

1A 24:59

THEME & OPENING

TIN #x3

40. NOWHERE MAN (B) 00/237/C (LP)
The Beatles

39. PENNY LANE (B) 00/251/F (LP)
The Beatles

EDIT

C-1

45

SP, SP, FS

38. GOODNIGHT TONIGHT (A) 21-29-40/357/-/F (45)
Paul McCartney & Wings

EXTRA: LUCY IN THE SKY WITH DIAMONDS (B) 06/311/-/F (LP)
The Beatles

FSx4

37. PLEASE PLEASE ME (B) 07/156/-/C (LP)
The Beatles

B

C-2

FSx2, SPx

36. TWIST AND SHOUT (B) 07/229/-/C
The Beatles

35. IT DON'T COME EASY (B) 18/237/254/C
Ringo Starr

SPx2 pop at 23:50?

C-3

1B

24:37

PSX 4, SP, SP

34. JUNIOR'S FARM (B) 22/410/418/C (45)
Paul McCartney & Wings

PS W/TITLE OPT

EXTRA: HERE COMES THE SUN (B) 14/302/C (LP)
The Beatles

C-4

EDIT

PS

45

33. LIVE AND LET DIE (B) 01/233/258/C
Paul McCartney & Wings

PS, SRX 2 EDIT

32. ALL YOU NEED IS LOVE (B) 07-26/353/-/F (LP)
The Beatles

PS, SP, SP

C-5

PS, SP, C

31. GIVE ME LOVE (B) 19/313/325/C (both)
George Harrison

SRX 3 MUSIC EDIT

EXTRA: THE FOOL ON THE HILL (A) 03/253/-/F (LP)
The Beatles

THEME & CLOSING -tighten

END OF VOICE

THEME IN CLEAR FOR 1:00

Eng.

AT40

#813-1

Chart of 7-4-81

Rundown

HOUR TWO

P. 1

2A

26:26

THEME & OPENING

30. THE LONG AND WINDING ROAD (B) 00/330/-/C
The Beatles

SPX2 listen for pops

29. PHOTOGRAPH (B) 13/342/-/F (45)
Ringo Starr 13/335/-/F (LP)

SPX2

C-1

Bx4

28. TICKET TO RIDE (B) 03-07/253/-/F (LP)
The Beatles

(tighten up)

EXTRA: SGT. PEPPERS LONELY HEARTS CLUB BAND (B)/WITH A LITTLE HELP FROM MY FRIENDS (B) (Medley) 11/431/-/C
The Beatles

SPX2

C-2

TAPE

27. WITH A LITTLE LUCK (B) 15/534/540/C (45)
Paul McCartney & Wings 15/531/538/C (LP)
15/401/-/C (TAPE)
MSX 78-3-29

Bk 15, SPX3, SP

26. LOVE ME DO (B) 12/211/-/F (LP)
The Beatles

MUSIC EDIT

C-3

clean-up

2B

23:21

SPX

25. EIGHT DAYS A WEEK (B) 06/230/238/C (LP)
The Beatles

SPX-3

24. UNCLE ALBERT/ADMIRAL HALSEY (B) 00/442/-/F (both)
Paul & Linda McCartney

C-4

45

23. LISTEN TO WHAT THE MAN SAID (B) 17/317/340/F (45)
Paul McCartney & Wings 06-23/323/353/F (LP)
GET OUT OF LP BY 3:56...
NEXT CUT STARTS AT 3:58

EDIT

SP

EXTRA: MICHELE (B) 08/229/-/F (LP)
The Beatles

SPX-6

C-5

EDIT

22. WOMAN (B) 11/319/-/F (both)
John Lennon

21. PAPERBACK WRITER (B) 00/206/-/F (LP)
The Beatles

(tighten)

