



TO: AMERICAN TOP 40 Subscribers

FROM: Tom Rounds, Watermark

November 18, 1978

WATERMARK, INC. 10700 Ventura Blvd., No. Hollywood, California 91604 (213) 980-9490

On Sunday, November 26, AMERICAN TOP 40 will be part of a nationally televised event. It's the Hollywood Christmas Parade and it commemorates Hollywood's 75th anniversary. Bob Hope is Grand Marshall and there'll be lots of stars from both the record and motion picture industries. Representing AMERICAN TOP 40 in the parade will be Casey Kasem and his family riding on a float specially built for the occasion. The telecast will be live in the majority of the markets where it is being carried; local listings should be consulted.

Casey mentions the parade in 30-40 seconds in this week's show (#784-8), scheduled for the weekend of November 25-26. We have initiated a new policy to handle mentions of forthcoming television events in AT40: any station wishing to delete the mention may do so by transferring the segment to tape and editing it out. This one's located in hour 1-B between commercial breaks C-4 and C-5. It's an easy cut, and there's no music in the way.



WATERMARK

10700 Ventura Blvd.
No. Hollywood, Ca. 91604
Phone: (213) 980-9490

FOR WEEK ENDING: November 25, 1978
CYCLE NO. 784 PROGRAM 8 OF 13
SIDES. 1A & 1B

PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART I THEME: "SHUCKATOOM" THEME FROM AMERICAN TOP FORTY (MARKWATER MUSIC/BMI) #40 - PROMISES - Eric Clapton (B)	3:46
3:44		LOGO: CASEY'S COAST TO COAST	
3:46		LOCAL INSERT: C-1	2:00
5:46		LOGO: AMERICAN TOP 40 #39 - RUN FOR HOME - Lindisfarne (A) #38 - ON THE SHELF - Donny & Marie (B) #37 - WE'VE GOT TONIGHT - Bob Seger (A)	12:26
18:10		LOGO: HITS FROM COAST TO COAST	
18:12		LOCAL INSERT: C-2	2:00
20:12		LOGO: AMERICAN TOP 40 #36 - THIS IS LOVE - Paul Anka (A) EXTRA: SATISFACTION - Rollings Stones	7:51
28:01		LOGO: CASEY'S COAST TO COAST	
28:03		LOCAL INSERT: C-3	2:10
30:13		LOGO: AMERICAN TOP 40 #35 - WHENEVER I CALL YOU FRIEND - Kenny Loggish (A&B) #34 - I'M EVERY WOMAN - Chaka KHAN (A)	8:26
38:37		LOGO: HITS FROM COAST TO COAST	
38:39		LOCAL INSERT: C-4	2:00
40:39		LOGO: AMERICAN TOP 40 #33 - KISS YOU ALL OVER - Exile (B) #32 - EVERYBODY NEEDS LOVE - Stephen Bishop (B)	7:14
47:51		LOGO: CASEY'S COAST TO COAST	
47:53		LOCAL INSERT: C-5	2:00
49:53		LOGO: AMERICAN TOP 40 #31 - TOO MUCH HEAVEN - Bee Gees (B) EXTRA: KNOCK THREE TIMES - Tony Orlando & Dawn	7:47
57:40		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:51 THEME TO: 57:55	
57:55		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



WATERMARK

10700 Ventura Blvd.
No. Hollywood, Ca. 91604
Phone: (213) 980-9490

FOR WEEK ENDING: November 25, 1978
CYCLE NO. 784 PROGRAM 8 OF 13
SIDES: 2A & 2B

PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART II	
7:09		#30 - PART TIME LOVE - Elton John (A) #29 - OOH BABY BABY - Linda Ronstadt (A) LOGO: CASEY'S COAST TO COAST	7:11
7:11		LOCAL INSERT: C-1	2:00
9:11		LOGO: AMERICAN TOP 40	
16:43		#28 - ONE NATION UNDER A GROOVE - Funkadelic (B) EXTRA: SGT. PEPPER'S LONELY HEARTS CLUB BAND - Beatles (B) LOGO: HITS FROM COAST TO COAST	7:34
16:45		LOCAL INSERT: C-2	2:00
18:45		LOGO: AMERICAN TOP 40	
26:43		#27 - THE POWER OF GOLD - Dan Fogelberg & Tim Weisberg (A) #26 - HOW YOU GONNA SEE ME NOW - Alice Cooper (B&A) LOGO: CASEY'S COAST TO COAST	8:00
26:45		LOCAL INSERT: C-3	2:10
28:55		LOGO: AMERICAN TOP 40	
38:59		#25 - CHANGE OF HEART - Eric Carmen (B) LONG DIST. DED. YOU CAN'T HURRY LOVE - Supremes #24 - DON'T WANT TO LIVE WITHOUT IT - Pablo Cruise (B) LOGO: HITS FROM COAST TO COAST	10:06
39:01		LOCAL INSERT: C-4	2:00
41:01		LOGO: AMERICAN TOP 40	
48:18		#23 - HOLD THE LINE - Toto (A) #22 - SWEET LIFE - Paul Davis (B&A) LOGO: CASEY'S COAST TO COAST	7:19
48:20		LOCAL INSERT: C-5	2:00
50:20		LOGO: AMERICAN TOP 40	
57:32		#21 - BLUE COLLAR MAN - Styx (A) EXTRA: ONE BAD APPLE - Osmonds THEME UP & UNDER W/TALK UNIT ENDING AT: 57:43 THEME TO: 57:50	7:12
57:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



