

TO: AT40 SUBSCRIBERS FROM: Tom Rounds

September 23, 1978

Here's the first of the four hour AMERICAN TOP 40's...fatter, jucier, smoother and, in our opinion, better listening than ever.

Now, we'd like your feedback. We're especially interested in getting your comments on pacing, extras (oldies), and anything having to do with the feel of the show. Drop us a line or call Brian, Jeff, Gary or me at (800) 423-2502 or (213) 980-9490.

And please pass this information on to your board person: There is a <u>new closing theme</u> at the end of hours one, two and three. We're letting the entire cut play out to its conclusion... about 1:00 after end of voice. End of voice now comes at 47:30 (counting recommended local commercial inserts) instead of the old 48:30.

The new closing theme is there if you want to play it, however, we suggest you use it as <u>emergency</u> fill only and dump out after :15 or :20 following end of voice.

And it wouldn't hurt if you once again reminded everyone...traffic, sales, etc., that AMERICAN TOP 40 hours now allow for 12 minutes of commercial.

Thanks!



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SCHEDULED START TIME	ACTUAL	ELEMENT	RUMMING TIME
00:00	· · · · · · · · · · · · · · · · · · ·	THEME & OPENING OF PART 1 THEME: "SHUCKATOOM" THEME FROM AMERICAN TOP FORTY #40 - SWEET LIFE - Paul Davis - (B&A)	
7:02		#39 - READY TO TAKE A CHANCE AGAIN - Barry Manilow (B) LOGO: CASEY'S COAST TO COAST	7:04
7:04		LOCAL INSERT: C-1	2:00
9:04 17:50		LOGO: AMERICAN TOP 40 #38 - TOOK THE LAST TRAIN - David Gates (A) EXTRA: DON'T GO BREAKING MY HEART - Elton John & Kiki Dee LOGO: HITS FROM COAST TO COAST	8:48
		LOCAL INSERT:	2:00
17:52	<u></u>		2:00
19:52		LOGO: AMERICAN TOP 40 #37 - HEARTBREAKER - Dolly Parton (B) #36 - DEVOTED TO YOU - Carly Simon & James Taylor (B)	7:02
26:52		LOGO: CASEY'S COAST TO COAST	
26:54		LOCAL INSERT: C-3	2:19
29:04 40:47		LOGO: AMERICAN TOP 40 #35 - I WILL STILL LOVE YOU - Stonebolt (A) EXTRA: DREAMS - Fleetwood Mac #34 - DANCE DISCO HEAT - Sylvester (B) LOGO: HITS FROM COAST TO COAST	11:45
40:49		LOCAL INSERT: C-4	2:00
42:49 49:17		LOGO: AMERICAN TOP 40 #33 - ALMOST LIKE BEING IN LOVE - Michael Johnson (A) #32 - HOT BLOODED - Foreigner (A) LOGO: CASEY'S COAST TO COAST	6:30
49:19		LOCAL INSERT: C-S	2:00
51:19		LOGO: AMERICAN TOP 40 #31 - YOU AND I - Rick James (B) EXTRA/ARCHIVES: RAINDROPS KEEP FALLIN' ON MY HEAD -	
57:22		B.J. Thomas THEME UP & UNDER W/TALK UNIT ENDING AT: 57:36 THEME TO: 57:50	
57:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10