SPX-2, SP, SP, SP
SPX-2, SP on piece, SP on
drip on

THEME & CLOSING

END OF VOICE

THEME IN CLEAR FOR 1:00

SPLIT TAPE

3A

26:14

THEME & OPENING

20. YOU'RE SIXTEEN (B) 07/230/-/F (both)
Ringo Starr

19. HELLO GOODBYE (B) 00/317/-/F (LP)
The Beatles

C-1

18. BAND ON THE RUN (B) 36/501/505/C (both)
Paul McCartney & Wings 36/-/402/C (TAPE)

EXTRA: *tighten* YOU'RE GONNA LOSE THAT GIRL (B) 00/213/-/C (LP)
The Beatles

FX x 1.5? SP x 4?
MUSIC EDIT

C-2

17. A HARD DAY'S NIGHT (B) 02/219/223/F (LP)
The Beatles

16. LET IT BE (B) 13/336/345/C (both)
The Beatles

EXTRA: OB LA DI OB LA DA (B) 10/306/-/C (LP)
The Beatles

C-3

* Bruce*

3B

23:38

15A. COME TOGETHER (B) 11/402/-/F (LP)
The Beatles

SPX2

15B. SOMETHING (B) 04/241/254/C (LP)
The Beatles

FS

C-4

chop out songtitle

14. CAN'T BUY ME LOVE (A) 00/206/210/C (LP)
The Beatles

FS SP EDIT

EXTRA: IN MY LIFE (B) 08/214/220/C (LP)
The Beatles

13. I FEEL FINE (B) 16/209/-/F
The Beatles

C-5 EDIT

FSX3 SPX2, SP

12. YESTERDAY (B) 04/158/200/C (LP)
The Beatles

MUSIC EDIT

TWO SPX2

INTRO ON TAPE

11. COMING UP (A) 01-14/315/-/C (45 & 7")
Paul McCartney & Wings
FOLLOWED BY APPLAUSE

BIG FSX5 HOLE
PROGRAMS

OUTRO ON TAPE

THEME & CLOSING

END OF VOICE

THEME IN CLEAR FOR 1:00

→ Stop Band

3 Promos @ END

1:19
3:14
3:10

4A

21:58

THEME & OPENING

10. *tighten* WE CAN WORK IN OUT () 00/204/210/C
The Beatles

9. *tighten* HELP () 00/214/-/C
The Beatles

8. *tighten* SHE LOVES YOU (B) - *tighten* 00/216/-/C (LP)
The Beatles *outro*

EXTRA: I AM THE WALRUS

TAPE

SP

7. MY LOVE 07/400/-/C (both)
Paul McCartney & Wings

listen for pops

SPx2, SPx2,

WALRUS ON TAPE

6. GET BACK 07 1/2 / 259 - / F (45)
The Beatles 07/253 - / F (LP)

FB

C-3

clean-up

4B

26:09

FS TOW# SPX2

- 5. MY SWEET LORD George Harrison 30/426/-/F (45)

SPX2

C-4

TAPE

- 4. SILLY LOVE SONGS Paul McCartney & Wings 22/546/-/C (LP, Long 45)
22/446/-/C (TAPE)
MSX 76-4-7

SP, SP, SP EDIT

- 3. STARTING OVER (B) John Lennon 05/344/-/F (both)

Blk EDIT, SP, SP

C-5

SP

- 2. I WANNA HOLD YOUR HAND (B) The Beatles 06/219/-/C LP

Blk, SP, then Blk SPX2 TAKE AT CASEY W HILL

- 1. HEY JUDE The Beatles 00/620/-/F (LP)

SP, BSX3

THEME & CLOSING

END OF VOICE

THEME IN CLEAR FOR 1:20



PRESS AND ADVERTISING MATERIALS

for

A Special & Exclusive Countdown

"THE 40 BIGGEST HITS OF JOHN, PAUL, GEORGE, AND RINGO -
AS THE BEATLES, AND ON THEIR OWN."

July 4th Weekend

As you know, Casey Kasem has been promoting a Special Countdown of the greatest hits of the Beatles - together and apart - for several weeks on AMERICAN TOP 40. The Special Countdown rolls around the weekend of July 4th. In order to promote the Special on a local level, we are supplying you with a sheet of repro paper on which are printed the graphics for you to use in newspaper ads.


Print ads for the Special Countdown should be built from these elements. The boxed announcement of the Special is designed as a two-column newspaper ad. However, it may be "blown up" to suit your needs. We have provided you with an AMERICAN TOP 40 logo and Casey Kasem's name in case you want to take a crack at designing a Special announcement yourself. Your own art department or the layout person at the publication will know what to do when you present these raw materials.

You, of course, will be required to add such pertinent information as your call letters, your own logo, dial position and dates and times.

A Sample Press Release

"The 40 Biggest Hits of John, Paul, George, and Ringo...as the Beatles, and On Their Own" will be featured in a special edition of the weekly radio program "American Top 40." The four-hour tribute to the musical genius of the Beatles is hosted by Casey Kasem and can be heard on station (calls) on (day and/or date) at (time). "American Top 40" is produced by Don Bustany, executive producer Tom Rounds. The series is produced in Hollywood by Watermark, Inc.





