

ABC Watermark



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TO: AMERICAN TOP 40 Subscribers
FROM: Tom Rounds, ABC Watermark
DATE: December 15, 1984

Here is AMERICAN TOP 40 Program #844-12, scheduled for broadcast the weekend of December 22-23, 1984.

It is the last regular countdown show of 1984. In case you haven't noticed, there has been some very interesting chart activity of late. Casey's topical promos, which are included on these show discs, should help prime your listeners quite nicely for the results of this week's survey.

I'd like to thank the many of you who have written in to express your ideas about this new feature. It has encouraged us to continue with it into 1985, and we'll keep you advised.

Show #844-13, scheduled for broadcast the weekend of December 29-30 is, of course, our annual blockbuster eight-hour review of the best and biggest of 1984. There are special promos for this "Top 100" countdown included on the 844-13 discs. Because of advance shipping procedures, you should be able to start these promos right after 844-12 has completed airing.

And from all of us at ABC Watermark, our warmest wishes for a great holiday season and most successful 1985!

**ABC Watermark**

FOR WEEK ENDING: 12/22/84
CYCLE NO. 844 PROGRAM 12 OF 13
DISC & HALF HOUR NO. 1A PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|-------------------------|----------------|--|-----------------|
| 00:00 | | OPENING BILLBOARD: NOW, AMERICAN TOP 40, BROUGHT TO YOU IN PART BY ZALES THE WORLD'S LARGEST JEWELER. THEME AND OPENING OF PART I THEME: "THEME FROM AMERICAN TOP 40" (MARKWATER MUSIC/BMI) #40 NEUTRON DANCE (A) Pointer Sisters #39 FOOLISH HEART (A) Steve Perry | 08:08 |
| 08:08 | | C-1 NETWORK SPOT: Crest (OUT CUE) Jingle ends cold with... "...kids worth Crest." | :30 |
| 08:38 | | LOCAL INSERT: | 1:30 |
| 10:08 | | LOGO: AMERICAN TOP 40 #38 PRIDE (IN THE NAME OF LOVE) (B) U2 | 04:00 |
| 14:08 | | C-2 NETWORK SPOT: Lifesavers Candy/L.A. Beer (OUT CUE) Voice out cold with... "...St. Louis, Mo." | 30/30 |
| 15:08 | | LOCAL INSERT: | :60 |
| 16:08 | | LOGO: AMERICAN TOP 40, <u>then Casey I.D.s himself.</u> #37 CARELESS WHISPER (A) Wham featuring George Michael #36 LOVE LIGHT IN FLIGHT (A) Stevie Wonder | 09:47 |
| 25:55 | | C-3 NETWORK SPOT: Zale's Pre-Xmas (OUT CUE) Jingle ends cold with... "...leading with style." | :30 |
| 26:25 | | LOCAL INSERT: | 1:30 |
| 27:55 | | STATION I. D.: | :10 |

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FOR WEEK ENDING: 12/22/84
CYCLE NO. 844 PROGRAM 12 OF 13
DISC & HALF HOUR NO. 1B
PAGE NO. 2

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|-------------------------|----------------|--|-----------------|
| 28:05 | | LOGO: AMERICAN TOP 40 #35 TENDER YEARS (B) John Cafferty and the Beaver Brown Band #34 THE BELLE OF ST. MARK () Sheila E. | 07:58 |
| 36:03 | | C-4 NETWORK SPOT: Heaven Scent/Crest (OUT CUE) Jingle ends cold with... "...kids worth Crest." | 30/30 |
| 37:03 | | LOCAL INSERT: | :60 |
| 38:03 | | LOGO: AMERICAN TOP 40, <u>then Casey I.D.s himself.</u> #33 BRUCE (B) Rick Springfield #32 I WOULD DIE 4 U (A) Prince and the Revolution | 07:13 |
| 45:16 | | C-5 NETWORK SPOT: Zales Pre-Xmas/Mediquell/Bubble Yum (OUT CUE) Voice out cold with... "...not the fun." | 30/30 30 |
| 46:46 | | LOCAL INSERT: | :30 |
| 47:16 | | LOGO: AMERICAN TOP 40 #31 LOVERBOY (B) Billy Ocean SR: <u>PHIL SPECTOR'S CHRISTMAS ALBUM</u> #30 STRANGER IN TOWN (A) Toto | 10:15 |
| 57:21 | | THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:31 THEME TO: 57:50 | |
| 57:50 | | LOCAL INSERT: | 2:00 |
| 59:50 | | STATION I. D.: | :10 |



