



TO: AMERICAN TOP 40 Subscribers  
FROM: Steve Buth - Watermark Operations  
RE: THE TOP 100 HITS OF 1978 - Eight Hour  
Version

December 9, 1978

For those stations electing to air program #784-12 (#100 - #51) and program #784-13 (#50 - #1) back to back, here is a suggestion for accomplishing this feat. At the end of side 4B on program #784-12, Casey does the outro for #51 Imaginary Lover by the Atlanta Rhythm Section. There is a beat between the end of the outro and the beginning of the closing theme. It is at this point that you should cut away from the program and go to a commercial, a station jingle or whatever you have planned. I strongly suggest that you listen to the disc in advance.

For those stations that do not plan to run all eight hours at once, just let the disc track after the outro for #51. The theme will hit, Casey will close the show and invite everyone to join him next week for the second half of "THE TOP 100 HITS OF 1978".

HAVE A HAPPY HOLIDAY SEASON

*Bob - we will carry  
this on 2 Saturdays*



# WATERMARK

10700 Ventura Blvd.  
No. Hollywood, Ca. 91604  
Phone: (213) 980-9490

FOR WEEK ENDING: 12/9/78  
CYCLE NO. 784 PROGRAM 10 OF 13  
SIDES: 1A & 1B

PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART I THEME: "SHUCKATOOM" THEME FROM AMERICAN TOP FORTY (MARKWATER MUSIC/BMI) #40 - I WAS MADE FOR DANCING - Leif Garrett (A) #39 - MY BEST FRIENDS GIRL - Cars (B) LOGO: CASEY'S COAST TO COAST	7:06
7:04			
7:06		LOCAL INSERT: C-1	2:00
9:06		LOGO: AMERICAN TOP 40 #38 - CAN YOU FOOL - Glen Campbell (A) EXTRA: AQUARIUS/LET THE SUNSHINE IN - Fifth Dimension (A) LOGO: HITS FROM COAST TO COAST	8:10
17:14			
17:16		LOCAL INSERT: C-2	2:00
19:16		LOGO: AMERICAN TOP 40 #37 - INSTANT REPLAY - Dan Hartman (B) #36 - THERE'LL NEVER BE - Switch (A) LOGO: CASEY'S COAST TO COAST	7:22
26:36			
26:38		LOCAL INSERT: C-3	2:10
28:48		LOGO: AMERICAN TOP 40 #35 - A LITTLE MORE LOVE - Olivia Newton-John (B) #34 - YOU NEVER DONE IT LIKE THAT - Captain & Tennille (B) LOGO: HITS FROM COAST TO COAST	7:37
36:23			
36:25		LOCAL INSERT: C-4	2:00
38:25		LOGO: AMERICAN TOP 40 #33 - RUN FOR HOME - Lindisfarne (A) EXTRA: TRACKS OF MY TEARS - Smokey Robinson & The Miracles (A) #32 - EVERY ONE'S A WINNER - Hot Chocolate (A) LOGO: CASEY'S COAST TO COAST	10:55
49:08			
49:10		LOCAL INSERT: C-5	2:00
51:10		LOGO: AMERICAN TOP 40 #31 - BICYCLE RACE - Queen (B) EXTRA: WANT ADS - Honey Cone (B) THEME UP & UNDER W/TALK UNIT ENDING AT: 57:42 THEME TO: 57:50	6:21
57:31			
57:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SIDES: 2A & 2B  
PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART II	
6:14		#30 - NEW YORK GROOVE - Ace Frehley (B) #29 - READY TO TAKE A CHANCE AGAIN - Barry Manilow (B) LOGO: CASEY'S COAST TO COAST	6:16
6:16		LOCAL INSERT: C-1	2:00
8:16		LOGO: AMERICAN TOP 40	
16:28		#28 - YOU NEEDED ME - Anne Murray (A) LONG DIS. DED. - JUST REMEMBER I LOVE YOU - Firefall (B) LOGO: HITS FROM COAST TO COAST	8:14
16:30		LOCAL INSERT: C-2	2:00
18:30		LOGO: AMERICAN TOP 40	
26:01		#27 - I'M EVERY WOMAN - Chaka Khan (A) #26 - PROMISES - Eric Clapton (B) LOGO: CASEY'S COAST TO COAST	7:32
26:02		LOCAL INSERT: C-3	2:10
28:13		LOGO: AMERICAN TOP 40	
31:59		#25 - WE'VE GOT TONIGHT - Bob Seger (A) LOGO: HITS FROM COAST TO COAST	3:38
32:01		LOCAL INSERT: C-4	2:00
34:01		LOGO: AMERICAN TOP 40	
45:38		#24 - THE POWER OF GOLD - Tim Weisberg & Dan Fogelberg (A) #23 - PART-TIME LOVE - Elton John (A) #22 - OOH BABY BABY - Linda Ronstadt (A) LOGO: CASEY'S COAST TO COAST	11:39
45:40		LOCAL INSERT: C-5	2:00
47:40		LOGO: AMERICAN TOP 40	
57:46		#21 - DON'T WANT TO LIVE WITHOUT IT - Pablo Cruise (B) EXTRA: IT'S TOO LATE - Carole King (A) THEME UP & UNDER W/TALK UNIT ENDING AT: 57:59 THEME TO: 58:00	10:06
58:00		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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FOR WEEK ENDING: 12/9/78  
 CYCLE NO. 784 PROGRAM 10 OF 13  
 SIDES: 3A & 3B  
 PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART III #20 - HOW YOU GONNA SEE ME NOW - Alice Cooper (B&A) #19 - CHANGE OF HEART - Eric Carmen (B) LOGO: CASEY'S COAST TO COAST	8:11
8:09			
8:11		LOCAL INSERT: C-1	2:00
10:11		LOGO: AMERICAN TOP 40 #18 - SWEET LIFE - Paul Davis (B&A) #17 - DOUBLE VISION - Foreigner (A) LOGO: HITS FROM COAST TO COAST	7:38
17:47			
17:49		LOCAL INSERT: C-2	2:00
19:49		LOGO: AMERICAN TOP 40 #16 - STRAIGHT ON - Heart (A) EXTRA: WATERLOO - Abba (A&B) LOGO: CASEY'S COAST TO COAST	8:23
28:00			
28:02		LOCAL INSERT: C-3	2:10
30:12		LOGO: AMERICAN TOP 40 #15 - HOLD THE LINE - Toto (A) #14 - ALIVE AGAIN - Chicago (A) LOGO: HITS FROM COAST TO COAST	8:25
38:35			
38:37		LOCAL INSERT: C-4	2:00
40:47		LOGO: AMERICAN TOP 40 #13 - YMCA - Village People (A) #12 - TOO MUCH HEAVEN - Bee Gees (B) LOGO: CASEY'S COAST TO COAST	7:39
48:14			
48:16		LOCAL INSERT: C-5	2:00
50:16		LOGO: AMERICAN TOP 40 #11 - STRANGE WAY - Firefall (B) EXTRA: INDIAN RESERVATION - Raiders (B) THEME UP & UNDER W/TALK UNIT ENDING AT: 57:43 THEME TO: 57:50	7:17
57:33			
57:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SIDES: 4A & 4B

