



ABC Watermark



FOR WEEK ENDING: 3/17/84
 CYCLE NO. 841 PROGRAM 11 OF 13
 DISC & HALF HOUR NO. 1A
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Entertainment Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART I FUN FUN FUN/Beach Boys I'LL CRY INSTEAD/Beatles ANYWAY YOU WANT IT/Dave Clark Five OUTCUE: "...ON SOUNDTRACK OF THE 60s."	6:38
6:38		C-1 NETWORK SPOT: PENNZOIL/AMTRAK (OUT CUE) JINGLE FADES AFTER... "...ALL ABOARD AMTRAK."	30/30
7:38		LOCAL INSERT:	60
8:38		LOGO: SOUNDTRACK OF THE 60s EVERYBODY LOVES A CLOWN/Gary Lewis & Playboys JENNY TAKE A RIDE/C.C.RYDER MEDLEY/Mitch Ryder & Detroit Wheels GOOD THING/Paul Revere & Raiders OUTCUE: "...ON SOUNDTRACK OF THE 60s."	8:30
17:08		C-2 NETWORK SPOT: ROLAIDS/BORDEN KAVA COFFEE (OUT CUE) VOICE OUT COLD WITH... "...MUCH AS YOU WANT."	30/30
18:08		LOCAL INSERT:	60
19:08		LOGO: SOUNDTRACK OF THE 60s ALL RIGHT NOW/Free <i>Good Tune</i> I'D WAIT A MILLION YEARS/Grass Roots HANG 'EM HIGH/Booker T & MGs OUTCUE: "...ON SOUNDTRACK OF THE 60s."	11:01
30:09		C-3 NETWORK SPOT: PHILLIPS/AMTRAK (OUT CUE) JINGLE FADES AFTER... "...ALL ABOARD AMTRAK."	30/30
31:09		LOCAL INSERT:	60
32:09		STATION I. D.:	10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:19		LOGO: SOUNDTRACK OF THE 60s WILL YOU LOVE ME TOMORROW/Shirelles PALISADES PARK/Freddie Cannon SHERRY/Four Seasons OUTCUE: "...ON SOUNDTRACK OF THE 60s."	8:02
40:21		NETWORK SPOT: KRAFT MIRACLE WHIP (OUT CUE) VOICE OUT COLD WITH... "... SALAD DRESSING, YES!"	30
41:21		LOCAL INSERT:	1:30
42:21		LOGO: SOUNDTRACK OF THE 60s ROCK AROUND THE CLOCK/Bill Haley & Comets MR. LEE/Bobbettes ROCK & ROLL IS HERE TO STAY/Danny & Juniors OUTCUE: "...ON SOUNDTRACK OF THE 60s."	7:41
50:02		NETWORK SPOT: SCHICK/SOFTSENSE (OUT CUE) JINGLE ENDS COLD WITH... "...SOFTSENSE SKIN LOTION!"	30/30
51:02		LOCAL INSERT:	60
52:02		LOGO: SOUNDTRACK OF THE 60s GENTLE ON MY MIND/Glen Campbell IF I COULD BUILD MY WHOLE WORLD AROUND YOU/Marvin Gaye	5:39
57:35		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:41 THEME TO: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART II I CAN'T HELP MYSELF/Four Tops JUST A LITTLE/Beau Brummels GLORIA/Them OUTCUE: "...ON SOUNDTRACK OF THE 60s."	8:12
8:12		C-1 NETWORK SPOT: PENNZOIL/AMTRAK (OUT CUE) JINGLE FADES AFTER... "...ALL ABOARD AMTRAK."	30/30
9:12		LOCAL INSERT:	60
10:12		LOGO: SOUNDTRACK OF THE 60s ROMEO & JULIET/Reflections EIGHT MILES HIGH/Byrds HERE COMES MY BABY/Tremeloes OUTCUE: "...ON SOUNDTRACK OF THE 60s."	9:21
19:33		C-2 NETWORK SPOT: ROLAIDS/BORDEN KAVA COFFEE (OUT CUE) VOICE OUT COLD WITH... "...MUCH AS YOU WANT."	30/30
20:33		LOCAL INSERT:	60
21:33		LOGO: SOUNDTRACK OF THE 60s MOTHER-IN-LAW/Ernie K. Doe BABY I LOVE YOU/Andy Kim OUTCUE: "...ON SOUNDTRACK OF THE 60s."	6:40
