



THE WEEKLY TOP 30  
Cue Sheet

Earliest Broadcast Date 3/22/80

Hour 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00 00:05		Segment A - Disc 1 VOICE INTRODUCTION THEME/OPEN #30 - BACK ON MY FEET AGAIN/The Babys #29 - AN AMERICAN DREAM/The Dirt Band LOGO: Instrumental	8:00
8:00		LOCAL INSERTS: L-1	2:00
10:00		Segment B - Disc 1 LOGO: THE WEEKLY TOP 30 #28 - SEPTEMBER MORN/Neil Diamond * STOP IN THE NAME OF LOVE/Supremes LOGO: Instrumental	8:57
18:57		LOCAL INSERTS: L-2	2:00
20:57		Segment C - Disc 1 LOGO: THE WEEKLY TOP 30 #27 - WITH YOU I'M BORN AGAIN/Billy Preston & Syreeta #26 - EVEN IT UP/Heart LOGO: Instrumental	8:04
29:01		LOCAL INSERTS: L-3	2:10
31:11		Segment D - Disc 1 #25 - YES, I'M READY/Teri De Sario & KC * BURNING LOVE/Elvis Presley LOGO: Instrumental	6:16
37:27		LOCAL INSERTS: L-4	2:00
39:27		Segment E - Disc 1 LOGO: THE WEEKLY TOP 30 #24 - HEARTBREAKER/Pat Benatar #23 - 99/Toto LOGO: Instrumental	9:24
48:51		LOCAL INSERTS: L-5	2:00
50:51		Segment F - Disc 1 LOGO: THE WEEKLY TOP 30 #22 - COME BACK/J. Geils Band #21 - SEXY EYES/Doctor Hook THEME W/TALK ENDING AT: 58:03 THEME TO: 58:50 EXTRA THEME RUNOUT TO: 59:24	7:12
58:50 59:50		LOCAL INSERT: L-6 STATION I.D.	1:00 :10



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Hour 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		Segment A - Disc 2 THEME #20 - ON THE RADIO/Donna Summer #19 - OFF THE WALL/Michael Jackson LOGO: Instrumental	8:06
8:06		LOCAL INSERTS: L-1	2:00
10:06		Segment B - Disc 2 LOGO: THE WEEKLY TOP 30 #18 - LOST IN LOVE/Air Supply #17 - THREE TIMES IN LOVE/Tommy James LOGO: Instrumental	8:23
18:29		LOCAL INSERTS: L-2	2:00
20:29		Segment C - Disc 2 LOGO: THE WEEKLY TOP 30 #16 - SPECIAL LADY/Ray, Goodman & Brown * DUST IN THE WIND/Kansas LOGO: Instrumental	8:09
28:38		LOCAL INSERTS: L-3	2:10
30:48		Segment D - Disc 2 #15 - CRAZY LITTLE THING CALLED LOVE/Queen #14 - GIVE IT ALL YOU GOT/Chuck Mangione LOGO: Instrumental	7:22
38:10		LOCAL INSERTS: L-4	2:00
40:10		Segment E - Disc 2 LOGO: THE WEEKLY TOP 30 * YOU MAY BE RIGHT/Billy Joel #13 - LONGER/Dan Fogelberg LOGO: Instrumental	7:45
47:55		LOCAL INSERTS: L-5	2:00
49:55		Segment F - Disc 2 LOGO: THE WEEKLY TOP 30 #12 - CALL ME/Blondie #11 - I CAN'T TELL YOU WHY/Eagles THEME W/TALK ENDING AT: 58:02 THEME TO: 58:50 EXTRA THEME RUNOUT TO: 59:21	8:07
58:50		LOCAL INSERT: L-6	1:00
59:50		STATION I.D.	:10



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Earliest Broadcast Date 3/22/80

