

AMERICAN
★ TOP 40 ★
WITH CASEY KASEM

9/10/87

Dear Program Director,

If you're deleting George Michael's song, "I WANT YOUR SEX" from the countdown, please note that it appears at #32--Hour one, two songs after commercial break #5.

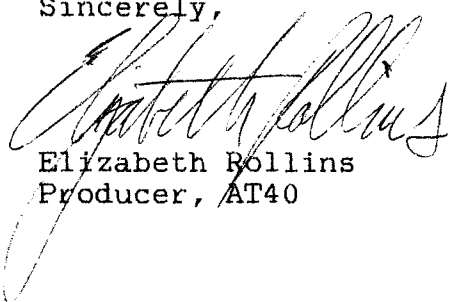
Since there's a teased story that goes with the song this week, please remember to delete both the tease, the story that precedes the song, and of course, the song itself.

The tease comes right after the song "LUKA" by Suzanne Vega--and right before commercial break #5.

The story comes right after the outro to song #33--"CAUSING A COMMOTION"--by Madonna. So you can just cut the tease, then go from the Madonna song right into the commercial break at the end of Hour 1.

Looks like this'll be the last week for George--I hope we will correspond soon under less sexually explicit circumstances!

Sincerely,



Elizabeth Rollins
Producer, AT40

For satellite information: (212) 887-4414



ABC Watermark



FOR WEEK ENDING: 9/20/87
 CYCLE NO. 873 PROGRAM 12 OF 13
 DISC & HALF HOUR NO. 1A (Backed w/4B)
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		BILLBOARD: "NOW, AMERICAN TOP 40 BROUGHT TO YOU IN PART BY THE JEANS THAT SHRINK TO FIT YOU AND YOU ALONE...LEVI'S BUTTON-FLY 501s. AND BY NESTLE/ALPINE WHITE WITH ALMONDS...SMOOTH & RICH, SWEET DREAMS YOU CAN'T RESIST." THEME AND OPENING OF PART I THEME: THEME AND JINGLES, JIM LONG/ASCAP #40 BAD (B) Michael Jackson #39 IN MY DREAMS (A) REO Speedwagon	10:16
10:16		C-1 NETWORK SPOT: CAREFREE/NESTLES ALPINE (OUT CUE) Jingle ends cold with... "...you can't resist."	30/30
11:16		LOCAL INSERT:	:60
12:16		LOGO: AMERICAN TOP 40 #38 HEART AND SOUL (A) T'Pau QL: PLATINUM NON-NUMBER ONE SINGLES #37 SOMETHING REAL (INSIDE ME/INSIDE YOU) (B) Mr. Mister	09:55
22:11		C-2 NETWORK SPOT: LEVI'S/U.S. ARMY (OUT CUE) Voice out cold with... "...U.S. Army."	30/30
23:11		LOCAL INSERT:	:60
24:11		LOGO: AMERICAN TOP 40 #36 IT'S NOT OVER ('TIL IT'S OVER) (A&B) Starship	04:06
28:17		C-3 NETWORK SPOT: GREYHOUND/ABC PRIMETIME (OUT CUE) Jingle ends cold with... "...ABC Television."	30/30
29:17		LOCAL INSERT:	:60
30:17		STATION I. D.: (Over for side 1B)	:10



ABC Watermark



FOR WEEK ENDING: 9/20/87
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 DISC & HALF HOUR NO. 1B (Backed w/3A)
 PAGE NO. 2

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:27		LOGO: AMERICAN TOP 40 #35 VICTIM OF LOVE (PROC&BMI) Bryan Adams <u>LDD: WHEN THE GOING GETS TOUGH, THE TOUGH GET GOING (A)</u> Billy Ocean	08:27
38:54		C-4 NETWORK SPOT: WRIGLEY GUM/NESTLES ALPINE (OUT CUE) Jingle ends cold with... "...you can't resist."	30/30
39:54		LOCAL INSERT:	:60
40:54		LOGO: AMERICAN TOP 40 STATION MENTIONS #34 LUKA (A) Suzanne Vega	04:10
45:04		C-5 NETWORK SPOT: 3 MUSKETEERS/LISTERMINT/ABC PRIMETIME (OUT CUE) Jingle ends cold with... "...ABC Television."	:60 30/30
47:04		LOGO: AMERICAN TOP 40 #33 CAUSING A COMMOTION (A) Madonna #32 <u>I WANT YOUR SEX</u> (A) George Michael	10:27
57:22		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:31 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



