

PROGRAM HIGHLIGHTS

Show K841-8

Airdate: February 25/26, 1984

This time around on SOUNDTRACK OF THE 60's host Gary Owens travels to Memphis to talk to Booker T, to New York for a look at a former rock 'n roll factory, and he'll check in on Mick Jagger who by the way will be celebrating the 20th anniversary of the first Stones album release.

With "The Man From U.N.C.L.E.," James Bond, "The Wild Wild West" and countless other spies and superspies, the record industry caught up with Johnny Rivers. Rivers recorded the theme song for the most intellectual spy John Drake; the program and song were of course "Secret Agent."

Though the late Dennis Wilson sang on only one Beach Boys chart hit, "Do You Wanna Dance," it was his idea to start the group in the first place. He was also the only person in the group that could really surf.

Though we can't divulge where Gary caught up with the man himself but Mick Jagger talks to us about what it was like for him back in the beginning. Mick tries not to look back he just keeps on going forward.

Next time you're in New York and want to see a music factory go to the Brill Building. It was there in the late fifties and early sixties that artists like Neil Diamond, Carole King, and Neil Sedaka got their starts as song writers. Cranking them out like clockwork they created hits like "Loco Motion" for Little Eva and "Kicks" for Paul Revere and the Radiers.

Our movie memory is "Cool Hand Luke." A man who had a bit of difficulty communicating with his superiors. This 1967 film featured Paul Newman in the title role with George Kennedy as a fellow inmate and Strother Martin in his most memorable role as the warden.

For the fourth week of February 1968 the number three record was "Spooky" by the Classics IV, followed by "The Theme From Valley of the Dolls" by Dionne Warwick and number two. The top record for this week was "Love is Blue" by Paul Mauriat.





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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART I TWO FACES HAVE I/Lou Christie I'VE JUST SEEN A FACE/Beatles AIN'T TOO PROUD TO BEG/Temptations OUTCUE: "ON SOUNDTRACK OF THE 60s	7:59
7:59	1.6	NETWORK SPOT: DODGE TRUCK (OUT CUE) JINGLE ENDS COLD WITH	60
	11	"ARE RAM TOUGH." LOCAL INSERT:	60
9:59		LOGO: SOUNDTRACK OF THE 60s INTERVIEW60s PEOPLE SECRET AGENT MAN/Johnny Rivers CALIFORNIA DREAMIN'/Mamas & Papas OUTCUE: "ON SOUNDTRACK OF THE 60s."	7:14
17:13	q d	NETWORK SPOT: AMERICAN EGG BOARD/SCHICK (OUT CUE) VOICE OUT COLD WITH "CONSUMER PERFORMANCE TESTS."	30/30
19:13		LOCAL INSERT: LOCO: SOUNDTRACK OF THE 60s DO YOU WANNA DANCE/Beach Boys DANCE TO THE MUSIC/Sly & Family Stone THINGS I SHOULD HAVE SAID/Grass Roots OUTCUE: "ON SOUNDTRACK OF THE 60s."	8:17
		C-3	
27:30	13	NETWORK SPOT: HORMEL SPAM (OUT CUE) VOICE OUT COLD WITH. "HOW 'BOUT THAT, SPAM!"	60
		LOCAL INSERT: STATION I. D.:	60 10



