

TO:

SOUNDTRACK OF THE 60s SUBSCRIBERS

FROM:

ABC WATERMARK

DATE:

1/23/84

RE:

LOCAL COMMERCIAL AVAILABILITY

IN THIS WEEK'S SOUNDTRACK OF THE 60s, PROGRAM #841-4, FOR AIR JANUARY 28-29, 1984, THERE IS AN ADDITIONAL 1½ MINUTES OF LOCAL COMMERCIAL AVAILABILITY.

THERE ARE THIRTY SECONDS AT C-5 IN ALL HOURS.

DON'T FORGET TO LOG NETWORK SPOTTIMES! LOG NETWORK SPOTTIMES! LOG NETWORK SPOTTIMES! (SUST LIKE LAST WEEK)



PROGRAM HIGHLIGHTS Show K841-4

AIRDATE: January 28/29 1984

This week host Gary Owens' look back includes a conversation with a drummer with some pretty good side men, a look at some pretty good performers that didn't win the Grammy and a look at a pretty good newsmagazine. All for you on SOUNDTRACK OF THE 60's.

One thing that made the Beatles such a super group were the song writing abilities of John and Paul. There songs are now standards heard in dentist chairs and elevators. One group member that worked just as hard at songwriting was Ringo. Though sometimes it might sound like a Jerry Lee Lewis B side, Ringo finally got the hang of it. In fact his "Octupus's Garden" appears on the legendary Abbey Road album. And there's not a hint of Jerry.

Besides it being the birthday of one half of the Everly Brothers, (that would be Don who just turned 47) we also celabrate the 35th anniversary of the 45 r.p.m. record. Before 1949 singles were played on 78 r.p.m. discs that tended to break if you breathed in their direction.

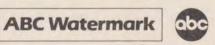
There are thousands of groups and single acts that make records. But only a select few will be lucky enough to win the Grammy for their efforts. There are some thought that we assume have made that elite club. But when we tell you that the Who, Smokey, and B.B. haven't got their membership cards yet you might be surprised.

One place we've read all about the stars and superstars of music and entertainment and what they're really thinking and doing is in Rolling Stones Magazine. We'll talk with Ben Fong-Torres one of the contributors who's talked to Mick and Paul, that's Jagger and McCartney by the way.

Our movie memory is the Oscar winning "Elmer Gantry." This winner starred Burt Lancaster as the huckster turned evangelist. Jean Simmons played the innocent Sister Sharon Falconer and tried to keep Elmer on the straight and true path.

The top three records for this 4th week of 1969 included a duo by two groups at number three. Of course it's the Temptations and the Supremes doing "I'm Gonna Make You Love Me." At number two Tommy James and the Shondells with "Crimson and Clover" and the number one record the marvelous one Marvin Gaye and "I Heard It Through The Grapevine."

All this and more can be heard every week on SOUNDTRACK OF THE 60's.







FOR WEEK ENDING: 1-28-84

CYCLE NO. 841 PROGRAM 4 OF 13

DISC & HALF HOUR NO. 1A

PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNIN
00:00		THEME AND OPENING OF PART I  SUCH A NIGHT/Elvis Presley LITTLE OLD LADY FROM PASADENA/Jan & Dean MIDNIGHT SPECIAL/Johnny Rivers  OUTCUE: "ON SOUNDTRACK OF THE 60s."	8:33
8:33	a:06	NETWORK SPOT: Trident/Rolaids (OUT CUE) Voice out cold with	30/30
9:33	11	"100% relief." LOCAL INSERT:	60
10:33		LOGO: SOUNDTRACK OF THE 60s	
10.33		60s PEOPLE 98.6/Keith DOWNTOWN/Petula Clark TALK BACK TREMBLING LIPS/Johnny Tillotson OUTCUE: "ON SOUNDTRACK OF THE 60s."	10:01
20:34	7,	NETWORK SPOT: Amtrak/Quasar TV  (OUT CUE) Voice out cold with  "savings vary by dealer."	30/30
21:34	0,	LOCAL INSERT:	60
22:34		LOGO: SOUNDTRACK OF THE 60s  CATHY'S CLOWN/Everly Brothers  MOTHER-IN-LAW/Ernie K. Doe  HE'S A REBEL/Crystals  OUTCUE: "ON SOUNDTRACK OF THE 60s."	7:50
30:24	q a	NETWORK SPOT: Trident/Rolaids (OUT CUE) Voice out cold with "use only as directed."	30/30
31:24	710	LOCAL INSERT: STATION I. D.:	60