Hour 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		Segment A - Disc 3 THEME #10 - FIRE LAKE/Bob Seger #9 - WORKING MY WAY BACK TO YOU/Spinners LOGO: Instrumental	7:21
7:21		LOCAL INSERTS: L-1	2:00
9:21		Segment B - Disc 3 LOGO: THE WEEKLY TOP 30 #8 - THE SECOND TIME AROUND/Shalamar * AFTERNOON DELIGHT/Starland Vocal Band LOGO: Instrumental	8:43
18:04		LOCAL INSERTS: L-2	2:00
20:04		Segment C - Disc 3 LOGO: THE WEEKLY TOP 30 #7 - DESIRE/Andy Gibb #6 - REFUGEE/Tom Petty LOGO: Instrumental	8:16
28:20		LOCAL INSERTS: L-3	2:10
30:30		Segment D - Disc 3 #5 - RIDE LIKE THE WIND/Christopher Cross #4 - HOW DO I MAKE YOU/Linda Ronstadt LOGO: Instrumental	6:44
37:14		LOCAL INSERTS: L-4	2:00
39:14		Segment E - Disc 3 LOGO: THE WEEKLY TOP 30 #3 - HIM/Rupert Holmes * USTA BE MY GIRL/O'Jays LOGO: Instrumental	9:19
48:33		LOCAL INSERTS: L-5	2:00
50:33		Segment F - Disc 3 LOGO: THE WEEKLY TOP 30 #2 - TOO HOT/Kool and the Gang #1 - ANOTHER BRICK IN THE WALL PT II/Pink Floyd THEME W/TALK ENDING AT: 58:58 THEME TO: 58:58 EXTRA THEME RUNOUT TO: 59:52	8:25
58:58		LOCAL INSERT: L-6	1:00
59:58		STATION I.D.	:10

ONE LINERS

WEEK OF MARCH 22, 1980

- \* MARK ELLIOTT COUNTS DOWN THE MOST POPULAR SONGS IN THE COUNTRY, AND TWO MEMBERS OF TOTO TALK ABOUT THE GROUPS BACKGROUND. IT'S THE WEEKLY TOP 30, (day & time) ON (calls).
  
- \* JOIN MARK ELLIOTT AS HE REVIEWS THE NATION'S FAVORITE MUSIC, AND PERVIS JACKSON OF THE SPINNERS TALKS ABOUT THEIR LATEST ALBUM..ON THE WEEKLY TOP 30, (day & time) ON (calls).
  
- \* THE WEEKLY TOP 30, (day & time) ON (calls). MARK ELLIOTT PRESENTS THE NATION'S HOTTEST HITS AND WELCOMES GUEST STARS TOMMY JAMES AND DIANA ROSS.



This is your *WEEKLY TOP 30* survey slick. Your printer will use this camera ready copy to print this week's "Top 30" on your preprinted survey form.

Please check your *Management Manual* and *Ad-Maker Kit* for complete instructions on this *Weekly Top 30* sales promotion. If you have any questions, please call your Drake Chenault Special Features representative at (213) 883-7400.

## MARCH 23, 1980

TW	LW		TW	LW	
1	1	<b>ANOTHER BRICK IN THE WALL (PART II)</b> Pink Floyd	16	19	<b>SPECIAL LADY</b> Ray, Goodman & Brown
2	4	<b>TOO HOT</b> Kool & The Gang	17	16	<b>THREE TIMES IN LOVE</b> Tommy James
3	2	<b>HIM</b> Rupert Holmes	18	23	<b>LOST IN LOVE</b> Air Supply
4	6	<b>HOW DO I MAKE YOU</b> Linda Ronstadt	19	—	<b>OFF THE WALL</b> Michael Jackson
5	10	<b>RIDE LIKE THE WIND</b> Christopher Cross	20	9	<b>ON THE RADIO</b> Donna Summer
6	8	<b>REFUGEE</b> Tom Petty & Heartbreakers	21	29	<b>SEXY EYES</b> Dr. Hook
7	5	<b>DESIRE</b> Andy Gibb	22	26	<b>COME BACK</b> J. Geils Band
8	11	<b>THE SECOND TIME AROUND</b> Shalamar	23	12	<b>99</b> Toto
9	3	<b>WORKING MY WAY BACK TO YOU</b> Spinners	24	17	<b>HEARTBREAKER</b> Pat Benatar
10	18	<b>FIRE LAKE</b> Bob Seger	25	22	<b>YES I'M READY</b> Teri De Sario/K.C.
11	14	<b>I CAN'T TELL YOU WHY</b> Eagles	26	—	<b>EVEN IT UP</b> Heart
12	25	<b>CALL ME</b> Blondie	27	—	<b>WITH YOU I'M BORN AGAIN</b> Billy Preston/Syreeta
13	7	<b>LONGER</b> Dan Fogelberg	28	21	<b>SEPTEMBER MORN</b> Neil Diamond
14	15	<b>GIVE IT ALL YOU GOT</b> Chuck Mangione	29	24	<b>AN AMERICAN DREAM</b> Dirt Band
15	13	<b>CRAZY LITTLE THING CALLED LOVE</b> Queen	30	20	<b>BACK ON MY FEET AGAIN</b> Babys

