUNG FASHIONS - FIRST COMM.	2:00
21:41		LOGO: AMERICAN TOP 40 #21 TO THE DOOR OF THE SUN - Al Martino #20 UP IN A PUFF OF SMOKE - Polly Brown LOGO: CASEY'S COAST TO COAST	7:10
28:49		LOGO: CASEY'S COAST TO COAST	
28:51		LOCAL INSERT: <i>First Commercial</i> + JIFFY WES HANEY COMM.	2:10
31:01		LOGO: AMERICAN TOP 40 #19 MOVIN' ON - Bad Company #18 YOU'RE NO GOOD - Linda Ronstadt #17 PEOTRY MAN - Phoebe Snow LOGO: HITS FROM COAST TO COAST	12:02
43:01		LOGO: HITS FROM COAST TO COAST	
43:03		LOCAL INSERT: <i>Nike</i> + C-4 FIRST COMMERCIAL JIFFY	2:00
45:03		LOGO: AMERICAN TOP 40 #16 EXPRESS - B.T. Express #15 DON'T CALL US, WE'LL CALL YOU - Sugarloaf/Jerry Corbetta LOGO: CASEY'S COAST TO COAST	7:35
52:36		LOGO: CASEY'S COAST TO COAST	
52:38		LOCAL INSERT: C-5 <i>Jiffy + Young Fashions</i>	2:00
54:38		LOGO: AMERICAN TOP 40 #14 ROLL ON DOWN THE HIGHWAY - Bachman-Turner Overdrive THEME UP & UNDER W/TALK UNIT ENDING AT: 58:42 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:00	3:58
58:36		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:42 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:00	
58:50		LOCAL INSERT: C-6 <i>Wes Haney Chevrolet</i>	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 111 #13 - #9 DREAM - John Lennon #12 - I'M A WOMAN - Maria Muldaur	8:03
8:01		LOGO: CASEY'S COAST TO COAST	
8:03		LOCAL INSERT: c-1 <i>Nehi + First Comm.</i>	2:00
10:03		LOGO: AMERICAN TOP 40 #11 - CAN'T GET IT OUT OF MY HEAD - Electric Light Orchestra #10 - LADY - Styx	7:05
17:06		LOGO: HITS FROM COAST TO COAST	
17:08		LOCAL INSERT: c-2 <i>Jiffy + Young Fashions</i>	2:00
19:08		LOGO: AMERICAN TOP 40 #9 - NIGHTINGALE - Carole King #8 - LADY MARMALADE - LaBelle #7 - PICK UP THE PIECES - Average White Band	10:51
29:57		LOGO: CASEY'S COAST TO COAST	
29:59		LOCAL INSERT: c-3 <i>Wes Haney + Nehi</i>	2:10
32:09		LOGO: AMERICAN TOP 40 #6 - LONELY PEOPLE - America #5 - SOME KIND OF WONDERFUL - Grand Funk	6:31
38:38		LOGO: HITS FROM COAST TO COAST	
38:40		LOCAL INSERT: c-4 <i>First Comm. + Jiffy</i>	2:00
40:40		LOGO: AMERICAN TOP 40 #4 - MY EYES ADORED YOU - Frankie Valli #3 - BLACK WATER - Doobie Brothers	7:32
48:10		LOGO: CASEY'S COAST TO COAST	
48:12		LOCAL INSERT: c-5 <i>Young Fashions + Wes Haney</i>	2:00
50:12		LOGO: AMERICAN TOP 40 #2 - HAVE YOU NEVER BEEN MELLOW - Olivia Newton-John #1 - BEST OF MY LOVE - Eagles	7:56
58:08		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:40 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:00	
58:50		LOCAL INSERT: c-6 <i>Nehi</i>	:60
59:50		STATION I.D.:	:10