		Information     Information     Information     October     Information       10700 Venture Bivd.     CYCLE NO.     784     PROGRAM       No.     Hollywood, Ca.     91604     Stops.     2A     2A     2B	7, 1978 1OF 1
C	/	Phone: (213) 980-9490 SIDES: <u>ZA &amp; ZB</u> PAGE NO	2
	ACTUAL	ELEMENT	RUMMING
00:00 8:25		THEME & OPENING OF PART 11 #30 - IT'S A LAUGH - Daryl Hall & John Oates (B) #29 - JOSIE - Steely Dan (B) LOGO: CASEY'S COAST TO COAST	8:27
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8:27		LOCAL INSERT: C-1	2:00
10:27 19:27		LOGO: AMERICAN TOP 40 #28 - 5-7-0-5 - City Boy (A) #27 - BEAST OF BURDEN - Rolling Stones (EMI & A) LOGO: HITS FROM COAST TO COAST	9:0
19:29		LOCAL INSERT: C-2	2:00
21:29		LOGO: AMERICAN TOP 40 #26 - DOUBLE VISION - Foreigner (A) EXTRA/LONG. DIST. DED.: ONE TIN SOLDIER - Coven	7:56
29:23		LOGO: CASEY'S COAST TO COAST	
29:25		LOCAL INSERT: C-3	2:10
31:35 35:07		LOGO: AMERICAN TOP 40 #25 - TALKING IN YOUR SLEEP Crystal Gayle (B) LOGO: HITS FROM COAST TO COAST	3:34
35:09		LOCAL INSERT: C-4	2:00
37:09		LOGO: AMERICAN TOP 40 #24 - I LOVE THE NIGHT LIFE - Alicia Bridges (B) #23 - COME TOGETHER - Aerosmith (B)	
48:25		#22 - WHO ARE YOU - The Who (B) LOGO: CASEY'S COAST TO COAST	11:1
48:27		LOCAL INSERT: C-5	2:00
50:27 57:37		LOGO: AMERICAN TOP 40 #21 - MACARTHUR PARK - Donna Summer (A) EXTRA: I WANT YOU BACK - Jackson 5 THEME UP & UNDER W/TALK UNIT ENDING AT: 57:43 THEME TO: 57:50	7:10
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3:32       LOGO: CASEY'S COAST TO COAST       2.0         3:34       LOGO: AMERICAN TOP 40       719 - SRE'S ALWAYS A WOMAN - Billy Joel (B)       719 - SRE'S ALWAYS A WOMAN - Billy Joel (B)         #19 - BACK IN THE USA - Linda Ronstadt (B)       #17 - GET OFF - Poxy (B)       11:         16:39       LOGO: AMERICAN TOP 40       #16 - HOW MUCH I FEEL - Ambrosia (B)       9:         18:39       LOGO: AMERICAN TOP 40       #16 - HOW MUCH I FEEL - Ambrosia (B)       9:         28:16       LOGO: CASEY'S COAST TO COAST       9:         28:17       LOGO: CASEY'S COAST TO COAST       9:         28:17       LOGO: AMERICAN TOP 40       #15 - ON DARLIN' - Robin Gibb (B)       #14 - RIGHT DOWN THE LINE - GETRY Rafferty (B)         38:21       LOGO: AMERICAN TOP 40       #15 - ON DARLIN' - Robin Gibb (B)       #14 - RIGHT DOWN THE LINE - GETRY Rafferty (B)         38:31       LOGO: AMERICAN TOP 40       #13 - AN EVERLASTING LOVE - Andy Gibb (B)       7:         41:3       LOGO: CASEY'S COAST TO COAST       7:       14:         48:22       LOGO: AMERICAN TOP 40       #13 - AN EVERLASTING LOVE - Andy Gibb (B)       7:         48:22       LOGO: AMERICAN TOP 40       #13 - AN EVERLAST TO COAST       7:         50:22       LOGO: AMERICAN TOP 40       #11 - THREE TIMES A LADY - Commodores (A)       7:	START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
5.34       LOGO: AMERICAN TOP 40         #19 - SHB'S ALWAYS A WOMAN - Billy Joel (B)       #18 - BACK IN THE USA - Linda Ronstadt (B)         #17 - GET OFF - Poxy (B)       11:         16:39       LOGO: AMERICAN TOP 40         #16 - HOW MUCH I FEEL - Ambrosia (B)       #16 - HOW MUCH I FEEL - Ambrosia (B)         28:15       LOGO: CASEY'S COAST TO COAST         28:16       LOGO: CASEY'S COAST TO COAST         28:17       LOGO: AMERICAN TOP 40         #14 - RIGHT DOWN THE LINE - Gerry Rafferty (B)       8:         30:27       LOGO: AMERICAN TOP 40         #14 - RIGHT DOWN THE LINE - Gerry Rafferty (B)       8:         38:31       LOGO: HITS FROM COAST TO COAST         38:31       LOGO: AMERICAN TOP 40         #14 - RIGHT DOWN THE LINE - Gerry Rafferty (B)       8:         38:31       LOGO: AMERICAN TOP 40         #12 - HOLLINGEN:       C-4         40:31       LOGO: AMERICAN TOP 40         #12 - HOLLYWOOD NICHTS - Bob Seger (A)       7:         LOGO: CASEY'S COAST TO COAST       7:         48:22       LOGO: AMERICAN TOP 40         #11 - HIRRE TIMES A LADY - Commodores (A)       7:         EXTRA: VENUS - Shocking Blue       7:         57:31       THEME TO: S7:50			#20 - YOU NEVER DONE IT LIKE THAT - Captain & Tennille (B)	3:34
5:34       LOGO: AMERICAN TOP 40 #19 - SHE'S ALWAYS A WOMAN - Billy Joel (B) #18 - BACK IN THE USA - Linda Ronstadt (B) #17 - GET OFF - Foxy (B) LOGO: HITS FROM COAST TO COAST       11:         16:39       LOGO: AMERICAN TOP 40 #16 - HOW MUCH I FEEL - Ambrosia (B) EXTRA: YOU LIGHT UP MY LIFE - Debby Boone 	3:34		LOCAL INSERT: C-1	2:00