ABC Watermark



FOR WEEK ENDING: 9/20/87
 CYCLE NO. 873 PROGRAM 12 OF 13
 DISC & HALF HOUR NO. 2A (Backed w/3B)
 PAGE NO. 3

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II #31 YOU ARE THE GIRL (A) The Cars #30 FAKE () Alexander O'Neal	07:48
07:48		C-1 NETWORK SPOT: U.S. ARMY/NESTLES ALPINE (OUT CUE) Jingle ends cold with... "...you can't resist."	30/30
08:48		LOCAL INSERT:	:60
09:48		LOGO: AMERICAN TOP 40 #29 LITTLE LIES (B) Fleetwood Mac #28 <u>NEVER LET ME DOWN</u> (A) David Bowie	08:50
18:38		C-2 NETWORK SPOT: OREO/GREYHOUND (OUT CUE) Jingle ends cold with... "...driving to us."	30/30
19:38		LOCAL INSERT:	:60
20:38		LOGO: AMERICAN TOP 40 #27 MARY'S PRAYER () Danny Wilson	04:29
25:07		C-3 NETWORK SPOT: 3 MUSKETEERS (OUT CUE) Jingle fades after... "...3 Musketeers bar."	:60
26:07		LOCAL INSERT:	:60
27:07		STATION I. D.: (Over for side 2B)	:10



ABC Watermark



FOR WEEK ENDING: 9/20/87
 CYCLE NO. 873 PROGRAM 12 OF 13
 DISC & HALF HOUR NO. 2B (Backed w/4A)
 PAGE NO. 4

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
27:17		LOGO: AMERICAN TOP 40 #26 LOVE POWER (A&B) Dionne Warwick & Jeffrey Osborne #25 <u>LET ME BE THE ONE</u> (B) Expose	10:22
37:39		NETWORK SPOT: C-4 LEVI'S/U.S. ARMY (OUT CUE) Voice out cold with... "...U.S. Army."	30/30
38:39		LOCAL INSERT:	:60
39:39		LOGO: AMERICAN TOP 40 STATION MENTIONS #24 ROCK STEADY (A&B) The Whispers #23 DON'T MEAN NOTHING (A&B) Richard Marx	06:41
46:20		NETWORK SPOT: C-5 3 MUSKETEERS/ABC PRIMETIME/CAREFREE (OUT CUE) Jingle ends cold with... "...Nabisco."	:60 30/30
48:20		LOGO: AMERICAN TOP 40 #22 CASANOVA (B) LeVert #21 <u>JUMP START</u> (B) Natalie Cole	09:27
57:40		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:47 THEME TO: 57:50	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I. D.:	:10



FOR WEEK ENDING: 9/20/87
 CYCLE NO. 873 PROGRAM 12 OF 13
 DISC & HALF HOUR NO. 3A (Backed w/1B)
 PAGE NO. 5

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III #20 WHO'S THAT GIRL (A&B) Madonna #19 PAPER IN FIRE (A) John Cougar Mellencamp	07:52
07:52		C-1 NETWORK SPOT: NESTLES ALPINE/U.S. MARINE CORPS (OUT CUE) Voice out cold with... "...the Marine Corps."	30/30
08:52		LOCAL INSERT:	:60
09:52		LOGO: AMERICAN TOP 40 #18 WHO WILL YOU RUN TO (A) Heart	04:07
13:59		C-2 NETWORK SPOT: CAREFREE/CLEARASIL (OUT CUE) Jingle ends cold after... "...use as directed."	30/30
14:59		LOCAL INSERT:	:60
15:59		LOGO: AMERICAN TOP 40 STATION MENTIONS #17 ONE HEARTBEAT (B) Smokey Robinson #16 WHO FOUND WHO (A) Jellybean	09:03
25:02		C-3 NETWORK SPOT: GREYHOUND/U.S. MARINE CORPS (OUT CUE) Voice out cold with... "...the Marine Corps."	30/30
26:02		LOCAL INSERT:	:60
27:02		STATION I. D.: (Over for side 3B)	:10



