

TOPICAL PROMOS

THE 40 TOP NEWCOMERS OF THE 80'S

TOPICAL PROMOS ARE LOCATED AT THE END OF SIDE 4B

DO NOT USE AFTER 5/30/88

1) ...AND THE SONGS THAT MADE THEM STARS (:27)

Hi, this is Casey Kasem. Who's the Biggest New Act of the 1980's? Is it Whitney Houston -- Madonna? George Michael? How about Huey Lewis and the News or Duran Duran? Well, they all rank among the Top Newcomers of the 80's. And we'll be counting down the 40 most popular new acts of this decade Memorial Day Weekend. Four hours of the Biggest Newcomers and the Hits that made them Stars. That's an American Top 40 Special: "The 40 Top Newcomers of the 80's"

2) NEW CHART STARS OF THE DECADE (:29)

This is Casey Kasem. The 1980's have given us Exciting New Stars on the Charts. But who's the Biggest? We'll find out this Memorial Day Weekend, when American Top 40 Presents: the 40 Top Newcomers of the 1980's. We'll count down the Most Popular Newcomers with the Biggest and Most Hits on the official Billboard Survey -- Artists who never charted until this decade. That's "The 40 Top Newcomers of the 80's" -- coming soon -- on American Top 40.

3) 40 GREAT HITS BY THE DECADES TOP NEW STARS (:24)

Hi, this is Casey Kasem -- and a new American Top 40 Special is on the way! "The 40 Top Newcomers of the 80's." -- Artists who never hit the Billboard Chart 'till the 1980's. 40 Great hits by the Decades 40 Top New Stars. From Number 40 to Number One -- The Most Popular New Acts of them all! That's an AT40 Special on Memorial Day Weekend -- "The 40 Top Newcomers of the 80's."

4) THE 80'S BIGGEST BILLBOARD NEWCOMERS (:28)

Hi, this is Casey Kasem, with an American Top 40 Special on the way -- An exclusive countdown of Artists who never hit the Chart 'till this decade: "The 40 Top Newcomers of the 80's". With tabulations based on the Billboard Charts. We'll hear their stories, and the songs that made them stars. From the 40th most popular New Act to #1 -- The Biggest New Act of all! It all happens Memorial Day Weekend -- "The 40 Top Newcomers of the 80's" -- on American Top 40.

The 40 Top
Newcomers
of the 80's



ABC Watermark



FOR SATELLITE INFORMATION CALL: (212) 887-4414

FOR WEEK ENDING: 5/30/88
CYCLE NO. 882 PROGRAM 9 OF 13
DISC & HALF HOUR NO. 1A (Backed w/4B)
PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		BILLBOARD: "THIS AMERICAN TOP 40 SPECIAL IS BEING BROUGHT TO YOU IN PART BY DR. PEPPER, DIET DR. PEPPER, AND YOUR LOCAL DR. PEPPER BOTTLER. AND BY GINGISS FORMALWEAR, WITH OVER 200 STORES COAST TO COAST. THEME AND OPENING OF PART I THEME: THEME AND JINGLES, FIRST DIGITAL MUSIC, BMI #40 I THINK WE'RE ALONE NOW Tiffany (B) #39 WHEN SMOKEY SINGS ABC (B)	09:38
09:38		C-1 NETWORK SPOT: INTERNATIONAL COFFEES/DR. PEPPER ✓ (OUT CUE) Jingle fades after... "...Dr. ordered."	30/30
10:38		LOCAL INSERT:	:60
11:38		#38 ONLY IN MY DREAMS Debbie Gibson (A) #37 CROSS MY BROKEN HEART The Jets (A)	08:49
20:27		C-2 NETWORK SPOT: DR. PEPPER ✓ (OUT CUE) jingle fades after... "...doctor ordered."	:60
21:27		LOCAL INSERT:	:60
22:27		#36 WITH OR WITHOUT YOU U2 (A)	05:05
27:32		C-3 NETWORK SPOT: SKITTLES/DR. PEPPER ✓ (OUT CUE) Jingle fades after... "...good lovin'."	30/30
28:32		LOCAL INSERT:	:60
29:32		STATION I. D.:	:10