10.35LOGO:AMERICAN TOP 40 #16 - HOW MUCH I FEEL - Ambrosia (B) EXTRA:YOU LIGHT UP MY LIFE - Debby Boone28:15LOGO:CASEY'S COAST TO COAST28:17LOGO:CASEY'S COAST TO COAST28:17LOGO:AMERICAN TOP 40 #15 - ON DARLIN' - Robin dibb (B) #14 - RIGHT DOWN THE LINE - Gerry Rafferty (B)38:29LOGO:HITS FROM COAST TO COAST38:31LOGO:AMERICAN TOP 40 #13 - AN EVERLASTING LOVE - Andy Gibb (B) #12 - HOLLYWOOD NIGHTS - Bob Seger (A) LOGO:7:48:22LOGO:CASEY'S COAST TO COAST50:22LOGO:AMERICAN TOP 40 #11 - THERE TIMES A LADY - Commodores (A) EXTRA:7:57:30THEME UP & UNDER W/TALK UNIT ENDING AT:57:3957:50LOCAL INSERT:C4	5:34	· · · · · · · · · · · · · · · · · · ·	<pre>#19 - SHE'S ALWAYS A WOMAN - Billy Joel (B) #18 - BACK IN THE USA - Linda Ronstadt (B) #17 - GET OFF - Foxy (B)</pre>	11:05
#16 - HOW MUCH I FEEL - Ambrosia (B) EXTRA: YOU LIGHT UP MY LIFE - Debby Boone9:28:15LOGO: CASEY'S COAST TO COAST28:17LOCALINSEN:28:17LOCALINSEN:30:27LOGO: AMERICAN TOP 40 #15 - ON DARLIN' - Robin Gibb (B) #14 - RIGHT DOWN THE LINE - Gerry Rafferty (B)38:28LOGO: HITS FROM COAST TO COAST38:31LOCALINSEN:40:31LOGO: AMERICAN TOP 40 #13 - AN EVERLASTING LOVE - Andy Gibb (B) #12 - HOLLYWOOD NIGHTS - Bob Seger (A) LOGO: CASEY'S COAST TO COAST48:20LOGO: AMERICAN TOP 40 #12 - HOLLYWOOD NIGHTS - Bob Seger (A) LOGO: CASEY'S COAST TO COAST48:22LOCALINSEN:50:22LOGO: AMERICAN TOP 40 #11 - THREE TIMES A LADY - Commodores (A) EXTRA: VENUS - Shocking Blue THEME UP & UNDER W/TALK UNIT ENDING AT: 57:3957:50LOCALINSENT:	16:39		LOCAL INSERT: C-2	2:00
30:27       LOGO: AMERICAN TOP 40         #15 - ON DARLIN' - Robin Gibb (B)         #14 - RIGHT DOWN THE LINE - Gerry Rafferty (B)         38:29         LOGO: HITS FROM COAST TO COAST         38:31         LOCAL INSERT:         C4         2:0         40:31         LOGO: AMERICAN TOP 40         #13 - AN EVERLASTING LOVE - Andy Gibb (B)         #12 - HOLLYWOOD NIGHTS - Bob Seger (A)         LOGO: CASEY'S COAST TO COAST         48:22         LOCAL INSERT:         C5         50:22         LOGO: AMERICAN TOP 40         #11 - THREE TIMES A LADY - Commodores (A)         EXTRA: VENUS - Shocking Blue         57:31         THEME UP & UNDER W/TALK UNIT ENDING AT: 57:39         THEME TO: 57:50			#16 - HOW MUCH I FEEL - Ambrosia (B) EXTRA: YOU LIGHT UP MY LIFE - Debby Boone	9:38
#15 - ON DARLIN' - Robin Gibb (B)       #14 - RIGHT DOWN THE LINE - Gerry Rafferty (B)       8:         38:29       LOGO: HITS FROM COAST TO COAST       2:0         38:31       LOGO: AMERICAN TOP 40       2:0         40:31       LOGO: AMERICAN TOP 40       #13 - AN EVERLASTING LOVE - Andy Gibb (B)       7:         48:20       LOGO: CASEY'S COAST TO COAST       7:         48:20       LOGO: CASEY'S COAST TO COAST       7:         50:22       LOGO: AMERICAN TOP 40       #11 - THREE TIMES A LADY - Commodores (A)       7:         57:31       THEME UP & UNDER W/TALK UNIT ENDING AT: 57:39       7:         57:50       LOCAL INSERT:       2:0	28:17		LOCAL INSERT: C-3	2:10
40:31       LOGO: AMERICAN TOP 40         #13 - AN EVERLASTING LOVE - Andy Gibb (B)         #12 - HOLLYWOOD NIGHTS - Bob Seger (A)         48:20         LOGO: CASEY'S COAST TO COAST         48:22         LOGO: AMERICAN TOP 40         #11 - THREE TIMES A LADY - Commodores (A)         EXTRA: VENUS - Shocking Blue         57:31         THEME UP & UNDER W/TALK UNIT ENDING AT: 57:39         THEME TO: 57:50			#15 - ON DARLIN' - Robin Gibb (B) #14 - RIGHT DOWN THE LINE - Gerry Rafferty (B)	8:04
#13 - AN EVERLASTING LOVE - Andy Gibb (B)       7         48:20       #12 - HOLLYWOOD NIGHTS - Bob Seger (A)       7         48:21       LOGO: CASEY'S COAST TO COAST       7         48:22       LOCAL INSERT:       C-5       2:0         50:22       LOGO: AMERICAN TOP 40       7         #11 - THREE TIMES A LADY - Commodores (A)       #11 - THREE TIMES A LADY - Commodores (A)       7         57:31       THEME UP & UNDER W/TALK UNIT ENDING AT: 57:39       7         57:50       LOCAL INSERT:       CA       7	38:31		LOCAL INSERT: C-4	2:00
50:22       LOGO: AMERICAN TOP 40         #11 - THREE TIMES A LADY - Commodores (A)         #11 - THREE TIMES A LADY - Commodores (A)         EXTRA: VENUS - Shocking Blue         57:31         THEME UP & UNDER W/TALK UNIT ENDING AT: 57:39         THEME TO: 57:50         57:50			<pre>#13 - AN EVERLASTING LOVE - Andy Gibb (B) #12 - HOLLYWOOD NIGHTS - Bob Seger (A)</pre>	7:5
#11 - THREE TIMES A LADY - Commodores (A)       7         57:31       EXTRA: VENUS - Shocking Blue       7         57:31       THEME UP & UNDER W/TALK UNIT ENDING AT: 57:39       7         57:50       LOCAL INSERT:       64	48:22		LOCAL INSERT: C-5	2:00
			#11 - THREE TIMES A LADY - Commodores (A) EXTRA: VENUS - Shocking Blue THEME UP & UNDER W/TALK UNIT ENDING AT: 57:39	7:0
	57:50 59:50		LOCAL INSERT: STATION I.D.; C-6	:60



