



April 10, 1989

TO: All American Top 40 Stations
FROM: Allen Bestwick, Manager Entertainment Programming

THE "AMERICAN TOP 40" HITLINE

DEBUTS APRIL 15-16

Each week your listeners can call Shadoe Stevens to hear two scintillating and sizzling stories about their favorite rock stars. Premiering in this week's American Top 40 program (892-3) will be promos for our brand new Hitline featuring Shadoe Stevens. These 30 second promos will not affect your normal commercial scheduling and will appear as part of the program content. We will be changing the stories each week to keep listener interest high.

The American Top 40 Hitline number is 1-900-820-8888.

You may want to keep this number handy should listeners call-in requesting it. There will be a charge of \$1.50 for the first minute and \$.75 for each additional minute.

This is an exciting world we live in. New technology is bringing us closer together. We are very excited about American Top 40's move towards the 90's with our new 900 number. Available in all 50 states, we are standing ready to handle the responses of thousands of music fans from all over America.

ABC Watermark



ABC RADIO NETWORKS

SCHEDULED	ACTUAL	ELEMENT	RUN TIME
00:00		THEME AND OPENING OF PART I THEME: AL CAPP/RON HICKLIN/KILLER MUSIC, BMI BILLBOARD: "AMERICAN TOP 40 IS BEING BROUGHT TO YOU IN PART BY CAREFREE SUGARLESS GUM...THE SUGARLESS GUM WITH THE GREAT FRESH TASTE." #40 A SHOULDER TO CRY ON (A&B) Tommy Page #39 JUST BECAUSE (A&B) Anita Baker	09:26
09:26		Network: C-1 AMERICAN TOP 40 PROMOTIONAL ANNOUNCEMENT MAYBELLINE VELAMINTS/PARAMOUNT (out cue) Voice out cold with... "...at theaters everywhere."	:30 :30/:30
10:56		Local Insert: LOGO: AMERICAN TOP 40 #38 EVERY LITTLE STEP (B) Bobby Brown #37 ONE (A) Metallica #36 BIRTHDAY SUIT (A&B) Johnny Kemp	1:30
12:26		Network: C-2 BUBBLE YUM/MAYBELLINE (out cue) Jingle fades after... "...later in the program."	:30/:30
26:01		Local Insert: Station ID:	2:00 :10
27:01		LOGO: AMERICAN TOP 40 #35 WIND BENEATH MY WINGS (A&B) Bette Midler #34 EVERLASTING LOVE (B) Howard Jones	09:23
29:11		Network: C-3 BUBBLICIOUS/OXYLINE VOLKSWAGEN/BLACK & DECKER (out cue) Voice out cold with... "...only from Black & Decker."	:30/:30 :30/:30
38:34		Local Insert:	:60
40:34		LOGO: AMERICAN TOP 40 #33 SEVENTEEN (B) Winger #32 I WANNA BE THE ONE (B) Stevie B QL: MOST WEEKS AT #1 IN THE 80's - BLACK, COUNTRY, & DANCE #31 ELECTRIC YOUTH (A) Debbie Gibson THEME IN AND UNDER WITH TALK UNIT ENDING AT: 57:01 THEME: 57:01 (AL CAPP/RON HICKLIN/KILLER MUSIC, BMI)	15:16
41:34		Network: C-4 MAYBELLINE (out cue) Jingle fades after... "...who loves you baby."	:60
57:01		Local Insert: Station ID:	2:00 :10
57:50			
59:50			