WATERMARK

10700 Ventura Blvd.
No. Hollywood, Ca. 91604
Phone: (213) 980-9490

FOR WEEK ENDING: November 25, 1978

CYCLE NO. 784 PROGRAM 8 OF 13

SIDES: 3A & 3B

PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART III #20 - STRAIGHT ON - Heart (A) #19 - DANCE (DISCO HEAT) - Sylvester (B)	7:49
7:47		LOGO: CASEY'S COAST TO COAST	
7:49		LOCAL INSERT: C-1	2:00
9:49		LOGO: AMERICAN TOP 40 #18 - HOT CHILD IN THE CITY - Nick Gilder (B) #17 - YMCA - Village People (A)	8:08
17:55		LOGO: HITS FROM COAST TO COAST	
17:57		LOCAL INSERT: C-2	2:00
19:57		LOGO: AMERICAN TOP 40 #16 - MY LIFE - Billy Joel (A) #15 - ALIVE AGAIN - Chicago (A)	7:05
27:00		LOGO: CASEY'S COAST TO COAST	
27:02		LOCAL INSERT: C-3	2:10
29:12		LOGO: AMERICAN TOP 40 #14 - STRANGE WAY - Firefall (B) EXTRA: OH HAPPY DAY - Edwin Hawkins Singers	10:01
39:11		LOGO: HITS FROM COAST TO COAST	
39:13		LOCAL INSERT: C-4	2:00
41:13		LOGO: AMERICAN TOP 40 #13 (OUR LOVE) DON'T THROW IT ALL AWAY - Andy Gibb (B) #12 - SHARING THE NIGHT TOGETHER - Dr. Hook (A&B)	6:11
47:22		LOGO: CASEY'S COAST TO COAST	
47:24		LOCAL INSERT: C-5	2:00
49:24		LOGO: AMERICAN TOP 40 #11 - READY TO TAKE A CHANCE AGAIN - Barry Manilow (B) EXTRA: ME AND BOBBY MCGEE - Janis Joplin	7:57
57:21		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:32 THEME TO: 57:50	
57:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



WATERMARK

10700 Ventura Blvd.
No. Hollywood, Ca. 91604
Phone: (213) 980-9490

FOR WEEK ENDING: November 25, 1978

CYCLE NO. 784 PROGRAM 8 OF 13

SIDES: 4A & 4B

PAGE NO. 4

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART IV #10 - YOU NEVER DONE IT LIKE THAT - Captain & Tennille (B) #9 - TIME PASSAGES - Al Stewart (A) LOGO: CASEY'S COAST TO COAST	7:53
7:51			
7:53		LOCAL INSERT: C-1	2:00
9:53		LOGO: AMERICAN TOP 40 #8 - I LOVE THE NIGHT LIFE - Alicia Bridges (B) LONG DIST. DED. - GOODBYE GIRL - David Gates LOGO: HITS FROM COAST TO COAST	6:55
16:46			
16:48		LOCAL INSERT: C-2	2:00
18:48		LOGO: AMERICAN TOP 40 #7 - I JUST WANNA STOP - Gino Vannelli (A) #6 - LE FREAK - Chic (B) LOGO: CASEY'S COAST TO COAST	7:51
26:37			
26:39		LOCAL INSERT: C-3	2:10
28:49		LOGO: AMERICAN TOP 40 #5 - YOU NEEDED ME - Anne Murray (A) EXTRA: HANDY MAN - James Taylor #4 - YOU DON'T BRING ME FLOWERS - Barbra & Neil LOGO: HITS FROM COAST TO COAST	10:41
39:28			
39:30		LOCAL INSERT: C-4	2:00
41:30		LOGO: AMERICAN TOP 40 #4 - HOW MUCH I FEEL - Ambrosia (B) LOGO: CASEY'S COAST TO COAST	5:00
46:28			
46:30		LOCAL INSERT: C-5	2:00
48:30		LOGO: AMERICAN TOP 40 #2 - DOUBLE VISION - Foreigner (A) #1 - MACARTHUR PARK - Donna Summer (A) THEME UP & UNDER W/TALK UNIT ENDING AT: 57:50 THEME TO: 57:55 THEME: "SHUCKATOOM" THEME FROM AMERICAN TOP FORTY (MARKWATER MUSIC/BMI)	8:48
57:18			
57:53		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10