



TO: AMERICAN TOP 40 SUBSCRIBERS
FROM: ABC WATERMARK
DATE: MAY 5, 1986
RE: LOCAL COMMERCIAL AVAILABILITY

IN THIS WEEK'S AMERICAN TOP 40 PROGRAM, #862-6,
FOR AIR MAY 10-11, 1986, THERE IS AN ADDITIONAL
THREE AND ONE HALF MINUTES OF COMMERCIAL
AVAILABILITY.

THERE ARE 30 SECONDS LOCATED AT C-1 IN HOURS THREE AND FOUR.
THERE ARE 30 SECONDS LOCATED AT C-3 IN HOURS ONE, THREE,
AND FOUR.

THERE ARE 30 SECONDS LOCATED AT C-5 IN HOURS THREE, AND FOUR.

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FOR WEEK ENDING: 5/10/86
CYCLE NO. 862 PROGRAM 6 OF 13
DISC & HALF HOUR NO. 1A (Backed with 4B)
PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		BILLBOARD: "NOW, AMERICAN TOP 40, BROUGHT TO YOU IN PART BY PONTIAC, AMERICA'S ROAD CAR COMPANY...PONTIAC, WE BUILD EXCITEMENT. AND BY HAWAIIAN PUNCH...IT HITS YOU IN ALL THE RIGHT PLACES!" THEME AND OPENING OF PART I THEME: "THEME FROM AMERICAN TOP 40" (MARKWATER/BMT) #40 HOLDING BACK THE YEARS (A) Simply Red #39 I DO WHAT I DO (THEM FROM 9½ WEEKS) (A) John Taylor	08:52
08:52		C-1 NETWORK SPOT: Hawaiian Punch (OUT CUE) Jingle ends cold with... "...places..ah..ah..ahhhh!"	:60
09:52		LOCAL INSERT:	:60
10:52		LOGO: AMERICAN TOP 40 #38 TENDER LOVE (A) Force M.D.'s	04:45
15:37		C-2 NETWORK SPOT: Pontiac/Snickers (OUT CUE) Jingle ends cold with... "...Snickers really satisfies."	30/30
16:37		LOCAL INSERT:	:60
17:37		LOGO: AMERICAN TOP 40 #37 A DIFFERENT CORNER (A) George Michael #36 ALL THE THINGS SHE SAID (A) Simple Minds	09:51
27:28		C-3 NETWORK SPOT: Oxyline (OUT CUE) Voice out cold with... "...use as directed."	:30
27:58		LOCAL INSERT:	1:30
29:28		STATION I. D.: OVER FOR SIDE 1B	:10

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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:38		LOGO: AMERICAN TOP 40 #35 MOTHER'S TALK (B) Tears For Fears <u>QL: MOST DIFFERENT COUNTRIES REPRESENTED IN TOP 40</u> #34 FEEL IT AGAIN (B) Honeymoon Suite	09:23
39:01		^{C-4} NETWORK SPOT: Pontiac/Hawaiian Punch (OUT CUE) Jingle ends cold with... "...places...ah..ah..ahhhh."	30/30
40:01		LOCAL INSERT:	:60
41:01		LOGO: AMERICAN TOP 40 #33 NOTHIN' AT ALL (B) Heart #32 <u>STICK AROUND</u> (A) Julian Lennon	09:45
50:46		^{C-5} NETWORK SPOT: Coast/Agree Shampoo/U.S Army (OUT CUE) Voice out cold with... "...the U.S. Army."	60/30 :30
52:46		LOGO: AMERICAN TOP 40 STATION MENTIONS #31 NO ONE IS TO BLAME () Howard Jones	04:29
57:04		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:15 THEME TO: 57:50	
57:50		^{C-6} LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II STATION WELCOMES #30 TOMORROW DOESN'T MATTER TONIGHT (A) Starship #29 I THINK IT'S LOVE (A) Jermaine Jackson	08:49
08:49		C-1 NETWORK SPOT: Hormel Spam (OUT CUE) Voice out cold with... "...classics Spam (horn)."	:30
09:19		LOCAL INSERT:	:60
10:19		LOGO: AMERICAN TOP 40 #28 THERE'LL BE SAD SONGS (TO MAKE YOU CRY) (A) Billy Ocean <u>LDD: NIGHTS IN WHITE SATIN ()</u> Moody Blues	11:27
21:46		C-2 NETWORK SPOT: Pontiac/Snickers (OUT CUE) Jingle ends cold with... "...Snickers really satisfies."	30/30
22:46		LOCAL INSERT:	:60
23:45		LOGO: AMERICAN TOP 40 #27 LET'S GO ALL THE WAY (B) Sly Fox	04:00
27:46		C-3 NETWORK SPOT: Agree Shampoo (OUT CUE) Jingle ends cold after... "...with Agree."	:30
28:16		LOCAL INSERT:	:60
29:16		STATION I. D.: OVER FOR SIDE 2B	:10