AMERICAN
TOP 40

HOSTED BY
CASEY KASEM

PRESENTS
"THE 40 BIGGEST HITS OF
**JOHN, PAUL,
GEORGE & RINGO**
... AS THE BEATLES,
AND ON THEIR OWN"

IN A SPECIAL & EXCLUSIVE 4th OF JULY COUNTDOWN



Casey Kasem





Watermark
10700 Ventura Boulevard
North Hollywood, California 91604
Phone: (213) 980-9490

FOR WEEK ENDING: 7-4-81
CYCLE NO. 813 PROGRAM 1 OF 1
SIDES 1A & 1B
PAGE NO. 1

"The 40 Biggest Hits by the Beatles--Together and Apart"

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART I THEME: "SHUCKATOOM THEME FROM AMERICAN TOP 40" (MARKWATER #40. NOWHERE MAN (B) The Beatles MUSIC/BMI) #39. PENNY LANE (B) The Beatles	7:22
7:20		LOGO: CASEY'S COAST TO COAST	
7:22		LOCAL INSERT: C-1	2:00
9:22		LOGO: AMERICAN TOP 40 #38. GOODNIGHT TONIGHT (A) Paul McCartney & Wings EXTRA: LUCY IN THE SKY WITH DIAMONDS (B) The Beatles #37. PLEASE PLEASE ME (B) The Beatles	11:04
20:24		LOGO: HITS FROM COAST TO COAST	
20:26		LOCAL INSERT: C-2	2:00
22:26		LOGO: AMERICAN TOP 40 #36. TWIST AND SHOUT (B) The Beatles #35. IT DON'T COME EASY (B) Ringo Starr	6:33
28:57		LOGO: CASEY'S COAST TO COAST	
28:59		LOCAL INSERT: C-3	2:10
35:09		LOGO: AMERICAN TOP 40 #34. JUNIOR'S FARM (B) Paul McCartney & Wings EXTRA: HERE COMES THE SUN (B) The Beatles	4:13
39:20		LOGO: HITS FROM COAST TO COAST	
39:22		LOCAL INSERT: C-4	2:00
41:22		LOGO: AMERICAN TOP 40 #33. LIVE AND LET DIE (B) Paul McCartney & Wings #32. ALL YOU NEED IS LOVE (B) The Beatles	7:52
49:12		LOGO: CASEY'S COAST TO COAST	
49:14		LOCAL INSERT: C-5	2:00
51:14		LOGO: AMERICAN TOP 40 #31. GIVE ME LOVE (B) George Harrison EXTRA: THE FOOL ON THE HILL (A) The Beatles	7:19
58:33		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:44 THEME TO: 58:50	
58:50		LOCAL INSERT: C-6	1:00
59:50		STATION I.D.:	:10



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FOR WEEK ENDING: 7-4-81
CYCLE NO. 813 PROGRAM 1 OF 1
SIDES 2A & 2B
PAGE NO. 2

"The 40 Biggest Hits by the Beatles--Together and Apart"

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART II	
		#30. THE LONG AND WINDING ROAD (B) The Beatles #29. PHOTOGRAPH (B) Ringo Starr	8:33
8:31		LOGO: HITS FROM COAST TO COAST	
8:33		LOCAL INSERT: C-1	2:00
10:33		LOGO: AMERICAN TOP 40 #28. TICKET TO RIDE (B) The Beatles EXTRA: SGT. PEPPERS LONELY HEARTS CLUB BAND (B)/ WITH A LITTLE HELP FROM MY FRIENDS (B) The Beatles	8:53
19:24		LOGO: CASEY'S COAST TO COAST	
19:26		LOCAL INSERT: C-2	2:00
21:26		LOGO: AMERICAN TOP 40 #27. WITH A LITTLE LUCK (B) Paul McCartney & Wings #26. LOVE ME DO (B) The Beatles	8:00
29:24		LOGO: HITS FROM COAST TO COAST	
29:26		LOCAL INSERT: C-3	2:10
31:36		LOGO: AMERICAN TOP 40 #25. EIGHT DAYS A WEEK (B) The Beatles #24. UNCLE ALBERT/ADMIRAL HALSEY (B) Paul & Linda McCartney	8:44
40:18		LOGO: CASEY'S COAST TO COAST	
40:20		LOCAL INSERT: C-4	2:00
42:20		LOGO: AMERICAN TOP 40 #23. LISTEN TO WHAT THE MAN SAID (B) Paul McCartney & EXTRA: MICHELLE (B) The Beatles Wings	6:59
49:17		LOGO: HITS FROM COAST TO COAST	
49:19		LOCAL INSERT: C-5	2:00
51:19		LOGO: AMERICAN TOP 40 #22. WOMAN (B) John Lennon #21. PAPERBACK WRITER (B) The Beatles	6:25
57:44		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:57 THEME TO: 58:50	
58:50		LOCAL INSERT: C-6	1:00
59:50		STATION I.D.:	:10