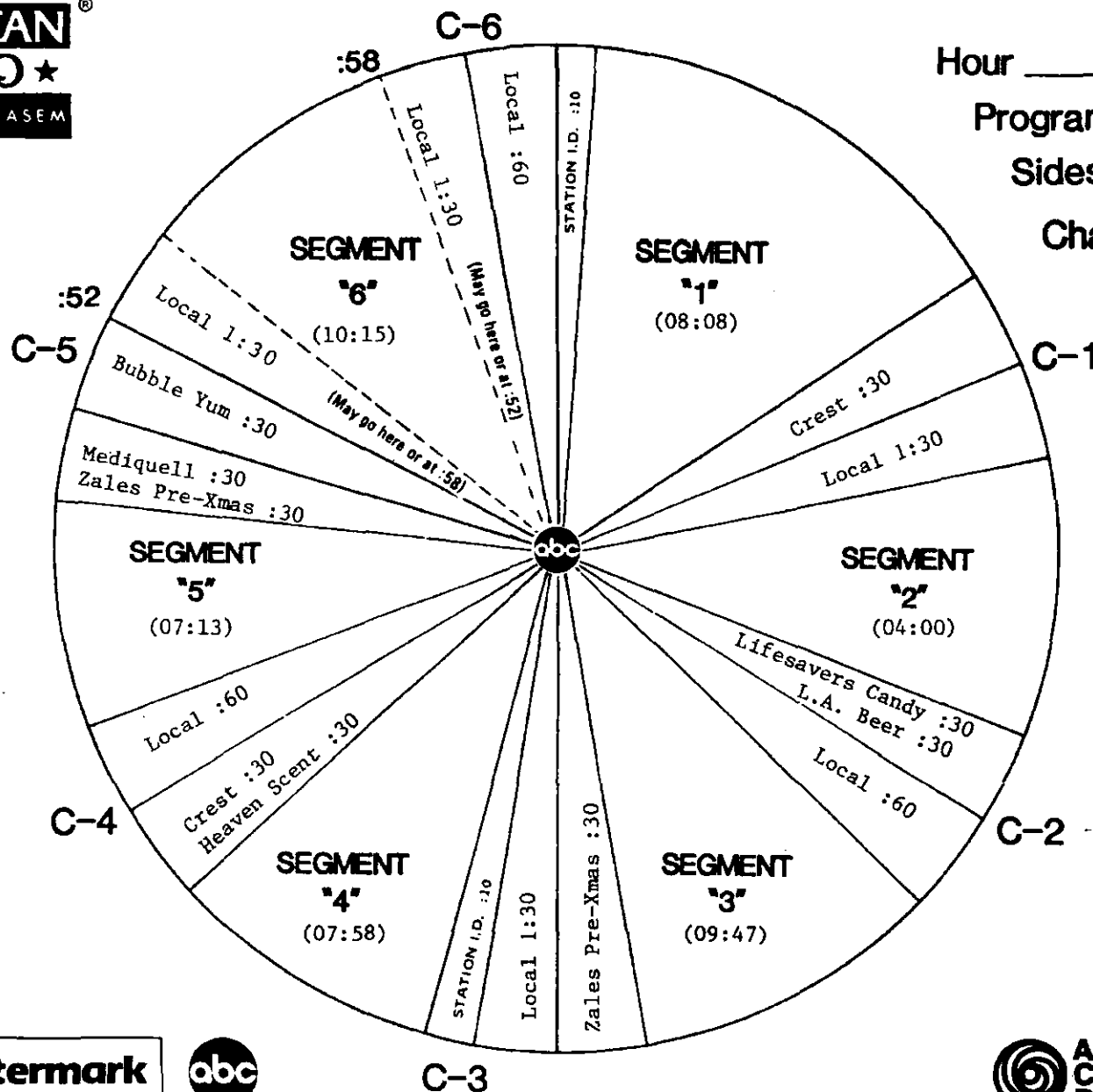
FORMAT AND COMMERCIAL CLOCK

Hour 1

Program 844-12

Sides 1A and 1B

Chart Date 12/22/84



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FOR WEEK ENDING: 12/22/84
CYCLE NO. 844 PROGRAM 12 OF 13
DISC & HALF HOUR NO. 2A PAGE NO. 3

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|-------------------------|----------------|---|-----------------|
| 00:00 | | THEME AND OPENING OF PART II STATION WELCOMES #29 BETTER BE GOOD TO ME (A&B) Tina Turner #28 WE ARE THE YOUNG (B) Dan Hartman | 07:57 |
| 07:57 | | C-1 NETWORK SPOT: Always (OUT CUE) Voice out cold with... "...from a pad." | :60 |
| 08:57 | | LOCAL INSERT: | :60 |
| 09:57 | | LOGO: AMERICAN TOP 40, <u>then Casey I.D.s himself.</u> #27 THE BOYS OF SUMMER (A) Don Henley LDD: I LOVE ROCK & ROLL (A) Joan Jett & the Blackhearts | 09:22 |
| 19:19 | | C-2 NETWORK SPOT: Zales Pre-Xmas/Crest (OUT CUE) Jingle ends cold with... "...kids worth Crest." | 30/30 |
| 20:19 | | LOCAL INSERT: | :60 |
| 21:19 | | LOGO: AMERICAN TOP 40, <u>then Casey I.D.s himself.</u> #26 WALKING ON A THIN LINE (A&B) Huey Lewis and the News | 04:36 |
| 25:55 | | C-3 NETWORK SPOT: Budweiser (OUT CUE) Jingle ends cold with... "...this Bud's for you." | :60 |
| 26:55 | | LOCAL INSERT: | :60 |