ABC Watermark



FOR WEEK ENDING: 9/20/87
 CYCLE NO. 873 PROGRAM 12 OF 13
 DISC & HALF HOUR NO. 3B (Backed w/2A)
 PAGE NO. 6

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
27:12		LOGO: AMERICAN TOP 40 #15 U GOT THE LOOK (A) Prince	04:13
31:25		C-4 NETWORK SPOT: U.S. ARMY/ABC PRIMETIME (OUT CUE) Jingle ends cold with... "...ABC Television."	30/30
32:25		LOCAL INSERT:	:60
33:25		LOGO: AMERICAN TOP 40 #14 I NEED LOVE (A) L.L. Cool J #13 <u>ONLY IN MY DREAMS</u> (A) Debbie Gibson	09:10
42:35		C-5 NETWORK SPOT: 3 MUSKETEERS/COAST SOAP (OUT CUE) Voice out cold with... "...here I come."	60/60
44:35		LOGO: AMERICAN TOP 40 #12 WIPEOUT (B) The Fat Boys and the Beach Boys #11 CARRIE (B) Europe #10 TOUCH OF GREY (A) The Grateful Dead	13:09
57:36		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:44 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



ABC Watermark



FOR WEEK ENDING: 9/20/87
 CYCLE NO. 873 PROGRAM 12 OF 13
 DISC & HALF HOUR NO. 4A (Backed w/2B)
 PAGE NO. 7

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV STATION WELCOMES #9 LOST IN EMOTION (B) Lisa Lisa and Cult Jam	05:33
05:33		C-1 NETWORK SPOT: GREYHOUND/U.S. MARINE CORPS (OUT CUE) Voice out cold with... "...the Marine Corps."	30/30
06:33		LOCAL INSERT:	:60
07:33		LOGO: AMERICAN TOP 40 #8 I HEARD A RUMOUR (A&B&PRS) Bananarama #7 CAN'T WE TRY (A&CAPAC) Dan Hill with Vonda Shepard	08:42
16:15		C-2 NETWORK SPOT: CAREFREE/CLEARASIL (OUT CUE) Jingle ends cold after... "...use as directed."	30/30
17:15		LOCAL INSERT:	:60
18:15		LOGO: AMERICAN TOP 40 #6 DOING IT ALL FOR MY BABY (A&B) Huey Lewis and the News #5 WHEN SMOKEY SINGS (B) ABC ***** * TOPICAL PROMOS ARE * * LOCATED AT THE END * * OF SIDE 4A * *****	07:38
25:53		C-3 NETWORK SPOT: GREYHOUND/DENTYNE (OUT CUE) Jingle ends cold with... "...bites you back."	30/30
26:53		LOCAL INSERT:	:60
27:53		STATION I. D.: (Over for side 4B)	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:03		LOGO: AMERICAN TOP 40 STATION MENTIONS #4 HERE I GO AGAIN (A) Whitesnake <u>LDD: I WANNA GO BACK ()</u> Eddie Money	09:48
37:51		<p style="text-align: center;">C-4</p> NETWORK SPOT: LEVI'S/TRI-STAR PICTURES (OUT CUE) Jingle fades after... "...theatre near you."	30/30
38:51		LOCAL INSERT:	:60
39:51		LOGO: AMERICAN TOP 40 #3 LA BAMBA (B) Los Lobos	02:52
42:43		<p style="text-align: center;">C-5</p> NETWORK SPOT: COAST SOAP/3 MUSKETEERS (OUT CUE) Jingle ends cold with... "...3 Musketeers."	60/60
44:43		LOGO: AMERICAN TOP 40 #2 DIDN'T WE ALMOST HAVE IT ALL (A&B) Whitney Houston #1 <u>I JUST CAN'T STOP LOVING YOU ()</u> Michael Jackson CLOSE: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY CAREFREE SUGARLESS GUM. BY THE JEANS THAT SHRINK TO FIT YOU AND YOU ALONE... LEVI'S BUTTON-FLY 501s. AND BY NESTLE/ALPINE WITH ALMONDS...SMOOTH & RICH, SWEET DREAMS YOU CAN'T RESIST."	12:51
56:42		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:34 THEME TO: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