SCHEDULED	ACTUAL	ELEMENT	RUN TIME
00:00		THEME AND OPENING OF PART II THEME: AL CAPP/RON HICKLIN/KILLER MUSIC, BMI #30 SOLDIER OF LOVE (A) Donny Osmond #29 ROCK ON (B) Michael Damian	07:25
07:25		Network: C-1 AMERICAN TOP 40 PROMOTIONAL ANNOUNCEMENT GREYHOUND CAREFREE/MAYBELLINE (out cue) Jingle fades after... "...make-up next."	:30 :30/:30
08:55		Local Insert:	1:30
10:25		LOGO: AMERICAN TOP 40 #28 LOST IN YOUR EYES (A) Debbie Gibson #27 IKQ IKQ (B) The Belle Stars #26 CULT OF PERSONALITY (A) Living Colour	13:39
24:04		Network: C-2 THREE MUSKETEERS (out cue) Jingle fades after... "...outdone itself."	:60
25:04 27:04		Local Insert: Station ID:	2:00 :10
27:14		LOGO: AMERICAN TOP 40 #25 THE LIVING YEARS (B) Mike & The Mechanics #24 ORINOCO FLOW (SAIL AWAY) (B) Enya #23 WALK THE DINOSAUR (A) Was (Not Was)	13:36
40:50		Network: C-3 SNICKERS/GREYHOUND MAYBELLINE/VELAMINTS (out cue) Jingle fades after... "...Velamints."	:30/:30 :30/:30
42:50		Local Insert:	:60
43:50		LOGO: AMERICAN TOP 40 #22 FOREVER YOUR GIRL (A) Paula Abdul #21 REAL LOVE (A&B) Jody Watley #20 AFTER ALL (LOVE THEME FROM "CHANCES ARE") (B) Cher & Peter Cetera	13:00
56:50		THEME IN AND UNDER WITH TALK UNIT ENDING AT: 56:50 THEME: 56:50 (AL CAPP/RON HICKLIN/KILLER MUSIC, BMI)	
56:50		Network: C-4 CLEARASIL/BUBBLE YUM (out cue) Jingle ends cold with... "...keeps it popping."	:30/:30
57:50 59:50		Local Insert: Station ID:	2:00 :10

SCHEDULED	ACTUAL	ELEMENT	RUN TIME
00:00		THEME AND OPENING OF PART III THEME: AL CAPP/RON HICKLIN/KILLER MUSIC, BMI #19 THINKING OF YOU (A) Sa-Fire #18 SINCERELY YOURS (B) Sweet Sensation (w/Romeo J.D.)	10:31
10:31		Network: C-1 AMERICAN TOP 40 PROMOTIONAL ANNOUNCEMENT VOLKSWAGEN OXYLINE/BUBBLICIOUS (out cue) Jingle ends cold with... "...taste of paradise."	:30 :30/:30
12:01		Local Insert:	1:30
13:31		LOGO: AMERICAN TOP 40 #17 MY HEART CAN'T TELL YOU NO (A&B) Rod Stewart #16 ROOM TO MOVE (A&B) Animation #15 ROCKET (A) Def Leppard	15:07
28:38		Network: C-2 PARAMOUNT/MAYBELLINE (out cue) Jingle fades after... "...later in the program."	:30/:30
29:38		Local Insert:	2:00
31:38		Station ID:	:10
31:48		LOGO: AMERICAN TOP 40 #14 SECOND CHANCE (A&B) .38 Special #13 DREAMIN' (A) Vanessa Williams	09:06
40:54		Network: C-3 SNICKERS/VOLKSWAGEN U.S. ARMY ACTIVE/REESE'S (out cue) Voice out cold with... "...peanut butter cups."	:30/:30 :30/:30
42:54		Local Insert:	
43:54		LOGO: AMERICAN TOP 40 #12 HEAVEN HELP ME (A&B) Deon Estus TOP FIVE HITS: APRIL 13, 1974 #11 I'LL BE THERE FOR YOU (A) Bon Jovi	12:56
56:43		THEME IN AND UNDER WITH TALK UNIT ENDING AT: 56:43 THEME: 56:50 (AL CAPP/RON HICKLIN/KILLER MUSIC, BMI)	
56:50		Network: C-4 MAYBELLINE (out cue) Jingle fades after... "...who loves you baby."	:60
57:50		Local Insert:	2:00
59:50		Station ID:	:10

