

ATTENTION PROGRAM DIRECTOR

Based on numerous requests from valued affiliates like you, American Top 40 is now offering a very special borges.

For over twenty years, the biggest names in pop music have talked to AT40 first, and have talked to us <u>bes</u>. Each week, we get the inside scoop on the current hitmakers and put it is the show.

And now, for the first time, AT40 is providing this interview material for use on your station.

Each week, you'll get three to five actualities as heard on our show the week before, each from a current T_{DP} 40 artist, and digitally-recorded for the highest quality. They'll appear at the end of the Hour Four CD. Plus, you'll get a full transcript of each actist with running times and a sample question. Use *our* sample to form your *own* "questions" to the stars.

See data in your monthing show, or sent them into a newsoasi, "AT 40" Star Cues" will give your station that "in-studio" celebrity edge that's made AT40 so successful.

Watch for "AT40 Star Cues" beginning with show #21 (weekend of May 23), when you'll get cuts from Genesis, Amy Grant, Jody Watley, Mr. Big's Billy Sheehan and Mariah Carey!

We hope you enjoy this new service, available <u>only</u> to AT40 affiliates. Give us a call at either of the numbers below and let us know what you think.

Sincerely,

and former

Cindy Grogan Manager, Program Sales (212) 456-5218

Kon Kilin

Ron Rivlin Director, Program Sales (212) 456-5118



PLEASE AUDITION EACH DISC <u>immediately</u>. If you have any questions, please contact us toll free at 1-800-695-2221.

*** COMPACT DISC #1, TRACK 10, HAS 1KHz REFERENCE TONE ***

TOPICAL PROMOS FOR SHOW #21 ARE LOCATED ON DISC 4. TRACKS 6. 7 & 8. DO GOT USE AFTER SHOW #21.

AT40 ACTUALITIES ARE LOCATEL ON DISC 4, TRACKS 9, 10, 11, 12 & 13, IMMEDIATELY FOLLOWING TOPICAL PROMOS

1. <u>#1 ... THEY FINALLY GOT IT</u>

Hi, Shadaa Stevens, AT40. Last week; those funky divas. En Viloue, hit #1 for their first time with "My Lovin' (You're Never Gonna Get It)". But will those San Francisco gals keep out the Buffale guys? Joe Public are eyeing the top spot with their first hit, "Live And Learn". Who'll be #1 across the nation this week? Ah, D'Shadoe knows, right here, on American Top 40. (LOCAL TAG)

2. <u>NEWCOMERS. ONE AND ALL</u>

Hey Shadoe Stevens, with a look at hot first timers on AT40. There's the alternative rock band, The Red Hot Chilli Peppers with their first top 40 hit ever, a ballad from these peppers best known for punk-funk and now it's made the top ten "Under The Bridge". There's Sophie B. Hawkins, a 25 year singer up from the artistic underground in New York City. Her song's "Damn, I Wish I Was Your Lover". And then there's English style Techno-dance beat from Sacramento, California! From Cause And Effect with "You Think You Know Her." Newcomers one and all and we've got 'em, countin' down to #1, night here, on American Top 40. (LOCAL TAG)

3. COUNTING_DOWN AROUND THE WORLD

Hi, I'm Shadoe Stevens. Join me on AT40 as we cover the U.S.A. and count down around the world, with the 40 top songs from the most respected music chart in the world, the Billboard chart. We get the stories behind those hits from the stars, plus chart trivia, AT40 Music News, Long Distance Dedication letters, AT40 Flashbacks to charts gone by and Sneek Peeks at what's coming up the chart now, countdown bound. It all happens right here, every week, on American Top 40. (LOCAL TAG)

**** FOR YOUR CONVENIENCE, WE HAVE PLACED A 25 HZ TONE AT -10 DB AT THE END OF OUR NETWORK COMMERCIAL BREAKS TO ACCOMMODATE AUTOMATED AND SEMI- AUTO-MATED STATIONS ****





3575 Cahuenga Blvd W, Suite 555, Los Angeles, CA 90068 VOICE: 213.882.8330 FAX: 213.850.1050

:23

:33

:27

1. Genesis has been around more than 25 years... they're world famous... hardly the stuff misfits are made of... but that's the way they feel these days and they like it! It even inspired the title of their latest album.