10700 Ventura Blvd. No. Hollywood, Ca. 91804 Phone: (213) 980-9490

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SCHEDULED	ACTUAL TIME	ELEMENT	RUMMING TIME
00:00 7:45		THEME & OPENING OF PART IV #10 - WHENEVER I CALL YOU FRIEND - Kenny Loggins (A&B) # 9 - YOU NEEDED ME - Anne Murray (A) LOGO : CASEY'S COAST TO COAST	7:47
7:47	•	LOCAL INSERT: C-1	2:00
9:47 17:05		LOGO: AMERICAN TOP 40 # 8 - LOVE IS IN THE AIR - John Paul Young (B) # 7 - HOPELESSLY DEVOTED TO YOU - Olivia Newton-John (B) LOGO: HITS FROM COAST TO COAST	7:20
17:07		LOCAL INSERT: C-2	2:00
19:07		LOGO: AMERICAN TOP 40 # 6 - REMINISCING - Little River Band (EMI & B) EXTRA/LONG. DIST. DED.: SUNSHINE ON MY SHOULDERS - John Denver	8:07
27:12		LOGO: CASEY'S COAST TO COAST	
27:14		LOCAL INSERT: C-3	2:10
29:24 38:13		LOGO: AMERICAN TOP 40 # 5 - SUMMER NIGHTS - John Travolta & Oliva Newton-John (A) # 4 - DON'T LOOK BACK - Boston (A) LOGO: HITS FROM COAST TO COAST	8:51
38:15		LOCAL INSERT: C-4	2:00
40:15 46:29		LOGO: AMERICAN TOP 40 # 3 - HOT CHILD IN THE CITY - Nick Gilder (B) EXTRA: TILL I KISSED YOU - Everly Brothers LOGO: CASEY'S COAST TO COAST	6:16
46:31	-	LOCAL INSERT: C-5	2:00
48:31 57:13		LOGO: AMERICAN TOP 40 # 2 - BOOGIE OOGIE OOGIE - A Taste of Honey (B) # 1 - KISS YOU ALL OVER - Exile (B) THEME UP & UNDER W/TALK UNIT ENDING AT: 57:44 THEME TO: 57:50 THEME: "SHUCKATOOM" THEME FROM AMERICAN TOP FORTY (MARKWATER MUSIC/BMI)	8:42
57:50 59:50		LOCAL INSERT: STATION I.D.: C-6	:60