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CYCLE NO. 882 PROGRAM 9 OF 13
DISC & HALF HOUR NO. 1B (Backed w/3A)
PAGE NO. 2

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:42		#35 SISTER CHRISTIAN Night Ranger (B) #34 DON'T YOU (FORGET ABOUT ME) Simple Minds (A&B)	09:38
39:20		C-4 NETWORK SPOT: DR. PEPPER/DERMAPLAST ✓ (OUT CUE) Voice out cold with... "...only as directed."	30/30
40:20		LOCAL INSERT:	:60
41:20		#33 HEAVEN IS A PLACE ON EARTH Belinda Carlisle (A&B)	04:32
45:52		C-5 NETWORK SPOT: DR. PEPPER ✓ DODGE (OUT CUE) Voice out cold with.... "...excludes Dakotas."	:60 :60
46:52			
47:52		#32 HEAD TO TOE Lisa Lisa and Cult Jam (B) #31 RHYTHM OF THE NIGHT DeBarge (A)	09:18
57:00		THEME IN AND UNDER WITH TALK UNIT ENDING AT: 57:10 THEME: 57:50	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I. D.:	:10

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FOR WEEK ENDING: 5/30/88
CYCLE NO. 882 PROGRAM 9 OF 13
DISC & HALF HOUR NO. 2A (Backed w/3B)
PAGE NO. 3

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II THEME AND JINGLES, FIRST DIGITAL MUSIC BMI #30 THINGS CAN ONLY GET BETTER Howard Jones (B) #29 NEVER SURRENDER Corey Hart	09:19
09:19		NETWORK SPOT: DR. PEPPER ✓ C-1 (OUT CUE) jingle fades after... "...good lovin'."	:60
10:19		LOCAL INSERT:	:60
11:19		#28 WE GOT THE BEAT The Go-Go's (N/L) #27 LIVIN' ON A PRAYER Bon Jove (A)	07:20
18:39		NETWORK SPOT: GINGISS/DR. PEPPER ✓ C-2 (OUT CUE) Jingle fades after... "...Dr. ordered."	30/30
19:39		LOCAL INSERT:	:60
20:39		#26 WEST END GIRLS Pet Shop Boys (A&B)	05:10
25:49		NETWORK SPOT: DODGE ✓ C-3 (OUT CUE) Voice out cold with... "...excludes Dakotas."	:60
26:49		LOCAL INSERT:	:60
27:49		STATION I. D.:	:10

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 DISC & HALF HOUR NO. 2B (Backed w/4A)
 PAGE NO. 4

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
27:59		#25 LOVIN' EVERY MINUTE OF IT Loverboy #24 I LOVE ROCK N' ROLL Joan Jett & The Blackhearts	07:22
35:21		C-4 NETWORK SPOT: ORION PICTURES/INTERNATIONAL COFFEES ✓ (OUT CUE) Jingle ends cold with... "...or any day."	30/30
36:21		LOCAL INSERT:	:60
37:21		#23 COME GO WITH ME Expose (B) #22 SHOUT Tears For Fears (B)	09:19
46:40		C-5 NETWORK SPOT: DR. PEPPER ✓ SKITTLES/OXYLINE (OUT CUE) Voice out cold with... "...only as directed."	:60 30/30
47:40			
48:40		#21 HOLD ME NOW Thompson Twins () EXTRA: Rap Montage	08:44
57:12		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:24 THEME: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

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DISC & HALF HOUR NO. 3A (Backed w/1B)
PAGE NO. 5