GENESIS ACTUALITY: (:34) "The reason for <u>'We</u> Can't Dance', partly 'cause we liked the phrase which was the most important reason, we justify it kind of by 'we don't really fit in, in some respects with this current and incessant dance music, everywhere you go. And rap, everywhere you go. We don't fit in with that so we have staked our little claim with our flag in the ground, sword in the dirt, as it were, saying... we're over here... if you don't like that, if you're fed up with that, check this out!"

2. Amy Grant speaks on the sense of achievement music can give an artist.

MY GRANT ACTUALITY:(:24) "There are so many different levels to what is satisfying in music. There is something so basic about writing a song, even if nobody ever hears it, that feels very rewarding. And then you hear great players go in the studio and cut it, and you just think, it could not be better than this. I mean this is the best feeling in the world. Then you go sing a song live, and you know the people that choose to pay a ticket and come hear you play are singing along with you, and you go... 'now this is the best feeling!"

#3. Jody Watley discusses how her current hit, "I'm The One You Need," is a song about perception and control.

JODY WATLEY ACTUALITY: (:27) "A lot of times, you're in a situation, you're in a relationship and you go through the changes, the compromises, the battles, back and forth... and sometimes the infidelities, but everybody thinks that 'I'm the best thing that ever happened to you.' And then there's the line in there that says 'I'm not out to get your money, because I buy my own clothes and I pay my own rent. I want you but I'm independent," so this song is also about that."

44. These gave could have called themselvin (2. Large) on even the small.' How did Mr. Big come up with their name? Billy Sheehan of Mr. Big, explains.

<u>EILLY SHEEHAN ACTUALITY:</u>(:50) "I had to leave town for some reason, we were trying to come up with a name, because we had our demo tape. They were drawing up the papers for us to sign the record deal, and we had no name of the band! We were trying to think of al these names! You know, Rin Tin Can, Mars Needs Women, all these crazy, stupid names... we go, no we hate that... oh god, I hope we think of a name! Our manager calls and says hey you guys... you go another day, whatever it is, is gonna go on... that's what the album's gonna be called so you better think of something good!</u> So, Pat, Paul and Eric, decided on Mr. Big. They called the label, everybody liked the name, I thought it was really cool, funny... they got it from an old song by Free, called "MR. BIG." So, sure enough, Pat called me up and said Bill... we got the name. Oh no, what could this be? I could be saddled with this yoke around my neck with this horrible band name... I don't know what it's going to be... what is it.. He goes, it's 'Mr. Big.' I go, 'that's perfect!' As a matter of fact, the first bass solo I ever did in my life was in Mr. Big, by Free, 'cause there's a long bass solo in the song. I thought, oh that's great... it actually ties in with my history and everything! Ha ha!"

#5. Songs in Television commercials are REAL catchy... they're supposed to be... Little kids always pick up on TV commercials... and sing along. But, is it the start of something BIG? It IS the way Mariah Carey began her carear. How did Mariah "MAKE IT HAPPEN?"

MARIAH CAREY ACTUALITY:(:34) 'I just started singing. I mean I would sing along with everything that I heard. With every song, I would mimic every commercial, when they would be watching TV, I'd be like looking at the wall, and then when the commercial would come on with the jingle, I'd sit up and sing it. I'd memorize like every commercial that was out there, so they pretty much knew... and then she gave me that encouragement, and that extra, you know ' you're good, you have a really nice voice, type of thing.' I think the most important thing that she ever told me was don't say 'if I make it... say when I make it. Don't doubt that you're really gonna have success for one minute because if you do, then you won't."