| 27:55 | | STATION I. D.: | :10 |

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FOR WEEK ENDING: 12/22/84
CYCLE NO. 844 PROGRAM 17 OF 13
DISC & HALF HOUR NO. 2B PAGE NO. 4

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ABC Contemporary Radio Network

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|-------------------------|----------------|---|-----------------|
| 28:05 | | LOGO: AMERICAN TOP 40 #25 JAMIE (A) Ray Parker Jr. <u>QL: FEMALE SINGER-SONGWRITER WITH MOST TOP TENS</u> #24 CENTIPEDE (B) Rebbie Jackson | 10:09 |
| 38:14 | | C-4 NETWORK SPOT: Mediquell/Perrier (OUT CUE) Jingle fades after... "...first soft drink." | 30/30 |
| 39:14 | | LOCAL INSERT: | :60 |
| 40:14 | | LOGO: AMERICAN TOP 40 STATION MENTIONS #23 STRUT (A) Sheena Easton | 04:24 |
| 44:38 | | C-5 NETWORK SPOT: Always/Heaven Scent/Sugarless Bubble Yum (OUT CUE) Voice out cold with... "...not the fun." | 60/30 30 |
| 46:38 | | LOGO: AMERICAN TOP 40, <u>then Casey I.D.s himself.</u> #22 EASY LOVER (A) Philip Bailey with Phil Collins #21 <u>I WANT TO KNOW WHAT LOVE IS</u> (A) Foreigner | 11:04 |
| 57:33 | | THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:33 THEME TO: 57:50 | |
| 57:50 | | C-6 LOCAL INSERT: | 2:00 |
| 59:50 | | STATION I. D.: | :10 |