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FOR WEEK ENDING: 7-4-81
CYCLE NO. 813 PROGRAM 1 OF 13
SIDES 3A & 3B
PAGE NO. 3

"The 40 Biggest Hits by the Beatles--Together and Apart"

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART III #20. YOU'RE SIXTEEN (B) Ringo Starr #19. HELLO GOODBYE (B) The Beatles	7:18
7:16		LOGO: CASEY'S COAST TO COAST	
7:18		LOCAL INSERT: C-1	2:00
9:18		LOGO: AMERICAN TOP 40 #18. BAND ON THE RUN (B) Paul McCartney & Wings EXTRA: YOU'RE GONNA LOSE THAT GIRL (B) The Beatles	8:11
17:27		LOGO: HITS FROM COAST TO COAST	
17:29		LOCAL INSERT: C-2	2:00
19:29		LOGO: AMERICAN TOP 40 #17. A HARD DAY'S NIGHT (B) The Beatles #16. LET IT BE (B) The Beatles EXTRA: OB LA DI OB LA DA (B) The Beatles	10:45
30:12		LOGO: CASEY'S COAST TO COAST	
30:14		LOCAL INSERT: C-3	2:10
32:24		LOGO: AMERICAN TOP 40 #15A. COME TOGETHER (B) The Beatles #15B. SOMETHING (B) The Beatles	8:01
40:23		LOGO: HITS FROM COAST TO COAST	
40:25		LOCAL INSERT: C-4	2:00
42:25		LOGO: AMERICAN TOP 40 #14. CAN'T BUY ME LOVE (A) The Beatles EXTRA: IN MY LIFE (B) The Beatles #13. I FEEL FINE (B) The Beatles	8:36
50:59		LOGO: CASEY'S COAST TO COAST	
51:01		LOCAL INSERT: C-5	2:00
53:01		LOGO: AMERICAN TOP 40 #12. YESTERDAY (B) The Beatles #11. COMING UP (A) Paul McCartney & Wings	5:48
58:49		THEME UP & UNDER W/TALK UNIT ENDING AT: 59:02 THEME TO: 59:02 * * * THREE PROMOS AT END * * * * * * * * * * * * * * * * * *	
59:02		LOCAL INSERT: C-6	1:00
59:50		STATION I.D.:	:10



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FOR WEEK ENDING: 7-4-81
CYCLE NO. 813 PROGRAM 1 OF 13
SIDES 4A & 4B
PAGE NO. 4

"The 40 Biggest Hits by the Beatles--Together and Apart"

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART IV #10. WE CAN WORK IT OUT (B) The Beatles #9. HELP (B) The Beatles	5:53
5:51		LOGO: HITS FROM COAST TO COAST	
5:53		LOCAL INSERT: C-1	2:00
7:53		LOGO: AMERICAN TOP 40 #8. SHE LOVES YOU (B) The Beatles EXTRA: I AM THE WALRUS (B) The Beatles	7:54
15:45		LOGO: CASEY'S COAST TO COAST	
15:47		LOCAL INSERT: C-2	2:00
17:47		LOGO: AMERICAN TOP 40 #7. MY LOVE (B) Paul McCartney & Wings #6. GET BACK (B) The Beatles	8:11
25:56		LOGO: HITS FROM COAST TO COAST	
25:58		LOCAL INSERT: C-3	2:10
28:08		LOGO: AMERICAN TOP 40 #5. MY SWEET LORD (B) George Harrison	5:02
33:08		LOGO: CASEY'S COAST TO COAST	
33:10		LOCAL INSERT: C-4	2:00
35:10		LOGO: AMERICAN TOP 40 #4. SILLY LOVE SONGS (B) Paul McCartney & Wings #3. STARTING OVER (B) John Lennon	8:39
3:47		LOGO: HITS FROM COAST TO COAST	
3:49		LOCAL INSERT: C-5	2:00
5:49		LOGO: AMERICAN TOP 40 #2. I WANT TO HOLD YOUR HAND (B) The Beatles #1. HEY JUDE (B) The Beatles	10:28
6:17		THEME UP & UNDER W/TALK UNIT ENDING AT: 56:48 THEME TO: 57:50 THEME: "SHUCKATOOM THEME FROM AMERICAN TOP 40" (MARKWATER MUSIC/BMI)	
7:50		LOCAL INSERT: C-6	2:00
9:50		STATION I.D.:	:10