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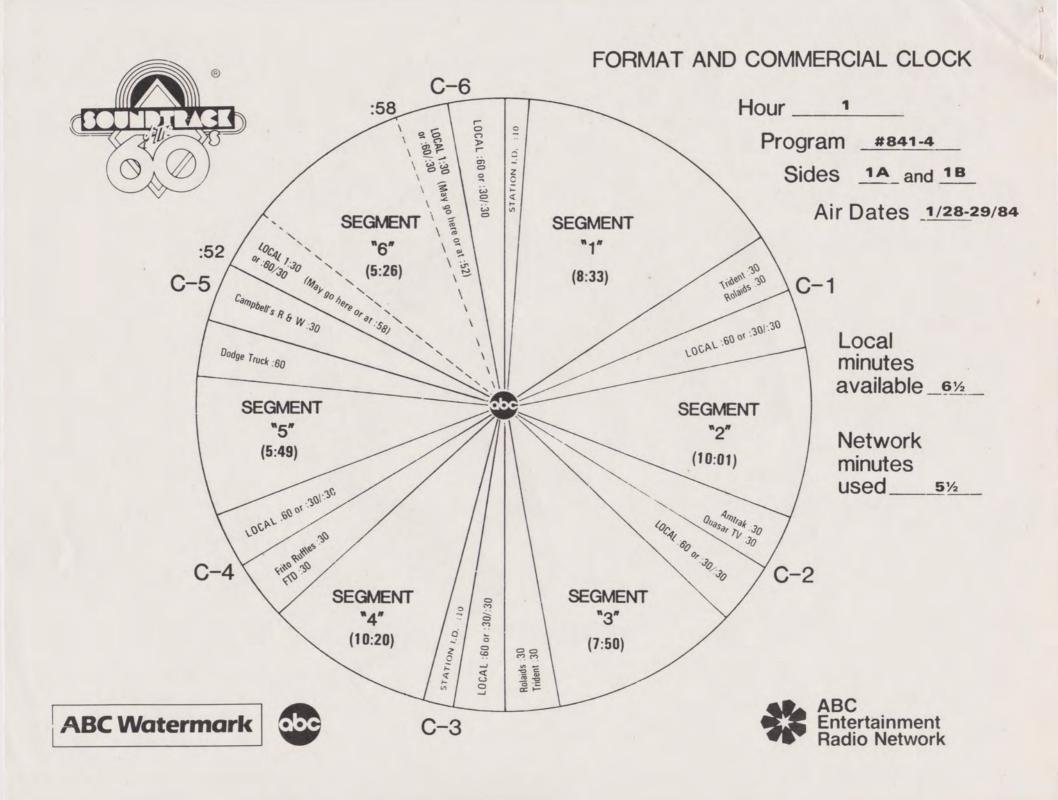
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DISC & HALF HOUR NO. 1B

PAGE NO. 2

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING
32:34		LOGO: SOUNDTRACK OF THE 60s	
		INTERVIEW/RINGO STARR YELLOW SUBMARINE/Beatles WITH A LITTLE HELP FROM MY FRIENDS/Beatles OCTOPUS'S GARDEN/Beatles OUTCUE: "ON SOUNDTRACK OF THE 60s."	10:20
42:54	ci.3	NETWORK SPOT: F.T.D./Frito Ruffles (OUT CUE) Voice out cold with "from Frito Lay."	30/30
43:54	1,	LOCAL INSERT:	60
44:54			
		LOGO: SOUNDTRACK OF THE 60s  GET READY/Temptations SHE'S JUST MY STYLE/Gary Lewis & The Playboys  OUTCUE: "ON SOUNDTRACK OF THE 60s."	5:49
50:43	, i	NETWORK SPOT: Dodge Truck/Campbell's R & W  (OUT CUE) Jingle ends cold with	60/30
52:13	914	"soup is good food."  LOCAL INSERT:	30
52:43		LOGO: SOUNDTRACK OF THE 60s  LOUIE LOUIE/Kingsmen  BITS AND PIECES/Dave Clark Five  ***********************************	5:26
57:59		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 58:09 THEME TO: 58:50	
		C-6	
58:50		LOCAL INSERT:	1:00
		STATION I. D.:	:10