SCHEDULED	ACTUAL	ELEMENT	RUN TIME
00:00		THEME AND OPENING OF PART IV THEME: AL CAPP/RON HICKLIN/KILLER MUSIC, BMI #10 YOUR MAMA DON'T DANCE (A) Poison #9 YOU GOT IT (A) Roy Orbison	09:27
09:27		Network: C-1 AMERICAN TOP 40 PROMOTIONAL ANNOUNCEMENT PARAMOUNT BLACK & DECKER/BUBBLICIOUS (out cue) Jingle ends cold with... "...taste of paradise." Local Insert:	:30 :30/:30
10:57		LOGO: AMERICAN TOP 40	1:30
12:27		#8 SUPERWOMAN (B) Karyn White #7 FUNKY COLD MEDINA (A) Tone Loc #6 STAND (B) R.E.M.	13:56
25:23		Network: C-2 THREE MUSKETEERS (out cue) Jingle fades after... "...outdone itself."	:60
26:23		Local Insert:	2:00
28:23		Station ID:	:10
28:33		LOGO: AMERICAN TOP 40 #5 GIRL YOU KNOW IT'S TRUE (A&B) Milli Vanilli #4 ETERNAL FLAME (A&B) Bangles IDD: NEVER TEAR US APART (A) Inxs	11:40
40:13		Network: C-3 CLEARASIL/MAYBELLINE PARAMOUNT/CAREFREE (out cue) Jingle fades after... "...feelin' carefree."	:30/:30 :30/:30
42:13		Local Insert:	:60
43:13		LOGO: AMERICAN TOP 40 #3 LIKE A PRAYER (A&B) Madonna #2 THE LOOK () Roxette	16:55
51:08		Network: C-4 NATIONAL DAIRY BOARD (out cue) Voice out cold with... "...National Dairy Board."	:60
52:08		Local Insert:	2:00
54:08		LOGO: AMERICAN TOP 40 #1 SHE DRIVES ME CRAZY (A) Fine Young Cannibals *TOPICAL PROMOS ARE LOCATED AT THE END OF SIDE 4A* BILLBOARD: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY CAREFREE SUGARLESS GUM...THE SUGARLESS GUM WITH THE GREAT TASTE." CLOSE: SO UNTIL WE MEET AGAIN, THIS IS YOUR BEST FRIEND, D'SHADOE. BYE BYE OUT THERE. THEME IN AND UNDER WITH TALK UNIT ENDING AT: 59:59 THEME: 59:59 (AL CAPP/RON HICKLIN/KILLER MUSIC, BMI)	06:21
59:59			

TOPICAL PROMOS

TOPICAL PROMOS FOR SHOW #892-03 ARE LOCATED AT THE END OF SIDE 4A
DO NOT USE AFTER SHOW #892-03

1. **THE LOOK THEY TOOK TO #1** :27
Hi, Shadoe Stevens on A-T 40. Last week, the Swedish Duo Roxette became the third act from Sweden to hit #1 on the Official Billboard Chart. They followed in the footsteps of Abba and Blue Swede...and in the exact footsteps, because each of them did it the same week in April, each year they hit number 1...1974...1977...and now in 1989! We've got all the chart facts and figures, as we count down the biggest hits...on American Top 40.

2. **NO MORE PUPPY LOVE. HE'S A SOLDIER OF LOVE NOW** :17
Hey, Shadoe Stevens on A-T 40. And look who's back on the Billboard Chart after more than ten years. The "Puppy Love" Teen idol of the 1970's...Donny Osmond. Donny's been climbing with a new record called "SOLDIER OF LOVE." Donny's on the comeback trail and could debut this week on American Top 40.

3. **ELECTRIC TEEN** :28
Hi, Shadoe Stevens on A-T 40. Her second album, "Electric Youth," is the number 1 album in the U.S.A. The first single, "LOST IN YOUR EYES," hit number 1 on the Billboard Pop Chart. Now, Debbie Gibson is looking countdown-bound with her follow-up...the album's title song, "ELECTRIC YOUTH." Will Debbie bolt into the debut this week, then charge her way back to the top again? We'll find out, counting down the hottest songs by the hottest stars...on American Top 40.

Local Minutes
 Available **6:30**
 Network Minutes
 Available **5:30**

