### CHART DATE 7/25/87

```
10 / 9 2 - 2 SHAKEDOWN $ 0 Bob Seger 68
7 / 6 3 - 7 I STILL HAVEN'T FOUND WHAT I+ 4 U2 83
                                               0 Heart 76
                                                                         32 #2 7 14 21
                                                                                                      Seattle/
11 /10 1 -(3) ALDNE
                                                                             10 - 7 18 30
                                                                                                      Detroit, MI/
                                                                             40 1 2 3 5
                                                                                                      Dublin, Ireland/
11 /11 4 - 3 I WANNA DANCE WITH SOMEBODY+ -1 Whitney Houston 85 01 *4 5 5 $6 Newark, NJ/E.Orange, NJ/Woodbridge, NJ
8 / 6 5 - 9 I WANT YOUR SEX $ 4 George Michael 83 10 4 9 9 11 E.Finchley,London//London
9 / 7 6 -10 RHYTHM 15 GONNA GET YOU 4 Gloria Estefan & Mia+ 85 31 - 4 5 5 Miami/
13 / 9 7 - 8 SOMETHING SO STRONG 1 Crowded House 87 30 - 2 2 2 Melbourne/
13 / 8 8 -12 HEART AND SODL 4 T'Pau 87 41 - 1 1 1 Shrewsbury,Eng/
11 / B 11 - 6 FUNKYTOWN (r) -5 Pseudo Echo 87 40 - 1 1 2 Malbourne/
7 / 7 12 -13 GIRLS, GIRLS, GIRLS 1 Motley Crue 84 40 - - 2 5 Los Angeles/
11 / 7 13 -14 KISS HIM GOGOBYE (r) 1 The Nylons 87 40 - - 1 1 Toronto/
6 / 5 14 -15 CROSS MY BROKEN HEART $ 1 The Jets 86 53 - 2 3 4 Minneapolis/
8 / 4 15 -22 LUKA 7 Edzanne Vega 87 01 - - 1 1 Santa Monica/March 9 / 5 16 -21 WOT'S IT TO YA 5 Rotbie Nevil 86 10 - 1 3 3 Los Angeles//
10 / 6 17 -17 THE PLEASURE PRINCIPLE 0 Janet Jackson 82 01 1 5 6 8 Gary, IN/+Encir
                                                                                                     Santa Monica/Manhattan/
                                                                                                     Gary, IN/+Encing/Encing
13 / 6 18 -19 I D STILL SAV VES → No. 1 Klymaxx 85
17 /11 19 -11 SONGBIRD -8 Kenny G. 87
10 / 6 20 -20 HAPPY 0 Surface 87
                                                                          06 - 1 3 5 Los Angeles/
10 - 1 1 1 Seattle//LA
30 - - 1 1 New Jersey/
 12 / 5 21 -24 ONLY IN MY DREAMS
                                                                                                     ?/Long Island/
/6/13 31 -18 HEAD TO TOE -13 Lisa Lisa & Cult Jam 85 21 *1 2 3 4 New York City/
 5 : 2 32 -34 17 NUT EVER (1711, 1713 OVER) 2 Starthip 67,74,85 31 3 7 16 31 San Francisco/
18 /14 33 -32 ALWAYS -1 Atlantic Starr 82
8 / 1 34 -44 CAN'T WE TRY 10 Dan Rill 76 (Duet) 34 Vonda Shebard 87
                                                                            41 *1 2 3 6 White Plains, NY/NY
Jaffrey Saborne 62 10 - - 8 11 Providence,9.1.//Los Angeles
```



July 15, 1987

Dear Program Director,

George Michael's song, "I WANT YOUR SEX" moves up to #5 on the Billboard chart this week. Here's the information you'll need to do a quick edit, if you've decided to delete the song from the countdown:

Song #5 comes right after commercial break #3 in hour four. So you can make a simple edit: just jump from the end of the tease (which comes right after the outro to song #6, "RHYTHM IS GONNA GET YOU")--right into the payoff to the story at song #4.

OUTRO #6: "Rhythm Is Gonna Get You"--and it might get Gloria
Estefen and Miami Sound Machine their first #1 hit.
We'll see...This week, they jump four notches to #6.
This is American Top 40, I'm Casey Kasem...We're
counting down to the story of a basketball game with
two of the biggest talents of the decade. One's a
record producer who stands five foot ten. The other's
a superstar singer who stands maybe five foot three.