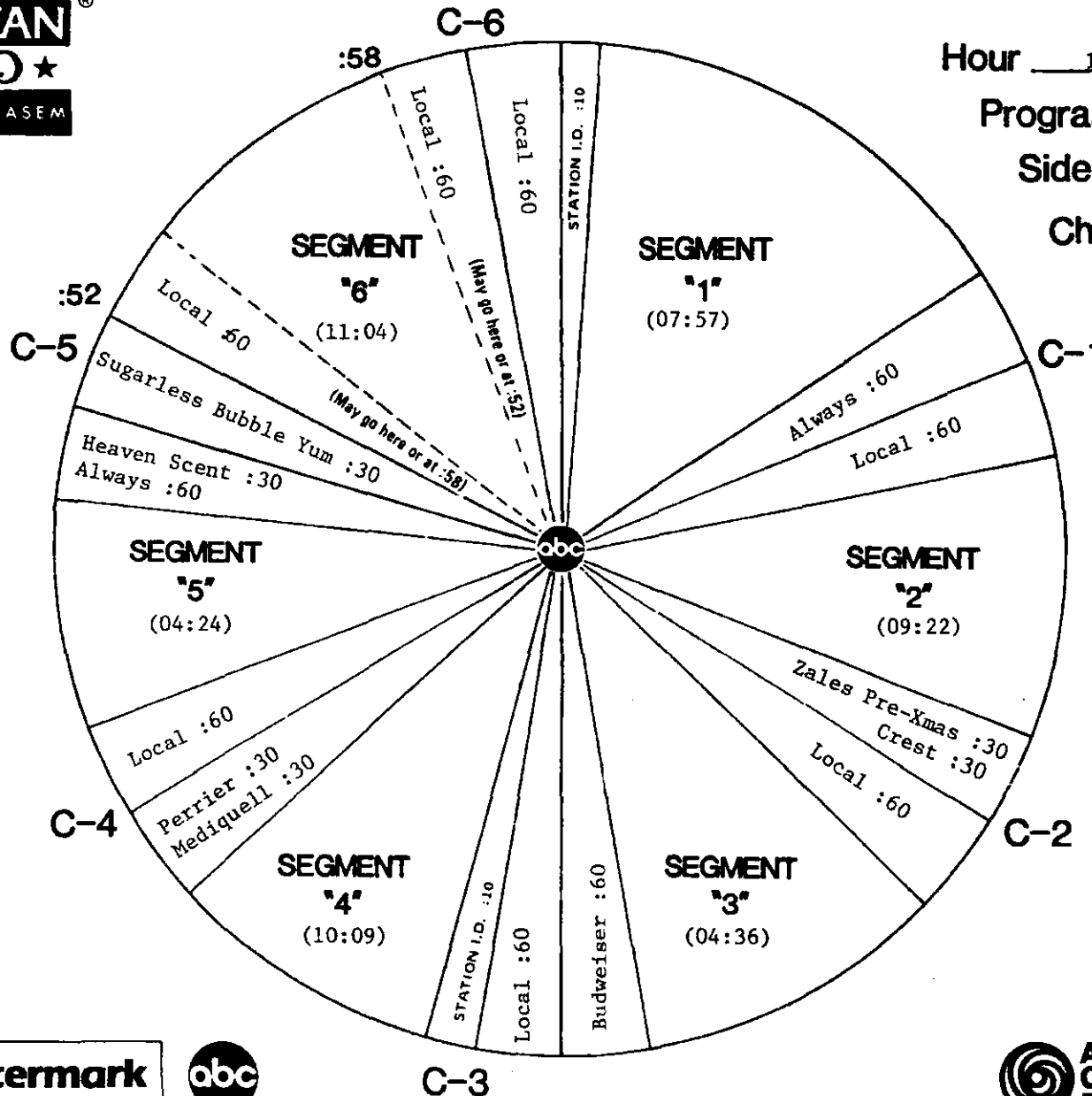
FORMAT AND COMMERCIAL CLOCK

Hour 11

Program 844-12

Sides 2A and 2B

Chart Date 12/22/84



Local minutes available 6

Network minutes used 6

ABC Watermark



ABC Contemporary Radio Network

**ABC Watermark**

FOR WEEK ENDING: 12/22/84
CYCLE NO. 844 PROGRAM 12 OF 13
DISC & HALF HOUR NO. 3A
PAGE NO. 5

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|-------------------------|----------------|---|-----------------|
| 00:00 | | THEME AND OPENING OF PART III #20 HELLO AGAIN (A) The Cars #19 UNDERSTANDING (A) Bob Seger & the Silver Bullet Band | 08:13 |
| 08:13 | | C-1 NETWORK SPOT: L.A. Beer (OUT CUE) Voice out cold with... "...St. Louis, Mo." | :30 |
| 08:43 | | LOCAL INSERT: | 1:30 |
| 10:13 | | LOGO: AMERICAN TOP 40 #18 PENNY LOVER (A) Lionel Richie | 04:17 |
| 14:30 | | C-2 NETWORK SPOT: Care*Free/Mediquell (OUT CUE) Voice out cold with... "...use as directed." | 30/30 |
| 15:30 | | LOCAL INSERT: | :60 |
| 16:30 | | LOGO: AMERICAN TOP 40 #17 DO WHAT YOU DO (A) Jermaine Jackson #TX <u>JINGLE BELL ROCK</u> (A) Bobby Helms | 07:56 |
| 24:26 | | C-3 NETWORK SPOT: Levi's (OUT CUE) Jingle ends cold with... "...Levi Cords." | :60 |
