



TO: AT40 SUBSCRIBERS
FROM: TOM ROUNDS, WATERMARK
MARCH 31, 1979

WATERMARK, INC. 10700 Ventura Blvd., No. Hollywood, California 91604 (213) 980-9490

Jetting in from the Big Apple to relieve the vacationing Casey Kasem this week on AMERICAN TOP 40 is none other than Bumper Morgan. Hailing from Vestal Center, New York, population 923, Bumper left home at an early age to join the Navy, not to sail the seven seas, but to become a communications technician. Which led him directly to the all-night shift at America's only station-in-a-sugar-cane-field, KAHU, Waipahu, Hawaii. Former PD and jock at such stations at WKOP, WENE, WNBF and WINR, Bumper is one of the ace personalities now featured at 99-X, WXLO, New York. He, his wife, Anne, and their two daughters, Candace and Barbara, reside in residential Paramus, New Jersey. Casey returns to the AT40 mike and the Arbitron Spring sweep next week.

LYRIC ALERT

The lyrics in "Roxanne" by the group, Police, may be sensitive in certain markets. The record comes on at #40 this week (Hour 1-A).



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FOR WEEK ENDING: 4/7/79
CYCLE NO. 792 PROGRAM 1 OF 13
SIDES: 1A & 1B
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART I THEME: "SHUCKATOOM" THEME FROM AMERICAN TOP 40(MARKWATER RECAP: MUSIC/BMI) #3 WHAT A FOOL BELIEVES - Doobie Brothers (B&A) #2 I WILL SURVIVE - Gloria Gaynor (A) #1 TRAGEDY - Bee Gees (B) LOGO: CASEY'S COAST TO COAST	12:09
12:07		LOCAL INSERT: C-1	2:00
14:09		LOGO: AMERICAN TOP FORTY #40 ROXANNE - Police (A) #39 CRAZY LOVE - Allman Brothers Band (B)	7:33
21:40		LOGO: HITS FROM COAST TO COAST	
21:42		LOCAL INSERT: C-2	2:00
23:42		LOGO: AMERICAN TOP FORTY #38 RENEGADE - Styx (A)	4:30
28:10		LOGO: CASEY'S COAST TO COAST	
28:12		LOCAL INSERT: C-3	2:10
30:22		LOGO: AMERICAN TOP FORTY #37 RUBBER BISCUIT - Blues Brothers (B) #36 EVERY TIME I THINK OF YOU - The Babys (B)	8:05
38:25		LOGO: HITS FROM COAST TO COAST	
38:27		LOCAL INSERT: C-4	2:00
40:37		LOGO: AMERICAN TOP FORTY #35 LOVE TAKES TIME - Orleans (A)	4:19
44:44		LOGO: CASEY'S COAST TO COAST	
44:46		LOCAL INSERT: C-5	2:00
46:46		LOGO: AMERICAN TOP FORTY #34 BUSTIN' LOOSE - Chuck Brown & The Soul Searchers (B) #33 CRAZY LOVE - Poco (A) ARCH: BAD, BAD LEROY BROWN - Jim Croce (B) THEME UP & UNDER W/TALK UNIT ENDING AT: 57:40 THEME TO: 57:50	10:43
57:29			
57:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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00:00		THEME & OPENING OF PART II #32 LOVE IS THE ANSWER - England Dan & John Ford Coley (B) #31 Big Shot - Billy Joel (A) TEASE: (PLAY PEICE OF "DETERIORATA")	8:36
8:34		LOGO: CASEY'S COAST TO COAST	
8:36		LOCAL INSERT: C-1	2:00
10:36		LOGO: AMERICAN TOP FORTY #30 SHAKE YOUR BODY DOWN TO THE GROUND - The Jacksons (BO) #29 DON'T CRY OUT LOUD - Melissa Manchester (B)	8:26
19:00		LOGO: HITS FROM COAST TO COAST	
19:02		LOCAL INSERT: C-2	2:00
21:02		LOGO: AMERICAN TOP FORTY #28 SUPERMAN - Herbie Mann (B) #27 I GOT MY MIND MADE UP - Instant Funk (B)	6:46