COMMERCIAL BREAK #3:

INTRO #5: AT 40 originates in Hollywood.

(JINGLE #5)

24 year old George Michael looks like he's just not satisfied with anything less than #1.....(etc.)

Place your bets, the story's coming up.

OUTRO #5: Up four notches to #5--that's George Michael with his ninth top 40 hit overall. Sixth week in the survey. This is Casey on American Top 40

INTRO #4 (PAYOFF TO THE TEASE THAT CAME AFTER #6 OUTRO)
Now we're up to a song produced by one of the decade's hottest producers—who dared to compete with one of the decades hottest pop stars...in a game of basketball, that is...(etc...)

There's the line up. Again, I hope you'll keep the tease that goes to the payoff story at #4. Not only is the tease an effective way to keep listeners through a commercial break, but it sets the story up to have more impact. See you next week.



·				
		1		

# FOR SATELLITE INFO: (212) 887-4414



## **ABC Watermark**



FOR WEEK ENDING: 7/25/87

CYCLE NO. 8/3 PROGRAM 4 OF 13

DISC & HALF HOUR NO. 1A (Backed W/4B)

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

		3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068 ABC Contemporary Rac	lio Networ
SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		BILLBOARD: "NOW, AMERICAN TOP 40 BROUGHT TO YOU IN PART BY PROCTOR & GAMBLE PRODUCTIONSAS THE WORLD TURNS. AND BY THE JEANS THAT SHRINK TO FIT YOU AND YOU ALONELEVI'S BUTTON-FLY 5-0-1's." THEME AND OPENING OF PART I THEME: THEME AND JINGLES, JIM LONG/ASCAP	09:33
		IW#1 ALONE (A) Heart	
		#40 LOVE POWER (A&B) Dionne Warwick & Jeffrey Osborne	
09:33	,	NETWORK SPOT: NABISCO OREO/U.S. ARMY  (OUT CUE) Voice out cold with  "U.S. Army."	30/30
10:33		LOCAL INSERT:	:60
11:33		LOGO: AMERICAN TOP 40	
		#39 SINCE YOU'VE BEEN GONE (A&PRS) The Outfield	14:02
		QL: NUMBER ONE ALBUM WITHOUT A TOP 40 HIT	
		#38 ONE FOR THE MOCKINGBIRD (B) Cutting Crew	
		#37 JUST TO SEE HER (A) Smokey Robinson  6-2	
25:35		NETWORK SPOT: OXYLINE/CAREFREE  (OUT CUE) Jingle ends cold with  "Nabisco."	30/30
26:35		LOCAL INSERT:	:60
27:35		LOGO: AMERICAN TOP 40	
		#36 HYPNOTIZE ME (B) Wang Chung	03:06
	<del></del>	C-3	· · · · · · · · · · · · · · · · · · ·
30:41		NETWORK SPOT: CANNON FILMS (OUT CUE) Jingle fades after "August 7th."	:60
31:41 32:41		LOCAL INSERT: STATION I. D.: (Over for side 1B)	:60 :10





FOR WEEK ENDING: 7/25/87

CYCLE NO. 873 PROGRAM 4 OF 13

DISC & HALF HOUR NO. 18 (Backed W/3A)

PAGE NO. 2

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

		3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068 ABC Contemporary R	adio Network
SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:51		LOGO: AMERICAN TOP 40	
		#35 LIVING IN A BOX (A&PRS) Living In A Box	07:51
		#34 CAN'T WE TRY (A&CAPAC)  Dan Hill with Vonda Shepard	
40:42		CONTEST PROMO C4  NETWORK SPOT: SKITTLES/OXYLINE  (OUT CUE) Voice out cold with  "only as directed."	30/30
42:41		LOCAL INSERT:	:60
43:41		LOGO: AMERICAN TOP 40 STATION MENTIONS	
		#33 ALWAYS (A) Atlantic Starr	08:36
		#32 IT'S NOT OVER ('TIL IT'S OVER) Starship	
		1ATGA	
52:17		NETWORK SPOT: CAREFREE/COLGATE TELEDISC (OUT CUE) Voice out cold with "your money back."	30/90
		LOGO: AMERICAN TOP 40	-
54:17		#31 HEAD TO TOE (B)	·
		Lisa Lisa & Cult Jam	03:24
57:33		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:41 THEME TO: 57:50	
		C-6	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10





