For Satellite information: (212) 887-4414



ABC Watermark



9/5/87

FOR WEEK ENDING: 9/3/8/7

CYCLE NO. 873 PROGRAM 10 OF 13

DISC & HALF HOUR NO. 1A (Backed W/4B) PAGE NO.

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		BILLBOARD: "NOW, AMERICAN TOP 40 BROUGHT TO YOU IN PART TWIXTHE CHOCOLATE, CARAMEL AND THE LIGHT CRISPY COOKIE LET'S YOU STAY IN THE ACTIONKEEP ON MOVIN' WITH TWIX. BY J.C. PENNEY. AND BY TOYOTA WHERE THERE'S A CAR FOR EVERY NEED. PLUS TOYOTA QUALITYWHO COULD ASK FOR ANYTHING MORE." THEME AND OPENING OF PART I THEME: THEME AND JINGLES, JIM LONG/ASCAP #40 FAKE () Alexander O'Neal	08:20
		#39 NEVER LET ME DOWN (A) David Bowie	
08:20		NETWORK SPOT: WRIGLEY/J.C. PENNEY (OUT CUE) Voice out cold with "at J.C. Penney."	30/30
09:20		LOCAL INSERT:	:60
10:20		LOGO: AMERICAN TOP 40	
		#38 CROSS MY BROKEN HEART (A) The Jets	
		QL: NON-NUMBER ONES'SPLATINUM SINGLES	07:29
		#37 BACK IN THE HIGH LIFE AGAIN (PRS&A&B) Steve Winwood	
17:49		C-2	
17:49		NETWORK SPOT: NESTLES CRUNCH/U.S. ARMY ACTIVE (OUT CUE) Voice out cold with "the U.S. Army."	30/30
18:49		LOCAL INSERT:	:60
19:49		LOGO: AMERICAN TOP 40 STATION MENTIONS	
	1	#36 LET ME BE THE ONE (B) Expose	10:06
		#35 MAKING LOVE IN THE RAIN (A) Herb Alpert	
		C-3	
29:55	!	NETWORK SPOT: TOYOTA/J.C. PENNEY (OUT CUE) Voice out cold with "at J.C. Penney."	30/30
30:55 31:55		LOCAL INSERT: STATION I. D.: (Over for side 1B)	:60 :10



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3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

,		3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068 ABC Contemporary Radio Ne			
SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME		
32:05		LOGO: AMERICAN TOP 40			
		#34 CASANOVA (B) LeVert	07:29		
		#33 GIVE TO LIVE (A) Sammy Hagar			
39:34		C-4 NETWORK SPOT: SKITTLES/SEARS (OUT CUE) Jingle ends cold with	30/30		
		"at Sears."			
40:34		LOCAL INSERT:	:60		
41:34		LOGO: AMERICAN TOP 40			
		#32 PAPER IN FIRE (A) John Cougar Mellencamp	03:51		
		C-5			
45:25		TOYOTA/SNICKERS/J.C. PENNEY (OUT CUE) Voice out cold with "at J.C. Penney."	:60 30/30		
47:25	_	LOGO: AMERICAN TOP 40			
		#31 WHO WILL YOU RUN TO (A) Heart	10:12		
		LDD: NOTHING'S GONNA CHANGE MY LOVE FOR YOU Glenn Medeiros			
57:28		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:37 THEME TO: 57:50			
		C-6			
57:50		LOCAL INSERT:	2:00		
59:50		STATION I. D.:	:10		



ABC Watermark obe

FOR WEEK ENDING: 9/5/87

CYCLE NO. 8/3 PROGRAM 10 OF 13

DISC & HALF HOUR NO. 2A (Backed w/3B)

PAGE NO. 3

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00	-	THEME AND OPENING OF PART II STATION WELCOMES	
		#30 JUMP START (B) Natalie Cole	09:37
		#29 <u>U GOT THE LOOK</u> (A) Prince	
00.25		NETWORK SPOT: CONTEST PROMO C-1	1:09
09:37		TWIX BARS (OUT CUE) Jingle ends cold with "with Twix."	:60
11:46		LOCAL INSERT:	:60
12:46	-	LOGO: AMERICAN TOP 40 STATION MENTIONS	
		#28 HEART AND SOUL (A) T'Pau	04:05
16:51		NETWORK SPOT: J.C. PENNEY/CERTS (OUT CUE) Jingle ends cold after "with Nutra-sweet (SFX)."	30/30
17:51		LOCAL INSERT:	:60
18:51		LOGO: AMERICAN TOP 40	
		#27 LIES (A&B) Jonathan Butler	08:36
		#26 LIVING IN A BOX (A&PRS) Living In A Box	
		C-3	
27:27		NETWORK SPOT: TOYOTA (OUT CUE) Voice out cold with "extrememly welcome."	:60
28:27		LOCAL INSERT:	:60
29:27		STATION I. O.: (Over for side 2B)	:10