| 25:26 | | LOCAL INSERT: | :60 |
| 26:26 | | STATION I.D.: | :10 |

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CYCLE NO. 844 PROGRAM 12 OF 13
DISC & HALF HOUR NO. 3B
PAGE NO. 6

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|-------------------------|----------------|---|-----------------|
| 26:36 | | LOGO: AMERICAN TOP 40 #16 I CAN'T HOLD BACK (A&B) Survivor #15 YOU'RE THE INSPIRATION (A&B) Chicago | 07:57 |
| 34:33 | | C-4 NETWORK SPOT: Mediquell/Perrier (OUT CUE) Jingle fades after... "...first soft drink." | 30/30 |
| 35:33 | | LOCAL INSERT: | :60 |
| 36:33 | | LOGO: AMERICAN TOP 40 #14 BORN IN THE U.S.A. (A) Bruce Springsteen STATION MENTIONS #13 ALL THROUGH THE NIGHT (B) Cyndi Lauper | 09:43 |
| 46:16 | | C-5 NETWORK SPOT: Budweiser/Crest/Zale's Pre-Xmas (OUT CUE) Jingle ends cold with... "...leading with style." | 60/30 30 |
| 48:16 | | LOGO: AMERICAN TOP 40 #12 RUN TO YOU (B) Bryan Adams #11 WAKE ME UP BEFORE YOU GO-GO (A) Wham | 09:17 |
| 57:22 | | THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:32 THEME TO: 57:50 | |
| 57:50 | | C-6 LOCAL INSERT: | 2:00 |
| 59:50 | | STATION I. D.: | :10 |