FORMAT AND COMMERCIAL CLOCK

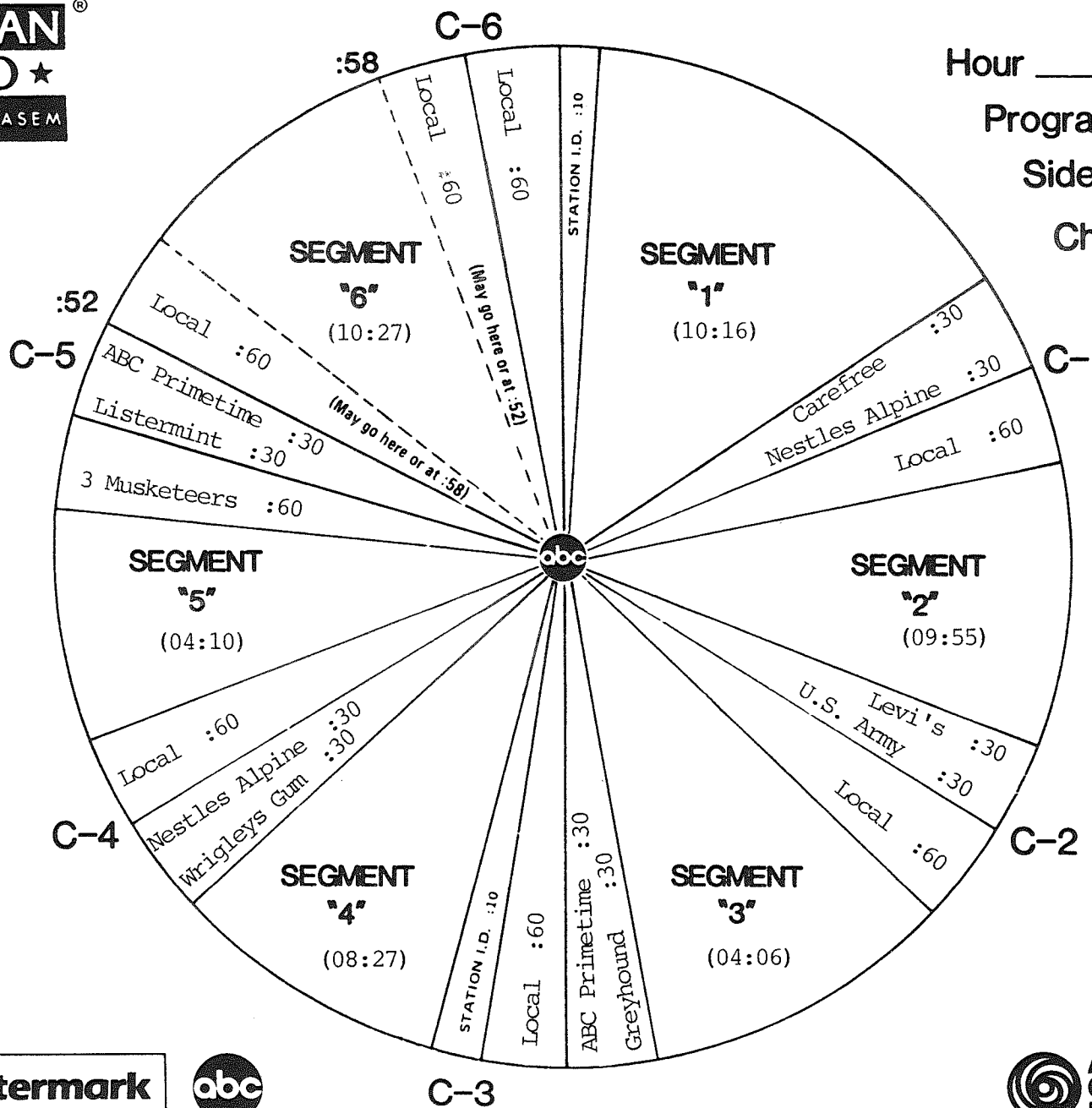


Hour I

Program 873-12

Sides 1A and 1B

Chart Date 9/20/87



Local minutes available 6

Network minutes used 6

ABC Watermark



FORMAT AND COMMERCIAL CLOCK

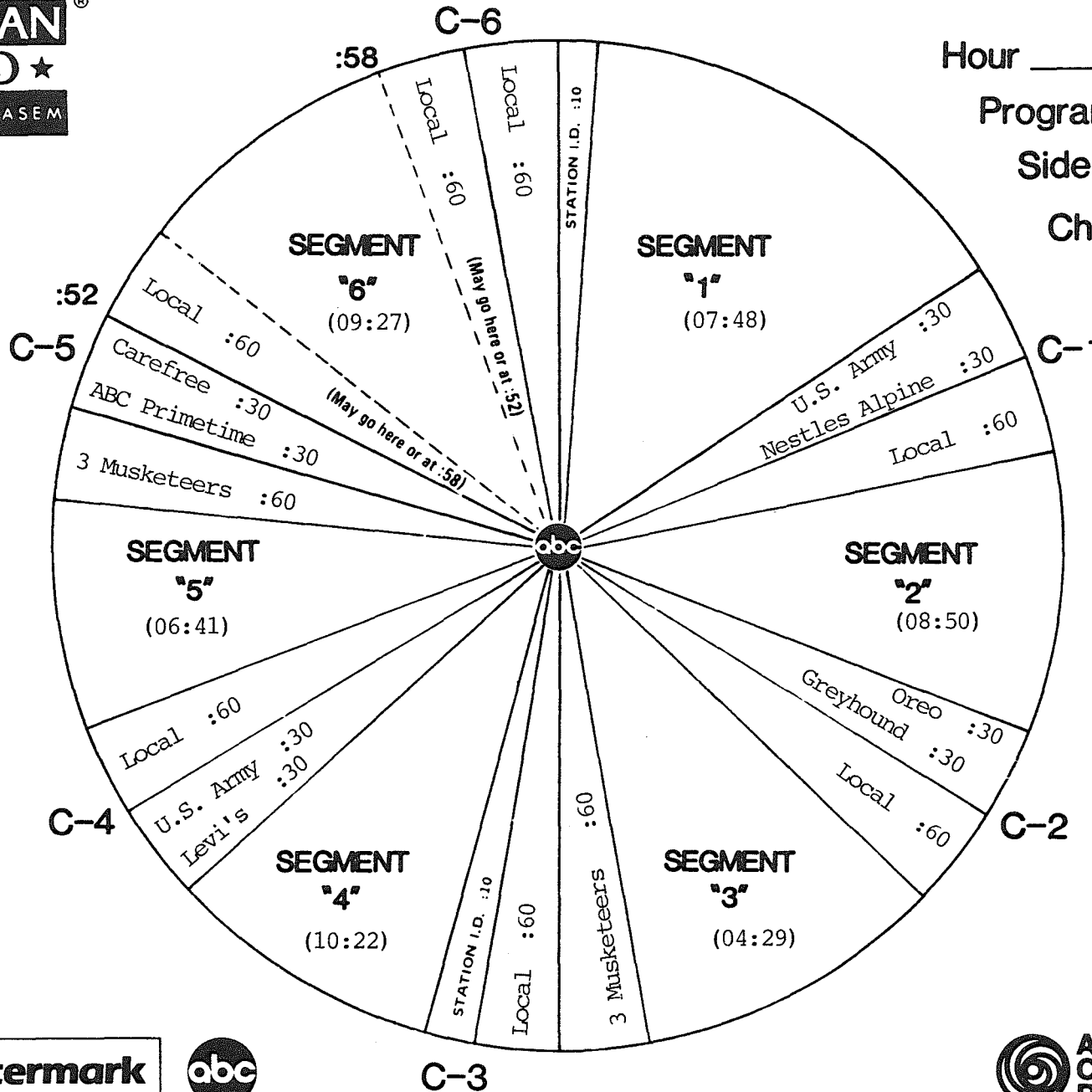


Hour II

Program 873-12

Sides 2A and 2B

Chart Date 9/20/87



Local minutes available 6

Network minutes used 6

ABC Watermark



FORMAT AND COMMERCIAL CLOCK

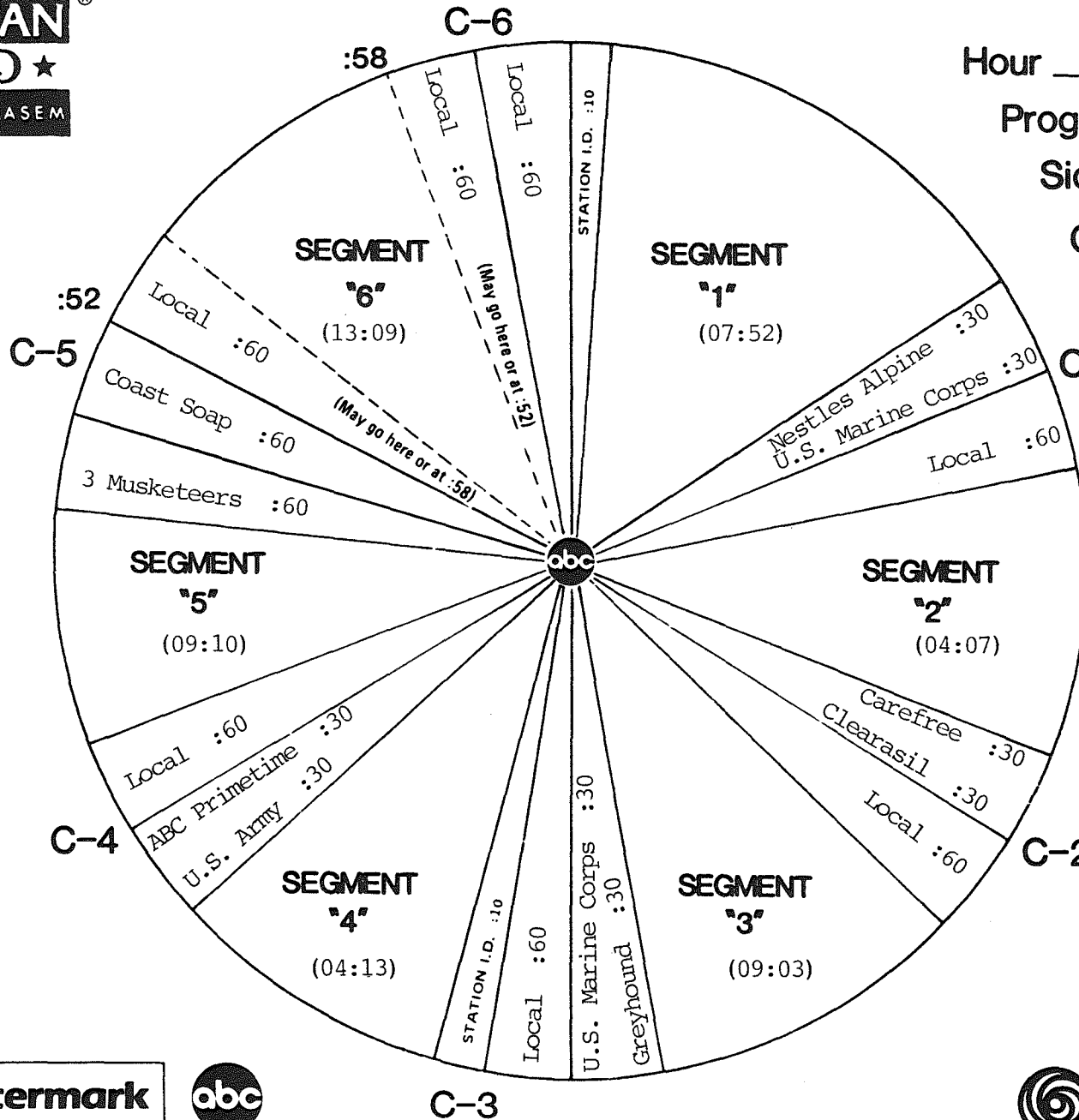


Hour III

Program 873-12

Sides 3A and 3B

Chart Date 9/20/87



