

SOUNDTRACK OF THE 60s



SAMPLE PRESS RELEASE

_____ announced today that it will air two special programs of SOUNDTRACK OF THE 60s this holiday season. SOUNDTRACK OF THE 60s WITH GARY OWENS is a weekly three-hour chronicle of the music and lifestyle of the 1960s.

The SOUNDTRACK OF THE 60s CHRISTMAS PARTY, which airs December (25/26) at _____, takes to the streets as people from around the world share their tree-trimming, gift-giving, and Santa Claus-seeing stories with the show's host, Gary Owens. The program also features the 60s best-known pop Christmas songs like The Beach Boys' "Little St. Nick" and Bobby Helms' "Jingle Bell Rock."

The SOUNDTRACK OF THE 60s NEW YEAR'S SPECIAL will air on January (1/2) at _____. The year-end celebration is highlighted by contemporary stars like Rick Springfield, John Oates, and Christopher Reeve sharing their memories of the 1960s. The top 3 songs of each year in the decade, plus a look back at the events that made history, will also be part of the three-hour special.

SOUNDTRACK OF THE 60s is produced by Watermark/ABC Radio Enterprises and is heard every week on _____ at _____ on _____.

-30-



Watermark
ABC RADIO ENTERPRISES

□ 10700 VENTURA BLVD. □ NO. HOLLYWOOD, CA 91604 □ 213/980-9490

SOUNDTRACK OF THE 60s



PROGRAM HIGHLIGHTS

Show #K824-12 Airdate: December 18/19, 1982

Hosted by Gary Owens

Former Beatle, RINGO STARR, joins Gary Owens to talk about the overall experience of being part of a band that became a cultural phenomenon. In addition, Ringo describes his contribution to The Beatles.

We'll also talk with GEORGE FENNIMAN, the announcer/straight man who teamed with Groucho Marx on the popular quiz show, You Bet Your Life. Fenniman reveals what it was like to work with a wisecracking quizmaster like Groucho, and recalls his favorite stories involving the legendary comedian.

We'll examine the music of world-class guitar hero, ERIC CLAPTON, as we trace his career in the 1960s from The Yardbirds to Cream to Blind Faith.

Also this week, a review of the third week in December, 1965, when thousands of Cuban refugees were finding a new home in America, the first Charlie Brown Christmas Special was airing on television, and Peter O'Toole, Elke Sommer, and The Prince of Wales were headlining the news.



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Watermark
INC. RADIO ENTERPRISES
 10700 Ventura Boulevard
 North Hollywood, California 91604
 Phone: (213) 980-9490

FOR WEEK ENDING: 12/25/82
 CYCLE NO. 824 PROGRAM 13 OF 13
 SIDES: 1A and 1B
 PAGE NO. 1

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 00:00 | | THEME AND OPENING OF PART I THEME OPENING BITS AND PIECES - Dave Clark Five EIGHT DAYS A WEEK - Beatles I'LL BE DOGGONE - Marvin Gaye | 08:13 |
| 08:08 | | LOGO: Feels Like the First Time | |
| 08:13 | | LOCAL INSERT: C-1 | 2:00 |
| 10:13 | | LOGO: SOUNDTRACK OF THE 60s REAL PEOPLE THE MAN WITH ALL THE TOYS/Beach Boys HERE COMES SANTA CLAUS/Bob B. Soxx and the Bluejeans | 05:42 |
| 15:50 | | LOGO: Gary Owens | |
| 15:55 | | LOCAL INSERT: C-2 | 2:00 |
| 17:55 | | LOGO: SOUNDTRACK OF THE 60s WORDS OF LOVE - The Mamas and the Papas ODE TO BILLY JOE - Bobby Gentry RUBY DON'T TAKE YOUR LOVE TO TOWN Kenny Rogers and the First Edition | 10:10 |
| 28:00 | | LOGO: "I'm Gary Owens" PLUS LOGO: Instrumental | |
| 28:05 | | LOCAL INSERT: C-3 | 2:00 |
| 30:15 | | LOGO: SOUNDTRACK OF THE 60s REAL PEOPLE I SAW MOMMY KISSING SANTA CLAUS/Ronettes LITTLE DRUMMER BOY/Harry Simeon Chorale | 07:03 |
| 37:13 | | LOGO: Feels Like the First Time | |
| 37:18 | | LOCAL INSERT: C-4 | 2:00 |
| 39:18 | | LOGO: SOUNDTRACK OF THE 60s RUNAROUND SUE - Dion COME SEE ABOUT ME - Supremes OH, PRETTY WOMAN - Roy Orbison | 09:26 |
| 48:39 | | LOGO: Gary Owens | |
| 48:44 | | LOCAL INSERT: C-5 | 2:00 |
| 50:44 | | LOGO: SOUNDTRACK OF THE 60s IF EVERY DAY WAS LIKE CHRISTMAS - Elvis Presley THE CHRISTMAS SONG - Nat "King" Cole THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:23 THEME TO: 57:28 | 06:39 |
| 57:23 | | | |
| 57:50 | | LOCAL INSERT: C-6 | 2:00 |
| 59:50 | | STATION I.D.: | :10 |