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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III THEME AND JINGLES, FIRST DIGITAL MUSIC BMI #20 FAITH (A) George Michael #19 HUMAN Human League (A)	07:54
07:54		NETWORK SPOT: DODGE ✓ (OUT CUE) Voice out cold with ... "...excludes Dakotas."	:60
08:54		LOCAL INSERT:	:60
09:54		#18 MONY MONY (live) Billy Idol (A&B) #17 MANIC MONDAY Bangles (A)	08:29
18:23		NETWORK SPOT: INTERNATIONAL COFFEES/ROLAIDS ✓ (OUT CUE) Voice out cold with... "...I don't eat."	30/30
19:23		LOCAL INSERT:	:60
20:23		#16 CONGA Miami Sound Machine (B) #15 SELF CONTROL (B) Laura Branigan	09:20
29:43		NETWORK SPOT: DR. PEPPER ✓ (OUT CUE) jingle fades after... "...doctor ordered."	:60
30:43		LOCAL INSERT:	:60
31:43		STATION I. D.:	:10

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 PAGE NO. 6

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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:53		#14 FLASHDANCE...WHAT A FEELING Irene Cara (A) #13 WOULD I LIE TO YOU? Burythmics (A)	08:35
40:28		C-4 NETWORK SPOT: OXYLINE/DR. PEPPER (OUT CUE) Jingle fades after... "...Dr. ordered."	30/30
41:28		LOCAL INSERT:	:60
42:28		#12 CONTROL Janet Jackson (A)	03:59
46:27		C-5 NETWORK SPOT: DR. PEPPER DERMAFLAST/CALIFORNIA TREE FRUIT (OUT CUE) Voice out cold with... "...California summer fruit."	:60 30/30
47:27			
48:27		#11 DOWN UNDER Men At Work (B) #10 I'M YOUR MAN Wham! (A)	08:58
57:12		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:25 THEME: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

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DISC & HALF HOUR NO. 4A (Backed w/2B)
PAGE NO. 7

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV THEME AND JINGLES, FIRST DIGITAL MUSIC BMI #9 RIDE LIKE THE WIND Christopher Cross (A) #8 HIGH ON YOU Survivor (A)	09:42
09:42		NETWORK SPOT: DR. PEPPER/SKITTLES ^{C-1} ✓ (OUT CUE) Jingle fades after... "...flavors in Skittles."	30/30
10:42		LOCAL INSERT:	:60
11:42		#7 TIME AFTER TIME Cyndi Lauper (A&B)	04:33
16:15		NETWORK SPOT: ^{C-2} DR. PEPPER (OUT CUE) jingle fades after... "...good lovin'."	:60
17:15		LOCAL INSERT:	:60
18:15		#6 TIME (A) Culture Club #5 HOW WILL I KNOW Whitney Houston (B)	09:15
27:30		NETWORK SPOT: ^{C-3} DR. PEPPER/OXYLINE (OUT CUE) Voice out cold with... "...only as directed."	30/30
28:30		LOCAL INSERT:	:60
29:30		STATION I. D.:	:10

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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:40		#4 THE REFLEX Duran Duran ()	04:58
34:38		C-4 NETWORK SPOT: DR. PEPPER/DRAMAMINE ✓ (OUT CUE) Voice out cold with... "...only as directed."	30/30
35:38		LOCAL INSERT:	:60
36:38		#3 MAKING LOVE OUT OF NOTHING AT ALL Air Supply (B) #2 THE HEART OF ROCK N' ROLL Huey Lewis and The News (B)	11:52
48:30		C-5 NETWORK SPOT: DR. PEPPER ✓ GINGISS/ORION PICTURES (OUT CUE) voice out cold with... "...starts Weds. June 15."	:60 30/30
50:30		#1 PAPA DON'T PREACH Madonna (A) CLOSE: "THIS AMERICAN TOP 40 SPECIAL HAS BEEN BROUGHT TO YOU IN PART BY DR. PEPPER, DIET DR. PEPPER, AND YOUR LOCAL DR. PEPPER BOTTLER. AND BY GINGISS FORMALWEAR, WITH OVER 200 STORES COAST TO COAST. THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:00 THEME: 57:50	06:30
56:23			
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