28:13		C-3 NETWORK SPOT: PHILLIPS (OUT CUE) VOICE OUT COLD WITH... "...THE PERFORMANCE COMPANY."	30
28:43		LOCAL INSERT:	1:30
30:13		STATION I. D.:	10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:23		LOGO: SOUNDTRACK OF THE 60s I GOT A NAME/Jim Croce YOU MAKE LOVING FUN/Fleetwood Mac ANTICIPATION/Carly Simon OUTCUE: "...ON SOUNDTRACK OF THE 60s."	10:42
41:05		NETWORK SPOT: C-4 ROLAIDS/KRAFT MIRACLE WHIP (OUT CUE) VOICE OUT COLD WITH... "...SPREAD FROM KRAFT (SFX) HELLO SIR!"	30/30
42:05		LOCAL INSERT:	60
43:05		LOGO: SOUNDTRACK OF THE 60s COME TOGETHER/Beatles / <i>Good Tune</i> MORNING GIRL/Neon Philharmonic OUTCUE: "...ON SOUNDTRACK OF THE 60s."	7:52
50:57		NETWORK SPOT: C-5 SCHICK/SOFTSENSE (OUT CUE) JINGLE ENDS COLD WITH... "...SOFTSENSE SKIN LOTION."	30/30
51:57		LOCAL INSERT:	60
52:57		LOGO: SOUNDTRACK OF THE 60s I REMEMBER YOU/Frank Ifield UPTOWN/Crystals	4:43
57:30		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:40 THEME TO: 57:50	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I. D.:	10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART III HELLO MARY LOU/Rick Nelson PLEASE MR. POSTMAN/Marvelettes TOSSIN' & TURNIN'/Bobby Lewis OUTCUE: "...ON SOUNDTRACK OF THE 60s."	7:54
7:54		C-1 NETWORK SPOT: PENNZOIL/AMTRAK (OUT CUE) JINGLE FADES AFTER... "...ALL ABOARD AMTRAK."	30/30
8:54		LOCAL INSERT:	60
9:54		LOGO: SOUNDTRACK OF THE 60s AND I LOVE HER/Beatles DR. ROBERT/Beatles JULIA/Beatles OUTCUE: "...ON SOUNDTRACK OF THE 60s."	8:36
18:30		C-2 NETWORK SPOT: ROLAIDS/BORDEN KAVA COFFEE (OUT CUE) VOICE OUT COLD WITH... "...MUCH AS YOU WANT."	30/30
19:30		LOCAL INSERT:	60
20:30		LOGO: SOUNDTRACK OF THE 60s GIRL YOU'LL BE A WOMAN SOON/Neil Diamond MRS. ROBINSON/Simon & Garfunkel OUTCUE: "...ON SOUNDTRACK OF THE 60s."	7:50
28:20		C-3 NETWORK SPOT: PHILLIPS (OUT CUE) VOICE OUT COLD WITH... "...THE PERFORMANCE COMPANY."	30
28:50		LOCAL INSERT:	1:30
30:20		STATION I. D.:	10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:30		LOGO: SOUNDTRACK OF THE 60s TELL ME/Rolling Stones BAREFOOTIN'/Robert Parker OUTCUE: "...ON SOUNDTRACK OF THE 60s."	6:55
37:25		C-4 NETWORK SPOT: BORDEN KAVA COFFEE/KRAFT MIRACLE WHIP (OUT CUE) VOICE OUT COLD WITH... "...THE BOILED CHICKEN."	30/30
38:25		LOCAL INSERT:	60
39:25		LOGO: SOUNDTRACK OF THE 60s LET IT BE ME/Everly Brothers ON BROADWAY/Drifters OUTCUE: "...ON SOUNDTRACK OF THE 60s."	6:59
46:24		C-5 NETWORK SPOT: SCHICK/SOFTSENSE (OUT CUE) JINGLE ENDS COLD WITH... "...SOFTSENSE SKIN LOTION."	30/30
47:24		LOCAL INSERT:	60
48:24		LOGO: SOUNDTRACK OF THE 60s THE BIRDS AND THE BEES/Jewel Aikens STOP! IN THE NAME OF LOVE/Supremes EIGHT DAYS A WEEK/Beatles	8:52
57:16		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:42 THEME TO: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	10