# Drake Chenault

TO: ALL STATIONS  
FROM: JAMES KEFFORD  
DATE: MARCH 12, 1980  
RE: THE 1980 LINE-UP

Each year a significant part of our business comes from referrals, recommendations by you to your broadcast associates. For that, we thank you. We hope to always live up to your expectations.

As a reminder, I've enclosed a listing of our current products. This is a sneak preview of our new brochure and advertising campaign. Enjoy!

Let us know how we can be of any help. Thanks again.

## WE'VE GOT IT

That's what hundreds of radio stations across the nation say about Drake-Chenault. Why? Because in the field of broadcast consultation and quality programming, no one comes close to us in service and performance.

The key to our success is flexibility. Whether your market is large or small, AM or FM, we have a well-produced, profit-oriented concept for your station that will meet your demands. And, most importantly, we give you the necessary personalized attention to make you a leader, too.

### WE GIVE YOU STATION IDENTIFICATION

Drake-Chenault works with you to develop a readily identifiable station personality. We begin by analyzing your station's entire operation, as well as your competitive position to help determine the best format for your particular needs. We develop custom formats, jingles, promo imagery and suggest ideas for promotions. We have all the elements needed to make your station unique among your competitors. It's guaranteed to be the kind of programming that keeps audiences and advertisers excited about what you have to offer.

### FORMATS, FEATURES...

Absolute control of costs and sound. That's what you'll have with any of Drake-Chenault's syndicated formats and special features.

Our syndicated formats offer a flexible approach utilizing a totally live or completely computer-assisted method of execution -- whichever best suits your needs. Both types are *research-proven* and *guarantee* a thoroughly clean, fresh, customized sound that cohesively blends music with commercials, station promotions, news, weather and community involvement.

Our special features are innovative profit-builders that have been credited with attracting a marketful of listeners to a station -- and keeping them there long after the feature has been aired! To insure that kind of success, Drake-Chenault special features are backed by the most comprehensive and stimulating advertising/promotional packages ever offered.

### AND JINGLES, TOO

Jingles play as important a role in developing a station's personality as does the music. Drake-Chenault never overlooks that theory. That's why we joined forces with Otis Conner to create the "We Play Your Songs" and "Let's Make the Music Together" concepts. These adult contemporary packages can be custom tailored to fit your format.

(OVER)

## THE FORMATS

All Drake-Chenault syndicated formats are carefully designed to target in on a particular music taste; yet, each one remains diverse enough to cover the wide range of preferences within that format.

We customize each format to your particular station, mixing the music by daypart, tempo, oldies emphasis, artist emphasis, or just about any other way -- to give you your own personalized sound.

### *Great American Country*

This is the most popular and successful country format in syndication today. Great American Country blends the best country music from the past with the modern country hits of today. Targeting in on the 25-54 adults, Great American Country can be tailored to the needs of your market.

### *SuperSoul*

A clean, uncluttered, contemporary black format mixing current hits and album tracks with the best of the past. The future of black programming, SuperSoul zeroes in on the 12-49 age group with an "always-up" energy level.

### *Contempo 300*

Contempo 300 is an adult contemporary format that includes some of the finest mass-appeal music from over the past decade. It attracts an audience that's mainly 18-44.

### *XT-40*

This is contemporary rock at its best! XT-40 allows you to focus on the 18-34 young adult while still maintaining your strength with the teens, and the sound is always alive and exciting.

### *AOR-100*

A mass-appeal mainstream album rock format. AOR-100 targets in on the 16-30 demographic. The format concentrates on the most popular album tracks of the past and present.

### *Contemporary MOR*

Contemporary MOR effectively targets in on the 25+ adult audience. The format consists of familiar adult music and works extremely well with community-involved stations.



## *Big Bands and More*

Utilizing one of the largest Big Band musical libraries, this format recaptures the excitement of the swing era -- attracting the affluent 35-64 audience. Recognized by ABC-TV's "20/20" as the leader in Big Band programming, Drake-Chenault's Big Bands and More is a highly identifiable sound for stations looking for a unique market position.