27:46		LOGO: CASEY'S COAST TO COAST	
27:48		LOCAL INSERT: C-3	2:10
29:58		LOGO: AMERICAN TOP FORTY #26 BLOW AWAY - George Harrison (B) EXTRA: MONEY - Pink Floyd ()	8:48
38:44		LOGO: HITS FROM COAST TO COAST	
38:46		LOCAL INSERT: C-4	2:00
40:46		LOGO: AMERICAN TOP FORTY #25 PRECIOUS LOVE - Bob Welch (A) LETTER #24 LOVE BALLAD - George Benson (B)	8:27
49:11		LOGO: CASEY'S COAST TO COAST	
49:13		LOCAL INSERT: C-5	2:00
51:13		LOGO: AMERICAN TOP FORTY #23 I DON'T KNOW IF IT'S RIGHT - Evelyn "Champagne" King (B) ARCH: THE MORNING AFTER - Maureen McGovern THEME UP & UNDER W/TALK UNIT ENDING AT: 57:40 THEME TO: 57:50	6:16
57:29			
57:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART III #22 MAYBE I'M A FOOL - Eddie Money (B) #21 IN THE NAVY - Village People (B)	7:24
7:22		LOGO: CASEY'S COAST TO COAST	
7:24		LOCAL INSERT: C-1	2:00
9:24		LOGO: AMERICAN TOP FORTY #20 TAKE ME HOME - Cher (B) SPECIAL REPORT/(PLAY BEATLES MONTAGE) #19 HE'S THE GREATEST DANCER - Sister Sledge (B)	9:31
18:53		LOGO: HITS FROM COAST TO COAST	
18:55		LOCAL INSERT: C-2	2:00
20:55		LOGO: AMERICAN TOP FORTY #18 WHAT YOU WON'T DO FOR LOVE - Bobby Caldwell (B) #17 LIVIN' IT UP - Bell & James (B)	6:37
27:30		LOGO: CASEY'S COAST TO COAST	
27:32		LOCAL INSERT: C-3	2:10
29:42		LOGO: AMERICAN TOP FORTY #16 GOODNIGHT TONIGHT - Wings (A) #15 REUNITED - Peaches & Herb (A)	9:41
39:21		LOGO: HITS FROM COAST TO COAST	
39:23		LOCAL INSERT: C-4	2:00
41:23		LOGO: AMERICAN TOP FORTY #14 HEAVEN KNOWS - Donna Summer (B) #13 I WANT YOUR LOVE - Chic (B)	7:31
48:52		LOGO: CASEY'S COAST TO COAST	
48:54		LOCAL INSERT: C-5	2:00
48:56		LOGO: AMERICAN TOP FORTY #12 I JUST FALL IN LOVE AGAIN - Anne Murray (B&A) ARCH: TOUCH ME IN THE MORNING - Diana Ross (A) THEME UP & UNDER W/TALK UNIT ENDING AT: 57:40 THEME TO: 57:50	8:33
57:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART IV #11 STUMBLIN' IN - Suzi Quatro & Chris Norman (B) #10 LADY - Little River Band (EMI&B)	7:15
7:13		LOGO: CASEY'S COAST TO COAST	
7:15		LOCAL INSERT: C-1	2:00
9:15		LOGO: AMERICAN TOP FORTY #9 HEART OF GLASS - Blondie (A) #8 DO YA THINK I'M SEXY - Rod Stewart (A)	8:49
18:02		LOGO: HITS FROM COAST TO COAST	
18:04		LOCAL INSERT: C-2	2:00
20:04		LOGO: AMERICAN TOP FORTY #7 KNOCK ON WOOD - Amii Stewart (A) #6 MUSIC BOX DANCER - Frank Mills (B)	7:07
27:09		LOGO: CASEY'S COAST TO COAST	
27:11		LOCAL INSERT: C-3	2:10
29:21		LOGO: AMERICAN TOP FORTY #5 SHAKE YOUR GROOVE THING - Peaches & Herb (A) #4 SULTANS OF SWING - Dire Straits (A)	10:18
39:37		LOGO: HITS FROM COAST TO COAST	
39:39		LOCAL INSERT: C-4	2:00
41:39		LOGO: AMERICAN TOP FORTY #3 TRAGEDY - Bee Gees (B) #2 WHAT A FOOL BELIEVES - Doobie Brothers (B&A)	9:41
51:18		LOGO: CASEY'S COAST TO COAST	
51:20		LOCAL INSERT: C-5	2:00
53:20		LOGO: AMERICAN TOP FORTY #1 I WILL SURVIVE - Gloria Gaynor (A)	3:42
57:02		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:33 THEME TO: 57:50	
57:50 59:50		LOCAL INSERT: C-6 STATION I.D.:	:60 :10