FOR WEEK ENDING: 7/25/87

CYCLE NO. 873 PROGRAM 4 OF 13

DISC & HALF HOUR NO. 2A (Backed W/3B)

PAGE NO. 3

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II	
		#30 LA BAMBA (B) Los Lobos	07:36
		#29 <u>HEARTS ON FIRE</u> (B) Bryan Adams	07.30
07:36		NETWORK SPOT: SKITTLES/LEVI JEANS (OUT CUE) Jingle fades after	30/30
		"got the 501 blues."	
08:36		LOCAL INSERT:	:60
09:36		#28 EVERY LITTLE KISS (A) Bruce Hornsby & The Range	04:01
13:37		NETWORK SPOT: WRIGLEY/OREO  (OUT CUE) Jingle ends cold with	30/30
14:37		"Nabisco."	
15:37		LOGO: AMERICAN TOP 40	:60
		#27 SEVEN WONDERS (APRA&B) Fleetwood Mac	09:48
		LDD: ENDLESS LOVE (A)  Diana Ross & Lionel Richie	
25:25		CONTEST PROMO OXYLINE/CAREFREE (OUT CUE) Jingle ends cold with "Nabisco."	1:10 30/30
27:35 28:35		LOCAL INSERT: STATION I. D.: (Over for side 2B)	:60 :10





FOR WEEK ENDING: 7/25/87

CYCLE NO. 8/3 PROGRAM 4 OF 13

DISC & HALF HOUR NO. 2B (Backed W/4A)

PAGE NO. 4

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

		3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068  ABC Contemporary	Radio Network
SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:45		LOGO: AMERICAN TOP 40	
		#26 WHO'S THAT GIRL (A&B) Madonna	07:00
		#25 MOONLIGHTING (THEME) (A&B) Al Jarreau	
35:45	·	NETWORK SPOT: AS THE WORLD TURNS/SKITTLES  (OUT CUE) Jingle fades after "Skittles taste."	30/30
36:45		LOCAL INSERT:	:60
37:45		LOGO: AMERICAN TOP 40	
		#24 BACK IN THE HIGH LIFE AGAIN (PRS&A&B) Steve Winwood	08:30
		#23 ROCK STEADY (A&B) The Whispers	
46:15		C-5  NETWORK SPOT: WRIGLEY/COLGATE TELEDISC  (OUT CUE) Jingle fades after "the supreme lady."	30/90
48:15		LOGO: AMERICAN TOP 40 STATION MENTIONS #22 DON'T MEAN NOTHING (A&B)	
		Richard Marx #21 ONLY IN MY DREAMS (A) Debbie Gibson	09:24
57:31		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:39 THEME TO: 57:50	
	į	C-6	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10





FOR WEEK ENDING: 7/25/87

CYCLE NO. 873 PROGRAM 4 OF 13

DISC & HALF HOUR NO. 3A (Backed w/1B)

PAGE NO. 5

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III STATION WELCOMES	
		#20 HAPPY (A) Surface	09:45
		#19 SONGBIRD (B) Kenny G	
09:45		NETWORK SPOT: SKITTLES/AGREE SHAMPOO  (OUT CUE) Jingle ends cold with  "shaving gel."	30/30
10:45		LOCAL INSERT:	:60
11:45		LOGO: AMERICAN TOP 40	
		#18 I'D STILL SAY YES (A&B) Klymaxx	10:56
		#17 THE PLEASURE PRINCIPLE (A) Janet Jackson	
22:41		C-2  NETWORK SPOT: LEVI'S/CAREFREE  (OUT CUE) Jingle ends cold with  "Nabisco."	30/30
23:41		LOCAL INSERT:	:60
24:41		LOGO: AMERICAN TOP 40	
		#16 WOT'S IT TO YA (A) Robbie Nevil	03:50
		C-3	
28:31		NETWORK SPOT: CONTEST PROMO COAST SOAP (OUT CUE) Voice out cold with "call a day."	:60 :60
30:31 31:31		LOCAL INSERT: STATION I. D.: (Over for side 3B)	:60 :10