# ABC Watermark obc

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DISC & HALF HOUR NO. 2A

PAGE NO. 3

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING
00:00		THEME AND OPENING OF PART II	
		DON'T THROW YOUR LOVE AWAY/Searchers	
		DOWN IN THE BOONDOCKS/Billy Joe Royal RESCUE ME/Fontella Bass	7:59
		OUTCUE: "ON SOUNDTRACK OF THE 60s."	
7:59	, N	C-1	
	19,0	NETWORK SPOT: Trident/Rolaids (OUT CUE) Voice out cold with "100% relief."	30/30
8:59		LOCAL INSERT:	60
9:59		LOGO: SOUNDTRACK OF THE 60s	
		SOUNDTRAX/NO GRAMMYS	9:05
		HELP ME RHONDA/Beach Boys FORTUNATE SON/Creedence Clearwater Revival	
		TEARS OF A CLOWN/Smokey Robinson and the Miracles	
		OUTCUE: "ON SOUNDTRACK OF THE 60s."	
		C-2	
19:04	Did	NETWORK SPOT: Amtrak/Quasar TV  (OUT CUE) Voice out cold with  "savings vary by dealer."	30/30
20:04	•	LOCAL INSERT:	60
21:04		LOGO: SOUNDTRACK OF THE 60s	
		TELL ME WHY/Beatles	8:32
		WE'LL SING IN THE SUNSHINE/Gale Garnet SHAKIN' ALL OVER/Guess Who	0.52
		OUTCUE: "ON SOUNDTRACK OF THE 60s."	
29:36		C-3	
	10,7	NETWORK SPOT: Trident/Rolaids (OUT CUE) Voice out cold with "use only as directed."	30/30
30:36	1	LOCAL INSERT:	60
31:36		STATION I. D.:	10





FOR WEEK ENDING: 1-28-84

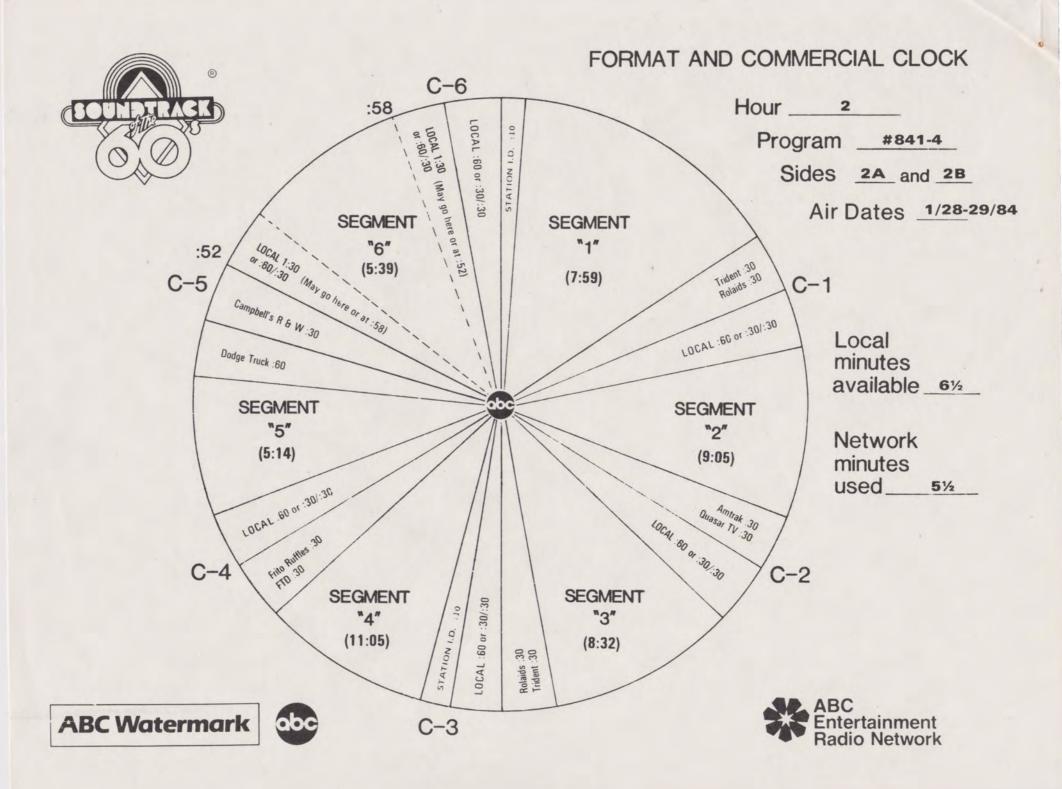
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DISC & HALF HOUR NO. 2B