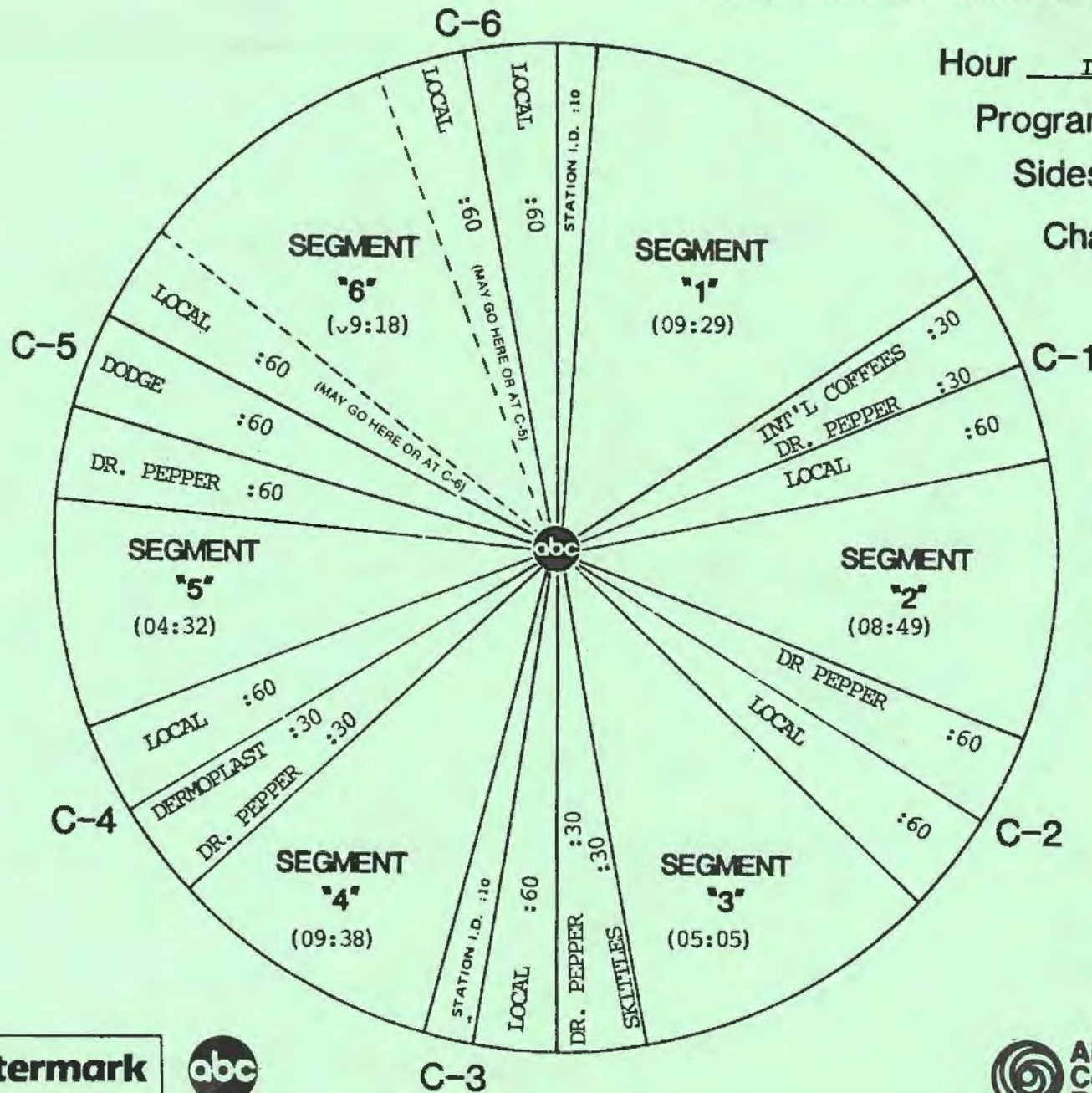
FORMAT AND COMMERCIAL CLOCK

Hour I

Program TOP 40 NEWCOMERS

Sides 1 A and 1B

Chart Date 5/25-5/30



Local minutes available 6