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PAGE NO. 2

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 00:00 | | THEME AND OPENING OF PART II GEORGIA ON MY MIND - Ray Charles TWO LOVERS - Mary Wells NO REPLY - Beatles | 09:10 |
| 09:05 | | LOGO: Gary Owens | |
| 09:10 | | LOCAL INSERT: C-1 | 2:00 |
| 11:10 | | LOGO: SOUNDTRACK OF THE 60s REAL PEOPLE SLEIGH RIDE/Ronettes ROCKIN' AROUND THE CHRISTMAS TREE/Brenda Lee | 06:26 |
| 17:31 | | LOGO: Feels Like the First Time | |
| 17:36 | | LOCAL INSERT: C-2 | 2:00 |
| 19:36 | | LOGO: SOUNDTRACK OF THE 60s UNDER THE BOARDWALK - Drifters TELL ME (YOU'RE COMING BACK) - Rolling Stones I GOT YOU BABE - Sonny and Cher | 09:42 |
| 29:13 | | OUT CUE: "I'm Gary Owens" PLUS LOGO: Instrumental | |
| 29:18 | | LOCAL INSERT: C-3 | 2:00 |
| 31:28 | | LOGO: SOUNDTRACK OF THE 60s REAL PEOPLE SANTA CLAUS IS COMING TO TOWN/Four Seasons LITTLE ST. NICK/Beach Boys | 05:54 |
| 37:17 | | LOGO: Gary Owens | |
| 37:22 | | LOCAL INSERT: C-4 | 2:00 |
| 39:22 | | LOGO: SOUNDTRACK OF THE 60s GIVE ME A LITTLE SIGN - Brenton Wood HAPPY TOGETHER - Turtles GET TOGETHER - Youngbloods | 10:21 |
| 49:38 | | LOGO: Feels Like the First Time | |
| 49:43 | | LOCAL INSERT: C-5 | 2:00 |
| 51:43 | | LOGO: SOUNDTRACK OF THE 60s WHITE CHRISTMAS - Bing Crosby CHRISTMAS (BABY PLEASE COME HOME) - Darlene Love THEME UP AND UNDER WITH TALK UNIT ENDING AT: 58:05 THEME TO: 58:50 | 06:16 |
| 57:59 | | | |
| 58:50 | | LOCAL INSERT: C-6 | 1:00 |
| 59:50 | | STATION I.D.: | :10 |



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|----------------------|-------------|---|--------------|
| 00:00 | | THEME AND OPENING OF PART III LA LA MEANS I LOVE YOU - Delfonics BABY I LOVE YOU - Andy Kim PUT A LITTLE LOVE IN YOUR HEART - Jackie DeShannon | 09:10 |
| 09:05 | | OUT CUE: "This is Gary Owens" PLUS LOGO: Instrumental | |
| 09:10 | | LOCAL INSERT: C-1 | 2:00 |
| 11:10 | | LOGO: SOUNDTRACK OF THE 60s RUBBER BALL - Bobby Vee GREEN ONIONS - Booker T. and the MG's LAUGH, LAUGH - Beau Brummels | 08:38 |
| 19:43 | | LOGO: Gary Owens | |
| 19:48 | | LOCAL INSERT: C-2 | 2:00 |
| 21:48 | | LOGO: SOUNDTRACK OF THE 60s REAL PEOPLE BABY'S FIRST CHRISTMAS/Connie Francis THE CHIPMUNK SONG/Chipmunks | 05:54 |
| 27:37 | | LOGO: Feels Like the First Time | |
| 27:42 | | LOCAL INSERT: C-3 | 2:00 |
| 29:52 | | LOGO: SOUNDTRACK OF THE 60s A HAZY SHADE OF WINTER - Simon and Garfunkel LIES - Knickerbockers GLASS ONION - Beatles | 08:22 |
| 38:09 | | OUT CUE: "I'm Gary Owens" PLUS LOGO: Instrumental | |
| 38:14 | | LOCAL INSERT: C-4 | 2:00 |
| 40:14 | | LOGO: SOUNDTRACK OF THE 60s LITTLE GIRL - Syndicate of Sound I'VE BEEN LONELY TOO LONG - Rascals LOVE ME TWO TIMES - Doors | 08:33 |
| 48:42 | | LOGO: Gary Owens | |
| 48:47 | | LOCAL INSERT: C-5 | 2:00 |
| 50:47 | | LOGO: SOUNDTRACK OF THE 60s REAL PEOPLE JINGLE BELL ROCK/Bobby Helms BLUE CHRISTMAS/Elvis Presley | 06:20 |
| 57:07 | | THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:46 THEME TO: 57:50 | |
| 57:50 59:50 | | LOCAL INSERT: STATION I.D.: C-6 | 2:00 :10 |

 * 2 Promos *
 * at end *