FOR WEEK ENDING:

CYCLE NO. 8/3

PROGRAM 10 OF 1

DISC & HALF HOUR NO. 2B (Backed W/4A)

PAGE NO. 4 9/5/87

ABCWatermark

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

SCHEDULED	ACTUAL	ELEMENT	RUNNING
START TIME	TIME		TIME
29:37		LOGO: AMERICAN TOP 40	
		#25 I STILL HAVEN'T FOUND WHAT I'M LOOKING FOR (A)	
		#25 I STILL HAVEN'T FOUND WHAT I'M LOOKING FOR (A) U2	04:43
ľ			
		C-4	
34:20		NETWORK SPOT: SKITTLES/J.C. PENNEY	30/30
		(OUT CUE) Voice out cold with "at J.C. Penney."	
35:20		LOCAL INSERT:	:60
36:20		LOGO: AMERICAN TOP 40	:60
ļ			
		#24 ONE HEARTBEAT (B) Smokey Robinson	09:06
			09:06
- 1		 #23 MARY'S PRAYER ()	
		Danny Wilson	
		C-6	
45:26		NETWORK SPOT:	
		TOYOTA/WRIGLEY/OXY LINE (OUT CUE) Voice out cold with	:60 30/30
		"only as directed."	30,30
47:26			
47:26		LOGO: AMERICAN TOP 40	
		#22 CARRIE (B)	
		Europe	10:23
		#21 LOST IN EMOTION (B)	
		Lisa Lisa & Cult Jam	
57:38		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:49 THEME TO: 57:50	
	 -i	C-6	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10





FOR WEEK ENDING: 9/5/87
CYCLE NO. 8/3 PROGRAM 10 OF 13
DISC & HALF HOUR NO. 3A (Backed W/1B)
PAGE NO. 5

3575 Cahuenga Bivd. W., Suite 555, Los Angeles, CA 90068

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00	_	THEME AND OPENING OF PART III	
		#20 WHO FOUND WHO (A) Jellybean	04:00
04:00		NETWORK SPOT:	20.420
		U.S. ARMY ACTIVE/TOYOTA (OUT CUE) Voice out cold with "extremely welcome."	30/30
05:00		LOCAL INSERT:	:60
06:00		LOGO: AMERICAN TOP 40	
		#19 I WANT YOUR SEX (A) George Michael	
		#18 I NEED LOVE (A) L.L. Cool J	14:25
		#17 I HEARD A RUMOUR (A&B&PRS) Bananarama	
		C-2	
20:25		TWIX BARS (OUT CUE) Jingle ends cold with "with Twix."	:60
21:25		LOCAL INSERT:	:60
22:25		LOGO: AMERICAN TOP 40	
j		#16 WIPEOUT (B) The Fat Boys and the Beach Boys	09:15
	1	#15 TOUCH OF GREY (A) The Grateful Dead	
		C-3	
31:40		NETWORK SPOT: J.C. PENNEY/TOYOTA (OUT CUE) Voice out cold with "some catsupwhere?"	30/30
32:40		LOCAL INSERT:	:60
33:40		STATION I. D.: (Over for side 3B)	:10



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FOR WEEK ENDING: 9/5/87

CYCLE NO. 873 PROGRAM 10 OF 13

DISC & HALF HOUR NO. 3B (Backed W/2A)

