

SOUNDTRACK OF THE 60's



TO: SOUNDTRACK OF THE 60's SUBSCRIBERS
FROM: TOM ROUNDS, WATERMARK
DATE: MAY 30, 1980

Here it is, the first SOUNDTRACK OF THE 60's ever!
A bit of a collector's item.

If you find yourself confounded by what to do with these program materials, all your questions will be answered in the "SOS" Operations Manual which should be already in your possession.

Be sure to check out the sections on insertion of local material, promos and custom I.D. lines in the show.

If you don't have your Operations Manual (which includes a Press Kit), call Beth here at WATERMARK: (800) 423-2502 or (213) 980-9490 and she'll get one out to you right away.

We're proud to announce that almost 100 stations will be starting with this show (K802-10) and more are on the way. This kind of acknowledgement will just make us work harder to deliver great shows every week.

And now it's time for your feedback. We really need it . . . All the input, suggestions, corrections, additions and deletions you are moved to suggest. Does the music balance work for you? Is there too much content? Too little? Anything that occurs to you while listening to "SOS" would be much appreciated.

Please call me at either of the above two numbers. I'm really eager to hear from you.



SOUNDTRACK OF THE 60's



TO: SOS SUBSCRIBERS: PD'S AND BOARD OPERATORS
FROM: TOM ROUNDS, EXECUTIVE PRODUCER
DATE: JUNE 9, 1980
RE: FILL MUSIC

When running SOUNDTRACK OF THE SIXTIES it may become necessary - depending on your spot load - to use fill music occasionally to round out the hour. If you find the need for filler material, let me make a few suggestions which should enhance the show.

1. Fill with music from the 60's. Playing current titles or oldies from the 70's will break the mood.
2. Fill with any 60's record not already in the show.
3. If the fill time is less than 2:00, you may prefer to use a 60's instrumental to avoid having to fade out of a vocal early.

Bearing in mind that the appropriate material may not be in your control room, or that you may have it organized in such a way that selection and retrieval is difficult, I suggest you keep a few basic albums on hand for your operators use when running the show. (Depending upon your turntable availability, you may wish to cart specific selections, which should pose no problem.)

American Graffiti (MCA Records)
More American Graffiti (MCA Records)
Hollywood Nights Soundtrack (Casablanca Records)

The above albums are currently in stock at most local record shops, but there are many more cut-out LP's available throughout the country. You may wish to check out Dick Clark's "20 Years of Rock 'N Roll" Volumes 1 and 2, or the oldies series on Roulette and Liberty. Also bear in mind that most labels put out by individual artist anthologies like the "Collections" on Motown; and of course, most major acts have "greatest hits" albums. If there are no cut-out dealers convenient to you, you might wish to mail order. One good source is:

Rare Records
417 East Broadway
Glendale, CA 91209
(213) 245-0379



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You might also try:

Lee's Music Center
6265 SW 8th Street
Miami, FL 33144
(305)264-0791

or

The Wax Museum
1505 Elizabeth
Charlotte, NC 28204
(704)377-0700

So far as instrumental fills, you might wish to keep in mind:

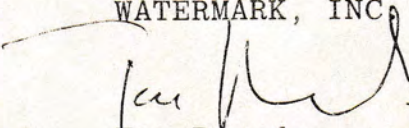
WALK DON'T RUN - The Ventures (1960)
LAST NITE - The Markeys (1961)
TELSTAR - The Tornadoes (1962)
HOT PASTRAMI - The Dartels (1963)
PIPELINE - Chantays (1963)
WIPE OUT - Surfari's (1963)
JAVA - Al Hirt (1964)
THE HORSE - Cliff Nobels (1968)
SOUL SERENADE - Willie Mitchell (1968)
SOULFUL STRUT - Young Holt Unlimited (1968)

Those are but ten of the many appropriate instrumental fillers, and they too are probably available at Rare Records or The Wax Museum.

If you have any suggestions, or if you're having any problems concerning SOUNDTRACK OF THE 60's, feel free to contact me or Rollye Bornstein, our SOS Music Director, at (213)980-9490 or (800)423-2502, at any time.

Sincerely,

WATERMARK, INC.



Tom Rounds
Executive Producer



Watermark
 10700 Ventura Boulevard
 North Hollywood, California 91604
 Phone: (213) 980-9490

FOR WEEK ENDING: 6/7-8/80
 CYCLE NO. SOS802 PROGRAM 10 OF 13
 SIDES: 1A & 1B
 PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART I THEME OPENING DO IT AGAIN Beach Boys YESTER-ME, YESTER-YOU, YESTERDAY Stevie Wonder GET BACK Beatles	8:38
8:36		LOGO: MURRAY THE K	
8:38		LOCAL INSERT: C-1	2:00
10:38		LOGO: SOUNDTRACK OF THE 60's *VENICE BEACH FEATURE	8:53
19:29		LOGO: MURRAY THE K	
19:31		LOCAL INSERT: C-2	2:00
21:31		LOGO: SOUNDTRACK OF THE 60's THE BOY FROM NEW YORK CITY Ad Libs SAN FRANCISCO Scott McKenzie DIRTY WATER Standells	9:19
30:48		LOGO: MURRAY THE K	
30:50		LOCAL INSERT: C-3	2:00
33:00		LOGO: SOUNDTRACK OF THE 60's *RINGO STARR FEATURE	7:15
40:13		LOGO: MURRAY THE K	
40:15		LOCAL INSERT: C-4	2:00
42:15		LOGO: SOUNDTRACK OF THE 60's SUITE JUDY BLUE EYES Crosby, Stills & Nash JUDY'S TURN TO CRY Lesley Gore	10:04
52:17		LOGO: MURRAY THE K	
52:19		LOCAL INSERT: C-5	2:00
54:14		LOGO: SOUNDTRACK OF THE 60's GREENFIELDS Brothers Four	3:27
57:41		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:50 THEME TO: 57:50	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10



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FOR WEEK ENDING: 6/7-8/80
 CYCLE NO. SOS802 PROGRAM 10 OF 13
 SIDES: 2A & 2B
 PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART II STREET FIGHTING MAN Rolling Stones THE 59th STREET BRIDGE SONG Harpers Bizarre DANCING IN THE STREET Martha and the Vandellas	9:05
9:03		LOGO: MURRAY THE K	
9:05		LOCAL INSERT: C-1	2:00
11:05		LOGO: SOUNDTRACK OF THE 60's *SPY SEGMENT	8:28
19:31		LOGO: MURRAY THE K	
19:33		LOCAL INSERT: C-2	2:00
21:33		LOGO: SOUNDTRACK OF THE 60's UP-UP AND AWAY Fifth Dimension LEAVING ON A JET PLANE Peter, Paul and Mary EIGHT MILES HIGH Byrds	10:16
31:47		LOGO: MURRAY THE K	
31:49		LOCAL INSERT: C-3	2:00
33:59		LOGO: SOUNDTRACK OF THE 60's *TIMOTHY LEARY SEGMENT	7:04
41:01		LOGO: MURRAY THE K ***TWO - 30 SECOND PROMOS	
41:03		LOCAL INSERT: C-4	2:00
43:03		LOGO: SOUNDTRACK OF THE 60's CHAPEL OF LOVE Dixie Cups D-I-V-O-R-C-E Tammy Wynette I WANT YOU Bob Dylan	9:26
52:27		LOGO: MURRAY THE K	
52:29		LOCAL INSERT: C-5	2:00
54:29		LOGO: SOUNDTRACK OF THE 60's HE'LL HAVE TO STAY Jeanne Black	3:21
57:30		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:37 THEME TO: 57:50	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10

