

10/17/87



FOR WEEK ENDING: 10/17/87  
 CYCLE NO. 874 PROGRAM 3 OF 13  
 DISC & HALF HOUR NO. 1A (Backed w/4B)  
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		BILLBOARD: "NOW, AMERICAN TOP 40 BROUGHT TO YOU IN PART BY TWIX, THE CHOCOLATE, CARAMEL, AND THE LIGHT CRISPY COOKIE LETS YOU STAY IN THE ACTION...KEEP ON MOVIN' WITH TWIX. AND BY PONTIAC, AMERICA'S ROAD CAR COMPANY...WE BUILD EXCITEMENT." THEME AND OPENING OF PART I THEME: THEME AND JINGLES, JIM LONG/ASCAP  #40 HOURGLASS (A) Squeeze  #39 I JUST CAN'T STOP LOVING YOU ( ) Michael Jackson	08:24
08:24		C-1 NETWORK SPOT: PONTIAC/OXY LINE (OUT CUE) Voice out cold with... "...only as directed."	30/30
09:24		LOCAL INSERT: <i>ABC News / CM</i>	:60
10:24		LOGO: AMERICAN TOP 40  #38 NOTORIOUS (A) Loverboy  #37 WIPEOUT (B) The Fat Boys and the Beach Boys	09:47
20:11		C-2 NETWORK SPOT: U.S. ARMY ACTIVE/FOOT LOCKER (OUT CUE) Jingle ends cold with... "...come to the stripes."	30/30
21:11		LOCAL INSERT:	:60
22:11		LOGO: AMERICAN TOP 40  #36 CAN'T WE TRY (A&CAPAC) Dan Hill with Vonda Shepard  QL/35 <u>LA BAMBA</u> (B) Los Lobos	09:00
31:11		C-3 NETWORK SPOT: FORD PARTS (OUT CUE) Voice out cold with... "...car we make."	:60
32:11		LOCAL INSERT: <i>87 / 155</i>	:60
33:11		STATION I. D.: (Over for side 1B)	:10



**ABC Watermark**



FOR WEEK ENDING: 10/17/87  
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 DISC & HALF HOUR NO. 1B (Backed w/3A)  
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**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
33:21		LOGO: AMERICAN TOP 40  #34 COME ON, LET'S GO (B) Los Lobos  #33 WHEN SMOKEY SINGS (B) ABC	05:46
39:07		<b>C-4</b> <b>NETWORK SPOT:</b> ALKA SELTZER PLUS/U.S. ARMY ACTIVE (OUT CUE) Voice out cold with... "...the U.S. Army."	30/30
40:07		<b>LOCAL INSERT:</b>	:60
41:07		LOGO: AMERICAN TOP 40 STATION MENTIONS  #32 SOMETHING REAL (INSIDE ME/INSIDE YOU) (B) Mr. Mister	04:17
45:24		<b>C-5</b> <b>NETWORK SPOT:</b> VALU-RITE/COLGATE TELEDISC (OUT CUE) Jingle fades after... "...your money back."	30/90
47:24		LOGO: AMERICAN TOP 40  #31 I WON'T FORGET YOU (B) Poison  <u>LDD: YOU'RE ONLY HUMAN (B)</u> Billy Joel	10:12
57:27		THEME IN AND UNDER WITH TALK UNIT ENDING AT: 57:36 THEME (:14 ) TO:	
57:50		<b>C-6</b> <b>LOCAL INSERT:</b>	2:00
59:50		<b>STATION I. D.:</b>	:10