Network minutes used 6

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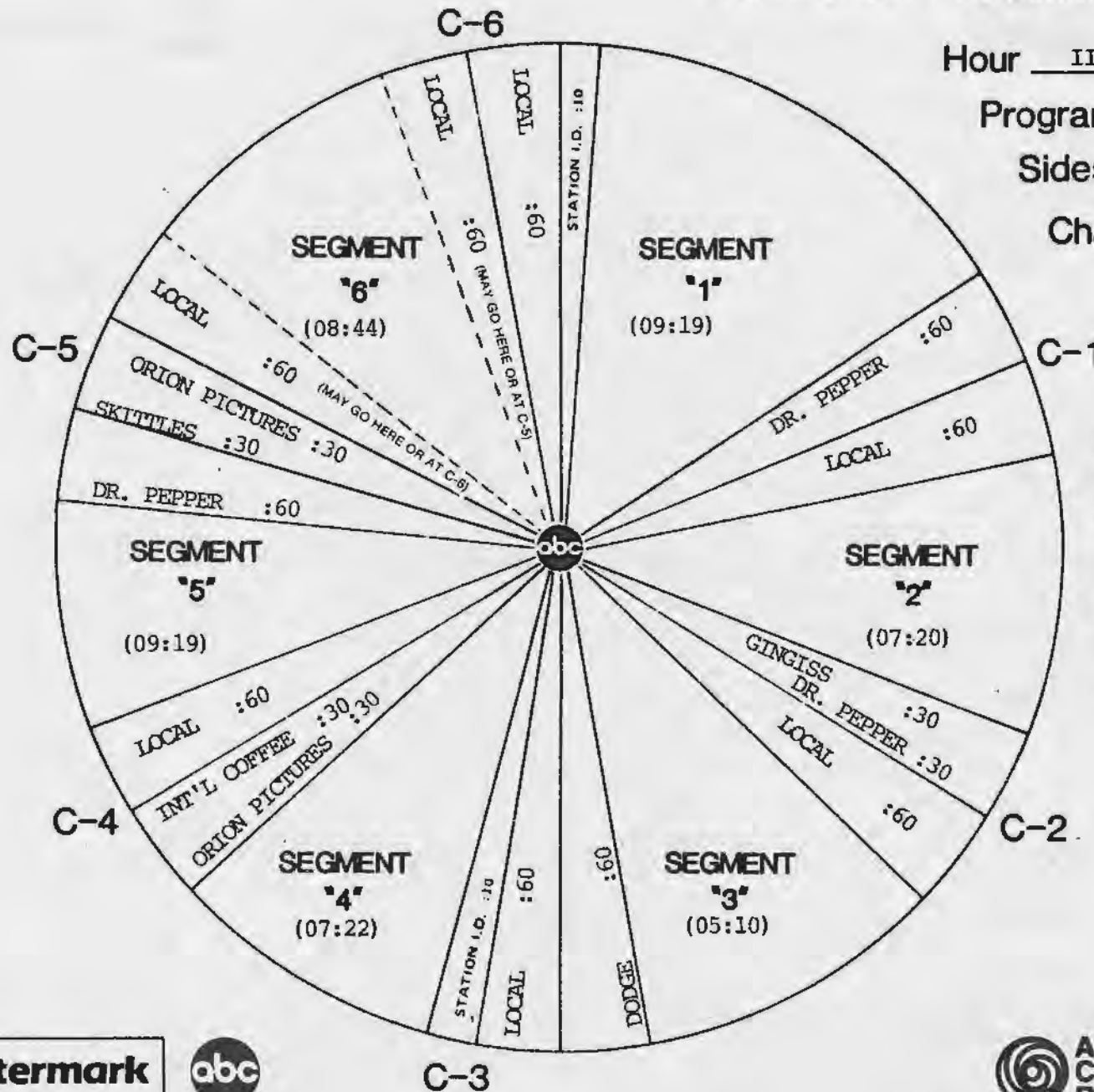
FORMAT AND COMMERCIAL CLOCK