Local minutes available 6

Network minutes used 6

ABC Watermark



FORMAT AND COMMERCIAL CLOCK

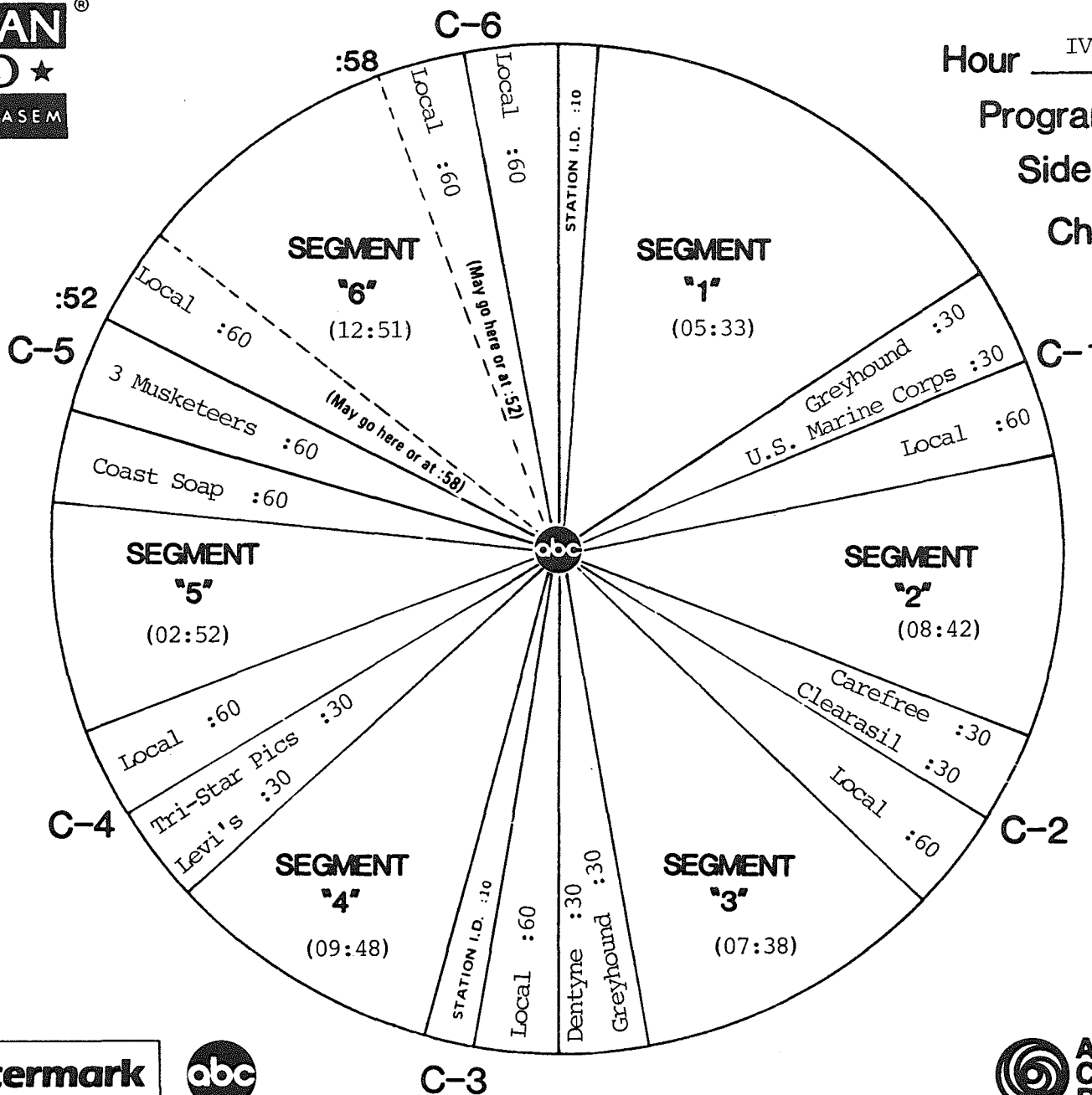


Hour IV

Program 873-12

Sides 4A and 4B

Chart Date 9/20/87



Local minutes available 6

Network minutes used 6

ABC Watermark





TOPICAL PROMOS

TOPICAL PROMOS FOR SHOW #873-12 ARE LOCATED AT THE END OF SIDE 4A

DO NOT USE AFTER SEPTEMBER 20, 1987

1) HERE'S THAT GIRL (AGAIN) (:20)

Hi, this is Casey Kasem. Well even as her smash "WHO'S THAT GIRL" is still hangin' round the Top Ten, her latest hit has made the Billboard "Hot 100" climbin' fast towards the countdown. It's "CAUSING A COMMOTION" -- already getting some action at dance clubs around the country. Who's causing it? Madonna. And she could cause a commotion this week -- on American Top 40.

2) MICHAEL AND WHITNEY CLOSE IN (:22)

Hi, this is Casey Kasem. Los Lobos have spent three weeks in a row at #1 with "LA BAMBA". But can "LA BAMBA" continue to bounce on top? Comin' up fast below are Whitney Houston with "DIDN'T WE ALMOST HAVE IT ALL" and Michael Jackson with "I JUST CAN'T STOP LOVING YOU". They're looking like Number One contenders. But only one can be Number One. Find out which one -- on American Top 40.

3) "BAD" IS GOOD (:21)

Hi, this is Casey Kasem. A few weeks ago -- one of the most anticipated albums in years hit the record stores -- and Michael Jackson's "Bad" is looking pretty good. The album's first hit, "I JUST CAN'T STOP LOVING YOU" is closing in on #1 -- and we're looking for the title song to be hittin' the chart soon. We're on a "BAD" lookout -- for Michael Jackson -- on American Top 40.