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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:26		LOGO: AMERICAN TOP 40 STATION MENTIONS #26 WHAT YOU NEED (A) INXS <u>QL: NUMBER ONE WITH SHORTEST TITLE</u> #25 CRUSH ON YOU (A&B) The Jets	09:02
38:28		C-4 NETWORK SPOT: Pontiac/Clearasil (OUT CUE) Voice out cold with... "...use as directed."	30/30
39:28		LOCAL INSERT:	:60
40:28		LOGO: AMERICAN TOP 40 #24 ROCK ME AMADEUS (A) Falco	04:51
45:19		C-5 NETWORK SPOT: Little King Ale/U.S. Army/Ford Motorcraft (OUT CUE) Jingle ends cold with... "...cars and trucks."	60/30 :30
47:19		LOGO: AMERICAN TOP 40 #23 ROUGH BOY (B) ZZ Top <u>WH? DONOVAN</u> #22 NEVER AS GOOD AS THE FIRST TIME (A) Sade	10:07
56:29		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:26 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		BILLBOARD: "THIS PART OF THE COUNTDOWN IS BROUGHT TO YOU IN PART BY DIET DR. PEPPER...ONE TASTE IS WORTH A THOUSAND WORDS." THEME AND OPENING OF PART III #21 MOVE AWAY (A&B) Culture Club #20 BE GOOD TO YOURSELF (A) Journey	08:11
08:11		NETWORK SPOT: Hormel Spam C-1 (OUT CUE) Voice out cold with... "...classic Spam (horn)."	:30
08:41		LOCAL INSERT:	1:30
10:11		LOGO: AMERICAN TOP 40 #19 IS IT LOVE (B) Mr. Mister #18 <u>MANIC MONDAY</u> (A) Bangles	07:33
17:44		NETWORK SPOT: Pontiac/Dr. Pepper C-2 (OUT CUE) Voice out cold with... "...a thousand words."	30/30
18:44		LOCAL INSERT:	:60
19:44		LOGO: AMERICAN TOP 40 STATION MENTIONS #17 ALL I NEED IS A MIRACLE (A) Mike & The Mechanics #16 <u>AMERICAN STORM</u> (A) Bob Seger & The Silver Bullet Band	08:57
28:41		NETWORK SPOT: Alka Seltzer C-3 (OUT CUE) Voice out cold with... "...only as directed."	:30
29:16		LOCAL INSERT:	1:30
30:41		STATION I. D.: OVER FOR SIDE 3B	:10