PAGE NO. 4

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART IV	
3:48		#10 - (OUR LOVE) DON'T THROW IT ALL AWAY - Andy Gibb (B) LOGO: CASEY'S COAST TO COAST	3:50
3:50		LOCAL INSERT: C-1	2:00
5:50		LOGO: AMERICAN TOP 40	
13:01		#9 - SHARING THE NIGHT TOGETHER - Dr. Hook (A&B) #8 - MY LIFE - Billy Joel (A) LOGO: HITS FROM COAST TO COAST	7:13
13:03		LOCAL INSERT: C-2	2:00
15:03		LOGO: AMERICAN TOP 40	
26:40		#7 - TIME PASSAGES - Al Stewart (A) EXTRA: YOU'RE SO VAIN - Carly Simon (A) #6 - I LOVE THE NIGHT LIFE - Alicia Bridges (B) LOGO: CASEY'S COAST TO COAST	11:39
26:42		LOCAL INSERT: C-3	2:10
28:52		LOGO: AMERICAN TOP 40	
37:48		#5 - HOW MUCH I FEEL - Ambrosia - (B) LONG DIST. DED: PRECIOUS & FEW - Climax (A) LOGO: HITS FROM COAST TO COAST	8:58
37:50		LOCAL INSERT: C-4	2:00
39:50		LOGO: AMERICAN TOP 40	
46:50		#4 - I JUST WANNA STOP - Gino Vannelli (A) #3 - YOU DON'T BRING ME FLOWERS - Barbra & Neil (A) LOGO: CASEY'S COAST TO COAST	7:02
46:52		LOCAL INSERT: C-5	2:00
48:52		LOGO: AMERICAN TOP 40	
57:16		#2 - MACARTHUR PARK - Donna Summer (A) #1 - LE FREAK - Chic (B) THEME UP & UNDER W/TALK UNIT ENDING AT: 57:45 THEME TO: 57:50 THEME: "SHUCKATOOM: THEME FROM AMERICAN TOP FORTY (MARKWATER MUSIC/BMI)	8:24
57:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10