Hour II

Program TOP 40 NEWCOMERS

Sides 2A and 2B

Chart Date 5/25-5/30



Local minutes available 6

Network minutes used 6

ABC Watermark



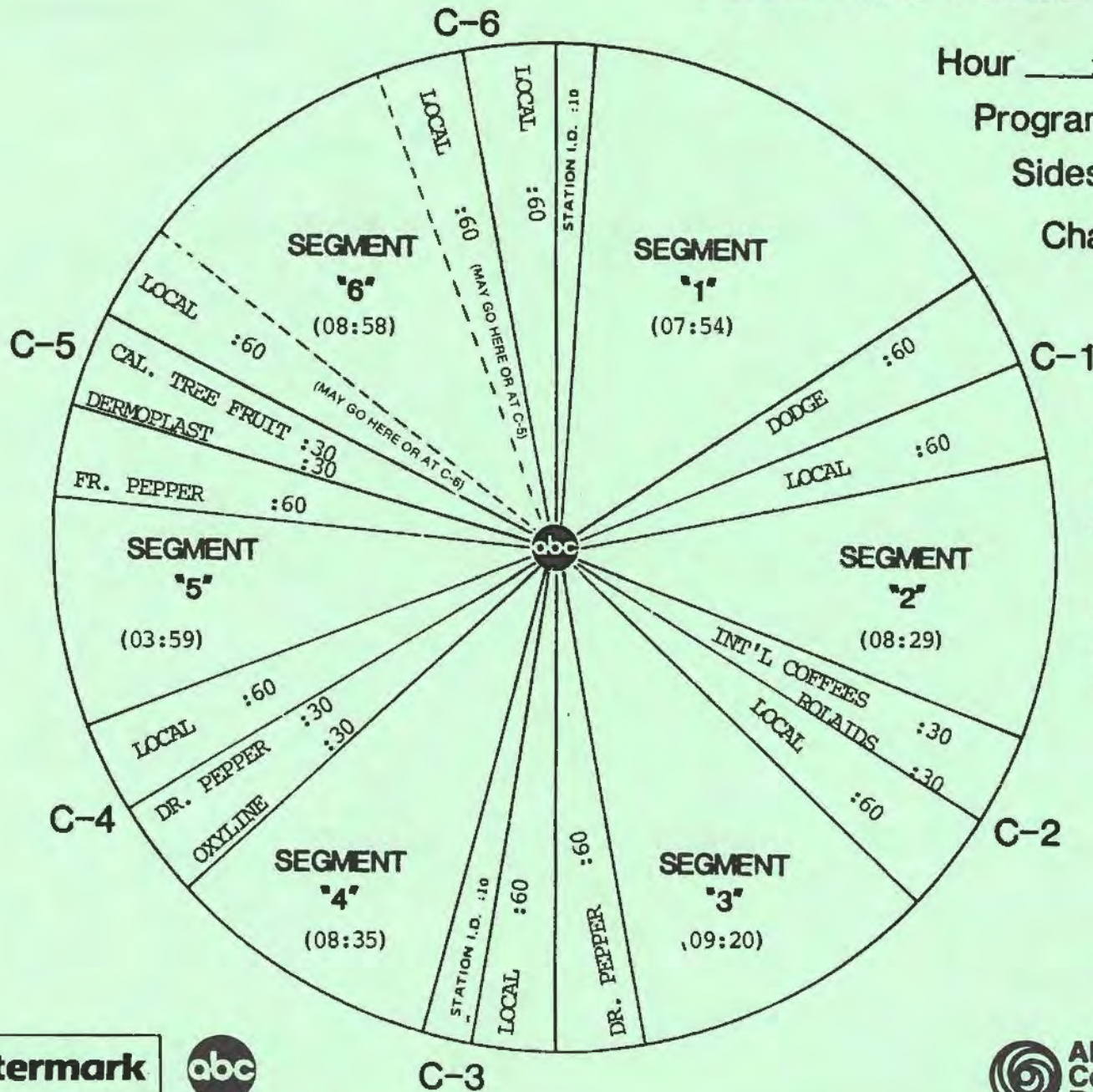
FORMAT AND COMMERCIAL CLOCK

Hour III

Program TOP 40 NEWCOMERS

Sides 1A and 1B

Chart Date 5/25-5/30