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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:51		LOGO: AMERICAN TOP 40 #15 SOMETHING ABOUT YOU (A&B) Level 42 #14 I CAN'T WAIT (B) Nu Shooz	07:38
38:29		C-4 NETWORK SPOT: Pontiac/Hawaiian Punch (OUT CUE) Jingle ends cold with... "...places...ah..ah..ahhhh."	30/30
39:29		LOCAL INSERT:	:60
40:29		LOGO: AMERICAN TOP 40 #13 ON MY OWN (A&B) Patti LaBelle & Michael McDonald #12 KISS (A) Prince & The Revolution	10:04
50:33		C-5 NETWORK SPOT: Clearasil/Carefree/Dr. Pepper (OUT CUE) Jingle ends cold with... "...Dr. Pepper, please."	30/30 :30
52:03		LOCAL INSERT:	:30
52:33		LOGO: AMERICAN TOP 40 #11 LIVE TO TELL (A&B) Madonna	04:52
57:16		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:25 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV #10 IF YOU LEAVE (A) Orchestral Manoeuvres In The Dark #9 HARLEM SHUFFLE (B) The Rolling Stones	07:54
07:54		C-1 NETWORK SPOT: Alka Seltzer (OUT CUE) Voice out cold with... "...only as directed."	:30
08:24		LOCAL INSERT:	1:30
09:54		LOGO: AMERICAN TOP 40 STATION MENTIONS #8 BAD BOY (B) Miami Sound Machine #7 TAKE ME HOME (A) Phil Collins	08:24
18:18		C-2 NETWORK SPOT: Pontiac/Dr. Pepper (OUT CUE) Jingle fades after... "...Dr. Pepper, ooh."	30/30
19:18		LOCAL INSERT:	:60
20:18		LOGO: AMERICAN TOP 40 #6 YOUR LOVE (A) The Outfield	03:21
23:39		C-3 NETWORK SPOT: Hormel Spam (OUT CUE) Voice out cold with... "...classic Spam."	:30
24:09 25:39		LOCAL INSERT: STATION I. D.: OVER FOR SIDE 4B	1:30 :10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
25:49		LOGO: AMERICAN TOP 40 #5 WHAT HAVE YOU DONE FOR ME LATELY (A) Janet Jackson LDD: <u>BROKEN WINGS</u> (B) Mr. Mister	09:19
35:08		C-4 NETWORK SPOT: Dr. Pepper/Oxy (OUT CUE) Voice out cold with... "...use as directed."	30/30
36:08		LOCAL INSERT:	:60
37:08		LOGO: AMERICAN TOP 40 #4 WHY CAN'T THIS BE LOVE (A) Van Halen #3 GREATEST LOVE OF ALL (A&B) Whitney Houston	08:46
45:54		C-5 NETWORK SPOT: Pontiac/Care Free/Dr. Pepper (OUT CUE) Jingle fades after... "...Dr. Pepper, ooh."	30/30 :30
47:24		LOCAL INSERT:	:30
47:54		LOGO: AMERICAN TOP 40 #2 ADDICTED TO LOVE (A) Robert Palmer #1 WEST END GIRLS (A&B) Pet Shop Boys BILLBOARD: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY DR. PEPPER, THE SOFT DRINK THAT'S OUT OF THE ORDINARY LIKE YOU. AND BY HAWAIIAN PUNCH...IT HITS YOU IN ALL THE RIGHT PLACES! AND BY PONTIAC, AMERICA'S ROAD CAR COMPANY...PONTIAC, WE BUILD EXCITEMENT!" THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:41 THEME TO: 57:50	09:47
56:38			
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



TOPICAL PROMOS

AT40 PROMOS FOR SHOW #862-6 ARE LOCATED AT THE END OF
DO NOT USE AFTER MAY 11, 1986

1) BATTLE OF THE BRITTONS (:24)

Hi, this is Casey Kasem. Well, at the moment, the number one spot on American Top 40 is being fought over by two English acts. Last week, Yorkshire-born Robert Palmer was at number one with "ADDICTED TO LOVE." And he's feeling pressure from the London-based duo, The Pet Shop Boys, who are sitting at number two with the "WEST END GIRLS." We'll see how the English and a lot of other nationalities sort things out this week on American Top 40.

2) HOUSTON'S HOT STREAK (:20)

Hi, this is Casey Kasem. One of the hottest acts in the business is Whitney Houston. Her recent number one Album has already given her two number one songs in a row. And it looks like a third is on the way: Whitney's current hit "GREATEST LOVE OF ALL" leaped five notches last week to number seven! Join me for the Whitney Houston watch--on American Top 40.

3) FRESH FROM THE FARM (:21)

Hi, this is Casey Kasem. The Rock Star who, together with Willie Nelson, organized the "Farm Aid Concert" to call attention to the plight of the American Farmers, is still at it. He released a single about the vanishing family farm called "RAIN ON THE SCARECROW." It could enter the countdown this week. We'll be watching for John Cougar Mellecamp's latest hit--on American Top 40.

4) ABSOLUTELY PRETTY IN PINK (:24)

Hi, this is Casey Kasem. Among the songs that stand a chance of debuting on American Top 40 this week are the title songs from two hit motion pictures. One--by David Bowie--is the title song from "ABSOLUTE BEGINNERS." David also acts in the movie. The other is the title song from "PRETTY IN PINK" by Psychedelic Furs. We'll see if the official Billboard survey puts 'em into the countdown, this week, on American Top 40.



TOPICAL PROMOS (cont.)

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5) THE TIP TOP OF THE CHARTS (:24)

This is Casey Kasem. Last week, the number one album in the land was "Fifty-One Fifty" by Van Halen. Number one Soul was "I'VE LEARNED TO RESPECT THE POWER OF LOVE" by Stephanie Mills. Number one on the Dance Chart was "WEST END GIRLS" by the Pet Shop Boys. And the number one Pop song was "ADDICTED TO LOVE" by Robert Palmer. What hits will top the official Billboard charts this week? We'll report all the action on American Top 40.