PAGE NO. 6

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

SCHEDULED	ACTUAL	ELEMENT	RUNNING
START TIME	TIME	<u> </u>	TIME
33:50		LOGO: AMERICAN TOP 40 #14 IT'S NOT OVER ('TIL IT'S OVER) (A&B) Starship	04:21
38:11		NETWORK SPOT: CLEARASIL/WRIGLEY (OUT CUE) Jingle fades after	1:09
		"waitin' for you."	
40:20		LOCAL INSERT:	:60
41:20		LOGO: AMERICAN TOP 40 STATION MENTIONS	
İ		#13 LUKA (A) Suzanne Vega	09:41
		LDD: LEAN ON ME (B) Club Nouveau	
51:01		C-5 NETWORK SPOT: COAST SOAP/TOYOTA/J.C. PENNEY (OUT CUE) Voice out cold with "at J.C. Penney."	:60 30/30
53:01	-	LOGO: AMERICAN TOP 40	
		#12 LOVE POWER (A&B) Dionne Warwick & Jeffrey Osborne	04:47
57:37		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:48 THEME TO: 57:50	
		C-8	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10





FOR WEEK ENDING: 9/5/87

CYCLE NO. 8/3 PROGRAM 10 OF 13

DISC & HALF HOUR NO. 4A (Backed W/2B)

PAGE NO. 7

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

		3575 Cahuenga Blvd. W., Suite 555, Los Angeles, GA 90068 ABC Contemporary R	SCHO MECHON
SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV	-
		#11 WHEN SMOKEY SINGS (B) ABC	08:08
		#10 DOING IT ALL FOR MY BABY (A&B) Huey Lewis and The News	
08:08		C-1 NETWORK SPOT: WRIGLEY/SNICKERS (OUT CUE) Jingle fades after "really satisfies you."	30/30
09:08		LOCAL INSERT:	:60
10:08		LOGO: AMERICAN TOP 40 STATION MENTIONS	
		#9 ROCK STEADY (A&B) Whispers	09:24
		#8 HERE I GO AGAIN (A) Whitesnake	
19:32		NETWORK SPOT: TOYOTA	:60
		(OUT CUE) Voice out cold with "save onsimple."	
20:32	_	LOCAL INSERT:	:60
21:32		LOGO: AMERICAN TOP 40	
		#7 CAN'T WE TRY (A&CAPAC) Dan Hill with Vonda Shepard	08:55
		#6 DON'T MEAN NOTHING (A&B) Richard Marx	
2025		C-3	
30:27		NETWORK SPOT: TWIX BARS (OUT CUE) Jingle ends cold with "with Twix."	:60
31:27		LOCAL INSERT:	:60
32:27		STATION I. D.: (Over for side 4B)	:10



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3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

FOR WEEK ENDING: _ CYCLE NO. 873 CYCLE NO. 8/3 PROGRAM IO OF DISC & HALF HOUR NO. 4B (Backed W/1A) PAGE NO.

SCHEDULED STARY TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:37		LOGO: AMERICAN TOP 40	
		#5 DIDN'T WE ALMOST HAVE IT ALL (A&B) Whitney Houston	04:59
	<u>.</u>	C-4	
37:36		NETWORK SPOT: CAREFREE/J.C. PENNEY (OUT CUE) Voice out cold with "at J.C. Penney."	30/30
38:36		LOCAL INSERT:	:60
39:36		#4 ONLY IN MY DREAMS (A) Debbie Gibson #3 WHO'S THAT GIRL (A&B) Madonna	06:53
46:29		NETWORK SPOT: COAST SOAP/U.S. ARMY ACTIVE/SEARS (OUT CUE) Jingle ends cold with "at Sears."	:60 30/30
48:29 56:48		LOGO: AMERICAN TOP 40 #2 I JUST CAN'T STOP LOVING YOU () Michael Jackson #1 LA BAMBA (B) LOS LODOS COLSE: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY TOYOTA WHERE THERE'S A CAR FOR EVERY NEED. PLUS TOYOTA QUALITYWHO COULD ASK FOR ANYTHING MORE. BY TWIXTHE CHOCOLATE, CARAMEL AND THE LIGHT CRISPY COOKIE LET'S YOU STAY IN THE ACTIONKEEP ON MOVIN' WITH TWIX. BY J.C. PENNEY. AND BY CAREFREE SUGARLESS GUM." THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:37	09:08
57:50		LOCAL INSERT: C-8	2:00
59:50		STATION I. D.:	:10

TOPICAL PROMOS



TOPICAL PROMOS FOR SHOW #873-10 ARE LOCATED AT THE END OF SIDE 4B

DO NOT USE AFTER SEPTEMBER 6, 1987

1) WHERE THERE'S SMOKEY (:23)

Hi, this is Casey Kasem. And in our countdown we've got a certain artist comin' at us — in more ways than one. Smokey Robinson is movin' up the chart with the title song of his album, "ONE HEARTBEAT". Just above him is a song by the British band, ABC — and it's a tribute to Smokey — a kind of singing fan letter called "WHEN SMOKEY SINGS". That's Smokey Robinson — singin' and being sung about — on American Top 40.