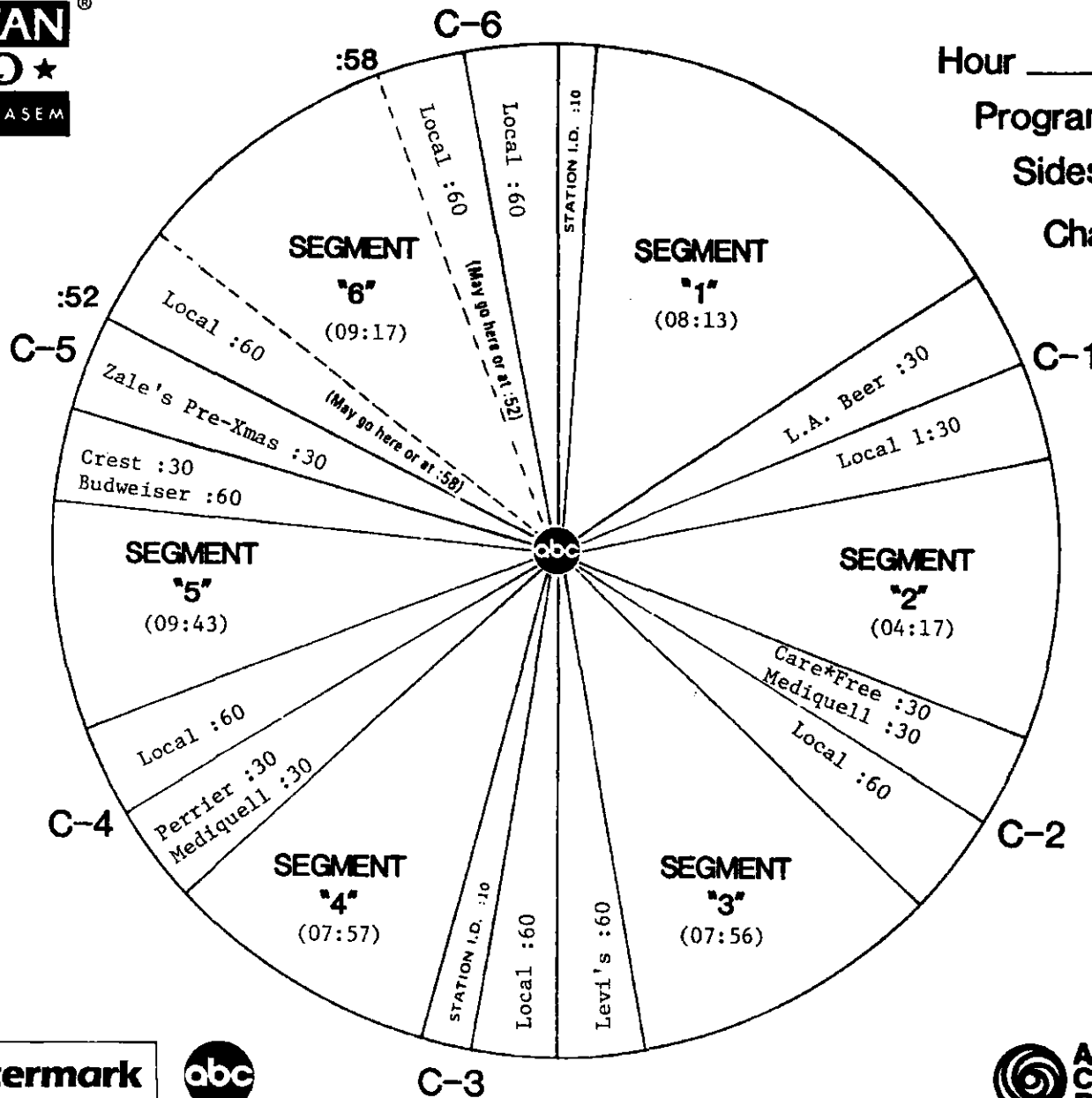
FORMAT AND COMMERCIAL CLOCK

Hour III

Program 844-12

Sides 3A and 3B

Chart Date 12/22/84



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3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

FOR WEEK ENDING: 12/22/84
CYCLE NO. 844 PROGRAM 12 OF 13
DISC & HALF HOUR NO. 4A
PAGE NO. 7

ABC Contemporary Radio Network

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|-------------------------|----------------|--|-----------------|
| 00:00 | | THEME AND OPENING OF PART IV #10 VALOTTE (A) Julian Lennon | 03:38 |
| 03:38 | | C-1 NETWORK SPOT: Always (OUT CUE) Voice out cold with... "...from a pad." | :60 |
| 04:38 | | LOCAL INSERT: | :60 |
| 05:38 | | LOGO: AMERICAN TOP 40, <u>then Casey I.D.s himself.</u> # 9 ALL I NEED (A&B) Jack Wagner # 8 <u>NO MORE LONELY NIGHTS</u> (A) Paul McCartney | 09:34 |
| 15:12 | | C-2 NETWORK SPOT: Crest/Zale's Pre-Xmas (OUT CUE) Jingle ends cold with... "...leading with style." | 30/30 |
| 16:12 | | LOCAL INSERT: | :60 |
| 17:12 | | LOGO: AMERICAN TOP 40, <u>then Casey I.D.s himself.</u> # 7 I FEEL FOR YOU (A) Chaka Khan # 6 WE BELONG (B) Pat Benatar | 06:41 |
| 23:53 | | C-3 NETWORK SPOT: Always (OUT CUE) Voice out cold with... "...from a pad." | :60 |
| 24:53 | | LOCAL INSERT: | :60 |
| 25:53 | | STATION I. D.: | :10 |