FOR WEEK ENDING: 7/25/87

CYCLE NO. 8/3 PROGRAM 4 OF 13

DISC & HALF HOUR NO. 3B (Backed W/2A)

PAGE NO. 6

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:41	-	LOGO: AMERICAN TOP 40	
		#15 LUKA (A)	
l		Suzanne Vega	08:08
		STATION MENTIONS	00.00
		#14 CROSS MY BROKEN HEART (A) The Jets	
39:49	<u>.</u>	C-4 NETWORK SPOT: WRIGLEY/INT'L COFFEE	30/30
		(OUT CUE) Voice out cold with "nothing like it."	30,30
40:49		LOCAL INSERT:	:60
41:49		LOGO: AMERICAN TOP 40 STATION MENTIONS	
		#13 KISS HIM GOODBYE (B) The Nylons	04:16
46:05		NETWORK SPOT:  U.S. ARMY/COLGATE TELEDISC  (OUT CUE) Voice out cold with  "your money back."	30/90
48:05		LOGO: AMERICAN TOP 40	
		#12 GIRLS, GIRLS (B) Motley Crue	09:36
		#11 <u>FUNKYTOWN</u> (A) Pseudo Echo	
57:33		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:41	
		C-6	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10





FOR WEEK ENDING: 7/25/87

CYCLE NO. 8/3 PROGRAM 4 OF 13

DISC & HALF HOUR NO. 4A (Backed W/2B)

PAGE NO. 7

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV	<del> </del>
		#10 POINT OF NO RETURN (B) Expose	07:01
		#9 DON'T DISTURB THIS GROOVE (A) The System	
07:01		NETWORK SPOT:  LEVI'S/CAREFREE  (OUT CUE) Jingle ends cold with  "Nabisco."	30/30
08:01		LOCAL INSERT:	:60
09:01		LOGO: AMERICAN TOP 40 STATION MENTIONS	
		#8 HEART AND SOUL (A) T'Pau	08:23
		LDD: STUCK ON YOU (A) Lionel Richie	
		C-2	
17:24		AS THE WORLD TURNS/SKITTLES  (OUT CUE) Jingle fades after Skittles taste."	30/30
18:24		LOCAL INSERT:	:60
19:24		LOGO: AMERICAN TOP 40  ******************  * TOPICAL PROMOS ARE *  * TOPICAL PROMOS ARE *  * LOCATED AT THE END *  Crowded House *  * OF SIDE 4A *  **	06:31
		#6 RHYTHM IS GONNA GET YOU (B) Gloria Estefan and Miami Sound Machine	
25:55		CONTEST PROMO C.3  NETWORK SPOT: CANNON FILMS  (OUT CUE) Jingle fades after  "August 7th."	1:13 :60
28:08 29:08		LOCAL INSERT: STATION I. D.: (Over for side 4B)	:60 :10



# ABCWatermark abo

7/25/87

CYCLE NO. 873 PROGRAM 4 OF 13

DISC & HALF HOUR NO. 4B (Backed w/1A)