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FOR WEEK ENDING: 10/17/87  
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 DISC & HALF HOUR NO. 2A (Backed w/3B)  
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3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II  #30 THE ONE I LOVE (B) R.E.M.  #29 HOLIDAY (B) The Other Ones	07:59
07:59		<b>C-1</b> <b>NETWORK SPOT:</b> TWIX (OUT CUE) Jingle ends cold with... "...with Twix."	:60
08:59		<b>LOCAL INSERT:</b>	:60
09:59		LOGO: AMERICAN TOP 40  #28 SHOULD'VE KNOWN BETTER (A) Richard Marx  <u>TX:</u> SOMEDAY WE'LL BE TOGETHER (B) Diana Ross and the Supremes	09:02
19:01		<b>C-2</b> <b>NETWORK SPOT:</b> FORD PARTS/KIT-KAT (OUT CUE) Voice out cold with... "...all day long."	30/30
20:01		<b>LOCAL INSERT:</b>	:60
21:01		LOGO: AMERICAN TOP 40  #27 HEAVEN IS A PLACE ON EARTH (A&B) Belinda Carlisle	03:53
24:54		<b>C-3</b> <b>NETWORK SPOT:</b> TWIX (OUT CUE) Jingle ends cold with... "...with Twix."	:60
25:54		<b>LOCAL INSERT:</b>	:60
26:54		<b>STATION I. D.:</b> (Over for side 2B)	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
27:04		LOGO: AMERICAN TOP 40  #26 I'VE BEEN IN LOVE BEFORE (B) Cutting Crew  #25 (I'VE HAD) THE TIME OF MY LIFE (A) Bill Medley and Jennifer Warnes	10:02
37:06		<b>C-4</b> NETWORK SPOT: U.S. ARMY ACTIVE/VALU-RITE (OUT CUE) Voice out cold with... "...Valu-Rite pharmacy."	30/30
38:06		LOCAL INSERT:	:60
39:06		LOGO: AMERICAN TOP 40 STATION MENTIONS  #24 DON'T MAKE ME WAIT FOR LOVE (A&B) Kenny G  #23 ONE HEARTBEAT (B) Smokey Robinson	08:25
47:31		<b>C-5</b> NETWORK SPOT: FORD PARTS/FOOTLOCKER/HOSTESS (OUT CUE) Jingle fades after... "...sweet sensation."	:60 30/30
49:31		LOGO: AMERICAN TOP 40  #22 IN MY DREAMS (A) REO Speedwagon  #21 WHERE THE STREETS HAVE NO NAME (A) U2	08:06
57:29		THEME IN AND UNDER WITH TALK UNIT ENDING AT: 57:37 THEME (:13 ) TO: 57:50	
57:50		<b>C-6</b> LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III  #20 BRILLIANT DISGUISE (A) Bruce Springsteen  #19 IT'S A SIN (A) Pet Shop Boys	08:36
08:36		C-1 NETWORK SPOT: PONTIAC/OXY LINE (OUT CUE) Voice out cold with... "...only as directed."	30/30
09:36		LOCAL INSERT:	:60
10:36		LOGO: AMERICAN TOP 40  #18 YOU ARE THE GIRL (A) The Cars  #17 JUMP START (B) Natalie Cole	09:43
20:19		C-2 NETWORK SPOT: PONTIAC/VALU-RITE (OUT CUE) Voice out cold with... "...Valu-Rite pharmacy."	30/30
21:19		LOCAL INSERT:	:60
22:19		LOGO: AMERICAN TOP 40 STATION MENTIONS  #16 BREAKOUT (A) Swing Out Sister	04:06
26:25		C-3 NETWORK SPOT: TWIX (OUT CUE) Jingle ends cold with... "...with Twix."	:60
27:25		LOCAL INSERT:	:60
28:25		STATION I. D.: (Over for side 3B)	:10



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**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:35		LOGO: AMERICAN TOP 40  #15 DIDN'T WE ALMOST HAVE IT ALL (A&B) Whitney Houston  #14 <u>MONY MONY</u> (A&B) Billy Idol	10:36
39:11		<b>C-4</b> <b>NETWORK SPOT:</b> FORD PARTS (OUT CUE) Voice out coldwith... "...car we make."	:60
40:11		<b>LOCAL INSERT:</b>	:60
41:11		LOGO: AMERICAN TOP 40  #13 LITTLE LIES (B) Fleetwood Mac  #12 LET ME BE THE ONE (B) Expose  (Droppiece) #11 I THINK WE'RE ALONE NOW (B) Tiffany	10:53
52:04		<b>C-5</b> <b>NETWORK SPOT:</b> U.S. ARMY ACTIVE/COLGATE TELEDISC (OUT CUE) Jingle fades after... "...supreme lady."	30/90
54:04		LOGO: AMERICAN TOP 40  #10 I HEARD A RUMOUR (A&B&PRS) Bananarama	03:37
57:32		THEME IN AND UNDER WITH TALK UNIT ENDING AT: 57:41 THEME (:09 ) TO: 57:50	
57:50		<b>C-6</b> <b>LOCAL INSERT:</b>	2:00
59:50		<b>STATION I. D.:</b>	:10