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FOR WEEK ENDING: 2/25/84

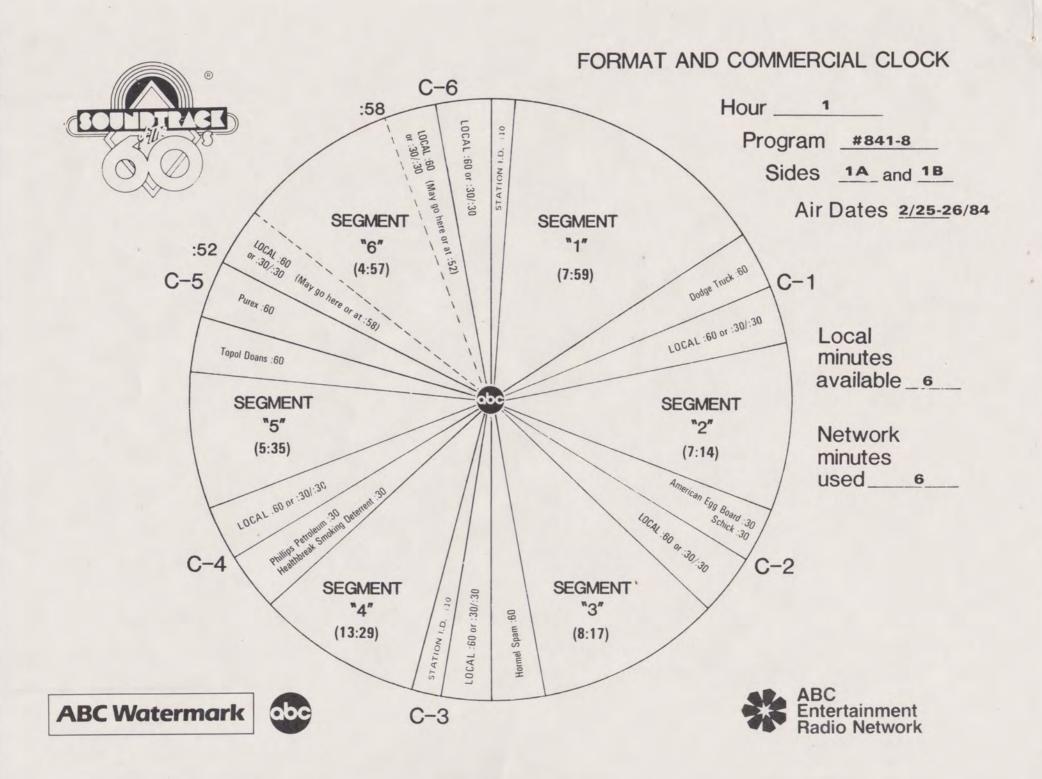
CYCLE NO. 841 PROGRAM 8 OF 13

DISC & HALF HOUR NO. 1B

PAGE NO. 2

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

START TIME	ACTUAL TIME	ELEMENT	RUNNING
29:40		LOGO: SOUNDTRACK OF THE 60s INTERVIEWMICK JACGER GIMME SHELTER/Rolling Stones THE LAST TIME/Rolling Stones LET'S SPEND THE NIGHT TOGETHER/Rolling Stones	13:29
		OUTCUE: "ON SOUNDTRACK OF THE 60s."	
43:09	0'00	NETWORK SPOT: HEALTHBREAK SMOKING DET./PHILLIPS PETROLEUM (OUT CUE) VOICE OUT COLD WITH	30/30
	7	"FROM PHILLIPS PETROLEUM." LOCAL INSERT:	60
45:09		LOGO: SOUNDIRACK OF THE 60s PUPPY LOVE/Paul Anka DEDICATED TO THE ONE I LOVE/Shirelles	5:35
		OUTCUE: "ON SOUNDTRACK OF THE 60s."	
50:44	130	NETWORK SPOT: TOPOL DOANS PUREX (OUT CUE) VOICE OUT COLD WITH "FOR THE SMART SHOPPER."	60/60
52:44		LOGO: SOUNDTRACK OF THE 60s ALL DAY AND ALL OF THE NIGHT/Kinks DO YOU BELIEVE IN MAGIC/Lovin' Spoonful	4:57
57:34		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:41 THEME TO: 57:50	
	- 1	C-6	
57:50	10	LOCAL INSERT:	2:00
59:50	100	STATION I. D.:	10





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FOR WEEK ENDING: 2/25/84

CYCLE NO. 841 PROGRAM 8 OF 13

DISC & HALF HOUR NO. PAGE NO. 3

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING
00:00		THEME & OPENING OF PART II SEE SEE RIDER/Animals TAX MAN/Beatles (WE AIN'T GOT) NOTHIN' YET/Blues Magoos OUTCUE: "ON SOUNDTRACK OF THE 60s."	9:32
9:32	10 d	NETWORK SPOT: DODGE TRUCK (OUT CUE) JINGLE ENDS COLD WITH "ARE RAM TOUGH."	60
		EUCAL INSERT.	00
11:32		LOCO: SOUNDTRACK OF THE 60s SOUNDTRAXBRILL BUILDING THEN HE KISSED ME/Crystals LOCOMOTION/Little Eva KICKS/Paul Revere & Raiders OUTCUE: "ON SOUNDTRACK OF THE 60s."	8:34
20:06	17.3	NETWORK SPOT: AMERICAN EGG BOARD/SCHICK (OUT CUE) VOICE OUT COLD WITH "CONSUMER PERFORMANCE TESTS!"	30/30
	10	LOCAL INSERT:	60
22:06		LOCO: SOUNDTRACK OF THE 60s LIGHT MY FIRE/Jose Feliciano CRYSTAL BLUE PERSUASION/Tommy James & Shondells OUTCUE: "ON SOUNDTRACK OF THE 60s."	7:39
		COTCOLON SOUNDAMEN OF THE BUS."	
29:45	101	C:3 NETWORK SPOT: HORMEL SPAM (OUT CUE) VOICE OUT COLD WITH "SOME SECONDS, PLEASEIRVING!"	60
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FOR WEEK ENDING: 2/25/84

CYCLE NO. 841 PROGRAM 8 OF 13

DISC & HALF HOUR NO. 2B

PAGE NO. 4

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

		3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068 ABC Entertainme	nt Radio Netwo
SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING
31:55		LOGO: SOUNDTRACK OF THE 60s INTERVIEW-BOOKER T. JONES GREEN ONIONS/Booker T & MG's LAUGH, LAUGH/Beau Brummels OUTCUE: "ON SOUNDTRACK OF THE 60s."	7:57
39:52	10:35	NETWORK SPOT: HEALTHBREAK SMOKING DET./PHILLIPS PETROLEUM (OUT CUE) VOICE OUT COLD WITH "THE PERFORMANCE COMPANY."	30/30
	fo.	LOCAL INSERT:	60
41:52		LOGO: SOUNDTRACK OF THE 60s WITH A LITTLE HELP FROM MY FRIENDS/Joe Cocker ISRAELITES/Desmond Dekker & Aces OUTCUE: "ON SOUNDTRACK OF THE 60s."	8:01
49:53	106	NETWORK SPOT: TOPOL-DOANS/PUREX (OUT CUE) VOICE-OUT COLD WITH ". FOR THE SMART SHOPPER."	60/60
51: 53 57:34		LOGO: SOUNDTRACK OF THE 60s CHAIN GANG/Sam Cooke IF I HAD A HAMMER/Peter, Paul & Mary THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:41 THEME TO: 57:50	5:48
		C-6	
57:50	11	LOGAL INSERT:	2:00
59:50	11	STATION I. D.:	10

