



**WATERMARK**

10700 Ventura Blvd.  
No. Hollywood, CA. 91604  
Phone: (213) 980-9490

FOR WEEK ENDING: March 11, 1978  
CYCLE NO. 781 PROGRAM 11 OF 13  
SIDES 1A & 1B  
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1 THEME: "SHUCKATOOM" THEME FROM AMERICAN TOP FORTY (MARKWATER MUSIC/BMI) #40 - IT'S YOU THAT I NEED - Enchantment (A) #39 - WE'LL NEVER HAVE TO SAY GOODBYE - England Dan & LOGO: CASEY'S COAST TO COAST John Ford Coley (B)	7:22
7:22		LOCAL INSERT: C-1	2:00
9:22		LOGO: AMERICAN TOP 40 #38 - YOU REALLY GOT ME - Van Halen (B) EXTRA: IF YOU LEAVE ME NOW - Chicago (A) #37 - RUNNING ON EMPTY - Jackson Browne (A) LOGO: HITS FROM COAST TO COAST	11:28
20:18			
20:20		LOCAL INSERT: C-2	2:00
22:20		LOGO: AMERICAN TOP 40 #36 - THANK YOU FOR BEING A FRIEND - Andrew Gold (B) #35 - HOT LEGS - Rod Stewart (A) LOGO: CASEY'S COAST TO COAST	6:37
28:55			
28:57		LOCAL INSERT: C-3	2:10
31:07		LOGO: AMERICAN TOP 40 #34 - LADY LOVE - Lou Ralws (B) #33 - BEFORE MY HEART FINDS OUT - Gene Cotton (A) LOGO: HITS FROM COAST TO COAST	6:25
37:30			
37:32		LOCAL INSERT: C-4	2:00
39:32		LOGO: AMERICAN TOP 40 #32 - SWEET TALKIN' WOMAN - ELO (B) #31 - POOR POOR PITIFUL ME - Linda Ronstadt (B) #30 - FLASHLIGHT - Parliament (B) LOGO: CASEY'S COAST TO COAST	10:38
50:08			
50:10		LOCAL INSERT: C-5	2:00
52:10		LOGO: AMERICAN TOP 40 #29 - WHICH WAY IS UP - Star gard (B) #28 - GOODBYE GIRL - David Gates (A) THEME UP & UNDER W/TALK UNIT ENDING AT: 58:42 THEME TO: 58:50	6:25
58:35			
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10





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SIDES 2A & 2B  
PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00 3:29		THEME & OPENING OF PART 11 #27 - CLOSE ENCOUNTERS - John Williams (B) LOGO: CASEY'S COAST TO COAST	3:31
3:31		LOCAL INSERT: C-1	2:00
5:31 16:27		LOGO: AMERICAN TOP 40 #26 - WE ARE THE CHAMPIONS - Queen (A) #25 - DUST IN THE WIND - Kansas (B) #24 - EBONY EYES - Bob Welch (A) LOGO: HITS FROM COAST TO COAST	10:57
16:29		LOCAL INSERT: C-2	2:00
18:29 27:51		LOGO: AMERICAN TOP 40 #23 - ALWAYS & FOREVER - Heatwave (A) #22 - JACK & JILL - Raydio (A) #21 - IF I CAN'T HAVE YOU - Yvonne Elliman (B) LOGO: CASEY'S COAST TO COAST	9:24
27:53		LOCAL INSERT: C-3	2:10
30:03 39:47		LOGO: AMERICAN TOP 40 #20 - THE WAY YOU DO THE THINGS YOU DO - Rita Coolidge (A) #19 - OUR LOVE - Natalie Cole (A) #18 - WONDERFUL WORLD - Art Garfunkel w/ James Taylor & Paul Simon (B) LOGO: HITS FROM COAST TO COAST	9:46
39:49		LOCAL INSERT: C-4	2:00
41:49 49:11		LOGO: AMERICAN TOP 40 #17 - FALLING - LeBlanc & Carr (B&A) #16 - HAPPY ANNIVERSARY - Little River Band (B) LOGO: CASEY'S COAST TO COAST	7:24
49:13		LOCAL INSERT: C-5	2:00
51:13 58:25		LOGO: AMERICAN TOP 40 #15 - HOW DEEP IS YOUR LOVE - Bee Gees (B) #14 - THUNDER ISLAND - Jay Ferguson (A) THEME UP & UNDER W/TALK UNIT ENDING AT: 58:34 THEME TO: 58:50	7:12
58:50 59:50		LOCAL INSERT: C-6 STATION I.D.:	:60 :10





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PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 111	
7:49		#13 - WHAT'S YOUR NAME - Lynyrd Skynyrd (B) #12 - NAME OF THE GAME - Abba (B) LOGO: CASEY'S COAST TO COAST	7:51
7:51		LOCAL INSERT: C-1	2:00
9:51		LOGO: AMERICAN TOP 40	
17:45		#11 - PEG - Steely Dan (B) #10 - CAN'T SMILE WITHOUT YOU - Barry Manilow (B) LOGO: HITS FROM COAST TO COAST	7:56
17:47		LOCAL INSERT: C-2	2:00
19:47		LOGO: AMERICAN TOP 40	
27:10		#9 - JUST THE WAY YOU ARE - Billy Joel (B) #8 - I GO CRAZY - Paul Davis (B) LOGO: CASEY'S COAST TO COAST	7:25
27:12		LOCAL INSERT: C-3	2:10
29:22		LOGO: AMERICAN TOP 40	
35:59		#7 - DANCE, DANCE, DANCE - Chic (B) #6 - STAYIN' ALIVE - Bee Gees (B) LOGO: HITS FROM COAST TO COAST	9:39
36:01		LOCAL INSERT: C-4	2:00
38:01		LOGO: AMERICAN TOP 40	
48:10		#5 - LAY DOWN SALLY - Eric Clapton (B) #4 - EMOTION - Samantha Sang (B) #3 - SOMETIMES WHEN WE TOUCH - Dan Hill (A&B) LOGO: CASEY'S COAST TO COAST	10:11
48:12		LOCAL INSERT: C-5	2:00
50:12		LOGO: AMERICAN TOP 40	
58:12		#2 - NIGHT FEVER - Bee Gees (B) #1 - LOVE IS THICKER THAN WATER - Andy Gibb (B) THEME UP & UNDER W/TALK UNIT ENDING AT: 58:39 THEME TO: 58:50 THEME: "SHUCKATOOM" THEME FROM AMERICAN TOP FORTY (MARKWATER MUSIC/BMI)	8:00
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10