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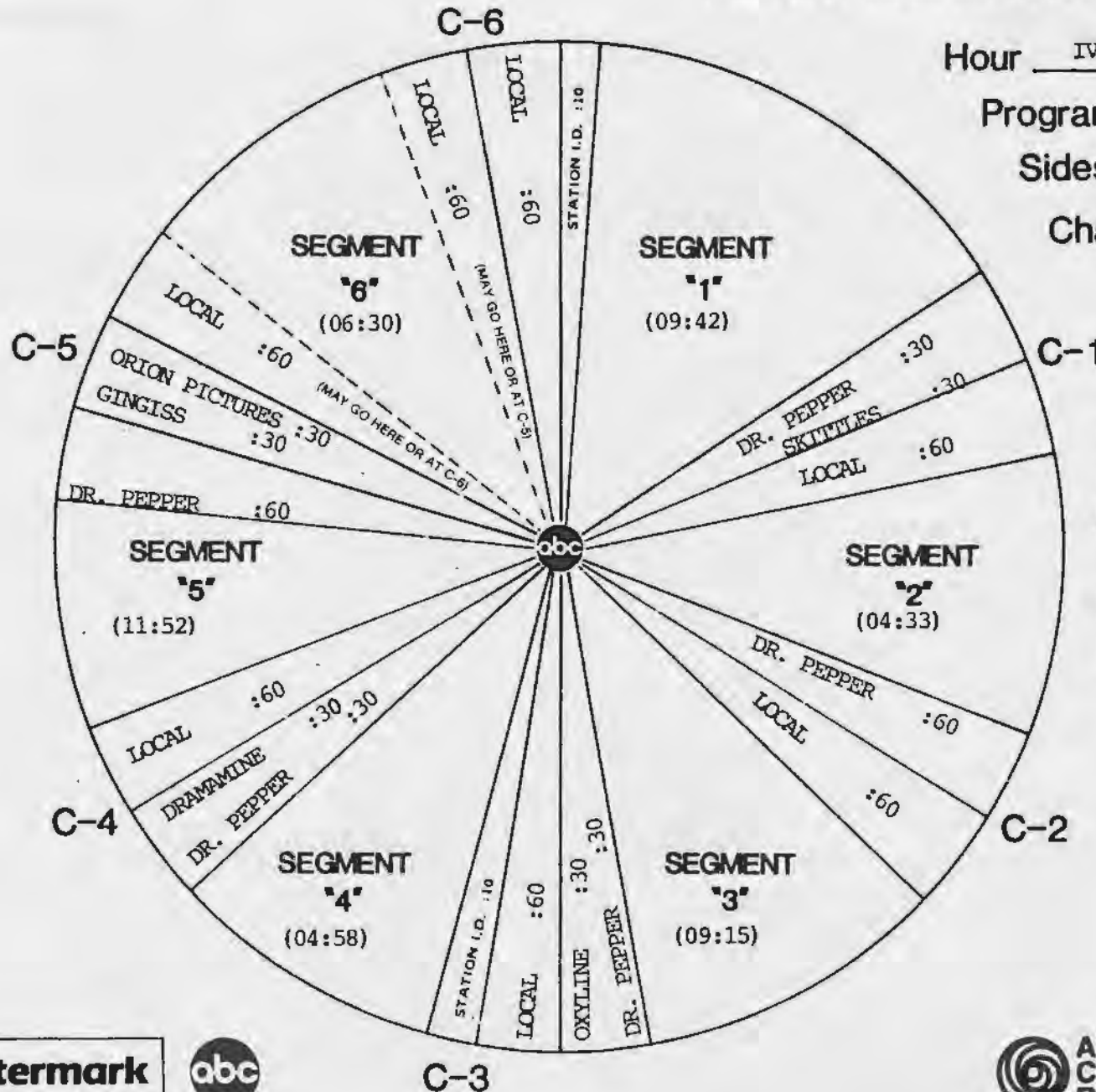
FORMAT AND COMMERCIAL CLOCK

Hour IV

Program TOP 40 NEWCOMERS

Sides 4A and 4B

Chart Date 5/25-5/30



Local minutes available 6

Network minutes used 6

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