

SOUNDTRACK OF THE 60s



March 13, 1982

Dear Promotion Director:

We at Watermark are delighted to be announcing the SOUNDTRACK OF THE 60s SWEEPSTAKES in conjunction with our three hour stereo radio program, SOUNDTRACK OF THE 60s with Gary Owens, carried by your station.

The Grand Prize is a candy apple red '66 Mustang, fully restored by Beverly Hills Mustang, the world's foremost Mustang restorer. Each week we'll pull three postcards and send those entrants SOUNDTRACK T-shirts. Winners of T-shirts will also be eligible for the Grand Prize. The Grand Prize winner will be selected from all entries received.

It's a simple contest to enter. All your listeners have to do is send a self-addressed stamped postcard to: SOUNDTRACK OF THE 60s SWEEPSTAKES, P.O. Box 2000, Hollywood, CA 90028. On the postcard should be written their three favorite 60s hits and the call letters of your station.

The contest will begin with the show to be aired the weekend of April 3-4, 1982. All entries must be postmarked by July 20, 1982.

Once all the entries are in, a random drawing will take place to pick the winner of the candy apple red Mustang. We'll then fly the winner and a guest to Hollywood for a presentation of the car. If the winner is within the continental United States, they can elect to have their Mustang shipped to them. Outside the continental United States, we'll present the winner with the cash equivalent of the prize.

On or about April 2, 1982 you'll receive a package from Watermark which will contain a Sweepstakes Counter card along with entry blanks (with complete rules printed on the reverse side). There will also be press release copy and ad slicks in the package.

While the contest is completely contained within the show, we'll also provide a sixty and thirty second promo spot which can be used to promote the contest during other parts of the week.

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Watermark
ABC RADIO ENTERPRISES

□ 10700 VENTURA BLVD. □ NO. HOLLYWOOD, CA 91604 □ 213/980-9490

Promotion Director
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We're very excited about this contest and the chance to give one of our lucky listeners an opportunity to fly to Hollywood and drive home in the dream car of the 60s.

We also think it's a fine way to give our subscribing stations an exciting method to promote SOUNDTRACK OF THE 60s.

If there is any way I can help you make the SOUNDTRACK OF THE 60s SWEEPSTAKES a special success in your market, please feel free to call me at our toll free number: 800/423-2502. From Canada, call collect 213/980-9490.

Best regards,

Mat Tombers

Mat Tombers
Manager
Advertising & Publicity

MT/bf



Watermark
ABC RADIO ENTERPRISES
10700 Ventura Boulevard
North Hollywood, California 91604
Phone: (213) 980-9490

FOR WEEK ENDING: 3/20/82
CYCLE NO. K821 PROGRAM 12 OF 13
SIDES: 1A and 1B
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART I THEME OPENING	
09:28		X OH PRETTY WOMAN - Roy Orbison GET OFF MY CLOUD - Rolling Stones DANCE TO THE MUSIC - Sly and the Family Stone OUT CUE: "I'm Gary Owens" Plus, LOGO: Instrumental	09:30
09:30		LOCAL INSERT: C-1	2:00
11:30		LOGO: SOUNDTRACK OF THE 60's REAL PEOPLE Silence is Golden - Tremeloes X Dock of the Bay - Otis Redding X Summer in the City - Lovin' Spoonful LOGO: GARY OWENS	07:47
19:17		LOCAL INSERT: C-2	2:00
21:17		LOGO: SOUNDTRACK OF THE 60's CORINNE CORINNE - Ray Peterson MAMA DIDN'T LIE - Jan Bradley CARRIE ANN - Hollies	08:33
29:48		OUT CUE: "I'm Gary Owens" Plus, LOGO: Instrumental	
29:50		LOCAL INSERT: C-3	2:00
32:00		LOGO: SOUNDTRACK OF THE 60's MARILYN McCOO & BILLY DAVIS, JR. X Wedding Bell Blues - Fifth Dimension Aquarius/Let the Sunshine In - Fifth Dimension	07:40
39:38		LOGO: GARY OWENS	
39:40		LOCAL INSERT: C-4	2:00
41:40		LOGO: SOUNDTRACK OF THE 60's RETURN TO SENDER - Elvis Presley HE'S SURE THE BOY I LOVE - Crystals BABY'S IN BLACK - Beatles	07:45
49:23		OUT CUE: "I'm Gary Owens" Plus, LOGO: Instrumental	
49:25		LOCAL INSERT: C-5	2:00
51:25		LOGO: SOUNDTRACK OF THE 60's X MY GIRL - Temptations MIDNIGHT SPECIAL - Johnny Rivers	06:14
57:39		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:47 THEME TO: 57:50	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10



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 SIDES: 3A and 3B
 PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III HEART FULL OF SOUL - Yardbirds GOOD LOVIN' - Rascals KENTUCKY WOMAN - Neil Diamond	07:50
07:48		OUT CUE: "I'm Gary Owens" Plus, LOGO: Instrumental	
07:50		LOCAL INSERT: C-1	2:00
09:50		LOGO: SOUNDTRACK OF THE 60's FILMTRAX Moon River - Henry Mancini What'd I Say - Ray Charles	
18:17		LOGO: GARY OWENS	08:29
18:19		LOCAL INSERT: C-2	2:00
20:19		LOGO: SOUNDTRACK OF THE 60's BREAD AND BUTTER - Newbeats X YOU'RE THE ONE - Vogues I COULDN'T LIVE WITHOUT YOUR LOVE - Petula Clark	07:34
27:51		OUT CUE: "I'm Gary Owens" Plus, LOGO: Instrumental	
27:53		LOCAL INSERT: C-3	2:00
30:03		LOGO: SOUNDTRACK OF THE 60's REAL PEOPLE X Revolution I - Beatles X Those Were the Days - Mary Hopkin X Runaway - Del Shannon	06:18
36:19		LOGO: GARY OWENS	
36:21		LOCAL INSERT: C-4	2:00
38:21		LOGO: SOUNDTRACK OF THE 60's COOL JERK - Capitols EYES OF A NEW YORK WOMAN - B.J. Thomas SUZIE Q - Creedence Clearwater Revival	10:37
48:56		OUT CUE: "I'm Gary Owens" Plus, LOGO: Instrumental	
48:58		LOCAL INSERT: C-5	2:00
50:58		LOGO: SOUNDTRACK OF THE 60's X STOP! IN THE NAME OF LOVE - Supremes X EIGHT DAYS A WEEK - Beatles	06:53
57:51		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:11 THEME TO: 58:50	
58:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10