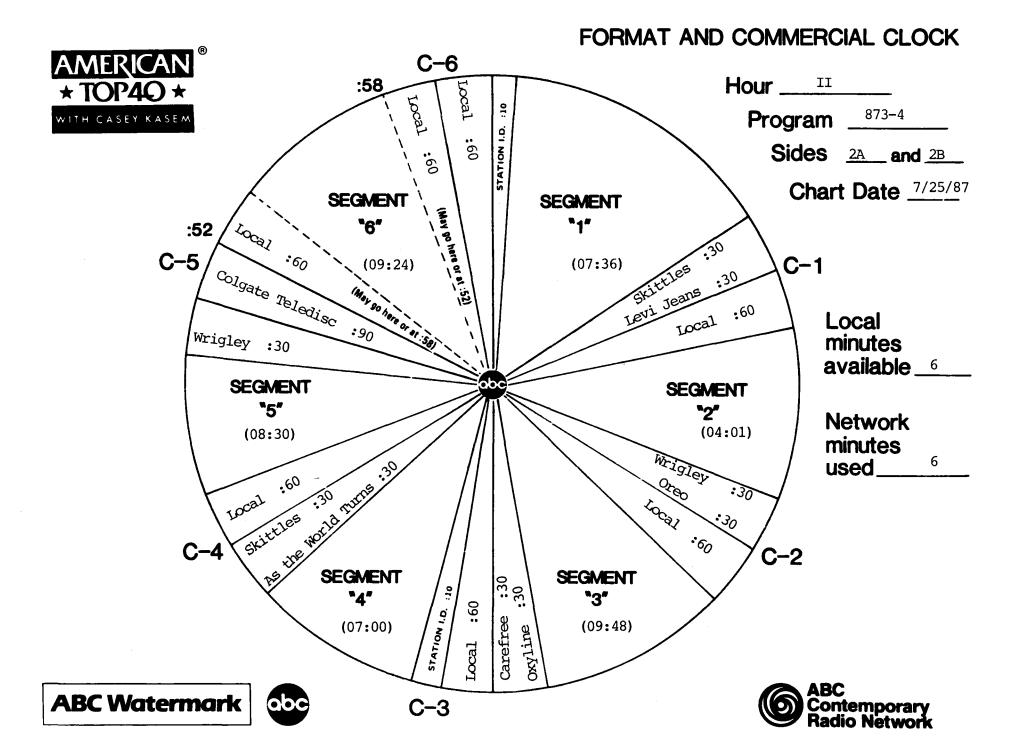
PAGE NO. 8

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

		3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068  ABC Contemporary Hadio Netwo				
SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME			
29:18		LOGO: AMERICAN TOP 40				
		#5 T Y TO THE CONT. (2)				
		#5 I WANT YOUR SEX (A) George Michael	11:38			
			11:36			
		#4 I WANNA DANCE WITH SOMEBODY (WHO LOVES ME) (B) Whitney Houston				
		_				
40.56		NETWORK SPOT: U.S. ARMY/CAREFREE	30/30			
40:56		(OUT CUE) Jingle ends cold with	30/30			
		"Nabisco."				
41:56		LOCAL INSERT:	:60			
42:56		LOGO: AMERICAN TOP 40				
s::						
		#3 I_STILL HAVEN'T FOUND WHAT I'M LOOKING FOR (A)	03:28			
		U2				
		C-5				
46:24		NETWORK SPOT: LEVI'S/COLGATE TELEDISC	30/90			
		(OUT CUE) Jingle fades after				
		"the supreme lady."				
48:24		LOGO: AMERICAN TOP 40				
40.24						
		#2 SHAKEDOWN (A) Bob Seger	09:04			
		#1 ALONE (A)	05.04			
		Heart				
		CLOSE: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY THE JEANS THAT SHRINK TO FIT YOU AND YOU ALONELEVI'S BUTTON FLY 5-0-1's. BY				
}		PROCTOR AND GAMBLE PRODUCTIONSAS THE WORLD TURNS. AND, BY CARE- FREE SUGARLESS GUM."				
56:39	~	THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:28				
		THEME TO: 57:50				
57:50		LOCAL INSERT: C-6	2:00			
59:50		STATION I. D.:	:10			

### FORMAT AND COMMERCIAL CLOCK **AMERICAN**® C-6 :58 Hour \_\_\_\_I \* TOP40 \* WITH CASEY KASEM Program 873-4 STATION I.D. Sides 1A and 1B Chart Date 7/25/87 SEGMENT SEGMENT (May go here or at :52) 11" **"6"** :52 tocal :60 (03:24) (09:33)Wabisco Oreo C-5 C-1 Colgate Teledisc :90 Local :60 Local Carefree :30 minutes available \_\_6 SEGMENT SEGMENT **5**″ **"2"** Network (08:36)(14:02)minutes DRYLINE:30 used\_\_\_\_ 6 Carefree :30 :60 Oxyline 30 to<sub>cal</sub> 99: C-2 ·60 SEGMENT **SEGMENT** Films\*4" \*3" STATION I.D. (07:51)(03:06)Cannon **ABC Watermark** abc Contemporary Radio Network