2) IT'S DEBBIE'S PARTY (:23)

Hi, this is Casey Kasem. And put another candle on the birthday cake. Last Monday, singer Debbie Gibson turned a ripe old 17. Now, what do you give a 17-year-old on her birthday? Well, how about a Top Ten hit? Debbie's first single "ONLY IN MY DREAMS" has been partying in our Top Ten for the last 3 weeks — that's Debbie Gibson — celebratin' her 17th birthday — on American Top 40.

3) GLASS SPIDER-MAN (:19)

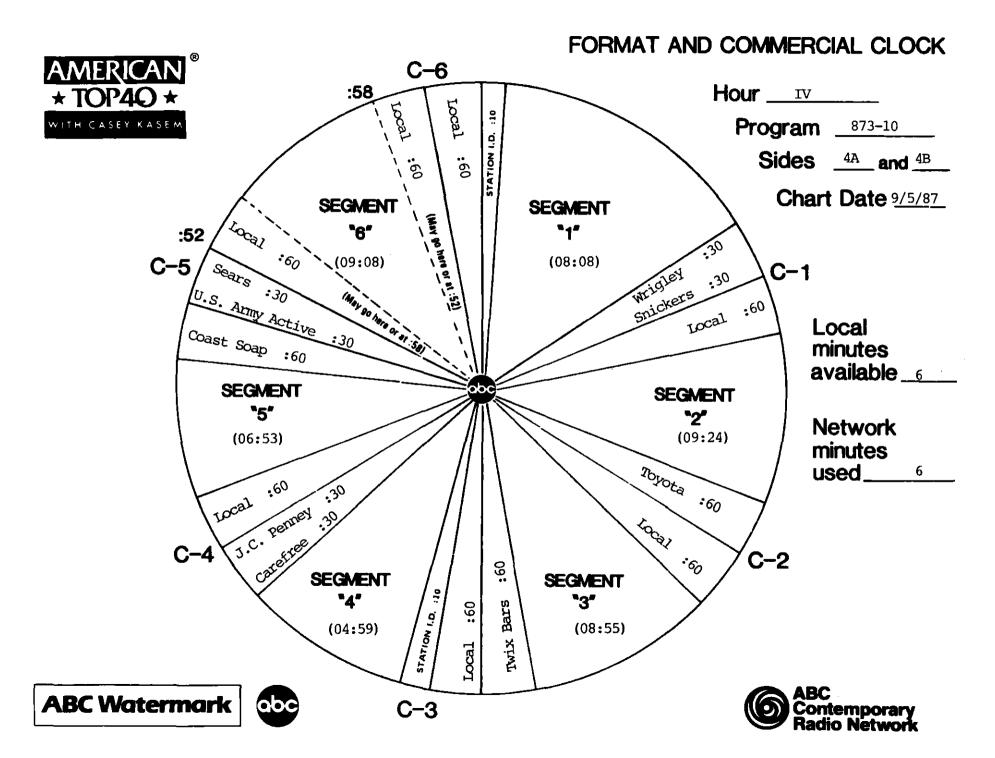
Hi, this is Casey Kasem. One of Rock History's biggest superstars is countdown-bound once again. The multi-talented Englishman whose "Glass Spider" Tour has been filling stadiums this summer. The latest hit from David Bowie is the title song from his album "NEVER LET ME DOWN". Bowie could be back this week -- on American Top 40.

4) ATTACK OF THE #1 SOUL SONGS (:23)

Hi, this is Casey Kasem. And here come some #1 soul songs, speedin' toward the countdown. There's the recent #1 soul song by singer Alexander O'Neal -- "FAKE". And then there's last week's soul #1 by the group LeVert -- "CASANOVA". LeVert could romance their way into the survey -- and look out for Alexander O'Neal -- he just might "fake" us out and debut this week -- on American Top 40.