PAGE NO. 4

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

		3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068  ABC Entertainment	
START TIME	TIME	ELEMENT	RUNNING
31:46		LOGO: SOUNDTRACK OF THE 60s	
		INTERVIEW/BEN FONG TORRES	
		LIKE A ROLLING STONE/Bob Dylan	11:05
		I FOUGHT THE LAW/Bobby Fuller Four	11.03
		OUTCUE: "ON SOUNDTRACK OF THE 60s."	
42:51		C-4	20/20
	133	NETWORK SPOT: F.T.D./Frito Ruffles (OUT CUE) Voice out cold with	30/30
	10.	"from Frito Lay."	
43:51	1	LOCAL INSERT:	60
44:51		LOGO: SOUNDTRACK OF THE 60s	
		WHAT'S YOUR NAME/Don and Juan	F . 1.4
		A WALKIN' MIRACLE/The Essex	5:14
		OUTCUE: "ON SOUNDTRACK OF THE 60s."	
50:05	N.4º	NETWORK SPOT: Dodge Truck/Campbell's R & W (OUT CUE) Jingle ends cold with	60/30
-	0,1	"soup is good food."	
51:35		LOCAL INSERT:	30
52:05		LOGO: SOUNDTRACK OF THE 60s	
		SON OF A PREACHER MAN/Dusty Springfield	5:39
		MORE TODAY THAN YESTERDAY/Spiral Staircase	
57:34		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:44	
		THEME TO: 57:50	
		C-6	
		LOCAL INSERT.	2 00
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	10
-			







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3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III	
		I'M GONNA BE STRONG/Gene Pitney NO PARTICULAR PLACE TO GO/Chuck Berry I'M HENRY THE EIGHTH, I AM/Herman's Hermits	7:24
		OUTCUE: "ON SOUNDTRACK OF THE 60s."	
		C-1	
7:24	1)6	NETWORK SPOT: Trident/Rolaids (OUT CUE) Voice out cold with "100% relief."	30/30
8:24	1.	LOCAL INSERT:	60
9:24		LOGO: SOUNDTRACK OF THE 60s	
		GET OFF OF MY CLOUD/Rolling Stones YOU'RE THE ONE/Vogues	5:48
		OUTCUE: "ON SOUNDTRACK OF THE 60s."	
- 1			
15:12		NETWORK SPOT: Amtrak/Quasar TV	30/30
	71	(OUT CUE) Voice out cold with "savings vary by dealer."	30/30
16:12	1,	LOCAL INSERT:	60
17:12		LOGO: SOUNDTRACK OF THE 60s	
		60s PEOPLE EVERYBODY'S SOMEBODY'S FOOL/Connie Francis GREEN TAMBOURINE/Lemon Pipers CHAPEL OF LOVE/Dixie Cups	9:03
		OUTCUE: "ON SOUNDTRACK OF THE 60s."	
26-15		C-3	
26:15	1/3	NETWORK SPOT: Trident/Rolaids (OUT CUE) Voice out cold with "use only as directed."	30/30
27:15	11	LOCAL INSERT:	60
28:15		STATION I. D.:	10





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DISC & HALF HOUR NO. 3B

PAGE NO. 6

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING
28:25		LOGO: SOUNDTRACK OF THE 60s SOMEBODY TO LOVE/Jefferson Airplane NOBODY BUT ME/Human Beinz	6:01
		OUTCUE: "ON SOUNDTRACK OF THE 60s."	
34:26		C-4	
34:20	1)(	METWORK SPOT: Amtrak/Frito Ruffles (OUT CUE) Jingle fades after "ridges and ridges."	30/30
35:26	1	LOCAL INSERT:	60
36:26		LOGO: SOUNDTRACK OF THE 60s BIG BAD JOHN/Jimmy Dean	5:55
		ON THE REBOUND/Floyd Cramer OUTCUE: "ON SOUNDTRACK OF THE 60s."	
42:21	11:5	NETWORK SPOT: Dodge Truck/Campbell's R & W  (OUT CUE) Jingle ends cold with  "soup is good food."	60/30
43:51	1 /	LOCAL INSERT:	30
44:21		LOGO: SOUNDTRACK OF THE 60s  NEWSTRAX1969 I'M GONNA MAKE YOU LOVE ME/Supremes & Temptations CRIMSON & CLOVER/Tommy James & The Shondells I HEARD IT THROUGH THE GRAPEVINE/Marvin Gaye	7:47
57:42		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 58:08 THEME TO: 58:50	1
		C-6	
58:50		LOCAL INSERT:	1:00

# FORMAT AND COMMERCIAL CLOCK