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FOR WEEK ENDING: 12/22/84
CYCLE NO. 844 PROGRAM 12 OF 13
DISC & HALF HOUR NO. 4B
PAGE NO. 8

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|-------------------------|----------------|--|-----------------|
| 26:03 | | LOGO: AMERICAN TOP 40 STATION MENTIONS # 5 COOL IT NOW (A) New Edition <u>LDD: I CAN DREAM ABOUT YOU</u> Dan Hartman | 10:06 |
| 36:09 | | C-4 NETWORK SPOT: Zale's Pre-Xmas/Lifesavers Candy (OUT CUE) Voice out cold with... "...you bet your Lifesavers." | 30/30 |
| 37:09 | | LOCAL INSERT: | :60 |
| 38:09 | | LOGO: AMERICAN TOP 40 # 4 SEA OF LOVE (B) The Honeydrippers # 3 OUT OF TOUCH (B) Darryl Hall & John Oates | 06:57 |
| 45:06 | | C-5 NETWORK SPOT: Levi's/Crest/Care*Free (OUT CUE) Jingle ends cold with... "...Care*Free Sugarless Gum." | 60/30 30 |
| 47:06 | | LOGO: AMERICAN TOP 40, <u>then Casey I.D.s himself.</u> # 2 THE WILD BOYS () Duran Duran # 1 <u>LIKE A VIRGIN</u> (A) Madonna CLOSING BILLBOARD: AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY ZALES, THE WORLD'S LARGEST JEWELER. | 10:31 |
| 56:54 | | THEME UP AND UNDER WITH TALK UNIT, ENDING AT: 57:37 THEME TO: 57:50 | |
| 57:50 | | LOCAL INSERT: | 2:00 |
| 59:50 | | STATION I. D.: | :10 |