C-3



#### FORMAT AND COMMERCIAL CLOCK **AMERICAN** C-6 :58 Hour \_\_\_\_\_\_ \* TOP40 \* Tocal WITH CASEY KASEM **Program** \_\_\_873-4 STATION I.D. Sides 3A and 3B :60 **Chart Date** 7/25/87 **SEGMENT** SEGMENT (May go here or at :52) 11" rocal **"6"** :52 ·60 Agree Shamoo :30 Skittles (09:36) C-5 (09:45)Colgate Teledisc :90 Local Local U.S. Army :30 minutes available \_6 abc SEGMENT SEGMENT **\*5**" **\*2**" **Network** (10:56)(04:16)minutes used Levi's :30 6 rocal :60 Carefree Int'l Coffee wrigley .30 ·3<sub>0</sub> tocai ·60 99: SEGMENT SEGMENT \*4" **"3**" Soap STATION I.D. (08:08)(03:50)Coast **ABC Watermark** abc Contemporary Radio Network C-3

#### FORMAT AND COMMERCIAL CLOCK **AMERICAN** C-6 :58 \* TOP40 \* Tocal WITH CASEY KASEM **Program** <u>873-4</u> STATION I.D. Sides 4A and 4B Chart Date 7/25/87 SEGMENT SEGMENT (May go here or at :52) "1" **\*6**" :52 ·60 (09:04)(07:01)C-5 C-1 Colgate Teledisc :90 Mey so here or st 581 Carefree Local :60 Local Levi's :30 minutes available 6 SEGMENT SEGMENT **\*5**" **"2"** Network As the World Turns :30 (03:28)minutes used Skittles :30 Tocal :60 Carefree Co<sub>Col</sub> 99: ·60 C-2 SEGMENT **SEGMENT** Films \*4" **"3"** 9: (11:38)(06:31)Cannon ABC Watermark C-3



### TOPICAL PROMOS

### TOPICAL PROMOS FOR SHOW #873-4 ARE LOCATED AT THE END OF SIDE 4A

### DO NOT USE AFTER JULY 26, 1987

### 1) WHAT DO YOU DO FOR AN ENCORE (:28)

Hi, this is Casey Kasem. Last week, three acts debuted in the countdown with follow-ups to #1 songs. There was Club Nouveau, followin' up their #1 "LEAN ON ME" with their new one, "WHY YOU TREAT ME SO BAD". There was Cutting Crew followin' up their #1 "I JUST DIED IN YOUR ARMS" with "ONE FOR THE MOCKINGBIRD". And then there's the Starship, hot on the heels of their #1 "NOTHING'S GONNA STOP US NOW" with "IT'S NOT OVER 'TIL IT'S OVER". Recent #1 groups -- making encore performances -- on American Top 40.

### 2) BACK IN THE CHART LIFE (:26)

Hi, I'm Casey Kasem. One of the past year's great comeback stories has been the English star who first hit the charts 20 years ago, with the Spencer Davis Group — Steve Winwood. Recently he had his first #1 with "HIGHER LOVE". Followed that up with "FREEDOM OVERSPILL", and then "THE FINER THINGS". Now he's climbin' the countdown with the title song from the album that launched his big comeback — "BACK IN THE HIGH LIFE". Steve Winwood is back in the chart life — on American Top 40.

### 3) A HEARTY SHAKEDOWN (:21)

Hi, this is Casey Kasem. Last week, the band Heart spent their second week at #1 with "ALONE". But can the Seattle stars hold on to the Top Spot? Bustin' up to #2, from the soundtrack of "Beverly Hills Cop, 2", was Bob Seger's "SHAKEDOWN". Bob would like to shake it up at #1. We'll check out all the chart action as it happens — on American Top 40.

### 4) A HOWLIN' HIT (:22)

Hi, this is Casey Kasem. Last week, the cry of the wolf was heard in the countdown. The Grammy-award winning band from East LA -- Los Lobos -- pounced into the survey. "Los Lobos" is Spanish for the Wolves -- and these rockin' wolves have remade Richie Valens' '50's classic "LA BAMBA". They play it on the soundtrack of the new movie "La Bamba", and it's climbin' the chart -- on American Top 40.

### 5) WHO'S THAT GIRL -- EVERYBODY KNOWS! (:19)

Hi, this is Casey Kasem. Who's that girl? Her concert tour is one of the hottest tickets of the summer. Who's that girl? It's the title song of her new movie. And she debuted last week with the title song from that movie. She's the biggest female star of the .80's. Who's that girl? Madonna. And we've got her -- on American Top 40.

	1	