FORMAT AND COMMERCIAL CLOCK C-6 Hour ____2 :58 LOCAL :60 or :30/:30 LOCAL :60 or :30/:30 Program #841-8 STATION I.D. Sides 2A and 2B Air Dates 2/25-26/84 SEGMENT SEGMENT LOCAL: 80 or:30:30 (May 90 here or at:58) "1" :52 Dodge Truck: 60 (9:32)C-5 C-1 Purex :60 LOCAL :60 or :30 :30 Local Topol Doans :60 minutes available_6 SEGMENT SEGMENT "5" "2" Network (8:01)(8:34)minutes LOCAL .60 or :30/:30 used American Egg Board 30 Schick 30 6 Phillips Petroleum 30 Deeren 30 Healthreak Snoking Deeren 30 10CA1 80 or 30 30 C-2 SEGMENT SEGMENT OCAL :60 or :30/:30 "3" "4" Spam :60 (7:39) (7:57)Hormel ABC **ABC Watermark** Entertainment Radio Network C-3



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FOR WEEK ENDING: 2/25/84

CYCLE NO. 841 PROGRAM 8 OF 13

DISC & HALF HOUR NO. 3A

PAGE NO. 5

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

SCHEDULED	ACTUAL	FLEMENT	RUNNING
TART TIME	TIME	ELEMENT	TIME
00:00		THEME & OPENING OF PART III ONLY THE LONELY/Roy Orbison SHOP AROUND/The Miracles EASIER SAID THAN DONE/Essex	8:12
		OUTCUE: "ON SOUNDTRACK OF THE 60s."	
8:12	11,0	NETWORK SPOT: DODGE TRUCK (OUT CUE) JINGLE ENDS COLD WITH "ARE RAM TOUGH."	60
	11	LOCAL INSERT:	60
10:12		LOGO: SOUNDTRACK OF THE 60s	
		DON'T BOTHER ME/Beatles SHE'S NOT THERE/Beatles OUTCUE: "ON SOUNDTRACK OF THE 60s."	5:32
16:01	II va	NETWORK SPOT: AMERICAN EGG BOARD/SCHICK (OUT CUE) VOICE OUT COLD WITH "CONSUMER PERFORMANCE TESTS."	30/30
	11	LOCAL INSERT:	60
18:01		LOGO: SOUNDTRACK OF THE 60s INTERVIEW60s PEOPLE GET TOGETHER/Youngbloods BRIDGE OVER TROUBLED WATER/Simon & Garfunkel	10:43
		OUTCUE: "ON SOUNDTRACK OF THE 60s."	
		C-3	
28:44	, ~	NETWORK SPOT: HORMEL SPAM (OUT CUE) VOICE OUT COLD WITH	60
28:44		"HOW 'BOUT THAT, SPAM!"	



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FOR WEEK ENDING: 2/25/84

CYCLE NO. 841 PROGRAM 8 OF 13

DISC & HALF HOUR NO. 3B

PAGE NO. 6

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

SCHEDULED START TIME	ACTUAL	ELEMENT	RUNNING
30:54		LOGO: SOUNDTRACK OF THE 60s IN THE MIDNIGHT HOUR/Wilson Pickett OVER AND OVER/Dave Clark Five OUTCUE: "ON SOUNDTRACK OF THE 60s."	4:50
35:44	11:	NETWORK SPOT: HEALTHBREAK SMOKING DET./PHILLIPS PETROLEUM (OUT CUE) VOICE OUT COLD WITH "THE PERFORMANCE COMPANY."	30/30
		LOCAL INSERT:	60
37:44		LOGO: SOUNDTRACK OF THE 60s WHAT BECOMES OF THE BROKEN-HEARTED/Jimmy Ruffin BREAK ON THROUGH/Doors OUTCUE: "ON SOUNDTRACK OF THE 60s."	6:08
43:52	11.0	NETWORK SPOT: TOPOL-DOANS/PUREX (OUT CUE) VOICE OUT COLD WITH "FOR THE SMART SHOPPER."	60/60
45:52		LOGO: SOUNDTRACK OF THE 60s NEWSTRAX1968 SPOOKY/Classics IV THEME FROM "VALLEY OF THE DOLLS"/Dionne Warwick LOVE IS BLUE/Paul Mauriat & Orchestra	11:54
57:18		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:46 THEME TO: 57:50	
		C-6	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	10