PG

AMERICAN abc ABC Watermark	AIR DATE WEEKEND: <u>5/24/92</u> HOURS <u>1 & 2</u> SHOW# <u>21</u>
*TOP40 * 3575 Cahuenga Blvd W, Suite 555, Los Angeles, (4)	
WITH SHADOE STEVENS. Ovide US contact RADIO EXPRESS 1.213.85	
BILLBOARD: "American Top 40 is brought to you in part by AT&T. And by A & W Cream Soda." Theme and Opening of Part I Al Capp/Ron Hicklin/ Soundbeam Music, BMI	Theme and Opening of Part II Al Capp/Ron Hicklin/ Soundbeam Music, BMI
#40 REMEMBER THE TIME (A/B) Michael Jackson	#29 STEEL BARS (A/B) Michael Bolton
#39 YOU WON'T SEE ME CRY (A/B) Wilson Phillips	#28 MASTERPIÈCE (A) Atlantic Star
#38 BOHEMIAN RHAPSODY (B) Queen	#27 TENNESSEE (B) Arrested Development
WRIGLEY / COPPERTONE / JHIRMACK / HERSHEY 2:00 (out cue) Voice out cold with " you'll love 'em to pieces."	A & W CREAM SODA / TONY'S PIZZA / HERSHEY / COPPERTONE 2:00 (out cue) Voice out cold with " sun lying down."
HOUR 1 TRACK 1 RUN TIME: 16:29 (LOCAL INSERT 1:00)	HOUR 2 TRACK 1 RUN TIME: 13:09 (LOCAL INSERT 1:00)
AT40 Jingle	AT40 Jingle
#37 JUST ANOTHER DAY (A) Jon Secada	#26 LIFT ME UP (B) Howard Jones
#36 MONEY DON'T MATTER 2 NIGHT (A) Prince & The N.P.G;	AT40 SNEEK PEEK: I'LL BE THERE (A/B) Mariah Carey
	[8:34-8:45] SONG INTRO FOR LOCAL ID (;11)
AT&T / A & W CREAM SODA 1:00	#25 BREAKIN' MY HEART (PRETTY BROWN EYES) (A) Mint Condition
(out cue) Voice out cold with " another one."	COPPERTONE / SCHWEPPS 1:00 (out cue) Voice out cold with " Schweppervessence,"
Henin I Maan G. Run (22) and a george hour the former is	
AT40 Jingle	AT40 Jingle
#35 WE GOT A LOVE THANG (A) Ce Ce Pentston	#24 WILL YOU MARRY ME (A) Paula Abdul
AT40 MUSIC NEWS	#23 <u>11.C.</u> (B) Unear
15:11-5:251 SONG INTRO FOR LOCAL ID (:14)	STATION MENTIONS
#34 WHAT GOES AROUND COMES AROUND (B) Giggles	#22 GOOD FOR ME (A/B) Amy Grant
#33 YOU THINK YOU KNOW HER (A/B) Cause & Effect	A & W CREAM SODA / AT&T / FEDERAL JOB DIGEST / GATEWAY 2:00
AT&T / WRIGLEY / FEDERAL JOB DIGEST / GATEWAY 2:00 (out cue) Voice out cold with " A, B, C, D, E, F, G."	(out cue) Voice out cold with " A, B, C, D, E, F, G."
HOUR 1 TRACK 3 RUN TIME: 13:45 (LOCAL INSERT 1:00)	HOUR 2 TRACK 3 RUN TIME: 15:30 (LOCAL INSERT 1:00)
AT40 Jingle	AT40 Jingle
#32 TAKE TIME (A) Chris Wallowr	
#31 <u>SILENT PRAYER</u> (A) Shanice	* #21 NU NU (B) Lidell Townsell
STATION MENTIONS	#20 EVERYTHING CHANGES (A) Kathy Troccoli
#30 I WILL REMEMBER YOU (A) Amy Grant	
GREYHOUND / SCHWEPPS 1:00 (out cue) Voice out cold with " Schweppervessence."	GREYHOUND / WRIGLEY 1:00 (out cue) Jingle ends cold with " they'll move ya."
HOUR 1 TRACK 4 RUN TIME: 14:38 (LOCAL INSERT 2:00 STATION ID :10)	HOUR 2 TRACK 4 RUN TIME: 9:38 (LOCAL INSERT 2:00 STATION :10)

AMERICAN TOP 40 uses "Hit Discs CIVs" provided by TM century Dalas, Texas 54244-3228 INC (214) 934-2121 or (800) 937-2100