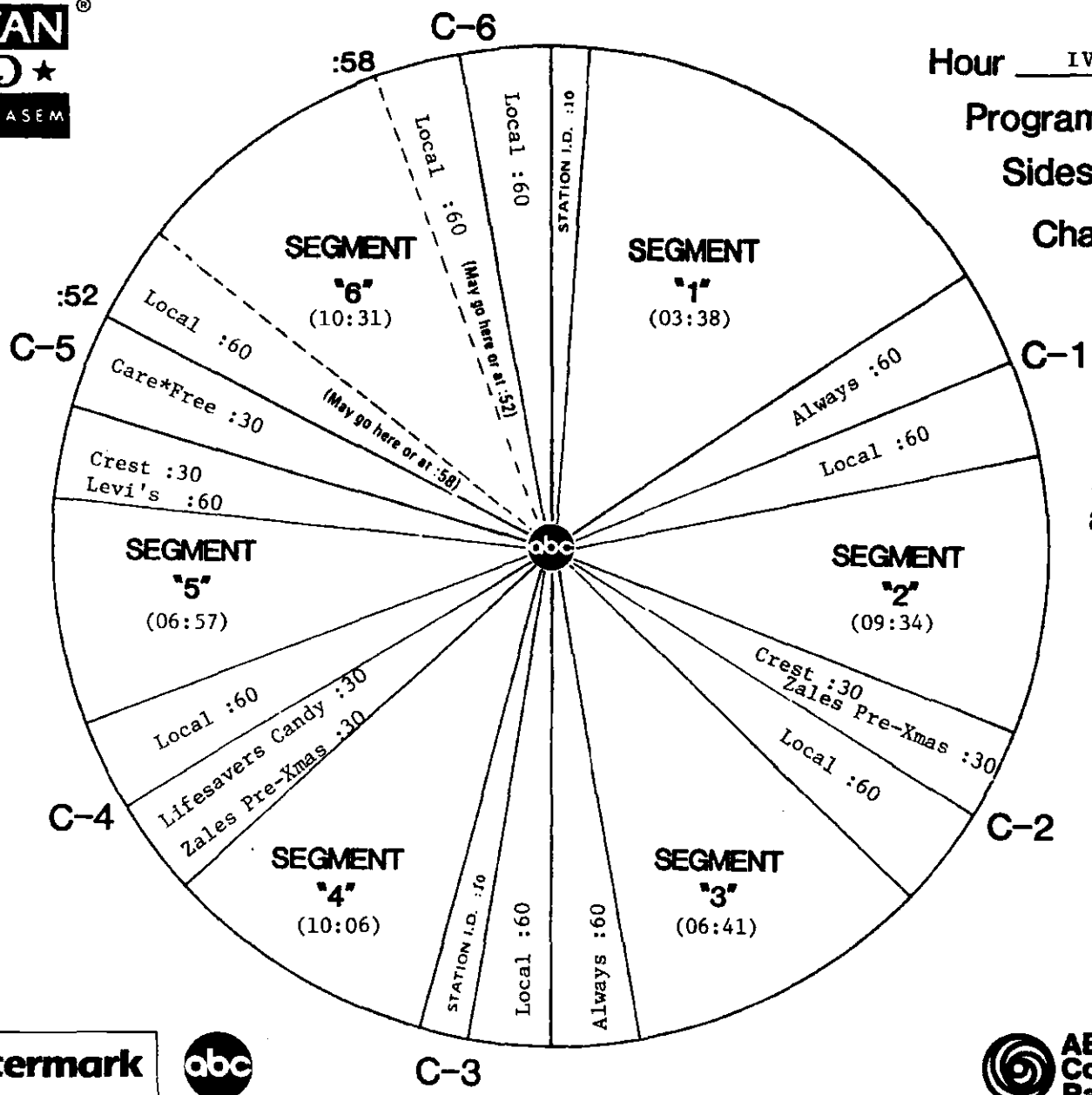
FORMAT AND COMMERCIAL CLOCK

Hour IV

Program 844-12

Sides 4A and 4B

Chart Date 12/22/84



Local minutes available 6

Network minutes used 6

ABC Watermark





TOPICAL PROMOS AT40 #844-12
DO NOT USE AFTER DECEMBER 23, 1984

LOCATED AT END OF 3A

1) Action at #1 :26

Hi, this is Casey Kasem on American Top 40. Last week, Daryl Hall and John Oates held on at Number One for a second week with "OUT OF TOUCH" -- which is their fifth Number One so far in the '80s. But there's a lot of very strong pressure on Hall & Oates, trying to push them out of the Top Spot. Pressure from both "THE WILD BOYS" by Duran Duran, and "LIKE A VIRGIN" by Madonna. We'll see what happens on the official Billboard charts this week on American Top 40.

2) Madonna Gets Hotter :18

Hi, this is Casey Kasem on American Top 40. On the official Billboard chart last week, Madonna made a breathtaking leap all the way from Number 11 to Number Three -- a distance it often takes weeks to bridge. Will she make it to Number One with "LIKE A VIRGIN" this week? We'll find out -- on American Top 40.

3) Most Likely Top 40 Debuts :22

Hi, this is Casey Kasem on American Top 40. Last week, three songs debuted in the countdown -- the latest releases by Foreigner, Rick Springfield and Stevie Wonder. And this week some very big names could break onto the 40 -- like Steve Perry, Elton John and The Pointer Sisters. If the official Billboard survey says so, they'll be in the countdown this week on American Top 40.

4) Promo for Year End Top 100 of 1984 (25)

Hi, this is Casey Kasem on American Top 40. Our Special Countdown of the One Hundred Biggest Hits of 1984 is coming up this New Year's Weekend. So who will have the Number One song of the year? It could be Lionel Richie, Culture Club, Prince, Duran Duran, Michael Jackson, Tina Turner or Paul McCartney. It won't be long before we know. Join me for the year-end countdown, won't you? -- New Year's weekend on American Top 40.