## *Beautiful Music+*

The nation's most flexible Beautiful Music format, Beautiful Music+ features complete random access that allows you to target in on older or younger audiences exactly as desired.

### THE SPECIAL FEATURES

Drake-Chenault special features are dramatic programming units each built around a particular theme. There's something for every listener interested in the past, present and future. Moreover, each feature is expressly designed to gross at least a 300% return on your investment; and, with the proper implementation of our special features support materials (like completely produced promos, sales folders, trivia quizzes and more), your profits could soar to even greater heights.

#### *The Weekly Top Thirty*

Drawing on the strength of the week's best hit music, The Weekly Top Thirty features the drama of the SuperSong Countdown -- beginning with number 30 and building up to the number one hit of the week. The program also includes exciting interviews and anecdotes with stars like Elton John, Kenny Rogers and the Bee Gees.

#### *\*\*Top 100 of the 70's (12 Hours)*

The decade that brought us a throbbing new beat, and highlighted such superstars as Rod Stewart, Donna Summer, Glen Campbell, Paul McCartney and Wings, Linda Ronstadt, the Eagles and many more. Interwoven with comments from the stars, there's also the decade's top events that make The Top 100 of the 70's a must for an oldies weekend.

#### *\*\*Golden Years of Country (25 Hours)*

This is the complete story of country music from 1955-1979. The Golden Years of Country gives you the golden sounds of performers such as Charlie Pride, Waylon Jennings, Donna Fargo, Johnny Cash, Dolly Parton and Elvis Presley. Plus, it's hosted by well known country music personality Bob Kingsley.

(OVER)

**\*\*The Golden Years**  
(15 Hours)

The Golden Years is a vivid re-creation of a thrilling era -- 1964-1979. It was an era of explosive issues, influential people and creative musicians. It's all here: Muhammad Ali, Vietnam, Martin Luther King, women's liberation, flower power, plus all the music superstars like Stevie Wonder, the Beatles, Simon & Garfunkel, the Beach Boys and dozens more.

**\*\*The #1 Radio Show**  
(25 Hours)

Celebrating 16 years of the fabulous super hits that have climbed to the top of the charts, The #1 Radio Show relives the excitement beginning with the Beatles in 1964 and continues right on into 1980. It's 25 hours of musical memories that keep listeners tuned in to your station.

**\*\*Elvis: A 3-Hour Special**

This mass-appeal super feature will take listeners from one emotional extreme to the other. Elvis: A 3-Hour Special provides a close look at the King, who is considered by many to be the most important singular force in the development of rock and roll. It's a moving musical tribute to the man who earned more than two dozen gold singles, and whose recorded voice has been heard by more people around the world than any other performer.

**\*\*Christmas at our House**  
(12 Hours)

Regardless of your station's format, Christmas at our House will work as part of your holiday season. And besides the normal holiday favorites like "White Christmas" and "Christmas Song," this feature also reminisces with stars like Bob Hope, Glen Campbell, Dionne Warwick and the kids of the world. It's the perfect way to celebrate the joyous season with your listeners.

**\*\*Included in our money-saving "PROGRAM POWER PAK." Ask your Regional Manager.**

### THE JINGLES

Your advertisers have used music to sell products for years. Jingles work! Now sell your call letters with the power of an advertising campaign...the music of Clio award winning Otis Conner, distributed exclusively for radio by Drake-Chenault. Otis has written successful selling ad campaigns for Lipton Cup O Soup, Crest, Haggar Slacks and scores more! Now this expertise is ready to sell your call letters!

*Let's Make the Music Together*

Let's Make the Music Together is a programming tool that let's your listeners become emotionally involved with your radio station. Based on extensive audience and market research and proven on-air results, Let's Make the Music Together can be an important on-air programming element. From ID's to long songs, sports to news, you'll find it all in Otis Conner's Let's Make the Music Together.

*We Play Your Songs*

Custom designed for adult contemporary stations, We Play Your Songs sets the mood and pace for your station. Otis Conner once again proves that your station can have the same great sound that he has used on his Clio award-winning jingles.

*Come Home*

Come Home is designed to help your AM station become a pacesetter and develop a strong emotional tie with your audience. Otis Conner's newest promotional/ID concept campaign establishes itself as a definitive on and off-air campaign for AM radio stations.