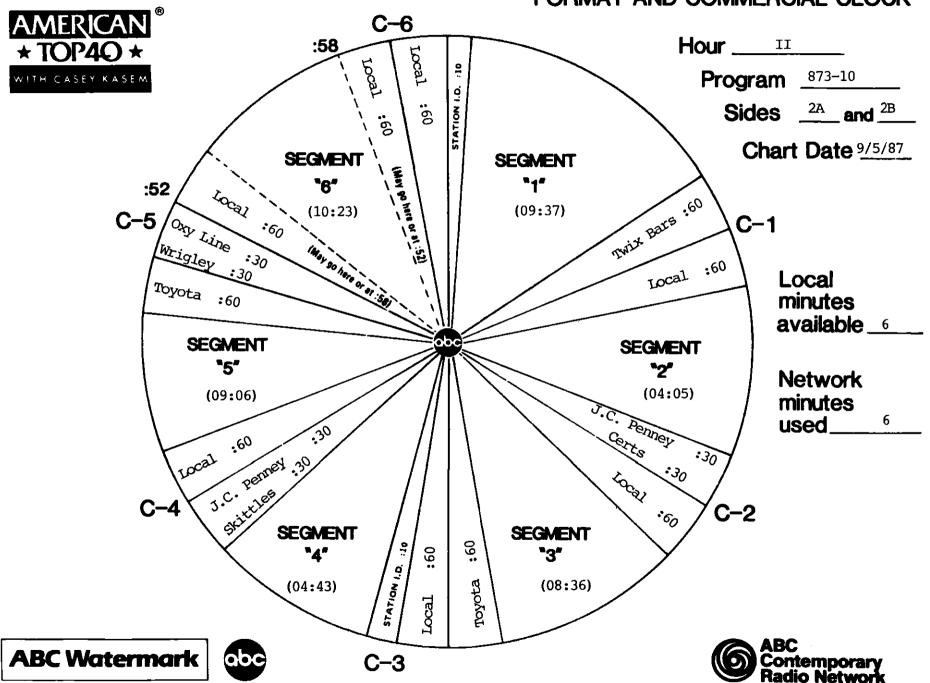
5) DEJA (CKSON) VU (:35)

Hi, this is Casey Kasem. Back in late 1982, Michael Jackson hit with the first single from his record-shattering album, "Thriller". That song, a duet with Paul McCartney called "THE GIRL IS MINE", hit #2. Well now, Michael's back with the first single from his new album, "Bad". And once again, it's a duet — a song with Siedah Garret called "I JUST CAN'T STOP LOVING YOU". Will history repeat itself — will the song hit #2? Or will Michael take this one all the way to the top? Join me for the hottest stars — the biggest songs — and the latest chart action — on American Top 40.



FORMAT AND COMMERCIAL CLOCK **AMERICAN** C-6III :58 Hour Local Local WITH CASEY KASEM Program 873-10 STATION I.D. Sides 3A and 3B Chart Date 9/5/87 SEGMENT SEGMENT **"6"** 11" :52 U.S. Army Active (04:47) ÷6₀ (04:00)J.C. Penney C-5 royota :30 C-1 May so here or at 581 Toyota :30 Local :60 :30 Local Coast Soap :60 minutes available __6_ abc SEGMENT SEGMENT **`5**" 2 Network (09:41)(14:25)minutes used Twix Bars 6 :60 Local .30 .39 Local ·6₀ wrigley ·60 8 **SEGMENT** SEGMENT *4" :30 **3**″ penney STATION 1.D. 9: (04:21)(09:15)j. **ABC** ABC Watermark abc Contemporary Radio Network C-3

FORMAT AND COMMERCIAL CLOCK



FORMAT AND COMMERCIAL CLOCK **AMERICAN** C-6 :58 Hour ____ * TOP40 * **Program** _873-10 WITH CASEY KASEM STATION I.D. Sides 1A and 1B Chart Date 9/5/87 SEGMENT SEGMENT (May go here or at :52) **"6"** (10:12) **17** (08:20) :52 ·6₀ .c. Penney C-5 May so here or at \$8] Local :60 Local Toyota minutes :60 available 6 SEGMENT SEGMENT **`5**" *2" Network (03:51)Nest les Crunch (07:29)minutes Vesties Army Active :30 6 used ·e₀ \Iocal Local ·60 :30 SEGMENT SEGMENT Penney "3" (07:29) (10:06)Toyota J.C. ABC Watermark abc Contemporary Radio Network C-3