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**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV STATION WELCOMES  #9 PAPER IN FIRE (A) John Cougar Mellencamp  #8 CASANOVA (B) Levert	08:43
08:43		<b>C-1</b> <b>NETWORK SPOT:</b> HOSTESS/U.S. ARMY ACTIVE (OUT CUE) Voice out cold with... "...the U.S. Army."	30/30
09:43		<b>LOCAL INSERT:</b>	:60
10:43		LOGO: AMERICAN TOP 40  #7 WHO WILL YOU RUN TO (A) Heart  <u>LDD: I JUST CALLED TO SAY I LOVE YOU (A)</u> Stevie Wonder	09:51
20:34		<b>C-2</b> <b>NETWORK SPOT:</b> PONTIAC/VALU-RITE (OUT CUE) Voice out cold with... "...Valu-Rite pharmacy."	30/30
21:34		<b>LOCAL INSERT:</b>	:60
22:34		LOGO: AMERICAN TOP 40 STATION MENTIONS  #6 HERE I GO AGAIN (A) Whitesnake	04:21
26:55		<b>C-3</b> <b>NETWORK SPOT:</b> WRIGLEY/U.S. ARMY ACTIVE (OUT CUE) Voice out cold with... "...the U.S. Army."	30/30
27:55		<b>LOCAL INSERT:</b>	:60
28:55		<b>STATION I. D.:</b> (Over for side 4B)	:10



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29:05		LOGO: AMERICAN TOP 40  #5 CAUSING A COMMOTION (A) Madonna  #4 BAD (B) Michael Jackson	09:38
38:43		<b>C-4</b> NETWORK SPOT: FORD PARTS (OUT CUE) Voice out cold with... "...car we make."	:60
39:43		LOCAL INSERT:	:60
40:43		LOGO: AMERICAN TOP 40  #3 CARRIE (B) Europe	04:39
45:22		<b>C-5</b> NETWORK SPOT: PONTIAC/COLGATE TELEDISC (OUT CUE) Jingle fades after... "...your money back."	30/90
47:22		LOGO: AMERICAN TOP 40  #2 U GOT THE LOOK (A) Prince  #1 LOST IN EMOTION (B) Lisa Lisa and Cult Jam  CLOSE: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY TWIX, THE CHOCOLATE, CARAMEL, AND THE LIGHT CRISPY COOKIE LETS YOU STAY IN THE ACTION...KEEP ON MOVIN' WITH TWIX. AND BY PONTIAC, AMERICA'S ROAD CAR COMPANY...WE BUILD EXCITEMENT." THEME IN AND UNDER WITH TALK UNIT ENDING AT: 57:42 THEME (:08) TO: 57:50	10:20
56:35			
57:50		LOCAL INSERT: <b>C-6</b>	2:00
59:50		STATION I. D.:	:10





TOPICAL PROMOS

TOPICAL PROMOS FOR SHOW #874-3 ARE LOCATED AT THE END OF SIDE 4B

DO NOT USE AFTER OCTOBER 18, 1987

1) FROM THE HOTTEST ALBUMS -- THE BIGGEST HITS (:25)

Hi, this is Casey Kasem. And from the hottest albums come the biggest hits: From Bruce Springsteen's new album, "Tunnel Of Love", there's "BRILLIANT DISGUISE". From the "Dirty Dancing" soundtrack, there's "THE TIME OF MY LIFE" by Bill Medley and Jennifer Warnes. From the #1 album in the land, "Bad", there's Michael Jackson's title song. And from the #2 album, "Whitesnake", there's the #1 song "HERE I GO AGAIN". Top albums -- top hits -- on American Top 40.

2) WOLF REDUX (:21)

Hi, this is Casey Kasem. And the wolves are ready to pounce with their second hit. Those wolves from East LA -- Los Lobos -- are following up their #1 remake of "LA BAMBAM" with another remake of a Richie Valens rocker from the 50's. This time they're singin' "COME ON, LET'S GO". Los Lobos could go right up the chart and into the countdown -- on American Top 40.

3) INDIAN SUMMER OF HITS (:32)

Hi, this is Casey Kasem. And even though summer's over -- we're still gettin' a heat wave of hits from summer movies. There's Madonna -- "CAUSING A COMMOTION" -- from her movie "Who's That Girl". From the movie "Disorderlies", there's the Fat Boys' "WIPEOUT" and Bananarama's "I HEARD A RUMOUR". Debuting last week, from the movie, "Dirty Dancing" was "I'VE HAD THE TIME OF MY LIFE" by Bill Medley and Jennifer Warnes. And from "La Bamba" -- Los Lobos hangin' in with "LA BAMBAM" -- and lookin' like they might debut with "COME ON, LET'S GO". That's summer flicks -- givin' us an Indian summer of hits -- here on American Top 40.

4) HISSESSSSSSSS (:27)

Hi, this is Casey Kasem. And we've had a serpent strike at the top of the countdown. The heavy-metal band, Whitesnake, led by British lead singer, David Coverdale, slithered up the survey with their first Top 40 hit -- "HERE I GO AGAIN". And then, last week, they put the bite on #1. Will Whitesnake shake, rattle, and roll on top again this week, or do Lisa Lisa and Cult Jam with "LOST IN EMOTION" or the band Europe with "CARRIE" move on in? We'll find out -- on American Top 40.