AMERICAN * TOP40 * WITH SHADOE STEVENS WITH SHADOE STEVENS ABC Watermark 3575 Cahuenga Blvd W, Suite 555, Los / Use VOICE: 213.882.8330 FAX: 213.850.1050 or Outside the US contact RADIO EXPRESS 1.2	AIR DATE WEEKEND: 5/24/92 HOURS 3 & 4 SHOW #21 ABC RADIO NETWORK
Theme and Opening of Part III Al Capp/Ron Hicklin/ Soundbeam Music, BMI	Theme and Opening of Part IV Al Capp/Ron Hicklin/ Soundbeam Music, BMI
#19 I'M THE ONE YOU NEED (A/B) Jody Watley	#9 AIN'T 2 PROUD 2 BEG (A) TLC
GL: MOMENTS TO REMEBER	
#18 TO BE WITH YOU (A) Mr. Big	#8 <u>ONE</u> (A) U2
AT&T / JHIRMACK / A & W CREAM SODA / GATEWAY 2:00 (out cue) Voice out cold with " A, B, C, D, E, F, G."	AT&T / A & W CREAM SODA / U.S. ARMY / GREYHOUND 2:00 (out cue) Voice out cold with " for rules."
HOUR 3 TRACK 1 RUN TIME: 10:46 (LOCAL INSERT 1:06)	HOUR 4 TRACK 1 RUN TIME: 12:46 (LOCAL INSERT 1:00)
AT40 Jingle	AT40 Jingle
#17 IF YOU ASKED ME TO (A) Ceiline Dion	
STATION MENTIONS #16 HAZARD (A) Richard Marx	#7 UNDER THE BRIDGE (B) Red Hot Chilli Peppers #6 MAKE IT HAPPEN (A/B) Mariah Carey
#15 SLOW MOTION (A) Color Me Badd	* MARE IT TAFFEN (ND) Mailai Caley
JHIRMACK / HERSHEY 1:00	TONY'S PIZZA / HERSHEY 1:00 (out cue) Voice out cold with " you'll love 'em to pieces."
(out cue) Voice out cold with " you'll love 'em to pieces."	
HOUR 3 TRACK 2 RUN TIME: 14:07 (LOCAL INSERT 2:00 STATION ID: 10)	HOUR 4 TRACK 2 RUN TIME: 11:02 (LOCAL INSERT 2:00 STATION :10)
AT40 Jingle	AT40 Jingle
#14 THOUGHT I'D DIED AND GONE TO HEAVEN (A) Bryan Adams	#5 IN THE CLOSET (A/B) Michael Jackson
#13 <u>THE BEST THINGS IN LIFE ARE FREE</u> (A) Luther Vandross & Janet Jackson with special guests BBD & Raiph Tresvant	AT40 FLASHBACK: TOP FIVE HITS FROM MAY 23, 1978 #4 JUMP (A) Kris Kross
U.S. ARMY / A & W CREAM SODA / TONY'S PIZZA / HOLIDAY INN 2:(#) (Shadoe Tag) Voice out cold with " brought to you by AT&T."	A & W CREAM SODA / GREYHOUND FEDERAL JOB DIGEST / GATEWAY 2:00 (out cue) Voice out cold with " A, B, C, D, E, F, G."
HOUR 3 TRACK 3 RUN TIME: 11:30 (LOCAL INSERT 1:00)	HOUR 4 TRACK 3 RUN TIME: 13:50 (LOCAL INSERT 1:00)
AT40 Jingle	AT40 Jingle
#12 HOLD ON MY HEART (A) Genesis	
LDD/ #11 <u>TEARS IN HEAVEN</u> (B) Eric Clapton	#3 LIVE AND LEARN (B) Joe Public
#10 DAMN I WISH I WAS YOUR LOVER (A) Sophie B. Hawkins	
U.S. ARMY / WRIGLEY 1:00 (out cue) Jingle ends cold with " they'll move ya."	HOLIDAY INN / TONY'S PIZZA 1:00 (out cue) Voice out cold with " freezer."
HOUR 3 TRACK 4 RUN TIME: 17:17 (LOCAL INSERT 2:00 STATION ID :10)	HOUR 4 TRACK 4 RUN TIME: 5:13 (LOCAL INSERT 2:00 STATION :10)
#2 SAVE THE BEST FOR LAST (A/B) Vanessa Williams #1 MY LOVIN' (YOU'BE NEVER GONNA GET IT) (±) En Vogue ****TOPICAL PROMOS ARE LOCATED ON DISC 4, TRACK 6, 7 & 8.*** ****TA140 ACTUALITIES LOCATED ON DISC 4, TRACK 5, 10, 11, 12 & 13**** CLOSE: So until we meet again, this is your best friend, D'Shadoe. Bye-bye out there. THEME IN AND UNDER WITH TALK UNIT ENDING /AT: 53:27 THEME 59:59 (Al Capp/Ron Hicklin/ Soundbeam Music; BMI) HOUR 4 TRACK 5 RUN TIME: 10:36	